

# 2015 Market Research Report on Global Synthetic Leather Industry

<https://marketpublishers.com/r/2F50DEA1767EN.html>

Date: February 2015

Pages: 178

Price: US\$ 2,600.00 (Single User License)

ID: 2F50DEA1767EN

## Abstracts

'2015 Market Research Report on Global Synthetic Leather Industry' is a professional and deep research report in this field.

For overview analysis, the report introduces Synthetic Leather basic information including definition, classification, application, industry chain structure, industry overview, policy analysis, and news analysis, etc.

For international and China market analysis, the report analyzes Synthetic Leather markets in China and other countries or regions (such as US, Europe, Japan, etc) by presenting research on global products of different types and applications, developments and trends of market, technology, competitive landscape, and leading suppliers' and countries' 2009-2014 capacity, production, cost, price, profit, production value, and gross margin. For leading suppliers, related information is listed as products, customers, application, capacity, market position, and company Contact information, etc. 2015-2020 forecast on capacity, production, cost, price, profit, production value, and gross margin for these markets are also included.

For technical data and manufacturing plants analysis, the report analyzes Synthetic Leather leading suppliers on capacity, commercial production date, manufacturing plants distribution, R&D status, technology sources, and raw materials sources.

For industry chain analysis, the report covers Synthetic Leather upstream raw materials, equipment, downstream client survey, marketing channels, industry development trend and proposals, which more specifically include valuable information on Synthetic Leather key applications and consumption, key regions and consumption, key global distributors , major raw materials suppliers and contact information, major

manufacturing equipment suppliers and contact information, major suppliers and contact information, key consumers and contact information, and supply chain relationship analysis.

This report also presents Synthetic Leather product specification, manufacturing process, and product cost structure etc. Production is separated by regions, technology and applications. In the end, the report includes Synthetic Leather new project SWOT analysis, investment feasibility analysis, investment return analysis, and development trend analysis.

In conclusion, it is a deep research report on global Synthetic Leather industry. Here, we express our thanks for the support and assistance from Synthetic Leather industry chain related technical experts and marketing engineers during research team's survey and interviews.

## Contents

### **CHAPTER ONE SYNTHETIC LEATHER INDUSTRY OVERVIEW**

- 1.1 Synthetic Leather Definition
- 1.2 Synthetic Leather Classification and Application
- 1.3 Synthetic Leather Industry Chain Structure
- 1.4 Synthetic Leather Industry Overview
- 1.5 Synthetic Leather Industry Policy Analysis
- 1.6 Synthetic Leather Industry News Analysis

### **CHAPTER TWO SYNTHETIC LEATHER INTERNATIONAL AND CHINA MARKET ANALYSIS**

- 2.1 Synthetic Leather Industry International Market Analysis
  - 2.1.1 Synthetic Leather International Market Development History
  - 2.1.2 Synthetic Leather Product and Technology Developments
  - 2.1.3 Synthetic Leather Competitive Landscape Analysis
  - 2.1.4 Synthetic Leather International Key Countries Development Status
  - 2.1.5 Synthetic Leather International Market Development Trend
- 2.2 Synthetic Leather Industry China Market Analysis
  - 2.2.1 Synthetic Leather China Market Development History
  - 2.2.2 Synthetic Leather Product and Technology Developments
  - 2.2.3 Synthetic Leather Competitive Landscape Analysis
  - 2.2.4 Synthetic Leather China Key Regions Development Status
  - 2.2.5 Synthetic Leather China Market Development Trend
- 2.3 Synthetic Leather International and China Market Comparison Analysis

### **CHAPTER THREE SYNTHETIC LEATHER TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 2014 Global Key Manufacturers Synthetic Leather Capacity and Commercial Production Date
- 3.2 2014 Global Key Manufacturers Synthetic Leather Manufacturing Plants Distribution
- 3.3 2014 Global Key Manufacturers Synthetic Leather R&D Status and Technology Sources
- 3.4 2014 Global Key Manufacturers Synthetic Leather Raw Materials Sources Analysis

