

# Asia-Pacific Ebook Readers Market Report 2017

<https://marketpublishers.com/r/A84CFE89D5BEN.html>

Date: December 2017

Pages: 115

Price: US\$ 4,000.00 (Single User License)

ID: A84CFE89D5BEN

## Abstracts

In this report, the Asia-Pacific Ebook Readers market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split Asia-Pacific into several key Regions, with sales (K Units), revenue (Million USD), market share and growth rate of Ebook Readers for these regions, from 2012 to 2022 (forecast), including

China

Japan

South Korea

Taiwan

India

Southeast Asia

Australia

Asia-Pacific Ebook Readers market competition by top manufacturers/players, with Ebook Readers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Amazon

Sony

Kobo (Rakuten)

PocketBook

Barnes & Noble

Hanvon

Bookeen

Ectaco

Onyx

Ematic

DistriRead (ICARUS)

Aluratek

Tolino

On the basis of product, this report displays the sales volum, revenue, product price, market share and growth rate of each type, primarily split into

E-ink

LCD

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Workers

Students

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Asia-Pacific Ebook Readers Market Report 2017

## **1 EBOOK READERS OVERVIEW**

### 1.1 Product Overview and Scope of Ebook Readers

### 1.2 Classification of Ebook Readers by Product Category

#### 1.2.1 Asia-Pacific Ebook Readers Market Size (Sales) Comparison by Types (2012-2022)

#### 1.2.2 Asia-Pacific Ebook Readers Market Size (Sales) Market Share by Type (Product Category) in 2016

##### 1.2.3 E-ink

##### 1.2.4 LCD

### 1.3 Asia-Pacific Ebook Readers Market by Application/End Users

#### 1.3.1 Asia-Pacific Ebook Readers Sales (Volume) and Market Share Comparison by Applications (2012-2022)

##### 1.3.2 Workers

##### 1.3.3 Students

##### 1.3.4 Other

### 1.4 Asia-Pacific Ebook Readers Market by Region

#### 1.4.1 Asia-Pacific Ebook Readers Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 China Status and Prospect (2012-2022)

