

# Australia Mobile Communications Retail Industry Report 2015

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### **Abstracts**

The Australia Mobile Communications Retail Industry Report 2015 is a professional and in-depth study on the current state of the Mobile Communications Retail industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Mobile Communications Retail market analysis is provided for the Australia markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on Australia major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Mobile Communications Retail industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 168 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER ONE INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Mobile Communications Retail
- 1.2 Classification of Mobile Communications Retail
- 1.3 Applications of Mobile Communications Retail
- 1.4 Industry Chain Structure of Mobile Communications Retail
- 1.5 Industry Overview of Mobile Communications Retail
- 1.6 Industry Policy Analysis of Mobile Communications Retail
- 1.7 Industry News Analysis of Mobile Communications Retail

### CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF MOBILE COMMUNICATIONS RETAIL

- 2.1 Bill of Materials (BOM) of Mobile Communications Retail
- 2.2 BOM Price Analysis of Mobile Communications Retail
- 2.3 Labor Cost Analysis of Mobile Communications Retail
- 2.4 Depreciation Cost Analysis of Mobile Communications Retail
- 2.5 Manufacturing Cost Structure Analysis of Mobile Communications Retail
- 2.6 Manufacturing Process Analysis of Mobile Communications Retail

#### CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of Australia Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of Australia Key Mobile Communications Retail Manufacturers in 2014
- 3.3 R&D Status and Technology Source of Australia Mobile Communications Retail Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of Australia Mobile Communications Retail Key Manufacturers in 2014

# CHAPTER FOUR SALES ANALYSIS OF MOBILE COMMUNICATIONS RETAIL BY REGIONS, PRODUCT TYPE, AND APPLICATIONS

- 4.1 Australia Sales of Mobile Communications Retail by Regions 2010-2015
- 4.2 Australia Sales of Mobile Communications Retail by Product Type 2010-2015
- 4.3 Australia Sales of Mobile Communications Retail by Applications 2010-2015
- 4.4 Price Analysis of Australia Mobile Communications Retail Key Manufacturers in



#### 2015

4.5 Australia Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Mobile Communications Retail 2010-2015

# CHAPTER FIVE SALES REVENUE ANALYSIS OF MOBILE COMMUNICATIONS RETAIL BY REGIONS, PRODUCT TYPE, AND APPLICATIONS

- 5.1 Australia Sales Revenue of Mobile Communications Retail by Regions 2010-2015
- 5.2 Australia Sales Revenue of Mobile Communications Retail by Product Type 2010-2015
- 5.3 Australia Sales Revenue of Mobile Communications Retail by Applications 2010-2015
- 5.4 Sales Price Analysis of Mobile Communications Retail by Regions, Product Type, and Applications 2010-2015

# CHAPTER SIX ANALYSIS OF MOBILE COMMUNICATIONS RETAIL PRODUCTION, SUPPLY, SALES AND DEMAND MARKET STATUS 2010-2015

- 6.1 Capacity Production Sales Revenue of Mobile Communications Retail 2010-2015
- 6.2 Production Sales Market Share Analysis of Mobile Communications Retail 2014-2015
- 6.3 Import, Export and Australia Local Sales of Mobile Communications Retail 2010-2015
- 6.4 Supply (Production), Local Sales and Relationship between Supply and Demand of Mobile Communications Retail 2010-2015
- 6.5 Price, Cost, Gross Margin of Mobile Communications Retail 2010-2015

### CHAPTER SEVEN ANALYSIS OF MOBILE COMMUNICATIONS RETAIL INDUSTRY KEY MANUFACTURERS

- 7.1 Telstra
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specifications
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Telstra SWOT Analysis
- 7.2 Optus
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specifications
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue



### 7.2.4 Optus SWOT Analysis

#### 7.3 Vodafone

- 7.3.1 Company Profile
- 7.3.2 Product Picture and Specifications
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.3.4 Vodafone SWOT Analysis

#### 7.4 M8

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specifications
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 M8 SWOT Analysis

#### 7.5 Vita Group

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specifications
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Vita Group SWOT Analysis

#### 7.6 Allphones

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specifications
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 Allphones SWOT Analysis
- 7.7 Mo's Mobiles
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specifications
  - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Mo's Mobiles SWOT Analysis

### 7.8 Strathfield Group

- 7.8.1 Company Profile
- 7.8.2 Product Picture and Specifications
- 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.8.4 Strathfield Group SWOT Analysis

#### 7.9 Harvey Norman

- 7.9.1 Company Profile
- 7.9.2 Product Picture and Specifications
- 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.9.4 Harvey Norman SWOT Analysis

.



