

# Asia-Pacific Matcha Green Tea Powder Market Report 2018

<https://marketpublishers.com/r/A1E9F672850EN.html>

Date: February 2018

Pages: 105

Price: US\$ 4,000.00 (Single User License)

ID: A1E9F672850EN

## Abstracts

In this report, the Asia-Pacific Matcha Green Tea Powder market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split Asia-Pacific into several key Regions, with sales (K MT), revenue (Million USD), market share and growth rate of Matcha Green Tea Powder for these regions, from 2012 to 2022 (forecast), including

China

Japan

South Korea

Taiwan

India

Southeast Asia

Australia

Asia-Pacific Matcha Green Tea Powder market competition by top manufacturers/players, with Matcha Green Tea Powder sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Aiya

Marushichi Seicha

ShaoXing Royal Tea

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

On the basis of product, this report displays the sales volum, revenue, product price, market share and growth rate of each type, primarily split into

Drinking-use Matcha Green Tea Powder

Additive-use Matcha Green Tea Powder

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Drinking Tea

Pastry

Ice Cream

Beverage

If you have any special requirements, please let us know and we will offer you the report

as you want.

## Contents

### Asia-Pacific Matcha Green Tea Powder Market Report 2017

## **1 MATCHA GREEN TEA POWDER OVERVIEW**

### 1.1 Product Overview and Scope of Matcha Green Tea Powder

### 1.2 Classification of Matcha Green Tea Powder by Product Category

#### 1.2.1 Asia-Pacific Matcha Green Tea Powder Market Size (Sales) Comparison by Types (2012-2022)

#### 1.2.2 Asia-Pacific Matcha Green Tea Powder Market Size (Sales) Market Share by Type (Product Category) in 2016

##### 1.2.3 Drinking-use Matcha Green Tea Powder

##### 1.2.4 Additive-use Matcha Green Tea Powder

### 1.3 Asia-Pacific Matcha Green Tea Powder Market by Application/End Users

#### 1.3.1 Asia-Pacific Matcha Green Tea Powder Sales (Volume) and Market Share Comparison by Applications (2012-2022)

##### 1.3.2 Drinking Tea

##### 1.3.3 Pastry

##### 1.3.4 Ice Cream

##### 1.3.5 Beverage

### 1.4 Asia-Pacific Matcha Green Tea Powder Market by Region

#### 1.4.1 Asia-Pacific Matcha Green Tea Powder Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 China Status and Prospect (2012-2022)

