

# Asia-Pacific Out-of-home (Ooh) Market Report 2018

<https://marketpublishers.com/r/AC3C71DDCB9QEN.html>

Date: March 2018

Pages: 112

Price: US\$ 4,000.00 (Single User License)

ID: AC3C71DDCB9QEN

## Abstracts

In this report, the Asia-Pacific Out-of-home (Ooh) market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report split Asia-Pacific into several key Regions, with sales (K Units), revenue (Million USD), market share and growth rate of Out-of-home (Ooh) for these regions, from 2013 to 2025 (forecast), including

China

Japan

South Korea

Taiwan

India

Southeast Asia

Australia

Asia-Pacific Out-of-home (Ooh) market competition by top manufacturers/players, with Out-of-home (Ooh) sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

JCDecaux (France)

Clear Channel Outdoor Holdings, Inc. (US)

Lamar Advertising Company (US)

OUTFRONT Media (US)

Daktronics (US)

Prismview LLC (US)

NEC Display Solutions, Ltd. (Japan)

OOh!media Ltd. (Australia)

Broadsign International LLC. (Canada)

Stroer SE & Co. KGaA (Germany)

Mvix, Inc. (US)

Christie Digital Systems USA, Inc. (US)

Ayuda Media Systems (US)

Deepsky Corporation Ltd. (Hong Kong)

Aoto Electronics Co., Ltd (China)

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Traditional OOH (Billboards)

DOOH

On the basis on the end users/applications, this report focuses on the status and

outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial

Infrastructural

Institutional

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Asia-Pacific Out-of-home (Ooh) Market Report 2018

#### **1 OUT-OF-HOME (OOH) OVERVIEW**

- 1.1 Product Overview and Scope of Out-of-home (Ooh)
- 1.2 Classification of Out-of-home (Ooh) by Product Category
  - 1.2.1 Asia-Pacific Out-of-home (Ooh) Market Size (Sales) Comparison by Types (2013-2025)
  - 1.2.2 Asia-Pacific Out-of-home (Ooh) Market Size (Sales) Market Share by Type (Product Category) in 2017
  - 1.2.3 Traditional OOH (Billboards)
  - 1.2.4 DOOH
- 1.3 Asia-Pacific Out-of-home (Ooh) Market by Application/End Users
  - 1.3.1 Asia-Pacific Out-of-home (Ooh) Sales (Volume) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Commercial
  - 1.3.3 Infrastructural
  - 1.3.4 Institutional
- 1.4 Asia-Pacific Out-of-home (Ooh) Market by Region
  - 1.4.1 Asia-Pacific Out-of-home (Ooh) Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 China Status and Prospect (2013-2025)
  - 1.4.3 Japan Status and Prospect (2013-2025)
  - 1.4.4 South Korea Status and Prospect (2013-2025)
  - 1.4.5 Taiwan Status and Prospect (2013-2025)
  - 1.4.6 India Status and Prospect (2013-2025)
  - 1.4.7 Southeast Asia Status and Prospect (2013-2025)
  - 1.4.8 Australia Status and Prospect (2013-2025)
- 1.5 Asia-Pacific Market Size (Value and Volume) of Out-of-home (Ooh) (2013-2025)
  - 1.5.1 Asia-Pacific Out-of-home (Ooh) Sales and Growth Rate (2013-2025)
  - 1.5.2 Asia-Pacific Out-of-home (Ooh) Revenue and Growth Rate (2013-2025)

#### **2 ASIA-PACIFIC OUT-OF-HOME (OOH) COMPETITION BY PLAYERS/SUPPLIERS, REGION, TYPE AND APPLICATION**

- 2.1 Asia-Pacific Out-of-home (Ooh) Market Competition by Players/Suppliers
  - 2.1.1 Asia-Pacific Out-of-home (Ooh) Sales Volume and Market Share of Key

