

# Global Washing Machines Market Research Report 2017

<https://marketpublishers.com/r/2C5050A6EB7EN.html>

Date: January 2017

Pages: 126

Price: US\$ 2,900.00 (Single User License)

ID: 2C5050A6EB7EN

## Abstracts

### Notes:

Production, means the output of Washing Machines

Revenue, means the sales value of Washing Machines

This report studies Washing Machines in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Whirlpool

LG

Electrolux

Samsung

Panasonic

Toshiba

Hitachi

Sharp

GE

Bosch

Haier

Midea

Qishuai

Little Duck

Aucma

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Washing Machines in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Drum-type washing machine

Wave-type washing machine

## Agitator-type washing machine

Split by application, this report focuses on consumption, market share and growth rate of Washing Machines in each application, can be divided into

Commercial use

Household use

## Contents

### Global Washing Machines Market Research Report 2017

#### **1 WASHING MACHINES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Washing Machines
- 1.2 Washing Machines Segment by Type
  - 1.2.1 Global Production Market Share of Washing Machines by Type in 2015
  - 1.2.2 Drum-type washing machine
  - 1.2.3 Wave-type washing machine
  - 1.2.4 Agitator-type washing machine
- 1.3 Washing Machines Segment by Application
  - 1.3.1 Washing Machines Consumption Market Share by Application in 2015
  - 1.3.2 Commercial use
  - 1.3.3 Household use
  - 1.3.4 Application
- 1.4 Washing Machines Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Washing Machines (2011-2021)

#### **2 GLOBAL WASHING MACHINES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Washing Machines Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Washing Machines Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Washing Machines Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Washing Machines Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Washing Machines Market Competitive Situation and Trends
  - 2.5.1 Washing Machines Market Concentration Rate
  - 2.5.2 Washing Machines Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL WASHING MACHINES PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Washing Machines Production by Region (2011-2016)
- 3.2 Global Washing Machines Production Market Share by Region (2011-2016)
- 3.3 Global Washing Machines Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL WASHING MACHINES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Washing Machines Consumption by Regions (2011-2016)
- 4.2 North America Washing Machines Production, Consumption, Export, Import (2011-2016)
- 4.3 Europe Washing Machines Production, Consumption, Export, Import (2011-2016)
- 4.4 China Washing Machines Production, Consumption, Export, Import (2011-2016)
- 4.5 Japan Washing Machines Production, Consumption, Export, Import (2011-2016)
- 4.6 Southeast Asia Washing Machines Production, Consumption, Export, Import (2011-2016)
- 4.7 India Washing Machines Production, Consumption, Export, Import (2011-2016)

**5 GLOBAL WASHING MACHINES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Washing Machines Production and Market Share by Type (2011-2016)
- 5.2 Global Washing Machines Revenue and Market Share by Type (2011-2016)

5.3 Global Washing Machines Price by Type (2011-2016)

5.4 Global Washing Machines Production Growth by Type (2011-2016)

## **6 GLOBAL WASHING MACHINES MARKET ANALYSIS BY APPLICATION**

6.1 Global Washing Machines Consumption and Market Share by Application (2011-2016)

6.2 Global Washing Machines Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL WASHING MACHINES MANUFACTURERS PROFILES/ANALYSIS**

7.1 Whirlpool

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Washing Machines Product Type, Application and Specification

7.1.2.1 Drum-type washing machine

7.1.2.2 Wave-type washing machine

7.1.3 Whirlpool Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 LG

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Washing Machines Product Type, Application and Specification

7.2.2.1 Drum-type washing machine

7.2.2.2 Wave-type washing machine

7.2.3 LG Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Electrolux

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Washing Machines Product Type, Application and Specification

7.3.2.1 Drum-type washing machine

7.3.2.2 Wave-type washing machine

7.3.3 Electrolux Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Samsung

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Washing Machines Product Type, Application and Specification
  - 7.4.2.1 Drum-type washing machine
  - 7.4.2.2 Wave-type washing machine
- 7.4.3 Samsung Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Panasonic
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Washing Machines Product Type, Application and Specification
    - 7.5.2.1 Drum-type washing machine
    - 7.5.2.2 Wave-type washing machine
  - 7.5.3 Panasonic Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Toshiba
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Washing Machines Product Type, Application and Specification
    - 7.6.2.1 Drum-type washing machine
    - 7.6.2.2 Wave-type washing machine
  - 7.6.3 Toshiba Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Hitachi
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Washing Machines Product Type, Application and Specification
    - 7.7.2.1 Drum-type washing machine
    - 7.7.2.2 Wave-type washing machine
  - 7.7.3 Hitachi Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Sharp
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Washing Machines Product Type, Application and Specification
    - 7.8.2.1 Drum-type washing machine
    - 7.8.2.2 Wave-type washing machine
  - 7.8.3 Sharp Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview

## 7.9 GE

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Washing Machines Product Type, Application and Specification

7.9.2.1 Drum-type washing machine

7.9.2.2 Wave-type washing machine

7.9.3 GE Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## 7.10 Bosch

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Washing Machines Product Type, Application and Specification

7.10.2.1 Drum-type washing machine

7.10.2.2 Wave-type washing machine

7.10.3 Bosch Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## 7.11 Haier

## 7.12 Midea

## 7.13 Qishuai

## 7.14 Little Duck

## 7.15 Aucma

# 8 WASHING MACHINES MANUFACTURING COST ANALYSIS

## 8.1 Washing Machines Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

## 8.3 Manufacturing Process Analysis of Washing Machines

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

## 9.1 Washing Machines Industrial Chain Analysis

## 9.2 Upstream Raw Materials Sourcing



9.3 Raw Materials Sources of Washing Machines Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL WASHING MACHINES MARKET FORECAST (2016-2021)**

12.1 Global Washing Machines Production, Revenue and Price Forecast (2016-2021)

12.1.1 Global Washing Machines Production and Growth Rate Forecast (2016-2021)

12.1.2 Global Washing Machines Revenue and Growth Rate Forecast (2016-2021)

12.1.3 Global Washing Machines Price and Trend Forecast (2016-2021)

12.2 Global Washing Machines Production, Consumption , Import and Export Forecast by Regions (2016-2021)

12.2.1 North America Washing Machines Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.2 Europe Washing Machines Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.3 China Washing Machines Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.4 Japan Washing Machines Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.5 Southeast Asia Washing Machines Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.2.6 India Washing Machines Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

12.3 Global Washing Machines Production, Revenue and Price Forecast by Type (2016-2021)

12.4 Global Washing Machines Consumption Forecast by Application (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Washing Machines

Figure Global Production Market Share of Washing Machines by Type in 2015

Figure Product Picture of Drum-type washing machine

Table Major Manufacturers of Drum-type washing machine

Figure Product Picture of Wave-type washing machine

Table Major Manufacturers of Wave-type washing machine

Figure Product Picture of Agitator-type washing machine

Table Major Manufacturers of Agitator-type washing machine

Table Washing Machines Consumption Market Share by Application in 2015

Figure Commercial use Examples

Figure Household use Examples

Figure North America Washing Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Washing Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Washing Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Washing Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Washing Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Washing Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Washing Machines Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Washing Machines Capacity of Key Manufacturers (2015 and 2016)

Table Global Washing Machines Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Washing Machines Capacity of Key Manufacturers in 2015

Figure Global Washing Machines Capacity of Key Manufacturers in 2016

Table Global Washing Machines Production of Key Manufacturers (2015 and 2016)

Table Global Washing Machines Production Share by Manufacturers (2015 and 2016)

Figure 2015 Washing Machines Production Share by Manufacturers

Figure 2016 Washing Machines Production Share by Manufacturers

Table Global Washing Machines Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Washing Machines Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Washing Machines Revenue Share by Manufacturers

Table 2016 Global Washing Machines Revenue Share by Manufacturers

Table Global Market Washing Machines Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Washing Machines Average Price of Key Manufacturers in 2015

Table Manufacturers Washing Machines Manufacturing Base Distribution and Sales Area

Table Manufacturers Washing Machines Product Type

Figure Washing Machines Market Share of Top 3 Manufacturers

Figure Washing Machines Market Share of Top 5 Manufacturers

Table Global Washing Machines Capacity by Regions (2011-2016)

Figure Global Washing Machines Capacity Market Share by Regions (2011-2016)

Figure Global Washing Machines Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Washing Machines Capacity Market Share by Regions

Table Global Washing Machines Production by Regions (2011-2016)

Figure Global Washing Machines Production and Market Share by Regions (2011-2016)

Figure Global Washing Machines Production Market Share by Regions (2011-2016)

Figure 2015 Global Washing Machines Production Market Share by Regions

Table Global Washing Machines Revenue by Regions (2011-2016)

Table Global Washing Machines Revenue Market Share by Regions (2011-2016)

Table 2015 Global Washing Machines Revenue Market Share by Regions

Table Global Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table China Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table India Washing Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Washing Machines Consumption Market by Regions (2011-2016)

Table Global Washing Machines Consumption Market Share by Regions (2011-2016)

