

# Asia-Pacific Hair Serum Market Report 2017

<https://marketpublishers.com/r/A9F4AEC78B6EN.html>

Date: January 2018

Pages: 111

Price: US\$ 4,000.00 (Single User License)

ID: A9F4AEC78B6EN

## Abstracts

In this report, the Asia-Pacific Hair Serum market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split Asia-Pacific into several key Regions, with sales (K Units), revenue (Million USD), market share and growth rate of Hair Serum for these regions, from 2012 to 2022 (forecast), including

China

Japan

South Korea

Taiwan

India

Southeast Asia

Australia

Asia-Pacific Hair Serum market competition by top manufacturers/players, with Hair Serum sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Stylecraze

David-mallett

Evalectric

Josie Maran Cosmetics

Stylecaster

Henkel

Kao

Procter & Gamble

Unilever

Amka Products

Avon

Fantasia

Giovanni Cosmetics

Mirta de Perales

On the basis of product, this report displays the sales volum, revenue, product price, market share and growth rate of each type, primarily split into

Conditioner

Essence

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Hair styling serum

Hair treatment serum

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Asia-Pacific Hair Serum Market Report 2017

#### **1 HAIR SERUM OVERVIEW**

- 1.1 Product Overview and Scope of Hair Serum
- 1.2 Classification of Hair Serum by Product Category
  - 1.2.1 Asia-Pacific Hair Serum Market Size (Sales) Comparison by Types (2012-2022)
  - 1.2.2 Asia-Pacific Hair Serum Market Size (Sales) Market Share by Type (Product Category) in 2016
  - 1.2.3 Conditioner
  - 1.2.4 Essence
- 1.3 Asia-Pacific Hair Serum Market by Application/End Users
  - 1.3.1 Asia-Pacific Hair Serum Sales (Volume) and Market Share Comparison by Applications (2012-2022)
  - 1.3.2 Hair styling serum
  - 1.3.3 Hair treatment serum
  - 1.3.4 Others
- 1.4 Asia-Pacific Hair Serum Market by Region
  - 1.4.1 Asia-Pacific Hair Serum Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 China Status and Prospect (2012-2022)
  - 1.4.3 Japan Status and Prospect (2012-2022)
  - 1.4.4 South Korea Status and Prospect (2012-2022)
  - 1.4.5 Taiwan Status and Prospect (2012-2022)
  - 1.4.6 India Status and Prospect (2012-2022)
  - 1.4.7 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.8 Australia Status and Prospect (2012-2022)
- 1.5 Asia-Pacific Market Size (Value and Volume) of Hair Serum (2012-2022)
  - 1.5.1 Asia-Pacific Hair Serum Sales and Growth Rate (2012-2022)
  - 1.5.2 Asia-Pacific Hair Serum Revenue and Growth Rate (2012-2022)

#### **2 ASIA-PACIFIC HAIR SERUM COMPETITION BY PLAYERS/SUPPLIERS, REGION, TYPE AND APPLICATION**

- 2.1 Asia-Pacific Hair Serum Market Competition by Players/Suppliers
  - 2.1.1 Asia-Pacific Hair Serum Sales Volume and Market Share of Key Players/Suppliers (2012-2017)
  - 2.1.2 Asia-Pacific Hair Serum Revenue and Share by Players/Suppliers (2012-2017)

