

America Tyre Market Report to 2021

https://marketpublishers.com/r/A36554E4C8CEN.html Date: October 2016 Pages: 123 Price: US\$ 3,800.00 (Single User License) ID: A36554E4C8CEN

Abstracts

Notes:

Sales, means the sales volume of Tyre

Revenue, means the sales value of Tyre

This report studies sales (consumption) of Tyre in America market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Michelin

Bridgestone

Goodyear Tire and Rubber Company

Continental AG

Sumitomo Pharmaceuticals Co Ltd

SUMIMOTO

Pirelli

TOYO

KUMHO

Triangle Group

America Tyre Market Report to 2021



Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Bias Belted bias Radial Solid Metal Semi-pneumatic Airless

Split by applications, this report focuses on sales, market share and growth rate of Tyre in each application, can be divided into

Consummer Commercial Off The Road Aircraft Motorcycle Specialty



Contents

America Tyre Market Report 2016

1 TYRE OVERVIEW

- 1.1 Product Overview and Scope of Tyre
- 1.2 Classification of Tyre
 - 1.2.1 Bias
 - 1.2.2 Belted bias
 - 1.2.3 Radial
 - 1.2.4 Solid
 - 1.2.5 Metal
 - 1.2.6 Semi-pneumatic
 - 1.2.7 Airless
- 1.3 Application of Tyre
 - 1.3.1 Consummer
 - 1.3.2 Commercial
 - 1.3.3 Off The Road
 - 1.3.4 Aircraft
 - 1.3.5 Motorcycle
 - 1.3.6 Specialty
- 1.4 America Market Size Sales (Value) and Revenue (Volume) of Tyre (2011-2021)
- 1.4.1 America Tyre Sales and Growth Rate (2011-2021)
- 1.4.2 America Tyre Revenue and Growth Rate (2011-2021)

2 AMERICA TYRE COMPETITION BY MANUFACTURERS

- 2.1 America Tyre Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 America Tyre Revenue and Share by Manufactures (2015 and 2016)
- 2.3 America Tyre Average Price by Manufactures (2015 and 2016)
- 2.4 Tyre Market Competitive Situation and Trends
- 2.4.1 Tyre Market Concentration Rate
- 2.4.2 Tyre Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 AMERICA TYRE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- 3.1 America Tyre Sales and Market Share by Type (2011-2016)
- 3.2 America Tyre Revenue and Market Share by Type (2011-2016)
- 3.3 America Tyre Price by Type (2011-2016)
- 3.4 America Tyre Sales Growth Rate by Type (2011-2016)

4 AMERICA TYRE SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 America Tyre Sales and Market Share by Application (2011-2016)
- 4.2 America Tyre Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 AMERICA TYRE MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Michelin
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Tyre Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Michelin Tyre Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Bridgestone
 - 5.2.2 Tyre Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Bridgestone Tyre Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Goodyear Tire and Rubber Company
 - 5.3.2 Tyre Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II

5.3.3 Goodyear Tire and Rubber Company Tyre Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 Continental AG
 - 5.4.2 Tyre Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Continental AG Tyre Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview



- 5.5 Sumitomo Pharmaceuticals Co Ltd
 - 5.5.2 Tyre Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II

5.5.3 Sumitomo Pharmaceuticals Co Ltd Tyre Sales, Revenue, Price and Gross

- Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 SUMIMOTO
 - 5.6.2 Tyre Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 SUMIMOTO Tyre Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Pirelli
 - 5.7.2 Tyre Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Pirelli Tyre Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 TOYO
 - 5.8.2 Tyre Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
- 5.8.3 TOYO Tyre Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.8.4 Main Business/Business Overview
- 5.9 KUMHO
 - 5.9.2 Tyre Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 KUMHO Tyre Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Triangle Group
 - 5.10.2 Tyre Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Triangle Group Tyre Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview

6 TYRE MANUFACTURING COST ANALYSIS



- 6.1 Tyre Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Tyre

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Tyre Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Tyre Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



10 AMERICA TYRE MARKET FORECAST (2016-2021)

10.1 America Tyre Sales, Revenue Forecast (2016-2021)
10.2 America Tyre Sales Forecast by Type (2016-2021)
10.3 America Tyre Sales Forecast by Application (2016-2021)
10.4 Tyre Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