##### 1.4.3 Japan Status and Prospect (2012-2022)

##### 1.4.4 South Korea Status and Prospect (2012-2022)

##### 1.4.5 Taiwan Status and Prospect (2012-2022)

##### 1.4.6 India Status and Prospect (2012-2022)

##### 1.4.7 Southeast Asia Status and Prospect (2012-2022)

##### 1.4.8 Australia Status and Prospect (2012-2022)

### 1.5 Asia-Pacific Market Size (Value and Volume) of Matcha Green Tea Powder (2012-2022)

#### 1.5.1 Asia-Pacific Matcha Green Tea Powder Sales and Growth Rate (2012-2022)

#### 1.5.2 Asia-Pacific Matcha Green Tea Powder Revenue and Growth Rate (2012-2022)

## **2 ASIA-PACIFIC MATCHA GREEN TEA POWDER COMPETITION BY PLAYERS/SUPPLIERS, REGION, TYPE AND APPLICATION**

- 2.1 Asia-Pacific Matcha Green Tea Powder Market Competition by Players/Suppliers
  - 2.1.1 Asia-Pacific Matcha Green Tea Powder Sales Volume and Market Share of Key Players/Suppliers (2012-2017)
  - 2.1.2 Asia-Pacific Matcha Green Tea Powder Revenue and Share by Players/Suppliers (2012-2017)
- 2.2 Asia-Pacific Matcha Green Tea Powder (Volume and Value) by Type
  - 2.2.1 Asia-Pacific Matcha Green Tea Powder Sales and Market Share by Type (2012-2017)
  - 2.2.2 Asia-Pacific Matcha Green Tea Powder Revenue and Market Share by Type (2012-2017)
- 2.3 Asia-Pacific Matcha Green Tea Powder (Volume) by Application
- 2.4 Asia-Pacific Matcha Green Tea Powder (Volume and Value) by Region
  - 2.4.1 Asia-Pacific Matcha Green Tea Powder Sales and Market Share by Region (2012-2017)
  - 2.4.2 Asia-Pacific Matcha Green Tea Powder Revenue and Market Share by Region (2012-2017)

### **3 CHINA MATCHA GREEN TEA POWDER (VOLUME, VALUE AND SALES PRICE)**

- 3.1 China Matcha Green Tea Powder Sales and Value (2012-2017)
  - 3.1.1 China Matcha Green Tea Powder Sales Volume and Growth Rate (2012-2017)
  - 3.1.2 China Matcha Green Tea Powder Revenue and Growth Rate (2012-2017)
  - 3.1.3 China Matcha Green Tea Powder Sales Price Trend (2012-2017)
- 3.2 China Matcha Green Tea Powder Sales Volume and Market Share by Type
- 3.3 China Matcha Green Tea Powder Sales Volume and Market Share by Application

### **4 JAPAN MATCHA GREEN TEA POWDER (VOLUME, VALUE AND SALES PRICE)**

- 4.1 Japan Matcha Green Tea Powder Sales and Value (2012-2017)
  - 4.1.1 Japan Matcha Green Tea Powder Sales Volume and Growth Rate (2012-2017)
  - 4.1.2 Japan Matcha Green Tea Powder Revenue and Growth Rate (2012-2017)
  - 4.1.3 Japan Matcha Green Tea Powder Sales Price Trend (2012-2017)
- 4.2 Japan Matcha Green Tea Powder Sales Volume and Market Share by Type
- 4.3 Japan Matcha Green Tea Powder Sales Volume and Market Share by Application

### **5 SOUTH KOREA MATCHA GREEN TEA POWDER (VOLUME, VALUE AND SALES PRICE)**

- 5.1 South Korea Matcha Green Tea Powder Sales and Value (2012-2017)