##### 1.4.3 Japan Status and Prospect (2012-2022)

##### 1.4.4 South Korea Status and Prospect (2012-2022)

##### 1.4.5 Taiwan Status and Prospect (2012-2022)

##### 1.4.6 India Status and Prospect (2012-2022)

##### 1.4.7 Southeast Asia Status and Prospect (2012-2022)

##### 1.4.8 Australia Status and Prospect (2012-2022)

### 1.5 Asia-Pacific Market Size (Value and Volume) of Ebook Readers (2012-2022)

#### 1.5.1 Asia-Pacific Ebook Readers Sales and Growth Rate (2012-2022)

#### 1.5.2 Asia-Pacific Ebook Readers Revenue and Growth Rate (2012-2022)

## **2 ASIA-PACIFIC EBOOK READERS COMPETITION BY PLAYERS/SUPPLIERS, REGION, TYPE AND APPLICATION**

### 2.1 Asia-Pacific Ebook Readers Market Competition by Players/Suppliers

#### 2.1.1 Asia-Pacific Ebook Readers Sales Volume and Market Share of Key

## Players/Suppliers (2012-2017)

2.1.2 Asia-Pacific Ebook Readers Revenue and Share by Players/Suppliers (2012-2017)

2.2 Asia-Pacific Ebook Readers (Volume and Value) by Type

2.2.1 Asia-Pacific Ebook Readers Sales and Market Share by Type (2012-2017)

2.2.2 Asia-Pacific Ebook Readers Revenue and Market Share by Type (2012-2017)

2.3 Asia-Pacific Ebook Readers (Volume) by Application

2.4 Asia-Pacific Ebook Readers (Volume and Value) by Region

2.4.1 Asia-Pacific Ebook Readers Sales and Market Share by Region (2012-2017)

2.4.2 Asia-Pacific Ebook Readers Revenue and Market Share by Region (2012-2017)

## **3 CHINA EBOOK READERS (VOLUME, VALUE AND SALES PRICE)**

3.1 China Ebook Readers Sales and Value (2012-2017)

3.1.1 China Ebook Readers Sales Volume and Growth Rate (2012-2017)

3.1.2 China Ebook Readers Revenue and Growth Rate (2012-2017)

3.1.3 China Ebook Readers Sales Price Trend (2012-2017)

3.2 China Ebook Readers Sales Volume and Market Share by Type

3.3 China Ebook Readers Sales Volume and Market Share by Application

## **4 JAPAN EBOOK READERS (VOLUME, VALUE AND SALES PRICE)**

4.1 Japan Ebook Readers Sales and Value (2012-2017)

4.1.1 Japan Ebook Readers Sales Volume and Growth Rate (2012-2017)

4.1.2 Japan Ebook Readers Revenue and Growth Rate (2012-2017)

4.1.3 Japan Ebook Readers Sales Price Trend (2012-2017)

4.2 Japan Ebook Readers Sales Volume and Market Share by Type

4.3 Japan Ebook Readers Sales Volume and Market Share by Application

## **5 SOUTH KOREA EBOOK READERS (VOLUME, VALUE AND SALES PRICE)**

5.1 South Korea Ebook Readers Sales and Value (2012-2017)

5.1.1 South Korea Ebook Readers Sales Volume and Growth Rate (2012-2017)

5.1.2 South Korea Ebook Readers Revenue and Growth Rate (2012-2017)

5.1.3 South Korea Ebook Readers Sales Price Trend (2012-2017)

5.2 South Korea Ebook Readers Sales Volume and Market Share by Type

5.3 South Korea Ebook Readers Sales Volume and Market Share by Application

## **6 TAIWAN EBOOK READERS (VOLUME, VALUE AND SALES PRICE)**

## 6.1 Taiwan Ebook Readers Sales and Value (2012-2017)

6.1.1 Taiwan Ebook Readers Sales Volume and Growth Rate (2012-2017)

6.1.2 Taiwan Ebook Readers Revenue and Growth Rate (2012-2017)

6.1.3 Taiwan Ebook Readers Sales Price Trend (2012-2017)

## 6.2 Taiwan Ebook Readers Sales Volume and Market Share by Type

## 6.3 Taiwan Ebook Readers Sales Volume and Market Share by Application

# 7 INDIA EBOOK READERS (VOLUME, VALUE AND SALES PRICE)

## 7.1 India Ebook Readers Sales and Value (2012-2017)

7.1.1 India Ebook Readers Sales Volume and Growth Rate (2012-2017)

7.1.2 India Ebook Readers Revenue and Growth Rate (2012-2017)

7.1.3 India Ebook Readers Sales Price Trend (2012-2017)

## 7.2 India Ebook Readers Sales Volume and Market Share by Type

## 7.3 India Ebook Readers Sales Volume and Market Share by Application

# 8 SOUTHEAST ASIA EBOOK READERS (VOLUME, VALUE AND SALES PRICE)

## 8.1 Southeast Asia Ebook Readers Sales and Value (2012-2017)

8.1.1 Southeast Asia Ebook Readers Sales Volume and Growth Rate (2012-2017)

8.1.2 Southeast Asia Ebook Readers Revenue and Growth Rate (2012-2017)

8.1.3 Southeast Asia Ebook Readers Sales Price Trend (2012-2017)

## 8.2 Southeast Asia Ebook Readers Sales Volume and Market Share by Type

## 8.3 Southeast Asia Ebook Readers Sales Volume and Market Share by Application

# 9 AUSTRALIA EBOOK READERS (VOLUME, VALUE AND SALES PRICE)

## 9.1 Australia Ebook Readers Sales and Value (2012-2017)

9.1.1 Australia Ebook Readers Sales Volume and Growth Rate (2012-2017)

9.1.2 Australia Ebook Readers Revenue and Growth Rate (2012-2017)