## 2.2 Asia-Pacific Hair Serum (Volume and Value) by Type

2.2.1 Asia-Pacific Hair Serum Sales and Market Share by Type (2012-2017)

2.2.2 Asia-Pacific Hair Serum Revenue and Market Share by Type (2012-2017)

## 2.3 Asia-Pacific Hair Serum (Volume) by Application

## 2.4 Asia-Pacific Hair Serum (Volume and Value) by Region

2.4.1 Asia-Pacific Hair Serum Sales and Market Share by Region (2012-2017)

2.4.2 Asia-Pacific Hair Serum Revenue and Market Share by Region (2012-2017)

## **3 CHINA HAIR SERUM (VOLUME, VALUE AND SALES PRICE)**

### 3.1 China Hair Serum Sales and Value (2012-2017)

3.1.1 China Hair Serum Sales Volume and Growth Rate (2012-2017)

3.1.2 China Hair Serum Revenue and Growth Rate (2012-2017)

3.1.3 China Hair Serum Sales Price Trend (2012-2017)

### 3.2 China Hair Serum Sales Volume and Market Share by Type

### 3.3 China Hair Serum Sales Volume and Market Share by Application

## **4 JAPAN HAIR SERUM (VOLUME, VALUE AND SALES PRICE)**

### 4.1 Japan Hair Serum Sales and Value (2012-2017)

4.1.1 Japan Hair Serum Sales Volume and Growth Rate (2012-2017)

4.1.2 Japan Hair Serum Revenue and Growth Rate (2012-2017)

4.1.3 Japan Hair Serum Sales Price Trend (2012-2017)

### 4.2 Japan Hair Serum Sales Volume and Market Share by Type

### 4.3 Japan Hair Serum Sales Volume and Market Share by Application

## **5 SOUTH KOREA HAIR SERUM (VOLUME, VALUE AND SALES PRICE)**

### 5.1 South Korea Hair Serum Sales and Value (2012-2017)

5.1.1 South Korea Hair Serum Sales Volume and Growth Rate (2012-2017)

5.1.2 South Korea Hair Serum Revenue and Growth Rate (2012-2017)

5.1.3 South Korea Hair Serum Sales Price Trend (2012-2017)

### 5.2 South Korea Hair Serum Sales Volume and Market Share by Type

### 5.3 South Korea Hair Serum Sales Volume and Market Share by Application

## **6 TAIWAN HAIR SERUM (VOLUME, VALUE AND SALES PRICE)**

### 6.1 Taiwan Hair Serum Sales and Value (2012-2017)

6.1.1 Taiwan Hair Serum Sales Volume and Growth Rate (2012-2017)

- 6.1.2 Taiwan Hair Serum Revenue and Growth Rate (2012-2017)
- 6.1.3 Taiwan Hair Serum Sales Price Trend (2012-2017)
- 6.2 Taiwan Hair Serum Sales Volume and Market Share by Type
- 6.3 Taiwan Hair Serum Sales Volume and Market Share by Application

## **7 INDIA HAIR SERUM (VOLUME, VALUE AND SALES PRICE)**

- 7.1 India Hair Serum Sales and Value (2012-2017)
  - 7.1.1 India Hair Serum Sales Volume and Growth Rate (2012-2017)
  - 7.1.2 India Hair Serum Revenue and Growth Rate (2012-2017)
  - 7.1.3 India Hair Serum Sales Price Trend (2012-2017)
- 7.2 India Hair Serum Sales Volume and Market Share by Type
- 7.3 India Hair Serum Sales Volume and Market Share by Application

## **8 SOUTHEAST ASIA HAIR SERUM (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Southeast Asia Hair Serum Sales and Value (2012-2017)
  - 8.1.1 Southeast Asia Hair Serum Sales Volume and Growth Rate (2012-2017)
  - 8.1.2 Southeast Asia Hair Serum Revenue and Growth Rate (2012-2017)
  - 8.1.3 Southeast Asia Hair Serum Sales Price Trend (2012-2017)
- 8.2 Southeast Asia Hair Serum Sales Volume and Market Share by Type
- 8.3 Southeast Asia Hair Serum Sales Volume and Market Share by Application

## **9 AUSTRALIA HAIR SERUM (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Australia Hair Serum Sales and Value (2012-2017)
  - 9.1.1 Australia Hair Serum Sales Volume and Growth Rate (2012-2017)
  - 9.1.2 Australia Hair Serum Revenue and Growth Rate (2012-2017)
  - 9.1.3 Australia Hair Serum Sales Price Trend (2012-2017)
- 9.2 Australia Hair Serum Sales Volume and Market Share by Type
- 9.3 Australia Hair Serum Sales Volume and Market Share by Application