5.1.1 South Korea Matcha Green Tea Powder Sales Volume and Growth Rate (2012-2017)

5.1.2 South Korea Matcha Green Tea Powder Revenue and Growth Rate (2012-2017)

5.1.3 South Korea Matcha Green Tea Powder Sales Price Trend (2012-2017)

5.2 South Korea Matcha Green Tea Powder Sales Volume and Market Share by Type

5.3 South Korea Matcha Green Tea Powder Sales Volume and Market Share by Application

## **6 TAIWAN MATCHA GREEN TEA POWDER (VOLUME, VALUE AND SALES PRICE)**

6.1 Taiwan Matcha Green Tea Powder Sales and Value (2012-2017)

6.1.1 Taiwan Matcha Green Tea Powder Sales Volume and Growth Rate (2012-2017)

6.1.2 Taiwan Matcha Green Tea Powder Revenue and Growth Rate (2012-2017)

6.1.3 Taiwan Matcha Green Tea Powder Sales Price Trend (2012-2017)

6.2 Taiwan Matcha Green Tea Powder Sales Volume and Market Share by Type

6.3 Taiwan Matcha Green Tea Powder Sales Volume and Market Share by Application

## **7 INDIA MATCHA GREEN TEA POWDER (VOLUME, VALUE AND SALES PRICE)**

7.1 India Matcha Green Tea Powder Sales and Value (2012-2017)

7.1.1 India Matcha Green Tea Powder Sales Volume and Growth Rate (2012-2017)

7.1.2 India Matcha Green Tea Powder Revenue and Growth Rate (2012-2017)

7.1.3 India Matcha Green Tea Powder Sales Price Trend (2012-2017)

7.2 India Matcha Green Tea Powder Sales Volume and Market Share by Type

7.3 India Matcha Green Tea Powder Sales Volume and Market Share by Application

## **8 SOUTHEAST ASIA MATCHA GREEN TEA POWDER (VOLUME, VALUE AND SALES PRICE)**

8.1 Southeast Asia Matcha Green Tea Powder Sales and Value (2012-2017)

8.1.1 Southeast Asia Matcha Green Tea Powder Sales Volume and Growth Rate (2012-2017)

8.1.2 Southeast Asia Matcha Green Tea Powder Revenue and Growth Rate (2012-2017)

8.1.3 Southeast Asia Matcha Green Tea Powder Sales Price Trend (2012-2017)

8.2 Southeast Asia Matcha Green Tea Powder Sales Volume and Market Share by Type

8.3 Southeast Asia Matcha Green Tea Powder Sales Volume and Market Share by Application

## **9 AUSTRALIA MATCHA GREEN TEA POWDER (VOLUME, VALUE AND SALES PRICE)**

### 9.1 Australia Matcha Green Tea Powder Sales and Value (2012-2017)

#### 9.1.1 Australia Matcha Green Tea Powder Sales Volume and Growth Rate (2012-2017)

#### 9.1.2 Australia Matcha Green Tea Powder Revenue and Growth Rate (2012-2017)

#### 9.1.3 Australia Matcha Green Tea Powder Sales Price Trend (2012-2017)

### 9.2 Australia Matcha Green Tea Powder Sales Volume and Market Share by Type

### 9.3 Australia Matcha Green Tea Powder Sales Volume and Market Share by Application

## **10 ASIA-PACIFIC MATCHA GREEN TEA POWDER PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 10.1 Aiya

#### 10.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.1.2 Matcha Green Tea Powder Product Category, Application and Specification

##### 10.1.2.1 Product A

##### 10.1.2.2 Product B

#### 10.1.3 Aiya Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.1.4 Main Business/Business Overview

### 10.2 Marushichi Seicha

#### 10.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.2.2 Matcha Green Tea Powder Product Category, Application and Specification

##### 10.2.2.1 Product A

##### 10.2.2.2 Product B

#### 10.2.3 Marushichi Seicha Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.2.4 Main Business/Business Overview

### 10.3 ShaoXing Royal Tea

#### 10.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.3.2 Matcha Green Tea Powder Product Category, Application and Specification

##### 10.3.2.1 Product A

##### 10.3.2.2 Product B

#### 10.3.3 ShaoXing Royal Tea Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

- 10.3.4 Main Business/Business Overview
- 10.4 Marukyu Koyamaen
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Matcha Green Tea Powder Product Category, Application and Specification
    - 10.4.2.1 Product A
    - 10.4.2.2 Product B
  - 10.4.3 Marukyu Koyamaen Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Main Business/Business Overview
- 10.5 ujimatcha
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Matcha Green Tea Powder Product Category, Application and Specification
    - 10.5.2.1 Product A
    - 10.5.2.2 Product B
  - 10.5.3 ujimatcha Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Main Business/Business Overview
- 10.6 Yanoen
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Matcha Green Tea Powder Product Category, Application and Specification
    - 10.6.2.1 Product A
    - 10.6.2.2 Product B
  - 10.6.3 Yanoen Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Main Business/Business Overview
- 10.7 AOI Seicha
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Matcha Green Tea Powder Product Category, Application and Specification
    - 10.7.2.1 Product A
    - 10.7.2.2 Product B
  - 10.7.3 AOI Seicha Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Main Business/Business Overview
- 10.8 DoMatcha
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Matcha Green Tea Powder Product Category, Application and Specification
    - 10.8.2.1 Product A
    - 10.8.2.2 Product B
  - 10.8.3 DoMatcha Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin



(2012-2017)