## Players/Suppliers (2013-2018)

2.1.2 Asia-Pacific Out-of-home (Ooh) Revenue and Share by Players/Suppliers (2013-2018)

## 2.2 Asia-Pacific Out-of-home (Ooh) (Volume and Value) by Type

2.2.1 Asia-Pacific Out-of-home (Ooh) Sales and Market Share by Type (2013-2018)

2.2.2 Asia-Pacific Out-of-home (Ooh) Revenue and Market Share by Type (2013-2018)

## 2.3 Asia-Pacific Out-of-home (Ooh) (Volume) by Application

## 2.4 Asia-Pacific Out-of-home (Ooh) (Volume and Value) by Region

2.4.1 Asia-Pacific Out-of-home (Ooh) Sales and Market Share by Region (2013-2018)

2.4.2 Asia-Pacific Out-of-home (Ooh) Revenue and Market Share by Region (2013-2018)

## **3 CHINA OUT-OF-HOME (OOH) (VOLUME, VALUE AND SALES PRICE)**

### 3.1 China Out-of-home (Ooh) Sales and Value (2013-2018)

3.1.1 China Out-of-home (Ooh) Sales Volume and Growth Rate (2013-2018)

3.1.2 China Out-of-home (Ooh) Revenue and Growth Rate (2013-2018)

3.1.3 China Out-of-home (Ooh) Sales Price Trend (2013-2018)

### 3.2 China Out-of-home (Ooh) Sales Volume and Market Share by Type

### 3.3 China Out-of-home (Ooh) Sales Volume and Market Share by Application

## **4 JAPAN OUT-OF-HOME (OOH) (VOLUME, VALUE AND SALES PRICE)**

### 4.1 Japan Out-of-home (Ooh) Sales and Value (2013-2018)

4.1.1 Japan Out-of-home (Ooh) Sales Volume and Growth Rate (2013-2018)

4.1.2 Japan Out-of-home (Ooh) Revenue and Growth Rate (2013-2018)

4.1.3 Japan Out-of-home (Ooh) Sales Price Trend (2013-2018)

### 4.2 Japan Out-of-home (Ooh) Sales Volume and Market Share by Type

### 4.3 Japan Out-of-home (Ooh) Sales Volume and Market Share by Application

## **5 SOUTH KOREA OUT-OF-HOME (OOH) (VOLUME, VALUE AND SALES PRICE)**

### 5.1 South Korea Out-of-home (Ooh) Sales and Value (2013-2018)

5.1.1 South Korea Out-of-home (Ooh) Sales Volume and Growth Rate (2013-2018)

5.1.2 South Korea Out-of-home (Ooh) Revenue and Growth Rate (2013-2018)

5.1.3 South Korea Out-of-home (Ooh) Sales Price Trend (2013-2018)

### 5.2 South Korea Out-of-home (Ooh) Sales Volume and Market Share by Type

### 5.3 South Korea Out-of-home (Ooh) Sales Volume and Market Share by Application

## **6 TAIWAN OUT-OF-HOME (OOH) (VOLUME, VALUE AND SALES PRICE)**

### 6.1 Taiwan Out-of-home (Ooh) Sales and Value (2013-2018)

6.1.1 Taiwan Out-of-home (Ooh) Sales Volume and Growth Rate (2013-2018)

6.1.2 Taiwan Out-of-home (Ooh) Revenue and Growth Rate (2013-2018)

6.1.3 Taiwan Out-of-home (Ooh) Sales Price Trend (2013-2018)

### 6.2 Taiwan Out-of-home (Ooh) Sales Volume and Market Share by Type

### 6.3 Taiwan Out-of-home (Ooh) Sales Volume and Market Share by Application

## **7 INDIA OUT-OF-HOME (OOH) (VOLUME, VALUE AND SALES PRICE)**

### 7.1 India Out-of-home (Ooh) Sales and Value (2013-2018)

7.1.1 India Out-of-home (Ooh) Sales Volume and Growth Rate (2013-2018)

7.1.2 India Out-of-home (Ooh) Revenue and Growth Rate (2013-2018)

7.1.3 India Out-of-home (Ooh) Sales Price Trend (2013-2018)

### 7.2 India Out-of-home (Ooh) Sales Volume and Market Share by Type

### 7.3 India Out-of-home (Ooh) Sales Volume and Market Share by Application

## **8 SOUTHEAST ASIA OUT-OF-HOME (OOH) (VOLUME, VALUE AND SALES PRICE)**

### 8.1 Southeast Asia Out-of-home (Ooh) Sales and Value (2013-2018)

8.1.1 Southeast Asia Out-of-home (Ooh) Sales Volume and Growth Rate (2013-2018)

8.1.2 Southeast Asia Out-of-home (Ooh) Revenue and Growth Rate (2013-2018)

8.1.3 Southeast Asia Out-of-home (Ooh) Sales Price Trend (2013-2018)