## **10 ASIA-PACIFIC HAIR SERUM PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 10.1 Stylecraze
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Hair Serum Product Category, Application and Specification
    - 10.1.2.1 Product A

- 10.1.2.2 Product B
- 10.1.3 Stylecraze Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Main Business/Business Overview
- 10.2 David-mallett
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Hair Serum Product Category, Application and Specification
    - 10.2.2.1 Product A
    - 10.2.2.2 Product B
  - 10.2.3 David-mallett Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Main Business/Business Overview
- 10.3 Evaelectric
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Hair Serum Product Category, Application and Specification
    - 10.3.2.1 Product A
    - 10.3.2.2 Product B
  - 10.3.3 Evaelectric Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.3.4 Main Business/Business Overview
- 10.4 Josie Maran Cosmetics
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Hair Serum Product Category, Application and Specification
    - 10.4.2.1 Product A
    - 10.4.2.2 Product B
  - 10.4.3 Josie Maran Cosmetics Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Main Business/Business Overview
- 10.5 Stylecaster
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Hair Serum Product Category, Application and Specification
    - 10.5.2.1 Product A
    - 10.5.2.2 Product B
  - 10.5.3 Stylecaster Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Main Business/Business Overview
- 10.6 Henkel
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Hair Serum Product Category, Application and Specification
    - 10.6.2.1 Product A
    - 10.6.2.2 Product B
  - 10.6.3 Henkel Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Main Business/Business Overview

## 10.7 Kao

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Hair Serum Product Category, Application and Specification

10.7.2.1 Product A

10.7.2.2 Product B

10.7.3 Kao Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Main Business/Business Overview

## 10.8 Procter & Gamble

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Hair Serum Product Category, Application and Specification

10.8.2.1 Product A

10.8.2.2 Product B

10.8.3 Procter & Gamble Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Main Business/Business Overview

## 10.9 Unilever

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Hair Serum Product Category, Application and Specification

10.9.2.1 Product A

10.9.2.2 Product B

10.9.3 Unilever Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)

10.9.4 Main Business/Business Overview

## 10.10 Amka Products

10.10.1 Company Basic Information, Manufacturing Base and Competitors

10.10.2 Hair Serum Product Category, Application and Specification

10.10.2.1 Product A

10.10.2.2 Product B

10.10.3 Amka Products Hair Serum Sales, Revenue, Price and Gross Margin (2012-2017)

10.10.4 Main Business/Business Overview

## 10.11 Avon

## 10.12 Fantasia

## 10.13 Giovanni Cosmetics

## 10.14 Mirta de Perales

# 11 HAIR SERUM MANUFACTURING COST ANALYSIS

## 11.1 Hair Serum Key Raw Materials Analysis

11.1.1 Key Raw Materials



- 11.1.2 Price Trend of Key Raw Materials
- 11.1.3 Key Suppliers of Raw Materials
- 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
  - 11.2.1 Raw Materials
  - 11.2.2 Labor Cost
  - 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Hair Serum

## **12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 12.1 Hair Serum Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Hair Serum Major Manufacturers in 2016
- 12.4 Downstream Buyers

## **13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 13.1 Marketing Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
  - 13.2.1 Pricing Strategy
  - 13.2.2 Brand Strategy
  - 13.2.3 Target Client
- 13.3 Distributors/Traders List

## **14 MARKET EFFECT FACTORS ANALYSIS**

- 14.1 Technology Progress/Risk
  - 14.1.1 Substitutes Threat
  - 14.1.2 Technology Progress in Related Industry
- 14.2 Consumer Needs/Customer Preference Change
- 14.3 Economic/Political Environmental Change

## **15 ASIA-PACIFIC HAIR SERUM MARKET FORECAST (2017-2022)**

- 15.1 Asia-Pacific Hair Serum Sales Volume, Revenue and Price Forecast (2017-2022)