9.1.3 Australia Ebook Readers Sales Price Trend (2012-2017)

## 9.2 Australia Ebook Readers Sales Volume and Market Share by Type

## 9.3 Australia Ebook Readers Sales Volume and Market Share by Application

# 10 ASIA-PACIFIC EBOOK READERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

## 10.1 Amazon

- 10.1.1 Company Basic Information, Manufacturing Base and Competitors
- 10.1.2 Ebook Readers Product Category, Application and Specification
  - 10.1.2.1 Product A
  - 10.1.2.2 Product B
- 10.1.3 Amazon Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Main Business/Business Overview
- 10.2 Sony
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Ebook Readers Product Category, Application and Specification
    - 10.2.2.1 Product A
    - 10.2.2.2 Product B
  - 10.2.3 Sony Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Main Business/Business Overview
- 10.3 Kobo (Rakuten)
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Ebook Readers Product Category, Application and Specification
    - 10.3.2.1 Product A
    - 10.3.2.2 Product B
  - 10.3.3 Kobo (Rakuten) Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.3.4 Main Business/Business Overview
- 10.4 PocketBook
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Ebook Readers Product Category, Application and Specification
    - 10.4.2.1 Product A
    - 10.4.2.2 Product B
  - 10.4.3 PocketBook Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Main Business/Business Overview
- 10.5 Barnes & Noble
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Ebook Readers Product Category, Application and Specification
    - 10.5.2.1 Product A
    - 10.5.2.2 Product B
  - 10.5.3 Barnes & Noble Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Main Business/Business Overview
- 10.6 Hanvon
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors

- 10.6.2 Ebook Readers Product Category, Application and Specification
  - 10.6.2.1 Product A
  - 10.6.2.2 Product B
- 10.6.3 Hanvon Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.6.4 Main Business/Business Overview
- 10.7 Bookeen
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Ebook Readers Product Category, Application and Specification
    - 10.7.2.1 Product A
    - 10.7.2.2 Product B
  - 10.7.3 Bookeen Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Main Business/Business Overview
- 10.8 Ectaco
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Ebook Readers Product Category, Application and Specification
    - 10.8.2.1 Product A
    - 10.8.2.2 Product B
  - 10.8.3 Ectaco Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Main Business/Business Overview
- 10.9 Onyx
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Ebook Readers Product Category, Application and Specification
    - 10.9.2.1 Product A
    - 10.9.2.2 Product B
  - 10.9.3 Onyx Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Main Business/Business Overview
- 10.10 Ematic
  - 10.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.10.2 Ebook Readers Product Category, Application and Specification
    - 10.10.2.1 Product A
    - 10.10.2.2 Product B
  - 10.10.3 Ematic Ebook Readers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.10.4 Main Business/Business Overview
- 10.11 DistriRead (ICARUS)
- 10.12 Aluratek
- 10.13 Tolino

## **11 EBOOK READERS MANUFACTURING COST ANALYSIS**



- 11.1 Ebook Readers Key Raw Materials Analysis
  - 11.1.1 Key Raw Materials
  - 11.1.2 Price Trend of Key Raw Materials
  - 11.1.3 Key Suppliers of Raw Materials
  - 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
  - 11.2.1 Raw Materials
  - 11.2.2 Labor Cost
  - 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Ebook Readers

## **12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 12.1 Ebook Readers Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Ebook Readers Major Manufacturers in 2016
- 12.4 Downstream Buyers

## **13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 13.1 Marketing Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
  - 13.2.1 Pricing Strategy
  - 13.2.2 Brand Strategy
  - 13.2.3 Target Client
- 13.3 Distributors/Traders List

## **14 MARKET EFFECT FACTORS ANALYSIS**

- 14.1 Technology Progress/Risk
  - 14.1.1 Substitutes Threat
  - 14.1.2 Technology Progress in Related Industry
- 14.2 Consumer Needs/Customer Preference Change
- 14.3 Economic/Political Environmental Change