- Figure Picture of Tyre
- Table Classification of Tyre
- Figure America Sales Market Share of Tyre by Type in 2015
- Figure Bias Picture
- Figure Belted bias Picture
- Figure Radial Picture
- Figure Solid Picture
- Figure Metal Picture
- Figure Semi-pneumatic Picture
- Figure Airless Picture
- Table Application of Tyre
- Figure America Sales Market Share of Tyre by Application in 2015
- Figure Consummer Examples
- Figure Commercial Examples
- Figure Off The Road Examples
- Figure Aircraft Examples
- Figure Motorcycle Examples
- Figure Specialty Examples
- Figure America Tyre Sales and Growth Rate (2011-2021)
- Figure America Tyre Revenue and Growth Rate (2011-2021)
- Table America Tyre Sales of Key Manufacturers (2015 and 2016)
- Table America Tyre Sales Share by Manufacturers (2015 and 2016)
- Figure 2015 Tyre Sales Share by Manufacturers
- Figure 2016 Tyre Sales Share by Manufacturers
- Table America Tyre Revenue by Manufacturers (2015 and 2016)
- Table America Tyre Revenue Share by Manufacturers (2015 and 2016)
- Table 2015 America Tyre Revenue Share by Manufacturers
- Table 2016 America Tyre Revenue Share by Manufacturers
- Table America Market Tyre Average Price of Key Manufacturers (2015 and 2016)
- Figure America Market Tyre Average Price of Key Manufacturers in 2015
- Figure Tyre Market Share of Top 3 Manufacturers
- Figure Tyre Market Share of Top 5 Manufacturers
- Table America Tyre Sales by Type (2011-2016)
- Table America Tyre Sales Share by Type (2011-2016)
- Figure America Tyre Sales Market Share by Type in 2015



Table America Tyre Revenue and Market Share by Type (2011-2016) Table America Tyre Revenue Share by Type (2011-2016) Figure Revenue Market Share of Tyre by Type (2011-2016) Table America Tyre Price by Type (2011-2016) Figure America Tyre Sales Growth Rate by Type (2011-2016) Table America Tyre Sales by Application (2011-2016) Table America Tyre Sales Market Share by Application (2011-2016) Figure America Tyre Sales Market Share by Application in 2015 Table America Tyre Sales Growth Rate by Application (2011-2016) Figure America Tyre Sales Growth Rate by Application (2011-2016) **Table Michelin Basic Information List** Table Michelin Tyre Sales, Revenue, Price and Gross Margin (2011-2016) Figure Michelin Tyre Sales Market Share (2011-2016) Table Bridgestone Basic Information List Table Bridgestone Tyre Sales, Revenue, Price and Gross Margin (2011-2016) Table Bridgestone Tyre Sales Market Share (2011-2016) Table Goodyear Tire and Rubber Company Basic Information List Table Goodyear Tire and Rubber Company Tyre Sales, Revenue, Price and Gross Margin (2011-2016) Table Goodyear Tire and Rubber Company Tyre Sales Market Share (2011-2016) Table Continental AG Basic Information List Table Continental AG Tyre Sales, Revenue, Price and Gross Margin (2011-2016) Table Continental AG Tyre Sales Market Share (2011-2016) Table Sumitomo Pharmaceuticals Co Ltd Basic Information List Table Sumitomo Pharmaceuticals Co Ltd Tyre Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Sumitomo Pharmaceuticals Co Ltd Tyre Sales Market Share (2011-2016) **Table SUMIMOTO Basic Information List** Table SUMIMOTO Tyre Sales, Revenue, Price and Gross Margin (2011-2016) Table SUMIMOTO Tyre Sales Market Share (2011-2016) Table Pirelli Basic Information List Table Pirelli Tyre Sales, Revenue, Price and Gross Margin (2011-2016) Table Pirelli Tyre Sales Market Share (2011-2016) Table TOYO Basic Information List Table TOYO Tyre Sales, Revenue, Price and Gross Margin (2011-2016) Table TOYO Tyre Sales Market Share (2011-2016) Table KUMHO Basic Information List Table KUMHO Tyre Sales, Revenue, Price and Gross Margin (2011-2016) Table KUMHO Tyre Sales Market Share (2011-2016)



Table Triangle Group Basic Information List Table Triangle Group Tyre Sales, Revenue, Price and Gross Margin (2011-2016) Table Triangle Group Tyre Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Tyre Figure Manufacturing Process Analysis of Tyre Figure Tyre Industrial Chain Analysis Table Raw Materials Sources of Tyre Major Manufacturers in 2015 Table Major Buyers of Tyre Table Distributors/Traders List Figure America Tyre Production and Growth Rate Forecast (2016-2021) Figure America Tyre Revenue and Growth Rate Forecast (2016-2021) Table America Tyre Production Forecast by Type (2016-2021) Table America Tyre Consumption Forecast by Application (2016-2021)



I would like to order

Product name: America Tyre Market Report to 2021

Product link: <u>https://marketpublishers.com/r/A36554E4C8CEN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/A36554E4C8CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970