### **CHAPTER FOUR SYNTHETIC LEATHER PRODUCTION BY REGIONS BY**

## **TECHNOLOGY BY APPLICATIONS**

- 4.1 2009-2014 Synthetic Leather Production by Regions(such as US EU China Japan etc)
- 4.2 2009-2014 Synthetic Leather Production by Product Type
- 4.3 2009-2014 Synthetic Leather Production by Applications
- 4.4 2009-2014 Synthetic Leather Price by key Manufacturers
- 4.5 2009-2014 US Synthetic Leather Capacity Production Price Cost Production Value Analysis
- 4.6 2009-2014 EU Synthetic Leather Capacity Production Price Cost Production Value Analysis
- 4.7 2009-2014 Japan Synthetic Leather Capacity Production Price Cost Production Value Analysis
- 4.8 2009-2014 China Synthetic Leather Capacity Production Price Cost Production Value Analysis
- 4.9 2009-2014 US Synthetic Leather Supply Import Export Consumption
- 4.10 2009-2014 EU Synthetic Leather Supply Import Export Consumption
- 4.11 2009-2014 Japan Synthetic Leather Supply Import Export Consumption
- 4.12 2009-2014 China Synthetic Leather Supply Import Export Consumption

## **CHAPTER FIVE SYNTHETIC LEATHER MANUFACTURING PROCESS AND COST STRUCTURE**

- 5.1 Synthetic Leather Product Specifications
- 5.2 Synthetic Leather Manufacturing Process Analysis
- 5.3 Synthetic Leather Cost Structure Analysis
- 5.4 Synthetic Leather Price Cost Gross Analysis

## **CHAPTER SIX 2009-2014 SYNTHETIC LEATHER PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

- 6.1 2009-2014 Synthetic Leather Capacity Production Overview
- 6.2 2009-2014 Synthetic Leather Production Market Share Analysis
- 6.3 2009-2014 Synthetic Leather Demand Overview
- 6.4 2009-2014 Synthetic Leather Supply Demand and Shortage
- 6.5 2009-2014 Synthetic Leather Import Export Consumption
- 6.6 2009-2014 Synthetic Leather Cost Price Production Value Gross Margin

## **CHAPTER SEVEN SYNTHETIC LEATHER KEY MANUFACTURERS ANALYSIS**

## 7.1 Kuraray

7.1.1 Company Profile

7.1.2 Product Picture and Specification

7.1.3 Capacity Production Price Cost Production Value

7.1.4 Contact Information

## 7.2 TORAY

7.2.1 Company Profile

7.2.2 Product Picture and Specification

7.2.3 Capacity Production Price Cost Production Value

7.2.4 Contact Information

## 7.3 TEIJIN

7.3.1 Company Profile

7.3.2 Product Picture and Specification

7.3.3 Capacity Production Price Cost Production Value

7.3.4 Contact Information

## 7.4 Bayer

7.4.1 Company Profile

7.4.2 Product Picture and Specification

7.4.3 Capacity Production Price Cost Production Value

7.4.4 Contact Information

## 7.5 Asahi-Kasei

7.5.1 Company Profile

7.5.2 Product Picture and Specification

7.5.3 Capacity Production Price Cost Production Value

7.5.4 Contact Information

## 7.6 DAEWON

7.6.1 Company Profile

7.6.2 Product Picture and Specification

7.6.3 Capacity Production Price Cost Production Value

7.6.4 Contact Information

## 7.7 DUKSUNG

7.7.1 Company Profile

7.7.2 Product Picture and Specification

7.7.3 Capacity Production Price Cost Production Value

7.7.4 Contact Information

## 7.8 HeXin Group

7.8.1 Company Profile

7.8.2 Product Picture and Specification

- 7.8.3 Capacity Production Price Cost Production Value
- 7.8.4 Contact Information
- 7.9 ANLI.CO
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture and Specification
  - 7.9.3 Capacity Production Price Cost Production Value
  - 7.9.4 Contact Information
- 7.10 Wuxi Double Elephant
  - 7.10.1 Company Profile
  - 7.10.2 Product Picture and Specification
  - 7.10.3 Capacity Production Price Cost Production Value
  - 7.10.4 Contact Information
- 7.11 Huafon Microfibre
  - 7.11.1 Company Profile
  - 7.11.2 Product Picture and Specification
  - 7.11.3 Capacity Production Price Cost Production Value
  - 7.11.4 Contact Information
- 7.12 Shandong TongDa
  - 7.12.1 Company Profile
  - 7.12.2 Product Picture and Specification
  - 7.12.3 Capacity Production Price Cost Production Value
  - 7.12.4 Contact Information
- 7.13 San Fang
  - 7.13.1 Company Profile
  - 7.13.2 Product Picture and Specification
  - 7.13.3 Capacity Production Price Cost Production Value
  - 7.13.4 Contact Information
- 7.14 Nan Ya Plastics
  - 7.14.1 Company Profile
  - 7.14.2 Product Picture and Specification
  - 7.14.3 Capacity Production Price Cost Production Value
  - 7.14.4 Contact Information
- 7.15 Wenzhou Imitation Leather
  - 7.15.1 Company Profile
  - 7.15.2 Product Picture and Specification
  - 7.15.3 Capacity Production Price Cost Production Value
  - 7.15.4 Contact Information
- 7.16 FUJIAN POLYTECH
  - 7.16.1 Company Profile