### 8.2 Southeast Asia Out-of-home (Ooh) Sales Volume and Market Share by Type

### 8.3 Southeast Asia Out-of-home (Ooh) Sales Volume and Market Share by Application

## **9 AUSTRALIA OUT-OF-HOME (OOH) (VOLUME, VALUE AND SALES PRICE)**

### 9.1 Australia Out-of-home (Ooh) Sales and Value (2013-2018)

9.1.1 Australia Out-of-home (Ooh) Sales Volume and Growth Rate (2013-2018)

9.1.2 Australia Out-of-home (Ooh) Revenue and Growth Rate (2013-2018)

9.1.3 Australia Out-of-home (Ooh) Sales Price Trend (2013-2018)

### 9.2 Australia Out-of-home (Ooh) Sales Volume and Market Share by Type

### 9.3 Australia Out-of-home (Ooh) Sales Volume and Market Share by Application

## **10 ASIA-PACIFIC OUT-OF-HOME (OOH) PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 10.1 JCDecaux (France)

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 Out-of-home (Ooh) Product Category, Application and Specification

10.1.2.1 Product A

10.1.2.2 Product B

10.1.3 JCDecaux (France) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin (2013-2018)

10.1.4 Main Business/Business Overview

## 10.2 Clear Channel Outdoor Holdings, Inc. (US)

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Out-of-home (Ooh) Product Category, Application and Specification

10.2.2.1 Product A

10.2.2.2 Product B

10.2.3 Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin (2013-2018)

10.2.4 Main Business/Business Overview

## 10.3 Lamar Advertising Company (US)

10.3.1 Company Basic Information, Manufacturing Base and Competitors

10.3.2 Out-of-home (Ooh) Product Category, Application and Specification

10.3.2.1 Product A

10.3.2.2 Product B

10.3.3 Lamar Advertising Company (US) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin (2013-2018)

10.3.4 Main Business/Business Overview

## 10.4 OUTFRONT Media (US)

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Out-of-home (Ooh) Product Category, Application and Specification

10.4.2.1 Product A

10.4.2.2 Product B

10.4.3 OUTFRONT Media (US) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin (2013-2018)

10.4.4 Main Business/Business Overview

## 10.5 Daktronics (US)

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Out-of-home (Ooh) Product Category, Application and Specification

10.5.2.1 Product A

10.5.2.2 Product B

10.5.3 Daktronics (US) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin

(2013-2018)

10.5.4 Main Business/Business Overview

10.6 Prismview LLC (US)

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Out-of-home (Ooh) Product Category, Application and Specification

10.6.2.1 Product A

10.6.2.2 Product B

10.6.3 Prismview LLC (US) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin (2013-2018)

10.6.4 Main Business/Business Overview

10.7 NEC Display Solutions, Ltd. (Japan)

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Out-of-home (Ooh) Product Category, Application and Specification

10.7.2.1 Product A

10.7.2.2 Product B

10.7.3 NEC Display Solutions, Ltd. (Japan) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin (2013-2018)

10.7.4 Main Business/Business Overview

10.8 OOH!media Ltd. (Australia)

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Out-of-home (Ooh) Product Category, Application and Specification

10.8.2.1 Product A

10.8.2.2 Product B

10.8.3 OOH!media Ltd. (Australia) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin (2013-2018)

10.8.4 Main Business/Business Overview

10.9 Broadsign International LLC. (Canada)

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Out-of-home (Ooh) Product Category, Application and Specification