- 15.1.1 Asia-Pacific Hair Serum Sales Volume and Growth Rate Forecast (2017-2022)
- 15.1.2 Asia-Pacific Hair Serum Revenue and Growth Rate Forecast (2017-2022)
- 15.1.3 Asia-Pacific Hair Serum Price and Trend Forecast (2017-2022)
- 15.2 Asia-Pacific Hair Serum Sales Volume, Revenue and Growth Rate Forecast by Region (2017-2022)
  - 15.2.1 Asia-Pacific Hair Serum Sales Volume and Growth Rate Forecast by Region (2017-2022)
  - 15.2.2 Asia-Pacific Hair Serum Revenue and Growth Rate Forecast by Region (2017-2022)
  - 15.2.3 China Hair Serum Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 15.2.4 Japan Hair Serum Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 15.2.5 South Korea Hair Serum Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 15.2.6 Taiwan Hair Serum Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 15.2.7 India Hair Serum Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 15.2.8 Southeast Asia Hair Serum Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 15.2.9 Australia Hair Serum Sales, Revenue and Growth Rate Forecast (2017-2022)
- 15.3 Asia-Pacific Hair Serum Sales, Revenue and Price Forecast by Type (2017-2022)
  - 15.3.1 Asia-Pacific Hair Serum Sales Forecast by Type (2017-2022)
  - 15.3.2 Asia-Pacific Hair Serum Revenue Forecast by Type (2017-2022)
  - 15.3.3 Asia-Pacific Hair Serum Price Forecast by Type (2017-2022)
- 15.4 Asia-Pacific Hair Serum Sales Forecast by Application (2017-2022)

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 APPENDIX**

- 17.1 Methodology/Research Approach
  - 17.1.1 Research Programs/Design
  - 17.1.2 Market Size Estimation
  - 17.1.3 Market Breakdown and Data Triangulation
- 17.2 Data Source
  - 17.2.1 Secondary Sources
  - 17.2.2 Primary Sources
- 17.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Hair Serum

Figure Asia-Pacific Hair Serum Sales Volume (K Units) by Type (2012-2022)

Figure Asia-Pacific Hair Serum Sales Volume Market Share by Type (Product Category) in 2016

Figure Conditioner Product Picture

Figure Essence Product Picture

Figure Asia-Pacific Hair Serum Sales (K Units) by Application (2012-2022)

Figure Asia-Pacific Sales Market Share of Hair Serum by Application in 2016

Figure Hair styling serum Examples

Table Key Downstream Customer in Hair styling serum

Figure Hair treatment serum Examples

Table Key Downstream Customer in Hair treatment serum

Figure Others Examples

Table Key Downstream Customer in Others

Figure Asia-Pacific Hair Serum Market Size (Million USD) by Region (2012-2022)

Figure China Hair Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Hair Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure South Korea Hair Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan Hair Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Hair Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Hair Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure Australia Hair Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure Asia-Pacific Hair Serum Sales Volume (K Units) and Growth Rate (2012-2022)

Figure Asia-Pacific Hair Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure Asia-Pacific Hair Serum Market Major Players Product Sales Volume (K Units)(2012-2017)

Table Asia-Pacific Hair Serum Sales (K Units) of Key Players/Suppliers (2012-2017)

Table Asia-Pacific Hair Serum Sales Share by Players/Suppliers (2012-2017)

Figure 2016 Asia-Pacific Hair Serum Sales Share by Players/Suppliers

Figure 2017 Asia-Pacific Hair Serum Sales Share by Players/Suppliers

Figure Asia-Pacific Hair Serum Market Major Players Product Revenue (Million USD) 2012-2017

Table Asia-Pacific Hair Serum Revenue (Million USD) by Players/Suppliers (2012-2017)