- 7.16.2 Product Picture and Specification
- 7.16.3 Capacity Production Price Cost Production Value
- 7.16.4 Contact Information
- 7.17 Wangkang Holding
  - 7.17.1 Company Profile
  - 7.17.2 Product Picture and Specification
  - 7.17.3 Capacity Production Price Cost Production Value
  - 7.17.4 Contact Information
- 7.18 Foshan GaoMing JunTeng
  - 7.18.1 Company Profile
  - 7.18.2 Product Picture and Specification
  - 7.18.3 Capacity Production Price Cost Production Value
  - 7.18.4 Contact Information
- 7.19 YANTAI WANHUA
  - 7.19.1 Company Profile
  - 7.19.2 Product Picture and Specification
  - 7.19.3 Capacity Production Price Cost Production Value
  - 7.19.4 Contact Information
- 7.20 LIANQIAO
  - 7.20.1 Company Profile
  - 7.20.2 Product Picture and Specification
  - 7.20.3 Capacity Production Price Cost Production Value
  - 7.20.4 Contact Information
- 7.21 Jiangsu Guoxin
  - 7.21.1 Company Profile
  - 7.21.2 Product Picture and Specification
  - 7.21.3 Capacity Production Price Cost Production Value
  - 7.21.4 Contact Information

## **CHAPTER EIGHT UP AND DOWN STREAM INDUSTRY ANALYSIS**

- 8.1 Upstream Raw Materials Suppliers and Price Analysis
- 8.2 Processing Equipments and Suppliers Analysis
- 8.3 Key Applications and Consumption Analysis
- 8.4 Key Regions and Consumption Analysis

## **CHAPTER NINE SYNTHETIC LEATHER MARKETING CHANNELS ANALYSIS**

- 9.1 Synthetic Leather Marketing Channels Status

- 9.2 Synthetic Leather Marketing Channels Characteristic
- 9.3 Synthetic Leather Marketing Channels Development Trend
- 9.4 Synthetic Leather Global Key Distributors Analysis

## **CHAPTER TEN 2015-2020 SYNTHETIC LEATHER INDUSTRY DEVELOPMENT TREND**

- 10.1 2015-2020 Synthetic Leather Capacity Production Overview
- 10.2 2015-2020 Synthetic Leather Production Market Share Analysis
- 10.3 2015-2020 Synthetic Leather Demand Overview
- 10.4 2015-2020 Synthetic Leather Supply Demand and Shortage
- 10.5 2015-2020 Synthetic Leather Import Export Consumption
- 10.6 2015-2020 Synthetic Leather Cost Price Production Value Gross Margin

## **CHAPTER ELEVEN SYNTHETIC LEATHER SUPPLY CHAIN RELATIONSHIP ANALYSIS**

- 11.1 Raw Materials Major Suppliers and Contact Information
- 11.2 Manufacturing Equipments Suppliers and Contact Information
- 11.3 Synthetic Leather Major Suppliers and Contact Information
- 11.4 Key Consumers and Their Contact Information
- 11.5 Synthetic Leather Supply Chain Relationship Analysis

## **CHAPTER TWELVE SYNTHETIC LEATHER NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS**

- 12.1 Synthetic Leather Project SWOT Analysis
- 12.2 Synthetic Leather New Project Investment Feasibility Analysis

## **CHAPTER THIRTEEN GLOBAL SYNTHETIC LEATHER INDUSTRY RESEARCH CONCLUSIONS**



## Tables & Figures

### TABLES AND FIGURES

Figure Synthetic Leather Product Picture

Table Synthetic Leather Classification and Application List

Figure Synthetic Leather Industry Chain Structure

Table 2014 Global Key Manufacturers Synthetic Leather Manufacturing Plants and Capacity List