10.9.2.1 Product A

10.9.2.2 Product B

10.9.3 Broadsign International LLC. (Canada) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin (2013-2018)

10.9.4 Main Business/Business Overview

10.10 Stroer SE & Co. KGaA (Germany)

10.10.1 Company Basic Information, Manufacturing Base and Competitors

10.10.2 Out-of-home (Ooh) Product Category, Application and Specification

10.10.2.1 Product A

10.10.2.2 Product B



10.10.3 Stroer SE & Co. KGaA (Germany) Out-of-home (Ooh) Sales, Revenue, Price and Gross Margin (2013-2018)

10.10.4 Main Business/Business Overview

10.11 Mvix, Inc. (US)

10.12 Christie Digital Systems USA, Inc. (US)

10.13 Ayuda Media Systems (US)

10.14 Deepsky Corporation Ltd. (Hong Kong)

10.15 Aoto Electronics Co., Ltd (China)

## **11 OUT-OF-HOME (OOH) MANUFACTURING COST ANALYSIS**

11.1 Out-of-home (Ooh) Key Raw Materials Analysis

11.1.1 Key Raw Materials

11.1.2 Price Trend of Key Raw Materials

11.1.3 Key Suppliers of Raw Materials

11.1.4 Market Concentration Rate of Raw Materials

11.2 Proportion of Manufacturing Cost Structure

11.2.1 Raw Materials

11.2.2 Labor Cost

11.2.3 Manufacturing Expenses

11.3 Manufacturing Process Analysis of Out-of-home (Ooh)

## **12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

12.1 Out-of-home (Ooh) Industrial Chain Analysis

12.2 Upstream Raw Materials Sourcing

12.3 Raw Materials Sources of Out-of-home (Ooh) Major Manufacturers in 2017

12.4 Downstream Buyers

## **13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

13.1 Marketing Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Development Trend

13.2 Market Positioning

13.2.1 Pricing Strategy

13.2.2 Brand Strategy

13.2.3 Target Client

### 13.3 Distributors/Traders List

## **14 MARKET EFFECT FACTORS ANALYSIS**

### 14.1 Technology Progress/Risk

#### 14.1.1 Substitutes Threat

#### 14.1.2 Technology Progress in Related Industry

### 14.2 Consumer Needs/Customer Preference Change

### 14.3 Economic/Political Environmental Change

## **15 ASIA-PACIFIC OUT-OF-HOME (OOH) MARKET FORECAST (2018-2025)**

### 15.1 Asia-Pacific Out-of-home (Ooh) Sales Volume, Revenue and Price Forecast (2018-2025)

#### 15.1.1 Asia-Pacific Out-of-home (Ooh) Sales Volume and Growth Rate Forecast (2018-2025)

#### 15.1.2 Asia-Pacific Out-of-home (Ooh) Revenue and Growth Rate Forecast (2018-2025)

#### 15.1.3 Asia-Pacific Out-of-home (Ooh) Price and Trend Forecast (2018-2025)

### 15.2 Asia-Pacific Out-of-home (Ooh) Sales Volume, Revenue and Growth Rate Forecast by Region (2018-2025)

#### 15.2.1 Asia-Pacific Out-of-home (Ooh) Sales Volume and Growth Rate Forecast by Region (2018-2025)

#### 15.2.2 Asia-Pacific Out-of-home (Ooh) Revenue and Growth Rate Forecast by Region (2018-2025)

#### 15.2.3 China Out-of-home (Ooh) Sales, Revenue and Growth Rate Forecast (2018-2025)

#### 15.2.4 Japan Out-of-home (Ooh) Sales, Revenue and Growth Rate Forecast (2018-2025)

#### 15.2.5 South Korea Out-of-home (Ooh) Sales, Revenue and Growth Rate Forecast (2018-2025)

#### 15.2.6 Taiwan Out-of-home (Ooh) Sales, Revenue and Growth Rate Forecast (2018-2025)

#### 15.2.7 India Out-of-home (Ooh) Sales, Revenue and Growth Rate Forecast (2018-2025)

#### 15.2.8 Southeast Asia Out-of-home (Ooh) Sales, Revenue and Growth Rate Forecast (2018-2025)

#### 15.2.9 Australia Out-of-home (Ooh) Sales, Revenue and Growth Rate Forecast (2018-2025)

### 15.3 Asia-Pacific Out-of-home (Ooh) Sales, Revenue and Price Forecast by Type (2018-2025)

15.3.1 Asia-Pacific Out-of-home (Ooh) Sales Forecast by Type (2018-2025)

15.3.2 Asia-Pacific Out-of-home (Ooh) Revenue Forecast by Type (2018-2025)

15.3.3 Asia-Pacific Out-of-home (Ooh) Price Forecast by Type (2018-2025)

### 15.4 Asia-Pacific Out-of-home (Ooh) Sales Forecast by Application (2018-2025)

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 APPENDIX**

### 17.1 Methodology/Research Approach

17.1.1 Research Programs/Design

17.1.2 Market Size Estimation

17.1.3 Market Breakdown and Data Triangulation

### 17.2 Data Source

17.2.1 Secondary Sources

17.2.2 Primary Sources

### 17.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Out-of-home (Ooh)

Figure Asia-Pacific Out-of-home (Ooh) Sales Volume (K Units) by Type (2013-2025)