Table Asia-Pacific Hair Serum Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 Asia-Pacific Hair Serum Revenue Share by Players  
Figure 2017 Asia-Pacific Hair Serum Revenue Share by Players  
Table Asia-Pacific Hair Serum Sales and Market Share by Type (2012-2017)  
Table Asia-Pacific Hair Serum Sales Share by Type (2012-2017)  
Figure Sales Market Share of Hair Serum by Type (2012-2017)  
Figure Asia-Pacific Hair Serum Sales Growth Rate by Type (2012-2017)  
Table Asia-Pacific Hair Serum Revenue (Million USD) and Market Share by Type (2012-2017)  
Table Asia-Pacific Hair Serum Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Hair Serum by Type (2012-2017)  
Figure Asia-Pacific Hair Serum Revenue Growth Rate by Type (2012-2017)  
Table Asia-Pacific Hair Serum Sales Volume (K Units) and Market Share by Region (2012-2017)  
Table Asia-Pacific Hair Serum Sales Share by Region (2012-2017)  
Figure Sales Market Share of Hair Serum by Region (2012-2017)  
Figure Asia-Pacific Hair Serum Sales Market Share by Region in 2016  
Table Asia-Pacific Hair Serum Revenue (Million USD) and Market Share by Region (2012-2017)  
Table Asia-Pacific Hair Serum Revenue Share (%) by Region (2012-2017)  
Figure Revenue Market Share of Hair Serum by Region (2012-2017)  
Figure Asia-Pacific Hair Serum Revenue Market Share by Region in 2016  
Table Asia-Pacific Hair Serum Sales Volume (K Units) and Market Share by Application (2012-2017)  
Table Asia-Pacific Hair Serum Sales Share (%) by Application (2012-2017)  
Figure Asia-Pacific Hair Serum Sales Market Share by Application (2012-2017)  
Figure Asia-Pacific Hair Serum Sales Market Share by Application (2012-2017)  
Figure China Hair Serum Sales (K Units) and Growth Rate (2012-2017)  
Figure China Hair Serum Revenue (Million USD) and Growth Rate (2012-2017)  
Figure China Hair Serum Sales Price (USD/Unit) Trend (2012-2017)  
Table China Hair Serum Sales Volume (K Units) by Type (2012-2017)  
Table China Hair Serum Sales Volume Market Share by Type (2012-2017)  
Figure China Hair Serum Sales Volume Market Share by Type in 2016  
Table China Hair Serum Sales Volume (K Units) by Applications (2012-2017)  
Table China Hair Serum Sales Volume Market Share by Application (2012-2017)  
Figure China Hair Serum Sales Volume Market Share by Application in 2016  
Figure Japan Hair Serum Sales (K Units) and Growth Rate (2012-2017)  
Figure Japan Hair Serum Revenue (Million USD) and Growth Rate (2012-2017)  
Figure Japan Hair Serum Sales Price (USD/Unit) Trend (2012-2017)  
Table Japan Hair Serum Sales Volume (K Units) by Type (2012-2017)