10.8.4 Main Business/Business Overview

## **11 MATCHA GREEN TEA POWDER MANUFACTURING COST ANALYSIS**

11.1 Matcha Green Tea Powder Key Raw Materials Analysis

11.1.1 Key Raw Materials

11.1.2 Price Trend of Key Raw Materials

11.1.3 Key Suppliers of Raw Materials

11.1.4 Market Concentration Rate of Raw Materials

11.2 Proportion of Manufacturing Cost Structure

11.2.1 Raw Materials

11.2.2 Labor Cost

11.2.3 Manufacturing Expenses

11.3 Manufacturing Process Analysis of Matcha Green Tea Powder

## **12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

12.1 Matcha Green Tea Powder Industrial Chain Analysis

12.2 Upstream Raw Materials Sourcing

12.3 Raw Materials Sources of Matcha Green Tea Powder Major Manufacturers in 2016

12.4 Downstream Buyers

## **13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

13.1 Marketing Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Development Trend

13.2 Market Positioning

13.2.1 Pricing Strategy

13.2.2 Brand Strategy

13.2.3 Target Client

13.3 Distributors/Traders List

## **14 MARKET EFFECT FACTORS ANALYSIS**

14.1 Technology Progress/Risk

14.1.1 Substitutes Threat

- 14.1.2 Technology Progress in Related Industry
- 14.2 Consumer Needs/Customer Preference Change
- 14.3 Economic/Political Environmental Change

## **15 ASIA-PACIFIC MATCHA GREEN TEA POWDER MARKET FORECAST (2017-2022)**

### **15.1 Asia-Pacific Matcha Green Tea Powder Sales Volume, Revenue and Price Forecast (2017-2022)**

#### **15.1.1 Asia-Pacific Matcha Green Tea Powder Sales Volume and Growth Rate Forecast (2017-2022)**

#### **15.1.2 Asia-Pacific Matcha Green Tea Powder Revenue and Growth Rate Forecast (2017-2022)**

#### **15.1.3 Asia-Pacific Matcha Green Tea Powder Price and Trend Forecast (2017-2022)**

### **15.2 Asia-Pacific Matcha Green Tea Powder Sales Volume, Revenue and Growth Rate Forecast by Region (2017-2022)**

#### **15.2.1 Asia-Pacific Matcha Green Tea Powder Sales Volume and Growth Rate Forecast by Region (2017-2022)**

#### **15.2.2 Asia-Pacific Matcha Green Tea Powder Revenue and Growth Rate Forecast by Region (2017-2022)**

#### **15.2.3 China Matcha Green Tea Powder Sales, Revenue and Growth Rate Forecast (2017-2022)**

#### **15.2.4 Japan Matcha Green Tea Powder Sales, Revenue and Growth Rate Forecast (2017-2022)**

#### **15.2.5 South Korea Matcha Green Tea Powder Sales, Revenue and Growth Rate Forecast (2017-2022)**

#### **15.2.6 Taiwan Matcha Green Tea Powder Sales, Revenue and Growth Rate Forecast (2017-2022)**

#### **15.2.7 India Matcha Green Tea Powder Sales, Revenue and Growth Rate Forecast (2017-2022)**

#### **15.2.8 Southeast Asia Matcha Green Tea Powder Sales, Revenue and Growth Rate Forecast (2017-2022)**

#### **15.2.9 Australia Matcha Green Tea Powder Sales, Revenue and Growth Rate Forecast (2017-2022)**

### **15.3 Asia-Pacific Matcha Green Tea Powder Sales, Revenue and Price Forecast by Type (2017-2022)**

#### **15.3.1 Asia-Pacific Matcha Green Tea Powder Sales Forecast by Type (2017-2022)**

#### **15.3.2 Asia-Pacific Matcha Green Tea Powder Revenue Forecast by Type (2017-2022)**

- 15.3.3 Asia-Pacific Matcha Green Tea Powder Price Forecast by Type (2017-2022)
- 15.4 Asia-Pacific Matcha Green Tea Powder Sales Forecast by Application (2017-2022)