Figure Asia-Pacific Out-of-home (Ooh) Sales Volume Market Share by Type (Product Category) in 2017

Figure Traditional OOH (Billboards) Product Picture

Figure DOOH Product Picture

Figure Asia-Pacific Out-of-home (Ooh) Sales (K Units) by Application (2013-2025)

Figure Asia-Pacific Sales Market Share of Out-of-home (Ooh) by Application in 2017

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Infrastructural Examples

Table Key Downstream Customer in Infrastructural

Figure Institutional Examples

Table Key Downstream Customer in Institutional

Figure Asia-Pacific Out-of-home (Ooh) Market Size (Million USD) by Region (2013-2025)

Figure China Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2025)

Figure Japan Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2025)

Figure South Korea Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2025)

Figure Taiwan Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2025)

Figure India Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southeast Asia Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2025)

Figure Australia Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2025)

Figure Asia-Pacific Out-of-home (Ooh) Sales Volume (K Units) and Growth Rate (2013-2025)

Figure Asia-Pacific Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2025)

Figure Asia-Pacific Out-of-home (Ooh) Market Major Players Product Sales Volume (K Units)(2013-2018)

Table Asia-Pacific Out-of-home (Ooh) Sales (K Units) of Key Players/Suppliers (2013-2018)

Table Asia-Pacific Out-of-home (Ooh) Sales Share by Players/Suppliers (2013-2018)  
Figure 2017 Asia-Pacific Out-of-home (Ooh) Sales Share by Players/Suppliers  
Figure 2017 Asia-Pacific Out-of-home (Ooh) Sales Share by Players/Suppliers  
Figure Asia-Pacific Out-of-home (Ooh) Market Major Players Product Revenue (Million USD) 2013-2018  
Table Asia-Pacific Out-of-home (Ooh) Revenue (Million USD) by Players/Suppliers (2013-2018)  
Table Asia-Pacific Out-of-home (Ooh) Revenue Share by Players/Suppliers (2013-2018)  
Figure 2017 Asia-Pacific Out-of-home (Ooh) Revenue Share by Players  
Figure 2017 Asia-Pacific Out-of-home (Ooh) Revenue Share by Players  
Table Asia-Pacific Out-of-home (Ooh) Sales and Market Share by Type (2013-2018)  
Table Asia-Pacific Out-of-home (Ooh) Sales Share by Type (2013-2018)  
Figure Sales Market Share of Out-of-home (Ooh) by Type (2013-2018)  
Figure Asia-Pacific Out-of-home (Ooh) Sales Growth Rate by Type (2013-2018)  
Table Asia-Pacific Out-of-home (Ooh) Revenue (Million USD) and Market Share by Type (2013-2018)  
Table Asia-Pacific Out-of-home (Ooh) Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Out-of-home (Ooh) by Type (2013-2018)  
Figure Asia-Pacific Out-of-home (Ooh) Revenue Growth Rate by Type (2013-2018)  
Table Asia-Pacific Out-of-home (Ooh) Sales Volume (K Units) and Market Share by Region (2013-2018)  
Table Asia-Pacific Out-of-home (Ooh) Sales Share by Region (2013-2018)  
Figure Sales Market Share of Out-of-home (Ooh) by Region (2013-2018)  
Figure Asia-Pacific Out-of-home (Ooh) Sales Market Share by Region in 2017  
Table Asia-Pacific Out-of-home (Ooh) Revenue (Million USD) and Market Share by Region (2013-2018)  
Table Asia-Pacific Out-of-home (Ooh) Revenue Share (%) by Region (2013-2018)  
Figure Revenue Market Share of Out-of-home (Ooh) by Region (2013-2018)  
Figure Asia-Pacific Out-of-home (Ooh) Revenue Market Share by Region in 2017  
Table Asia-Pacific Out-of-home (Ooh) Sales Volume (K Units) and Market Share by Application (2013-2018)  
Table Asia-Pacific Out-of-home (Ooh) Sales Share (%) by Application (2013-2018)  
Figure Asia-Pacific Out-of-home (Ooh) Sales Market Share by Application (2013-2018)  
Figure Asia-Pacific Out-of-home (Ooh) Sales Market Share by Application (2013-2018)  
Figure China Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)  
Figure China Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2018)  
Figure China Out-of-home (Ooh) Sales Price (USD/Unit) Trend (2013-2018)  
Table China Out-of-home (Ooh) Sales Volume (K Units) by Type (2013-2018)