#### **CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Gross Margin Conclusions

### CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF MOBILE COMMUNICATIONS RETAIL

- 9.1 Marketing Channels Status of Mobile Communications Retail
- 9.2 Traders or Distributors of Mobile Communications Retail with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Mobile Communications Retail
- 9.4 Australia Import, Export and Trade Analysis of Mobile Communications Retail

# CHAPTER TEN ANALYSIS OF MOBILE COMMUNICATIONS RETAIL PRODUCTION, SUPPLY, SALES AND DEMAND DEVELOPMENT FORECAST 2015-2020

- 10.1 Australia Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Mobile Communications Retail 2015-2020
- 10.2 Sales Market Share by Product Type of Mobile Communications Retail 2015-2020
- 10.3 Australia Sales of Mobile Communications Retail by Applications 2015-2020
- 10.4 Sales and Sales Revenue Overview of Mobile Communications Retail 2015-2020
- 10.5 Import, Export and Local Sales of Mobile Communications Retail 2015-2020

# CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF MOBILE COMMUNICATIONS RETAIL WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Mobile Communications Retail with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Mobile Communications Retail with Contact Information
- 11.3 Major Players of Mobile Communications Retail with Contact Information
- 11.4 Key Consumers of Mobile Communications Retail with Contact Information
- 11.5 Supply Chain Relationship Analysis of Mobile Communications Retail

# CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF MOBILE COMMUNICATIONS RETAIL



- 12.1 New Project SWOT Analysis of Mobile Communications Retail
- 12.2 New Project Investment Feasibility Analysis of Mobile Communications Retail

### CHAPTER THIRTEEN CONCLUSION OF THE AUSTRALIA MOBILE COMMUNICATIONS RETAIL INDUSTRY REPORT 2015

#### LIST OF LIST OF TABLES AND FIGURES

Figure Picture of Mobile Communications Retail

Table Product Specifications of Mobile Communications Retail

Table Classification of Mobile Communications Retail

Figure Australia Sales Market Share of Mobile Communications Retail by Product Types in 2014

Table Applications of Mobile Communications Retail

Figure Australia Sales Market Share of Mobile Communications Retail by Applications in 2014

Figure Industry Chain Structure of Mobile Communications Retail

Table Australia Industry Overview of Mobile Communications Retail

Table Industry Policy of Mobile Communications Retail

Table Industry News List of Mobile Communications Retail

Table Bill of Materials (BOM) of Mobile Communications Retail

Table Bill of Materials (BOM) Price of Mobile Communications Retail

Table Labor Cost of Mobile Communications Retail

Table Depreciation Cost of Mobile Communications Retail

Table Manufacturing Cost Structure Analysis of Mobile Communications Retail in 2014

Figure Manufacturing Process Analysis of Mobile Communications Retail

Table Capacity and Commercial Production Date of Australia Mobile Communications Retail Key Manufacturers in 2014

Table Manufacturing Plants Distribution of Australia Key Mobile Communications Retail Manufacturers in 2014

Table R&D Status and Technology Source of Australia Mobile Communications Retail Key Manufacturers in 2014

Table Raw Materials Sources Analysis of Australia and Australia Mobile Communications Retail Key Manufacturers in 2014

Table Australia Sales of Mobile Communications Retail by Regions 2010-2015

Table Australia Sales Market Share of Mobile Communications Retail by Regions 2010-2015 (%)

Figure Australia Sales Market Share of Mobile Communications Retail by Regions in



2014

Figure Australia Sales Market Share of Mobile Communications Retail by Regions in 2015

Table Australia Sales of Mobile Communications Retail by Product Type in 2010-2015 Table Australia Sales Market Share of Mobile Communications Retail by Product Type in 2010-2015 (%)

Figure Australia Sales Market Share of Mobile Communications Retail by Technology in 2014

Figure Australia Sales Market Share of Mobile Communications Retail by Technology in 2015

Figure Australia Sales of Mobile Communications Retail by Applications in 2010-2015 Table Australia Sales Market Share of Mobile Communications Retail by Applications in 2010-2015 (%)

Figure Australia Sales Market Share of Mobile Communications Retail by Applications in 2014

Figure Australia Sales Market Share of Mobile Communications Retail by Applications in 2015

Table Price Analysis of Australia Mobile Communications Retail Key Manufacturers in 2015

Table Australia Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Mobile Communications Retail 2010-2015

Table Australia Sales Revenue of Mobile Communications Retail by Regions 2010-2015 Table Australia Sales Revenue Market Share of Mobile Communications Retail by Regions 2010-2015 (%)

Figure Australia Sales Revenue Market Share of Mobile Communications Retail by Regions in 2014

Figure Australia Sales Revenue Market Share of Mobile Communications Retail by Regions in 2015

Table Australia Sales Revenue of Mobile Communications Retail by Product Type in 2010-2015