Table Japan Hair Serum Sales Volume Market Share by Type (2012-2017)  
Figure Japan Hair Serum Sales Volume Market Share by Type in 2016  
Table Japan Hair Serum Sales Volume (K Units) by Applications (2012-2017)  
Table Japan Hair Serum Sales Volume Market Share by Application (2012-2017)  
Figure Japan Hair Serum Sales Volume Market Share by Application in 2016  
Figure South Korea Hair Serum Sales (K Units) and Growth Rate (2012-2017)  
Figure South Korea Hair Serum Revenue (Million USD) and Growth Rate (2012-2017)  
Figure South Korea Hair Serum Sales Price (USD/Unit) Trend (2012-2017)  
Table South Korea Hair Serum Sales Volume (K Units) by Type (2012-2017)  
Table South Korea Hair Serum Sales Volume Market Share by Type (2012-2017)  
Figure South Korea Hair Serum Sales Volume Market Share by Type in 2016  
Table South Korea Hair Serum Sales Volume (K Units) by Applications (2012-2017)  
Table South Korea Hair Serum Sales Volume Market Share by Application (2012-2017)  
Figure South Korea Hair Serum Sales Volume Market Share by Application in 2016  
Figure Taiwan Hair Serum Sales (K Units) and Growth Rate (2012-2017)  
Figure Taiwan Hair Serum Revenue (Million USD) and Growth Rate (2012-2017)  
Figure Taiwan Hair Serum Sales Price (USD/Unit) Trend (2012-2017)  
Table Taiwan Hair Serum Sales Volume (K Units) by Type (2012-2017)  
Table Taiwan Hair Serum Sales Volume Market Share by Type (2012-2017)  
Figure Taiwan Hair Serum Sales Volume Market Share by Type in 2016  
Table Taiwan Hair Serum Sales Volume (K Units) by Applications (2012-2017)  
Table Taiwan Hair Serum Sales Volume Market Share by Application (2012-2017)  
Figure Taiwan Hair Serum Sales Volume Market Share by Application in 2016  
Figure India Hair Serum Sales (K Units) and Growth Rate (2012-2017)  
Figure India Hair Serum Revenue (Million USD) and Growth Rate (2012-2017)  
Figure India Hair Serum Sales Price (USD/Unit) Trend (2012-2017)  
Table India Hair Serum Sales Volume (K Units) by Type (2012-2017)  
Table India Hair Serum Sales Volume Market Share by Type (2012-2017)  
Figure India Hair Serum Sales Volume Market Share by Type in 2016  
Table India Hair Serum Sales Volume (K Units) by Application (2012-2017)  
Table India Hair Serum Sales Volume Market Share by Application (2012-2017)  
Figure India Hair Serum Sales Volume Market Share by Application in 2016  
Figure Southeast Asia Hair Serum Sales (K Units) and Growth Rate (2012-2017)  
Figure Southeast Asia Hair Serum Revenue (Million USD) and Growth Rate (2012-2017)  
Figure Southeast Asia Hair Serum Sales Price (USD/Unit) Trend (2012-2017)  
Table Southeast Asia Hair Serum Sales Volume (K Units) by Type (2012-2017)  
Table Southeast Asia Hair Serum Sales Volume Market Share by Type (2012-2017)  
Figure Southeast Asia Hair Serum Sales Volume Market Share by Type in 2016



Table Southeast Asia Hair Serum Sales Volume (K Units) by Applications (2012-2017)

Table Southeast Asia Hair Serum Sales Volume Market Share by Application (2012-2017)

Figure Southeast Asia Hair Serum Sales Volume Market Share by Application in 2016

Figure Australia Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Australia Hair Serum Revenue (Million USD) and Growth Rate (2012-2017)

Figure Australia Hair Serum Sales Price (USD/Unit) Trend (2012-2017)

Table Australia Hair Serum Sales Volume (K Units) by Type (2012-2017)

Table Australia Hair Serum Sales Volume Market Share by Type (2012-2017)

Figure Australia Hair Serum Sales Volume Market Share by Type in 2016

Table Australia Hair Serum Sales Volume (K Units) by Applications (2012-2017)

Table Australia Hair Serum Sales Volume Market Share by Application (2012-2017)

Figure Australia Hair Serum Sales Volume Market Share by Application in 2016

Table Stylecraze Hair Serum Basic Information List

Table Stylecraze Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Stylecraze Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Stylecraze Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure Stylecraze Hair Serum Revenue Market Share in Asia-Pacific (2012-2017)

Table David-mallett Hair Serum Basic Information List

Table David-mallett Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure David-mallett Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure David-mallett Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure David-mallett Hair Serum Revenue Market Share in Asia-Pacific (2012-2017)

Table Evaelectric Hair Serum Basic Information List

Table Evaelectric Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Evaelectric Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Evaelectric Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure Evaelectric Hair Serum Revenue Market Share in Asia-Pacific (2012-2017)

Table Josie Maran Cosmetics Hair Serum Basic Information List

Table Josie Maran Cosmetics Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Josie Maran Cosmetics Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Josie Maran Cosmetics Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure Josie Maran Cosmetics Hair Serum Revenue Market Share in Asia-Pacific

(2012-2017)

Table Stylecaster Hair Serum Basic Information List

Table Stylecaster Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Stylecaster Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Stylecaster Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure Stylecaster Hair Serum Revenue Market Share in Asia-Pacific (2012-2017)

Table Henkel Hair Serum Basic Information List

Table Henkel Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Henkel Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Henkel Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure Henkel Hair Serum Revenue Market Share in Asia-Pacific (2012-2017)