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 APPENDIX**

- 17.1 Methodology/Research Approach
  - 17.1.1 Research Programs/Design
  - 17.1.2 Market Size Estimation
  - 17.1.3 Market Breakdown and Data Triangulation
- 17.2 Data Source
  - 17.2.1 Secondary Sources
  - 17.2.2 Primary Sources
- 17.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## **List of Tables and Figures**

- Figure Product Picture of Matcha Green Tea Powder
- Figure Asia-Pacific Matcha Green Tea Powder Sales Volume (K MT) by Type (2012-2022)
- Figure Asia-Pacific Matcha Green Tea Powder Sales Volume Market Share by Type (Product Category) in 2016
- Figure Drinking-use Matcha Green Tea Powder Product Picture
- Figure Additive-use Matcha Green Tea Powder Product Picture
- Figure Asia-Pacific Matcha Green Tea Powder Sales (K MT) by Application (2012-2022)
- Figure Asia-Pacific Sales Market Share of Matcha Green Tea Powder by Application in 2016
- Figure Drinking Tea Examples
- Table Key Downstream Customer in Drinking Tea
- Figure Pastry Examples
- Table Key Downstream Customer in Pastry
- Figure Ice Cream Examples
- Table Key Downstream Customer in Ice Cream
- Figure Beverage Examples
- Table Key Downstream Customer in Beverage

Figure Asia-Pacific Matcha Green Tea Powder Market Size (Million USD) by Region (2012-2022)

Figure China Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure South Korea Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Australia Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Asia-Pacific Matcha Green Tea Powder Sales Volume (K MT) and Growth Rate (2012-2022)

Figure Asia-Pacific Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Asia-Pacific Matcha Green Tea Powder Market Major Players Product Sales Volume (K MT)(2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Sales (K MT) of Key Players/Suppliers (2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Sales Share by Players/Suppliers (2012-2017)

Figure 2016 Asia-Pacific Matcha Green Tea Powder Sales Share by Players/Suppliers

Figure 2017 Asia-Pacific Matcha Green Tea Powder Sales Share by Players/Suppliers

Figure Asia-Pacific Matcha Green Tea Powder Market Major Players Product Revenue (Million USD) 2012-2017

Table Asia-Pacific Matcha Green Tea Powder Revenue (Million USD) by Players/Suppliers (2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 Asia-Pacific Matcha Green Tea Powder Revenue Share by Players

Figure 2017 Asia-Pacific Matcha Green Tea Powder Revenue Share by Players

Table Asia-Pacific Matcha Green Tea Powder Sales and Market Share by Type (2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Sales Share by Type (2012-2017)

Figure Sales Market Share of Matcha Green Tea Powder by Type (2012-2017)

Figure Asia-Pacific Matcha Green Tea Powder Sales Growth Rate by Type (2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Revenue (Million USD) and Market Share by Type (2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Matcha Green Tea Powder by Type (2012-2017)

Figure Asia-Pacific Matcha Green Tea Powder Revenue Growth Rate by Type (2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Sales Volume (K MT) and Market Share by Region (2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Sales Share by Region (2012-2017)

Figure Sales Market Share of Matcha Green Tea Powder by Region (2012-2017)

Figure Asia-Pacific Matcha Green Tea Powder Sales Market Share by Region in 2016

Table Asia-Pacific Matcha Green Tea Powder Revenue (Million USD) and Market Share by Region (2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Revenue Share (%) by Region (2012-2017)

Figure Revenue Market Share of Matcha Green Tea Powder by Region (2012-2017)

Figure Asia-Pacific Matcha Green Tea Powder Revenue Market Share by Region in 2016

Table Asia-Pacific Matcha Green Tea Powder Sales Volume (K MT) and Market Share by Application (2012-2017)

Table Asia-Pacific Matcha Green Tea Powder Sales Share (%) by Application (2012-2017)

Figure Asia-Pacific Matcha Green Tea Powder Sales Market Share by Application (2012-2017)

Figure Asia-Pacific Matcha Green Tea Powder Sales Market Share by Application (2012-2017)