## **15 ASIA-PACIFIC EBOOK READERS MARKET FORECAST (2017-2022)**

## 15.1 Asia-Pacific Ebook Readers Sales Volume, Revenue and Price Forecast (2017-2022)

### 15.1.1 Asia-Pacific Ebook Readers Sales Volume and Growth Rate Forecast (2017-2022)

#### 15.1.2 Asia-Pacific Ebook Readers Revenue and Growth Rate Forecast (2017-2022)

#### 15.1.3 Asia-Pacific Ebook Readers Price and Trend Forecast (2017-2022)

## 15.2 Asia-Pacific Ebook Readers Sales Volume, Revenue and Growth Rate Forecast by Region (2017-2022)

### 15.2.1 Asia-Pacific Ebook Readers Sales Volume and Growth Rate Forecast by Region (2017-2022)

### 15.2.2 Asia-Pacific Ebook Readers Revenue and Growth Rate Forecast by Region (2017-2022)

#### 15.2.3 China Ebook Readers Sales, Revenue and Growth Rate Forecast (2017-2022)

#### 15.2.4 Japan Ebook Readers Sales, Revenue and Growth Rate Forecast (2017-2022)

### 15.2.5 South Korea Ebook Readers Sales, Revenue and Growth Rate Forecast (2017-2022)

### 15.2.6 Taiwan Ebook Readers Sales, Revenue and Growth Rate Forecast (2017-2022)

#### 15.2.7 India Ebook Readers Sales, Revenue and Growth Rate Forecast (2017-2022)

### 15.2.8 Southeast Asia Ebook Readers Sales, Revenue and Growth Rate Forecast (2017-2022)

### 15.2.9 Australia Ebook Readers Sales, Revenue and Growth Rate Forecast (2017-2022)

## 15.3 Asia-Pacific Ebook Readers Sales, Revenue and Price Forecast by Type (2017-2022)

### 15.3.1 Asia-Pacific Ebook Readers Sales Forecast by Type (2017-2022)

### 15.3.2 Asia-Pacific Ebook Readers Revenue Forecast by Type (2017-2022)

### 15.3.3 Asia-Pacific Ebook Readers Price Forecast by Type (2017-2022)

## 15.4 Asia-Pacific Ebook Readers Sales Forecast by Application (2017-2022)

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 APPENDIX**

### 17.1 Methodology/Research Approach

#### 17.1.1 Research Programs/Design

#### 17.1.2 Market Size Estimation

#### 17.1.3 Market Breakdown and Data Triangulation

## 17.2 Data Source

### 17.2.1 Secondary Sources

### 17.2.2 Primary Sources

## 17.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Ebook Readers

Figure Asia-Pacific Ebook Readers Sales Volume (K Units) by Type (2012-2022)

Figure Asia-Pacific Ebook Readers Sales Volume Market Share by Type (Product Category) in 2016

Figure E-ink Product Picture

Figure LCD Product Picture

Figure Asia-Pacific Ebook Readers Sales (K Units) by Application (2012-2022)

Figure Asia-Pacific Sales Market Share of Ebook Readers by Application in 2016

Figure Workers Examples

Table Key Downstream Customer in Workers

Figure Students Examples

Table Key Downstream Customer in Students

Figure Other Examples

Table Key Downstream Customer in Other

Figure Asia-Pacific Ebook Readers Market Size (Million USD) by Region (2012-2022)

Figure China Ebook Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Ebook Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure South Korea Ebook Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan Ebook Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Ebook Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Ebook Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Australia Ebook Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Asia-Pacific Ebook Readers Sales Volume (K Units) and Growth Rate (2012-2022)

Figure Asia-Pacific Ebook Readers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Asia-Pacific Ebook Readers Market Major Players Product Sales Volume (K Units)(2012-2017)

Table Asia-Pacific Ebook Readers Sales (K Units) of Key Players/Suppliers (2012-2017)

Table Asia-Pacific Ebook Readers Sales Share by Players/Suppliers (2012-2017)

Figure 2016 Asia-Pacific Ebook Readers Sales Share by Players/Suppliers

Figure 2017 Asia-Pacific Ebook Readers Sales Share by Players/Suppliers

Figure Asia-Pacific Ebook Readers Market Major Players Product Revenue (Million USD) 2012-2017

Table Asia-Pacific Ebook Readers Revenue (Million USD) by Players/Suppliers (2012-2017)

Table Asia-Pacific Ebook Readers Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 Asia-Pacific Ebook Readers Revenue Share by Players