Table Australia Sales Revenue Market Share of Mobile Communications Retail by Product Type in 2010-2015 (%)

Figure Australia Sales Revenue Market Share of Mobile Communications Retail by Technology in 2014

Figure Australia Sales Revenue Market Share of Mobile Communications Retail by Technology in 2015

Figure Australia Sales Revenue of Mobile Communications Retail by Applications in 2010-2015

Table Australia Sales Revenue Market Share of Mobile Communications Retail by



Applications in 2010-2015 (%)

Figure Australia Sales Revenue Market Share of Mobile Communications Retail by Applications in 2014

Figure Australia Sales Revenue Market Share of Mobile Communications Retail by Applications in 2015

Table Sales Price of Australia Mobile Communications Retail by Regions 2010-2015 Table Sales Price of Australia Mobile Communications Retail by Product Type 2010-2015

Table Sales Price of Australia Mobile Communications Retail by Applications 2010-2015

Table Australia and Major Manufacturers Capacity of Mobile Communications Retail
2010-2015

Table Australia Capacity Market Share of Major Mobile Communications Retail Manufacturers 2010-2015 (%)

Table Australia and Major Manufacturers Production of Mobile Communications Retail 2010-2015

Table Australia Production Market Share of Major Mobile Communications Retail Manufacturers 2010-2015 (%)

Table Australia and Major Manufacturers Sales of Mobile Communications Retail 2010-2015

Table Australia Sales Market Share of Major Mobile Communications Retail Manufacturers 2010-2015 (%)

Table Australia and Major Manufacturers Sales Revenue of Mobile Communications Retail 2010-2015 (M USD)

Table Australia Sales Revenue Market Share of Major Mobile Communications Retail Manufacturers 2010-2015 (%)

Figure Australia Capacity, Production and Growth Rate of Mobile Communications Retail 2010-2015

Figure Australia Capacity Utilization Rate of Mobile Communications Retail 2010-2015 Figure Australia Sales Revenue (M USD) and Growth Rate of Mobile Communications Retail 2010-2015

Figure Australia Production Market Share of Major Mobile Communications Retail Manufacturers in 2014

Figure Australia Production Market Share of Major Mobile Communications Retail Manufacturers in 2015

Figure Australia Sales Market Share of Major Mobile Communications Retail Manufacturers in 2014

Figure Australia Sales Market Share of Major Mobile Communications Retail Manufacturers in 2015

Table Australia and Major Manufacturers Export of Mobile Communications Retail



2010-2015

Table Australia and Major Manufacturers Import of Mobile Communications Retail 2010-2015

Table Australia Production Import, Export and Local Sales of Mobile Communications Retail 2010-2015

Table Australia Supply, Consumption and Shortage of Mobile Communications Retail 2010-2015

Table Price of Australia Mobile Communications Retail Major Manufacturers 2010-2015 Table Cost of Australia Mobile Communications Retail Major Manufacturers 2010-2015 Table Gross Margin of Australia Mobile Communications Retail Major Manufacturers 2010-2015

Table Telstra Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Communications Retail Picture and Specifications of Telstra Table Mobile Communications Retail Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Telstra 2010-2015

Figure Mobile Communications Retail Capacity, Production and Growth Rate of Telstra 2010-2015

Figure Mobile Communications Retail Production and Australia Market Share of Telstra 2010-2015

Table Telstra Mobile Communications Retail SWOT Analysis

Table Optus Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Communications Retail Picture and Specifications of Optus Table Mobile Communications Retail Capacity, Production, Price, Cost, Gross,

Revenue (M USD) and Gross Margin of Optus 2010-2015

Figure Mobile Communications Retail Capacity, Production and Growth Rate of Optus 2010-2015

Figure Mobile Communications Retail Production and Australia Market Share of Optus 2010-2015

Table Optus Mobile Communications Retail SWOT Analysis

Table Vodafone Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Communications Retail Picture and Specifications of Vodafone

Table Mobile Communications Retail Capacity, Production, Price, Cost, Gross,

Revenue (M USD) and Gross Margin of Vodafone 2010-2015

Figure Mobile Communications Retail Capacity, Production and Growth Rate of Vodafone 2010-2015

Figure Mobile Communications Retail Production and Australia Market Share of



Vodafone 2010-2015

Table Vodafone Mobile Communications Retail SWOT Analysis

Table M8 Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Communications Retail Picture and Specifications of M8

Table Mobile Communications Retail Capacity, Production, Price, Cost, Gross,

Revenue (M USD) and Gross Margin of M8 2010-2015

Figure Mobile Communications Retail Capacity, Production and Growth Rate of M8 2010-2015

Figure Mobile Communications Retail Production and Australia Market Share of M8 2010-2015