Table Kao Hair Serum Basic Information List

Table Kao Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kao Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Kao Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure Kao Hair Serum Revenue Market Share in Asia-Pacific (2012-2017)

Table Procter & Gamble Hair Serum Basic Information List

Table Procter & Gamble Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Procter & Gamble Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Procter & Gamble Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure Procter & Gamble Hair Serum Revenue Market Share in Asia-Pacific (2012-2017)

Table Unilever Hair Serum Basic Information List

Table Unilever Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Unilever Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Unilever Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure Unilever Hair Serum Revenue Market Share in Asia-Pacific (2012-2017)

Table Amka Products Hair Serum Basic Information List

Table Amka Products Hair Serum Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Amka Products Hair Serum Sales (K Units) and Growth Rate (2012-2017)

Figure Amka Products Hair Serum Sales Market Share in Asia-Pacific (2012-2017)

Figure Amka Products Hair Serum Revenue Market Share in Asia-Pacific (2012-2017)

Table Avon Hair Serum Basic Information List

Table Fantasia Hair Serum Basic Information List

Table Giovanni Cosmetics Hair Serum Basic Information List

Table Mirta de Perales Hair Serum Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price (USD/Unit) Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hair Serum

Figure Manufacturing Process Analysis of Hair Serum

Figure Hair Serum Industrial Chain Analysis

Table Raw Materials Sources of Hair Serum Major Manufacturers in 2016

Table Major Buyers of Hair Serum

Table Distributors/Traders List

Figure Asia-Pacific Hair Serum Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure Asia-Pacific Hair Serum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Asia-Pacific Hair Serum Price (USD/Unit) and Trend Forecast (2017-2022)

Table Asia-Pacific Hair Serum Sales Volume (K Units) Forecast by Region (2017-2022)

Figure Asia-Pacific Hair Serum Sales Volume Market Share Forecast by Region (2017-2022)

Figure Asia-Pacific Hair Serum Sales Volume Market Share Forecast by Region in 2022

Table Asia-Pacific Hair Serum Revenue (Million USD) Forecast by Region (2017-2022)

Figure Asia-Pacific Hair Serum Revenue Market Share Forecast by Region (2017-2022)

Figure Asia-Pacific Hair Serum Revenue Market Share Forecast by Region in 2022

Figure China Hair Serum Sales (K Units) and Growth Rate Forecast (2017-2022)

Figure China Hair Serum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Hair Serum Sales (K Units) and Growth Rate Forecast (2017-2022)

Figure Japan Hair Serum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure South Korea Hair Serum Sales (K Units) and Growth Rate Forecast (2017-2022)

Figure South Korea Hair Serum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Taiwan Hair Serum Sales (K Units) and Growth Rate Forecast (2017-2022)

Figure Taiwan Hair Serum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure India Hair Serum Sales (K Units) and Growth Rate Forecast (2017-2022)

Figure India Hair Serum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Hair Serum Sales (K Units) and Growth Rate Forecast



(2017-2022)

Figure Southeast Asia Hair Serum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Australia Hair Serum Sales (K Units) and Growth Rate Forecast (2017-2022)

Figure Australia Hair Serum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Asia-Pacific Hair Serum Sales (K Units) Forecast by Type (2017-2022)

Figure Asia-Pacific Hair Serum Sales Market Share Forecast by Type (2017-2022)

Table Asia-Pacific Hair Serum Revenue (Million USD) Forecast by Type (2017-2022)

Figure Asia-Pacific Hair Serum Revenue Market Share Forecast by Type (2017-2022)

Table Asia-Pacific Hair Serum Price (USD/Unit) Forecast by Type (2017-2022)

Table Asia-Pacific Hair Serum Sales (K Units) Forecast by Application (2017-2022)

Figure Asia-Pacific Hair Serum Sales Market Share Forecast by Application (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: Asia-Pacific Hair Serum Market Report 2017

Product link: <https://marketpublishers.com/r/A9F4AEC78B6EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A9F4AEC78B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970