Figure 2017 Asia-Pacific Ebook Readers Revenue Share by Players

Table Asia-Pacific Ebook Readers Sales and Market Share by Type (2012-2017)

Table Asia-Pacific Ebook Readers Sales Share by Type (2012-2017)

Figure Sales Market Share of Ebook Readers by Type (2012-2017)

Figure Asia-Pacific Ebook Readers Sales Growth Rate by Type (2012-2017)

Table Asia-Pacific Ebook Readers Revenue (Million USD) and Market Share by Type (2012-2017)

Table Asia-Pacific Ebook Readers Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Ebook Readers by Type (2012-2017)

Figure Asia-Pacific Ebook Readers Revenue Growth Rate by Type (2012-2017)

Table Asia-Pacific Ebook Readers Sales Volume (K Units) and Market Share by Region (2012-2017)

Table Asia-Pacific Ebook Readers Sales Share by Region (2012-2017)

Figure Sales Market Share of Ebook Readers by Region (2012-2017)

Figure Asia-Pacific Ebook Readers Sales Market Share by Region in 2016

Table Asia-Pacific Ebook Readers Revenue (Million USD) and Market Share by Region (2012-2017)

Table Asia-Pacific Ebook Readers Revenue Share (%) by Region (2012-2017)

Figure Revenue Market Share of Ebook Readers by Region (2012-2017)

Figure Asia-Pacific Ebook Readers Revenue Market Share by Region in 2016

Table Asia-Pacific Ebook Readers Sales Volume (K Units) and Market Share by Application (2012-2017)

Table Asia-Pacific Ebook Readers Sales Share (%) by Application (2012-2017)

Figure Asia-Pacific Ebook Readers Sales Market Share by Application (2012-2017)

Figure Asia-Pacific Ebook Readers Sales Market Share by Application (2012-2017)

Figure China Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure China Ebook Readers Revenue (Million USD) and Growth Rate (2012-2017)

Figure China Ebook Readers Sales Price (USD/Unit) Trend (2012-2017)

Table China Ebook Readers Sales Volume (K Units) by Type (2012-2017)

Table China Ebook Readers Sales Volume Market Share by Type (2012-2017)

Figure China Ebook Readers Sales Volume Market Share by Type in 2016

Table China Ebook Readers Sales Volume (K Units) by Applications (2012-2017)

Table China Ebook Readers Sales Volume Market Share by Application (2012-2017)