Figure China Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure China Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2017)

Figure China Matcha Green Tea Powder Sales Price (USD/MT) Trend (2012-2017)

Table China Matcha Green Tea Powder Sales Volume (K MT) by Type (2012-2017)

Table China Matcha Green Tea Powder Sales Volume Market Share by Type (2012-2017)

Figure China Matcha Green Tea Powder Sales Volume Market Share by Type in 2016

Table China Matcha Green Tea Powder Sales Volume (K MT) by Applications (2012-2017)

Table China Matcha Green Tea Powder Sales Volume Market Share by Application

(2012-2017)

Figure China Matcha Green Tea Powder Sales Volume Market Share by Application in 2016

Figure Japan Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure Japan Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2017)

Figure Japan Matcha Green Tea Powder Sales Price (USD/MT) Trend (2012-2017)

Table Japan Matcha Green Tea Powder Sales Volume (K MT) by Type (2012-2017)

Table Japan Matcha Green Tea Powder Sales Volume Market Share by Type (2012-2017)

Figure Japan Matcha Green Tea Powder Sales Volume Market Share by Type in 2016

Table Japan Matcha Green Tea Powder Sales Volume (K MT) by Applications (2012-2017)

Table Japan Matcha Green Tea Powder Sales Volume Market Share by Application (2012-2017)

Figure Japan Matcha Green Tea Powder Sales Volume Market Share by Application in 2016

Figure South Korea Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure South Korea Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2017)

Figure South Korea Matcha Green Tea Powder Sales Price (USD/MT) Trend (2012-2017)

Table South Korea Matcha Green Tea Powder Sales Volume (K MT) by Type (2012-2017)

Table South Korea Matcha Green Tea Powder Sales Volume Market Share by Type (2012-2017)

Figure South Korea Matcha Green Tea Powder Sales Volume Market Share by Type in 2016

Table South Korea Matcha Green Tea Powder Sales Volume (K MT) by Applications (2012-2017)

Table South Korea Matcha Green Tea Powder Sales Volume Market Share by Application (2012-2017)

Figure South Korea Matcha Green Tea Powder Sales Volume Market Share by Application in 2016

Figure Taiwan Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure Taiwan Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2017)

Figure Taiwan Matcha Green Tea Powder Sales Price (USD/MT) Trend (2012-2017)



Table Taiwan Matcha Green Tea Powder Sales Volume (K MT) by Type (2012-2017)

Table Taiwan Matcha Green Tea Powder Sales Volume Market Share by Type  
(2012-2017)

Figure Taiwan Matcha Green Tea Powder Sales Volume Market Share by Type in 2016

Table Taiwan Matcha Green Tea Powder Sales Volume (K MT) by Applications  
(2012-2017)

Table Taiwan Matcha Green Tea Powder Sales Volume Market Share by Application  
(2012-2017)

Figure Taiwan Matcha Green Tea Powder Sales Volume Market Share by Application in  
2016

Figure India Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure India Matcha Green Tea Powder Revenue (Million USD) and Growth Rate  
(2012-2017)

Figure India Matcha Green Tea Powder Sales Price (USD/MT) Trend (2012-2017)

Table India Matcha Green Tea Powder Sales Volume (K MT) by Type (2012-2017)

Table India Matcha Green Tea Powder Sales Volume Market Share by Type  
(2012-2017)

Figure India Matcha Green Tea Powder Sales Volume Market Share by Type in 2016

Table India Matcha Green Tea Powder Sales Volume (K MT) by Application  
(2012-2017)

Table India Matcha Green Tea Powder Sales Volume Market Share by Application  
(2012-2017)

Figure India Matcha Green Tea Powder Sales Volume Market Share by Application in  
2016

Figure Southeast Asia Matcha Green Tea Powder Sales (K MT) and Growth Rate  
(2012-2017)

Figure Southeast Asia Matcha Green Tea Powder Revenue (Million USD) and Growth  
Rate (2012-2017)