Table M8 Mobile Communications Retail SWOT Analysis

Table Vita Group Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Communications Retail Picture and Specifications of Vita Group

Table Mobile Communications Retail Capacity, Production, Price, Cost, Gross,

Revenue (M USD) and Gross Margin of Vita Group 2010-2015

Figure Mobile Communications Retail Capacity, Production and Growth Rate of Vita Group 2010-2015

Figure Mobile Communications Retail Production and Australia Market Share of Vita Group 2010-2015

Table Vita Group Mobile Communications Retail SWOT Analysis

Table Allphones Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Communications Retail Picture and Specifications of Allphones

Table Mobile Communications Retail Capacity, Production, Price, Cost, Gross,

Revenue (M USD) and Gross Margin of Allphones 2010-2015

Figure Mobile Communications Retail Capacity, Production and Growth Rate of Allphones 2010-2015

Figure Mobile Communications Retail Production and Australia Market Share of Allphones 2010-2015

Table Allphones Mobile Communications Retail SWOT Analysis

Table Mo's Mobiles Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Communications Retail Picture and Specifications of Mo's Mobiles

Table Mobile Communications Retail Capacity, Production, Price, Cost, Gross,

Revenue (M USD) and Gross Margin of Mo's Mobiles 2010-2015

Figure Mobile Communications Retail Capacity, Production and Growth Rate of Mo's Mobiles 2010-2015



Figure Mobile Communications Retail Production and Australia Market Share of Mo's Mobiles 2010-2015

Table Mo's Mobiles Mobile Communications Retail SWOT Analysis

Table Strathfield Group Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Communications Retail Picture and Specifications of Strathfield Group

Table Mobile Communications Retail Capacity, Production, Price, Cost, Gross,

Revenue (M USD) and Gross Margin of Strathfield Group 2010-2015

Figure Mobile Communications Retail Capacity, Production and Growth Rate of Strathfield Group 2010-2015

Figure Mobile Communications Retail Production and Australia Market Share of Strathfield Group 2010-2015

Table Strathfield Group Mobile Communications Retail SWOT Analysis

Table Harvey Norman Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Communications Retail Picture and Specifications of Harvey Norman

Table Mobile Communications Retail Capacity, Production, Price, Cost, Gross,

Revenue (M USD) and Gross Margin of Harvey Norman 2010-2015

Figure Mobile Communications Retail Capacity, Production and Growth Rate of Harvey Norman 2010-2015

Figure Mobile Communications Retail Production and Australia Market Share of Harvey Norman 2010-2015

Table Harvey Norman Mobile Communications Retail SWOT Analysis

Table Mobile Communications Retail Price by Product Type 2010-2015

Table Mobile Communications Retail Price by Applications 2010-2015

Table Mobile Communications Retail Gross Margin by Product Type 2010-2015

Table Mobile Communications Retail Gross Margin by Applications 2010-2015

Table Mobile Communications Retail Gross Margin by Company 2010-2015

Table Marketing Channels Status of Mobile Communications Retail

Table Traders or Distributors of Mobile Communications Retail with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Mobile Communications Retail

Table Australia Import, Export, and Trade of Mobile Communications Retail

Table Australia Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Mobile Communications Retail 2015-2020

Figure Australia Capacity, Production and Growth Rate of Mobile Communications Retail 2015-2020

Figure Australia Capacity Utilization Rate of Mobile Communications Retail 2015-2020 Table Australia Mobile Communications Retail Sales by Product Type in 2015-2020



Table Australia Mobile Communications Retail Sales Market Share by Product Type in 2015-2020 (%)

Figure Australia Sales Market Share of Mobile Communications Retail by Product Type in 2020

Figure Australia Sales of Mobile Communications Retail by Applications in 2015-2020 Table Australia Sales Market Share of Mobile Communications Retail by Applications in 2015-2020 (%)

Figure Australia Sales Market Share of Mobile Communications Retail by Applications in 2020

Figure Australia Sales and Growth Rate of Mobile Communications Retail 2015-2020 Figure Australia Sales Revenue (Million USD) and Growth Rate of Mobile Communications Retail 2015-2020

Table Australia Production, Import, Export and Local Sales of Mobile Communications Retail 2015-2020

Table Major Raw Materials Suppliers of Mobile Communications Retail with Contact Information

Table Manufacturing Equipment Suppliers of Mobile Communications Retail with Contact Information

Table Major Players of Mobile Communications Retail with Contact Information
Table Key Consumers of Mobile Communications Retail with Contact Information
Table Supply Chain Relationship Analysis of Mobile Communications Retail
Table New Project SWOT Analysis of Mobile Communications Retail
Table New Project Investment Feasibility Analysis of Mobile Communications Retail
Table Part of Interviewees Record List



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