Figure China Ebook Readers Sales Volume Market Share by Application in 2016  
Figure Japan Ebook Readers Sales (K Units) and Growth Rate (2012-2017)  
Figure Japan Ebook Readers Revenue (Million USD) and Growth Rate (2012-2017)  
Figure Japan Ebook Readers Sales Price (USD/Unit) Trend (2012-2017)  
Table Japan Ebook Readers Sales Volume (K Units) by Type (2012-2017)  
Table Japan Ebook Readers Sales Volume Market Share by Type (2012-2017)  
Figure Japan Ebook Readers Sales Volume Market Share by Type in 2016  
Table Japan Ebook Readers Sales Volume (K Units) by Applications (2012-2017)  
Table Japan Ebook Readers Sales Volume Market Share by Application (2012-2017)  
Figure Japan Ebook Readers Sales Volume Market Share by Application in 2016  
Figure South Korea Ebook Readers Sales (K Units) and Growth Rate (2012-2017)  
Figure South Korea Ebook Readers Revenue (Million USD) and Growth Rate (2012-2017)  
Figure South Korea Ebook Readers Sales Price (USD/Unit) Trend (2012-2017)  
Table South Korea Ebook Readers Sales Volume (K Units) by Type (2012-2017)  
Table South Korea Ebook Readers Sales Volume Market Share by Type (2012-2017)  
Figure South Korea Ebook Readers Sales Volume Market Share by Type in 2016  
Table South Korea Ebook Readers Sales Volume (K Units) by Applications (2012-2017)  
Table South Korea Ebook Readers Sales Volume Market Share by Application (2012-2017)  
Figure South Korea Ebook Readers Sales Volume Market Share by Application in 2016  
Figure Taiwan Ebook Readers Sales (K Units) and Growth Rate (2012-2017)  
Figure Taiwan Ebook Readers Revenue (Million USD) and Growth Rate (2012-2017)  
Figure Taiwan Ebook Readers Sales Price (USD/Unit) Trend (2012-2017)  
Table Taiwan Ebook Readers Sales Volume (K Units) by Type (2012-2017)  
Table Taiwan Ebook Readers Sales Volume Market Share by Type (2012-2017)  
Figure Taiwan Ebook Readers Sales Volume Market Share by Type in 2016  
Table Taiwan Ebook Readers Sales Volume (K Units) by Applications (2012-2017)  
Table Taiwan Ebook Readers Sales Volume Market Share by Application (2012-2017)  
Figure Taiwan Ebook Readers Sales Volume Market Share by Application in 2016  
Figure India Ebook Readers Sales (K Units) and Growth Rate (2012-2017)  
Figure India Ebook Readers Revenue (Million USD) and Growth Rate (2012-2017)  
Figure India Ebook Readers Sales Price (USD/Unit) Trend (2012-2017)  
Table India Ebook Readers Sales Volume (K Units) by Type (2012-2017)  
Table India Ebook Readers Sales Volume Market Share by Type (2012-2017)  
Figure India Ebook Readers Sales Volume Market Share by Type in 2016  
Table India Ebook Readers Sales Volume (K Units) by Application (2012-2017)  
Table India Ebook Readers Sales Volume Market Share by Application (2012-2017)  
Figure India Ebook Readers Sales Volume Market Share by Application in 2016



Figure Southeast Asia Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Southeast Asia Ebook Readers Revenue (Million USD) and Growth Rate (2012-2017)

Figure Southeast Asia Ebook Readers Sales Price (USD/Unit) Trend (2012-2017)

Table Southeast Asia Ebook Readers Sales Volume (K Units) by Type (2012-2017)

Table Southeast Asia Ebook Readers Sales Volume Market Share by Type (2012-2017)

Figure Southeast Asia Ebook Readers Sales Volume Market Share by Type in 2016

Table Southeast Asia Ebook Readers Sales Volume (K Units) by Applications (2012-2017)

Table Southeast Asia Ebook Readers Sales Volume Market Share by Application (2012-2017)

Figure Southeast Asia Ebook Readers Sales Volume Market Share by Application in 2016

Figure Australia Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Australia Ebook Readers Revenue (Million USD) and Growth Rate (2012-2017)

Figure Australia Ebook Readers Sales Price (USD/Unit) Trend (2012-2017)

Table Australia Ebook Readers Sales Volume (K Units) by Type (2012-2017)

Table Australia Ebook Readers Sales Volume Market Share by Type (2012-2017)

Figure Australia Ebook Readers Sales Volume Market Share by Type in 2016

Table Australia Ebook Readers Sales Volume (K Units) by Applications (2012-2017)

Table Australia Ebook Readers Sales Volume Market Share by Application (2012-2017)

Figure Australia Ebook Readers Sales Volume Market Share by Application in 2016

Table Amazon Ebook Readers Basic Information List

Table Amazon Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Amazon Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Amazon Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)

Figure Amazon Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)

Table Sony Ebook Readers Basic Information List

Table Sony Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sony Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Sony Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)

Figure Sony Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)

Table Kobo (Rakuten) Ebook Readers Basic Information List

Table Kobo (Rakuten) Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kobo (Rakuten) Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Kobo (Rakuten) Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)

Figure Kobo (Rakuten) Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)

Table PocketBook Ebook Readers Basic Information List

Table PocketBook Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PocketBook Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure PocketBook Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)

Figure PocketBook Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)

Table Barnes & Noble Ebook Readers Basic Information List

Table Barnes & Noble Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Barnes & Noble Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Barnes & Noble Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)

Figure Barnes & Noble Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)

Table Hanvon Ebook Readers Basic Information List

Table Hanvon Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hanvon Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Hanvon Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)

Figure Hanvon Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)