Table China Out-of-home (Ooh) Sales Volume Market Share by Type (2013-2018)  
Figure China Out-of-home (Ooh) Sales Volume Market Share by Type in 2017  
Table China Out-of-home (Ooh) Sales Volume (K Units) by Applications (2013-2018)  
Table China Out-of-home (Ooh) Sales Volume Market Share by Application (2013-2018)  
Figure China Out-of-home (Ooh) Sales Volume Market Share by Application in 2017  
Figure Japan Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)  
Figure Japan Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2018)  
Figure Japan Out-of-home (Ooh) Sales Price (USD/Unit) Trend (2013-2018)  
Table Japan Out-of-home (Ooh) Sales Volume (K Units) by Type (2013-2018)  
Table Japan Out-of-home (Ooh) Sales Volume Market Share by Type (2013-2018)  
Figure Japan Out-of-home (Ooh) Sales Volume Market Share by Type in 2017  
Table Japan Out-of-home (Ooh) Sales Volume (K Units) by Applications (2013-2018)  
Table Japan Out-of-home (Ooh) Sales Volume Market Share by Application (2013-2018)  
Figure Japan Out-of-home (Ooh) Sales Volume Market Share by Application in 2017  
Figure South Korea Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)  
Figure South Korea Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2018)  
Figure South Korea Out-of-home (Ooh) Sales Price (USD/Unit) Trend (2013-2018)  
Table South Korea Out-of-home (Ooh) Sales Volume (K Units) by Type (2013-2018)  
Table South Korea Out-of-home (Ooh) Sales Volume Market Share by Type (2013-2018)  
Figure South Korea Out-of-home (Ooh) Sales Volume Market Share by Type in 2017  
Table South Korea Out-of-home (Ooh) Sales Volume (K Units) by Applications (2013-2018)  
Table South Korea Out-of-home (Ooh) Sales Volume Market Share by Application (2013-2018)  
Figure South Korea Out-of-home (Ooh) Sales Volume Market Share by Application in 2017  
Figure Taiwan Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)  
Figure Taiwan Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2018)  
Figure Taiwan Out-of-home (Ooh) Sales Price (USD/Unit) Trend (2013-2018)  
Table Taiwan Out-of-home (Ooh) Sales Volume (K Units) by Type (2013-2018)  
Table Taiwan Out-of-home (Ooh) Sales Volume Market Share by Type (2013-2018)  
Figure Taiwan Out-of-home (Ooh) Sales Volume Market Share by Type in 2017  
Table Taiwan Out-of-home (Ooh) Sales Volume (K Units) by Applications (2013-2018)  
Table Taiwan Out-of-home (Ooh) Sales Volume Market Share by Application

(2013-2018)

Figure Taiwan Out-of-home (Ooh) Sales Volume Market Share by Application in 2017

Figure India Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure India Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2018)

Figure India Out-of-home (Ooh) Sales Price (USD/Unit) Trend (2013-2018)

Table India Out-of-home (Ooh) Sales Volume (K Units) by Type (2013-2018)

Table India Out-of-home (Ooh) Sales Volume Market Share by Type (2013-2018)

Figure India Out-of-home (Ooh) Sales Volume Market Share by Type in 2017

Table India Out-of-home (Ooh) Sales Volume (K Units) by Application (2013-2018)

Table India Out-of-home (Ooh) Sales Volume Market Share by Application (2013-2018)

Figure India Out-of-home (Ooh) Sales Volume Market Share by Application in 2017

Figure Southeast Asia Out-of-home (Ooh) Sales (K Units) and Growth Rate

(2013-2018)

Figure Southeast Asia Out-of-home (Ooh) Revenue (Million USD) and Growth Rate

(2013-2018)

Figure Southeast Asia Out-of-home (Ooh) Sales Price (USD/Unit) Trend (2013-2018)

Table Southeast Asia Out-of-home (Ooh) Sales Volume (K Units) by Type (2013-2018)

Table Southeast Asia Out-of-home (Ooh) Sales Volume Market Share by Type

(2013-2018)

Figure Southeast Asia Out-of-home (Ooh) Sales Volume Market Share by Type in 2017

Table Southeast Asia Out-of-home (Ooh) Sales Volume (K Units) by Applications

(2013-2018)