Table 2009-2014 Global Synthetic Leather Production by Regions

Table 2009-2014 Global Synthetic Leather Production by Product Type

Table 2009-2014 Global Synthetic Leather Production by Applications

Table 2009-2014 Global Synthetic Leather Price by Key Manufacturers

Table Synthetic Leather Product Specifications List

Figure Synthetic Leather Manufacturing Process Flow

Table 2014 China Synthetic Leather Cost Structure List

Table 2009-2014 Global Major Manufacturers Synthetic Leather Capacity and Total Capacity List

Table 2009-2014 Global Major Manufacturers Synthetic Leather Capacity Market Share List

Table 2009-2014 Global Major Manufacturers Synthetic Leather Production and Total Production List

Table 2009-2014 Global Major Manufacturers Synthetic Leather Production Market Share List

Figure 2009-2014 Global Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 China Major Manufacturers Synthetic Leather Capacity and Total Capacity List

Table 2009-2014 China Major Manufacturers Synthetic Leather Capacity Market Share List

Table 2009-2014 China Major Manufacturers Synthetic Leather Production and Total Production List

Table 2009-2014 China Major Manufacturers Synthetic Leather Production Market Share List

Figure 2009-2014 China Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 Global Synthetic Leather Capacity Utilization Rate List

Table 2009-2014 Global Major Manufacturers Synthetic Leather Price List

Table 2009-2014 Global Major Manufacturers Synthetic Leather Gross Margin List

Table 2009-2014 Global Synthetic Leather Capacity Utilization Rate List

Table 2009-2014 China Synthetic Leather Capacity Utilization Rate List

Table 2009-2014 Global Major Manufacturers Synthetic Leather Production Value and Total Production Value List

Table 2009-2014 Global Major Manufacturers Synthetic Leather Production Value Market Share List

Figure 2009-2014 Global Synthetic Leather Production Value and Growth Rate

Table 2009-2014 China Major Manufacturers Synthetic Leather Production Value and Total Production Value List

Table 2009-2014 China Major Manufacturers Synthetic Leather Production Value Market Share List

Figure 2009-2014 China Synthetic Leather Production Value and Growth Rate

Table 2009-2014 Global Different Type Synthetic Leather Production and Market Share

Table 2009-2014 China Different Type Synthetic Leather Production and Market Share

Table 2009-2014 Global Different Application Synthetic Leather Consumption and Market Share

Table 2009-2014 China Different Application Synthetic Leather Consumption and Market Share

Table 2009-2014 US EU China Japan etc Regions Synthetic Leather Production and Total Production List

Table 2009-2014 US EU China Japan etc Regions Synthetic Leather Production Market Share List

Table 2009-2014 Global Synthetic Leather Demand and Growth Rate

Table 2009-2014 China Synthetic Leather Demand and Growth Rate

Table 2009-2014 Global Synthetic Leather Supply Demand and Shortage

Table 2009-2014 China Synthetic Leather Supply Demand and Shortage

Table 2009-2014 China Synthetic Leather Production Import Export Consumption List

Table 2009-2014 Global Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 China Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table Kuraray Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014Kuraray Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014Kuraray Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014Kuraray Synthetic Leather Production Global Market Share

Table TORAY Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014TORAY Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014TORAY Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014TORAY Synthetic Leather Production Global Market Share

Table TEIJIN Synthetic Leather Product Picture and Product Specifications List  
Table 2009-2014 TEIJIN Laser Projector Capacity Production Price Cost Gross Production Value Gross Margin List  
Table 2009-2014 TEIJIN Laser Projector Capacity Production and Growth Rate  
Table 2009-2014 TEIJIN Synthetic Leather Production Global Market Share  
Table Bayer Synthetic Leather Product Picture and Product Specifications List  
Table 2009-2014 Bayer Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List  
Table 2009-2014 Bayer Synthetic Leather Capacity Production and Growth Rate  
Table 2009-2014 Bayer Synthetic Leather Production Global Market Share  
Table Asahi-Kasei Synthetic Leather Product Picture and Product Specifications List  
Table 2009-2014 Asahi-Kasei Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List  
Table 2009-2014 Asahi-Kasei Synthetic Leather Capacity Production and Growth Rate  
Table 2009-2014 Asahi-Kasei Synthetic Leather Production Global Market Share  
Table DAEWON Synthetic Leather Product Picture and Product Specifications List  
Table 2009-2014 DAEWON Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List  
Table 2009-2014 DAEWON Synthetic Leather Capacity Production and Growth Rate  
Table 2009-2014 DAEWON Synthetic Leather Production Global Market Share  
Table DUKSUNG Synthetic Leather Product Picture and Product Specifications List  
Table 2009-2014 DUKSUNG Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List  
Table 2009-2014 DUKSUNG Synthetic Leather Capacity Production and Growth Rate  
Table 2009-2014 DUKSUNG Synthetic Leather Production Global Market Share  
Table HeXin Group Synthetic Leather Product Picture and Product Specifications List  
Table 2009-2014 HeXin Group Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List  
Table 2009-2014 HeXin Group Synthetic Leather Capacity Production and Growth Rate  
Table 2009-2014 HeXin Group Synthetic Leather Production Global Market Share  
Table ANLI.CO Synthetic Leather Product Picture and Product Specifications List  
Table 2009-2014 ANLI.CO Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List  
Table 2009-2014 ANLI.CO Synthetic Leather Capacity Production and Growth Rate  
Table 2009-2014 ANLI.CO Synthetic Leather Production Global Market Share  
Table Wuxi Double Elephant Synthetic Leather Product Picture and Product Specifications List  
Table 2009-2014 Wuxi Double Elephant Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 Wuxi Double Elephant Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 Wuxi Double Elephant Synthetic Leather Production Global Market Share