Table Bookeen Ebook Readers Basic Information List

Table Bookeen Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bookeen Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Bookeen Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)

Figure Bookeen Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)

Table Ectaco Ebook Readers Basic Information List

Table Ectaco Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ectaco Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Ectaco Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)

Figure Ectaco Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)

Table Onyx Ebook Readers Basic Information List

Table Onyx Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Onyx Ebook Readers Sales (K Units) and Growth Rate (2012-2017)

Figure Onyx Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)

Figure Onyx Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)



Table Ematic Ebook Readers Basic Information List  
Table Ematic Ebook Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Ematic Ebook Readers Sales (K Units) and Growth Rate (2012-2017)  
Figure Ematic Ebook Readers Sales Market Share in Asia-Pacific (2012-2017)  
Figure Ematic Ebook Readers Revenue Market Share in Asia-Pacific (2012-2017)  
Table DistriRead (ICARUS) Ebook Readers Basic Information List  
Table Aluratek Ebook Readers Basic Information List  
Table Tolino Ebook Readers Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price (USD/Unit) Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Ebook Readers  
Figure Manufacturing Process Analysis of Ebook Readers  
Figure Ebook Readers Industrial Chain Analysis  
Table Raw Materials Sources of Ebook Readers Major Manufacturers in 2016  
Table Major Buyers of Ebook Readers  
Table Distributors/Traders List  
Figure Asia-Pacific Ebook Readers Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure Asia-Pacific Ebook Readers Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure Asia-Pacific Ebook Readers Price (USD/Unit) and Trend Forecast (2017-2022)  
Table Asia-Pacific Ebook Readers Sales Volume (K Units) Forecast by Region (2017-2022)  
Figure Asia-Pacific Ebook Readers Sales Volume Market Share Forecast by Region (2017-2022)  
Figure Asia-Pacific Ebook Readers Sales Volume Market Share Forecast by Region in 2022  
Table Asia-Pacific Ebook Readers Revenue (Million USD) Forecast by Region (2017-2022)  
Figure Asia-Pacific Ebook Readers Revenue Market Share Forecast by Region (2017-2022)  
Figure Asia-Pacific Ebook Readers Revenue Market Share Forecast by Region in 2022  
Figure China Ebook Readers Sales (K Units) and Growth Rate Forecast (2017-2022)  
Figure China Ebook Readers Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure Japan Ebook Readers Sales (K Units) and Growth Rate Forecast (2017-2022)  
Figure Japan Ebook Readers Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Figure South Korea Ebook Readers Sales (K Units) and Growth Rate Forecast

(2017-2022)

Figure South Korea Ebook Readers Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Figure Taiwan Ebook Readers Sales (K Units) and Growth Rate Forecast (2017-2022)

Figure Taiwan Ebook Readers Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Figure India Ebook Readers Sales (K Units) and Growth Rate Forecast (2017-2022)

Figure India Ebook Readers Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Figure Southeast Asia Ebook Readers Sales (K Units) and Growth Rate Forecast

(2017-2022)

Figure Southeast Asia Ebook Readers Revenue (Million USD) and Growth Rate

Forecast (2017-2022)

Figure Australia Ebook Readers Sales (K Units) and Growth Rate Forecast (2017-2022)

Figure Australia Ebook Readers Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Table Asia-Pacific Ebook Readers Sales (K Units) Forecast by Type (2017-2022)

Figure Asia-Pacific Ebook Readers Sales Market Share Forecast by Type (2017-2022)

Table Asia-Pacific Ebook Readers Revenue (Million USD) Forecast by Type

(2017-2022)

Figure Asia-Pacific Ebook Readers Revenue Market Share Forecast by Type

(2017-2022)

Table Asia-Pacific Ebook Readers Price (USD/Unit) Forecast by Type (2017-2022)

Table Asia-Pacific Ebook Readers Sales (K Units) Forecast by Application (2017-2022)

Figure Asia-Pacific Ebook Readers Sales Market Share Forecast by Application

(2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: Asia-Pacific Ebook Readers Market Report 2017

Product link: <https://marketpublishers.com/r/A84CFE89D5BEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A84CFE89D5BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970