Figure Global Washing Machines Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Washing Machines Consumption Market Share by Regions

Table North America Washing Machines Production, Consumption, Import & Export

(2011-2016)

Table Europe Washing Machines Production, Consumption, Import & Export

(2011-2016)

Table China Washing Machines Production, Consumption, Import & Export (2011-2016)

Table Japan Washing Machines Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Washing Machines Production, Consumption, Import & Export

(2011-2016)

Table India Washing Machines Production, Consumption, Import & Export (2011-2016)

Table Global Washing Machines Production by Type (2011-2016)

Table Global Washing Machines Production Share by Type (2011-2016)

Figure Production Market Share of Washing Machines by Type (2011-2016)

Figure 2015 Production Market Share of Washing Machines by Type

Table Global Washing Machines Revenue by Type (2011-2016)

Table Global Washing Machines Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Washing Machines by Type (2011-2016)

Figure 2015 Revenue Market Share of Washing Machines by Type

Table Global Washing Machines Price by Type (2011-2016)

Figure Global Washing Machines Production Growth by Type (2011-2016)

Table Global Washing Machines Consumption by Application (2011-2016)

Table Global Washing Machines Consumption Market Share by Application

(2011-2016)

Figure Global Washing Machines Consumption Market Share by Application in 2015

Table Global Washing Machines Consumption Growth Rate by Application (2011-2016)

Figure Global Washing Machines Consumption Growth Rate by Application

(2011-2016)

Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Whirlpool Washing Machines Production, Revenue, Price and Gross Margin

(2015 and 2016)

Figure Whirlpool Washing Machines Market Share (2015 and 2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Washing Machines Production, Revenue, Price and Gross Margin (2015 and

2016)

Figure LG Washing Machines Market Share (2015 and 2016)

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electrolux Washing Machines Production, Revenue, Price and Gross Margin

(2015 and 2016)

Figure Electrolux Washing Machines Market Share (2015 and 2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Samsung Washing Machines Market Share (2015 and 2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Panasonic Washing Machines Market Share (2015 and 2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toshiba Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Toshiba Washing Machines Market Share (2015 and 2016)

Table Hitachi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hitachi Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hitachi Washing Machines Market Share (2015 and 2016)

Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sharp Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Sharp Washing Machines Market Share (2015 and 2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure GE Washing Machines Market Share (2015 and 2016)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Washing Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Bosch Washing Machines Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Washing Machines

Figure Manufacturing Process Analysis of Washing Machines

Figure Washing Machines Industrial Chain Analysis

Table Raw Materials Sources of Washing Machines Major Manufacturers in 2015

Table Major Buyers of Washing Machines

Table Distributors/Traders List

Figure Global Washing Machines Production and Growth Rate Forecast (2016-2021)

Figure Global Washing Machines Revenue and Growth Rate Forecast (2016-2021)

Figure Global Washing Machines Price and Trend Forecast (2016-2021)  
Table Global Washing Machines Production Forecast by Regions (2016-2021)  
Table Global Washing Machines Consumption Forecast by Regions (2016-2021)  
Figure North America Washing Machines Production, Revenue and Growth Rate Forecast (2016-2021)  
Table North America Washing Machines Production, Consumption, Export and Import Forecast (2016-2021)  
Figure Europe Washing Machines Production, Revenue and Growth Rate Forecast (2016-2021)  
Table Europe Washing Machines Production, Consumption, Export and Import Forecast (2016-2021)  
Figure China Washing Machines Production, Revenue and Growth Rate Forecast (2016-2021)  
Table China Washing Machines Production, Consumption, Export and Import Forecast (2016-2021)  
Figure Japan Washing Machines Production, Revenue and Growth Rate Forecast (2016-2021)  
Table Japan Washing Machines Production, Consumption, Export and Import Forecast (2016-2021)  
Figure Southeast Asia Washing Machines Production, Revenue and Growth Rate Forecast (2016-2021)  
Table Southeast Asia Washing Machines Production, Consumption, Export and Import Forecast (2016-2021)  
Figure India Washing Machines Production, Revenue and Growth Rate Forecast (2016-2021)  
Table India Washing Machines Production, Consumption, Export and Import Forecast (2016-2021)  
Table Global Washing Machines Production Forecast by Type (2016-2021)  
Table Global Washing Machines Revenue Forecast by Type (2016-2021)  
Table Global Washing Machines Price Forecast by Type (2016-2021)  
Table Global Washing Machines Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Washing Machines Market Research Report 2017

Product link: <https://marketpublishers.com/r/2C5050A6EB7EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2C5050A6EB7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970