Table Southeast Asia Out-of-home (Ooh) Sales Volume Market Share by Application

(2013-2018)

Figure Southeast Asia Out-of-home (Ooh) Sales Volume Market Share by Application in 2017

Figure Australia Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure Australia Out-of-home (Ooh) Revenue (Million USD) and Growth Rate

(2013-2018)

Figure Australia Out-of-home (Ooh) Sales Price (USD/Unit) Trend (2013-2018)

Table Australia Out-of-home (Ooh) Sales Volume (K Units) by Type (2013-2018)

Table Australia Out-of-home (Ooh) Sales Volume Market Share by Type (2013-2018)

Figure Australia Out-of-home (Ooh) Sales Volume Market Share by Type in 2017

Table Australia Out-of-home (Ooh) Sales Volume (K Units) by Applications (2013-2018)

Table Australia Out-of-home (Ooh) Sales Volume Market Share by Application

(2013-2018)

Figure Australia Out-of-home (Ooh) Sales Volume Market Share by Application in 2017

Table JCDecaux (France) Out-of-home (Ooh) Basic Information List

Table JCDecaux (France) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2013-2018)

Figure JCDecaux (France) Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure JCDecaux (France) Out-of-home (Ooh) Sales Market Share in Asia-Pacific (2013-2018)

Figure JCDecaux (France) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific (2013-2018)

Table Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Basic Information List

Table Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Sales Market Share in Asia-Pacific (2013-2018)

Figure Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific (2013-2018)

Table Lamar Advertising Company (US) Out-of-home (Ooh) Basic Information List

Table Lamar Advertising Company (US) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Lamar Advertising Company (US) Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure Lamar Advertising Company (US) Out-of-home (Ooh) Sales Market Share in Asia-Pacific (2013-2018)

Figure Lamar Advertising Company (US) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific (2013-2018)

Table OUTFRONT Media (US) Out-of-home (Ooh) Basic Information List

Table OUTFRONT Media (US) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure OUTFRONT Media (US) Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure OUTFRONT Media (US) Out-of-home (Ooh) Sales Market Share in Asia-Pacific (2013-2018)

Figure OUTFRONT Media (US) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific (2013-2018)

Table Daktronics (US) Out-of-home (Ooh) Basic Information List

Table Daktronics (US) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Daktronics (US) Out-of-home (Ooh) Sales (K Units) and Growth Rate



(2013-2018)

Figure Daktronics (US) Out-of-home (Ooh) Sales Market Share in Asia-Pacific

(2013-2018)

Figure Daktronics (US) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific

(2013-2018)

Table Prismview LLC (US) Out-of-home (Ooh) Basic Information List

Table Prismview LLC (US) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Prismview LLC (US) Out-of-home (Ooh) Sales (K Units) and Growth Rate

(2013-2018)

Figure Prismview LLC (US) Out-of-home (Ooh) Sales Market Share in Asia-Pacific

(2013-2018)

Figure Prismview LLC (US) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific

(2013-2018)

Table NEC Display Solutions, Ltd. (Japan) Out-of-home (Ooh) Basic Information List

Table NEC Display Solutions, Ltd. (Japan) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure NEC Display Solutions, Ltd. (Japan) Out-of-home (Ooh) Sales (K Units) and

Growth Rate (2013-2018)

Figure NEC Display Solutions, Ltd. (Japan) Out-of-home (Ooh) Sales Market Share in Asia-Pacific (2013-2018)

Figure NEC Display Solutions, Ltd. (Japan) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific (2013-2018)

Table OOH!media Ltd. (Australia) Out-of-home (Ooh) Basic Information List

Table OOH!media Ltd. (Australia) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure OOH!media Ltd. (Australia) Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure OOH!media Ltd. (Australia) Out-of-home (Ooh) Sales Market Share in Asia-Pacific (2013-2018)

Figure OOH!media Ltd. (Australia) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific (2013-2018)

Table Broadsign International LLC. (Canada) Out-of-home (Ooh) Basic Information List

Table Broadsign International LLC. (Canada) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Broadsign International LLC. (Canada) Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure Broadsign International LLC. (Canada) Out-of-home (Ooh) Sales Market Share in Asia-Pacific (2013-2018)

Figure Broadsign International LLC. (Canada) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific (2013-2018)