Figure Southeast Asia Matcha Green Tea Powder Sales Price (USD/MT) Trend  
(2012-2017)

Table Southeast Asia Matcha Green Tea Powder Sales Volume (K MT) by Type  
(2012-2017)

Table Southeast Asia Matcha Green Tea Powder Sales Volume Market Share by Type  
(2012-2017)

Figure Southeast Asia Matcha Green Tea Powder Sales Volume Market Share by Type  
in 2016

Table Southeast Asia Matcha Green Tea Powder Sales Volume (K MT) by Applications  
(2012-2017)

Table Southeast Asia Matcha Green Tea Powder Sales Volume Market Share by

Application (2012-2017)

Figure Southeast Asia Matcha Green Tea Powder Sales Volume Market Share by Application in 2016

Figure Australia Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure Australia Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2017)

Figure Australia Matcha Green Tea Powder Sales Price (USD/MT) Trend (2012-2017)

Table Australia Matcha Green Tea Powder Sales Volume (K MT) by Type (2012-2017)

Table Australia Matcha Green Tea Powder Sales Volume Market Share by Type (2012-2017)

Figure Australia Matcha Green Tea Powder Sales Volume Market Share by Type in 2016

Table Australia Matcha Green Tea Powder Sales Volume (K MT) by Applications (2012-2017)

Table Australia Matcha Green Tea Powder Sales Volume Market Share by Application (2012-2017)

Figure Australia Matcha Green Tea Powder Sales Volume Market Share by Application in 2016

Table Aiya Matcha Green Tea Powder Basic Information List

Table Aiya Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Aiya Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure Aiya Matcha Green Tea Powder Sales Market Share in Asia-Pacific (2012-2017)

Figure Aiya Matcha Green Tea Powder Revenue Market Share in Asia-Pacific (2012-2017)

Table Marushichi Seicha Matcha Green Tea Powder Basic Information List

Table Marushichi Seicha Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Marushichi Seicha Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure Marushichi Seicha Matcha Green Tea Powder Sales Market Share in Asia-Pacific (2012-2017)

Figure Marushichi Seicha Matcha Green Tea Powder Revenue Market Share in Asia-Pacific (2012-2017)

Table ShaoXing Royal Tea Matcha Green Tea Powder Basic Information List

Table ShaoXing Royal Tea Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure ShaoXing Royal Tea Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)



Figure ShaoXing Royal Tea Matcha Green Tea Powder Sales Market Share in Asia-Pacific (2012-2017)

Figure ShaoXing Royal Tea Matcha Green Tea Powder Revenue Market Share in Asia-Pacific (2012-2017)

Table Marukyu Koyamaen Matcha Green Tea Powder Basic Information List

Table Marukyu Koyamaen Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Marukyu Koyamaen Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure Marukyu Koyamaen Matcha Green Tea Powder Sales Market Share in Asia-Pacific (2012-2017)

Figure Marukyu Koyamaen Matcha Green Tea Powder Revenue Market Share in Asia-Pacific (2012-2017)

Table ujimatcha Matcha Green Tea Powder Basic Information List

Table ujimatcha Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure ujimatcha Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure ujimatcha Matcha Green Tea Powder Sales Market Share in Asia-Pacific (2012-2017)

Figure ujimatcha Matcha Green Tea Powder Revenue Market Share in Asia-Pacific (2012-2017)

Table Yanoen Matcha Green Tea Powder Basic Information List

Table Yanoen Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Yanoen Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure Yanoen Matcha Green Tea Powder Sales Market Share in Asia-Pacific (2012-2017)

Figure Yanoen Matcha Green Tea Powder Revenue Market Share in Asia-Pacific (2012-2017)

Table AOI Seicha Matcha Green Tea Powder Basic Information List

Table AOI Seicha Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure AOI Seicha Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)

Figure AOI Seicha Matcha Green Tea Powder Sales Market Share in Asia-Pacific (2012-2017)

Figure AOI Seicha Matcha Green Tea Powder Revenue Market Share in Asia-Pacific (2012-2017)