Table Stroer SE & Co. KGaA (Germany) Out-of-home (Ooh) Basic Information List

Table Stroer SE & Co. KGaA (Germany) Out-of-home (Ooh) Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Stroer SE & Co. KGaA (Germany) Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure Stroer SE & Co. KGaA (Germany) Out-of-home (Ooh) Sales Market Share in Asia-Pacific (2013-2018)

Figure Stroer SE & Co. KGaA (Germany) Out-of-home (Ooh) Revenue Market Share in Asia-Pacific (2013-2018)

Table Mvix, Inc. (US) Out-of-home (Ooh) Basic Information List

Table Christie Digital Systems USA, Inc. (US) Out-of-home (Ooh) Basic Information List

Table Ayuda Media Systems (US) Out-of-home (Ooh) Basic Information List

Table Deepsky Corporation Ltd. (Hong Kong) Out-of-home (Ooh) Basic Information List

Table Aoto Electronics Co., Ltd (China) Out-of-home (Ooh) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price (USD/Unit) Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Out-of-home (Ooh)

Figure Manufacturing Process Analysis of Out-of-home (Ooh)

Figure Out-of-home (Ooh) Industrial Chain Analysis

Table Raw Materials Sources of Out-of-home (Ooh) Major Manufacturers in 2017

Table Major Buyers of Out-of-home (Ooh)

Table Distributors/Traders List

Figure Asia-Pacific Out-of-home (Ooh) Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure Asia-Pacific Out-of-home (Ooh) Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Asia-Pacific Out-of-home (Ooh) Price (USD/Unit) and Trend Forecast (2018-2025)

Table Asia-Pacific Out-of-home (Ooh) Sales Volume (K Units) Forecast by Region (2018-2025)

Figure Asia-Pacific Out-of-home (Ooh) Sales Volume Market Share Forecast by Region (2018-2025)

Figure Asia-Pacific Out-of-home (Ooh) Sales Volume Market Share Forecast by Region in 2025

Table Asia-Pacific Out-of-home (Ooh) Revenue (Million USD) Forecast by Region (2018-2025)

Figure Asia-Pacific Out-of-home (Ooh) Revenue Market Share Forecast by Region (2018-2025)

Figure Asia-Pacific Out-of-home (Ooh) Revenue Market Share Forecast by Region in 2025

Figure China Out-of-home (Ooh) Sales (K Units) and Growth Rate Forecast (2018-2025)

Figure China Out-of-home (Ooh) Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Japan Out-of-home (Ooh) Sales (K Units) and Growth Rate Forecast (2018-2025)

Figure Japan Out-of-home (Ooh) Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure South Korea Out-of-home (Ooh) Sales (K Units) and Growth Rate Forecast (2018-2025)

Figure South Korea Out-of-home (Ooh) Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Taiwan Out-of-home (Ooh) Sales (K Units) and Growth Rate Forecast (2018-2025)

Figure Taiwan Out-of-home (Ooh) Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure India Out-of-home (Ooh) Sales (K Units) and Growth Rate Forecast (2018-2025)

Figure India Out-of-home (Ooh) Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Southeast Asia Out-of-home (Ooh) Sales (K Units) and Growth Rate Forecast (2018-2025)

Figure Southeast Asia Out-of-home (Ooh) Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Australia Out-of-home (Ooh) Sales (K Units) and Growth Rate Forecast (2018-2025)

Figure Australia Out-of-home (Ooh) Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table Asia-Pacific Out-of-home (Ooh) Sales (K Units) Forecast by Type (2018-2025)

Figure Asia-Pacific Out-of-home (Ooh) Sales Market Share Forecast by Type (2018-2025)

Table Asia-Pacific Out-of-home (Ooh) Revenue (Million USD) Forecast by Type (2018-2025)

Figure Asia-Pacific Out-of-home (Ooh) Revenue Market Share Forecast by Type (2018-2025)

Table Asia-Pacific Out-of-home (Ooh) Price (USD/Unit) Forecast by Type (2018-2025)

Table Asia-Pacific Out-of-home (Ooh) Sales (K Units) Forecast by Application  
(2018-2025)

Figure Asia-Pacific Out-of-home (Ooh) Sales Market Share Forecast by Application  
(2018-2025)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: Asia-Pacific Out-of-home (Ooh) Market Report 2018

Product link: <https://marketpublishers.com/r/AC3C71DDCB9QEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AC3C71DDCB9QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970