Table DoMatcha Matcha Green Tea Powder Basic Information List	
Table DoMatcha Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)	
Figure DoMatcha Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2017)	
Figure DoMatcha Matcha Green Tea Powder Sales Market Share in Asia-Pacific (2012-2017)	
Figure DoMatcha Matcha Green Tea Powder Revenue Market Share in Asia-Pacific (2012-2017)	
Table Production Base and Market Concentration Rate of Raw Material	
Figure Price (USD/MT) Trend of Key Raw Materials	
Table Key Suppliers of Raw Materials	
Figure Manufacturing Cost Structure of Matcha Green Tea Powder	
Figure Manufacturing Process Analysis of Matcha Green Tea Powder	
Figure Matcha Green Tea Powder Industrial Chain Analysis	
Table Raw Materials Sources of Matcha Green Tea Powder Major Manufacturers in 2016	
Table Major Buyers of Matcha Green Tea Powder	
Table Distributors/Traders List	
Figure Asia-Pacific Matcha Green Tea Powder Sales Volume (K MT) and Growth Rate Forecast (2017-2022)	
Figure Asia-Pacific Matcha Green Tea Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)	
Figure Asia-Pacific Matcha Green Tea Powder Price (USD/MT) and Trend Forecast (2017-2022)	
Table Asia-Pacific Matcha Green Tea Powder Sales Volume (K MT) Forecast by Region (2017-2022)	
Figure Asia-Pacific Matcha Green Tea Powder Sales Volume Market Share Forecast by Region (2017-2022)	
Figure Asia-Pacific Matcha Green Tea Powder Sales Volume Market Share Forecast by Region in 2022	
Table Asia-Pacific Matcha Green Tea Powder Revenue (Million USD) Forecast by Region (2017-2022)	
Figure Asia-Pacific Matcha Green Tea Powder Revenue Market Share Forecast by Region (2017-2022)	
Figure Asia-Pacific Matcha Green Tea Powder Revenue Market Share Forecast by Region in 2022	
Figure China Matcha Green Tea Powder Sales (K MT) and Growth Rate Forecast (2017-2022)	

Figure China Matcha Green Tea Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Matcha Green Tea Powder Sales (K MT) and Growth Rate Forecast (2017-2022)

Figure Japan Matcha Green Tea Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure South Korea Matcha Green Tea Powder Sales (K MT) and Growth Rate Forecast (2017-2022)

Figure South Korea Matcha Green Tea Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Taiwan Matcha Green Tea Powder Sales (K MT) and Growth Rate Forecast (2017-2022)

Figure Taiwan Matcha Green Tea Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure India Matcha Green Tea Powder Sales (K MT) and Growth Rate Forecast (2017-2022)

Figure India Matcha Green Tea Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Matcha Green Tea Powder Sales (K MT) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Matcha Green Tea Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Australia Matcha Green Tea Powder Sales (K MT) and Growth Rate Forecast (2017-2022)

Figure Australia Matcha Green Tea Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Asia-Pacific Matcha Green Tea Powder Sales (K MT) Forecast by Type (2017-2022)

Figure Asia-Pacific Matcha Green Tea Powder Sales Market Share Forecast by Type (2017-2022)

Table Asia-Pacific Matcha Green Tea Powder Revenue (Million USD) Forecast by Type (2017-2022)

Figure Asia-Pacific Matcha Green Tea Powder Revenue Market Share Forecast by Type (2017-2022)

Table Asia-Pacific Matcha Green Tea Powder Price (USD/MT) Forecast by Type (2017-2022)

Table Asia-Pacific Matcha Green Tea Powder Sales (K MT) Forecast by Application (2017-2022)

Figure Asia-Pacific Matcha Green Tea Powder Sales Market Share Forecast by

Application (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: Asia-Pacific Matcha Green Tea Powder Market Report 2018

Product link: <https://marketpublishers.com/r/A1E9F672850EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A1E9F672850EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970