Table Huafon Microfibre Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 Huafon Microfibre Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 Huafon Microfibre Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 Huafon Microfibre Synthetic Leather Production Global Market Share

Table Shandong TongDa Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 Shandong TongDa Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 Shandong TongDa Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 Shandong TongDa Synthetic Leather Production Global Market Share

Table San Fang Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 San Fang Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 San Fang Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 San Fang Synthetic Leather Production Global Market Share

Table Nan Ya Plastics Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 Nan Ya Plastics Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 Nan Ya Plastics Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 Nan Ya Plastics Synthetic Leather Production Global Market Share

Table Wenzhou Imitation Leather Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 Wenzhou Imitation Leather Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 Wenzhou Imitation Leather Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 Wenzhou Imitation Leather Synthetic Leather Production Global Market Share

Table FUJIAN POLYTECH Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 FUJIAN POLYTECH Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 FUJIAN POLYTECH Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 FUJIAN POLYTECH Synthetic Leather Production Global Market Share

Table Wangkang Holding Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 Wangkang Holding Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 Wangkang Holding Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 Wangkang Holding Synthetic Leather Production Global Market Share

Table Foshan GaoMing JunTeng Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 Foshan GaoMing JunTeng Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 Foshan GaoMing JunTeng Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 Foshan GaoMing JunTeng Synthetic Leather Production Global Market Share

Table YANTAI WANHUA Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 YANTAI WANHUA Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 YANTAI WANHUA Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 YANTAI WANHUA Synthetic Leather Production Global Market Share

Table LIANQIAO Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 LIANQIAO Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 LIANQIAO Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 LIANQIAO Synthetic Leather Production Global Market Share

Table Jiangsu Guoxin Synthetic Leather Product Picture and Product Specifications List

Table 2009-2014 Jiangsu Guoxin Synthetic Leather Capacity Production Price Cost Gross Production Value Gross Margin List

Table 2009-2014 Jiangsu Guoxin Synthetic Leather Capacity Production and Growth Rate

Table 2009-2014 Jiangsu Guoxin Synthetic Leather Production Global Market Share

Table 2009-2014 Global Synthetic Leather Key Raw Materials Price List  
Table 2014 Global Synthetic Leather Key Product Line Investment List  
Table 2015-2020 Global Synthetic Leather Applications Demand List  
Table 2014 Global Synthetic Leather Marketing Channels Analysis  
Table 2014 China Synthetic Leather New Project Marketing Strategy Proposal List  
Figure 2015-2020 Global Synthetic Leather Production and Growth Rate  
Figure 2015-2020 China Synthetic Leather Production and Growth Rate  
Figure 2015-2020 Global Synthetic Leather Demand and Growth Rate  
Figure 2015-2020 China Synthetic Leather Demand and Growth Rate  
Table 2015-2020 China Synthetic Leather Production Import Export Consumption List  
Table 2015-2020 Global Synthetic Leather Capacity Production Price Cost Gross  
Production Value Gross Margin List  
Table 2015-2020 China Synthetic Leather Capacity Production Price Cost Gross  
Production Value Gross Margin List  
Table Synthetic Leather Raw Materials Major Suppliers and Contact Information List  
Table Synthetic Leather Manufacturing Equipments Suppliers and Contact Information  
List  
Table Synthetic Leather Major Suppliers and Contact Information  
Table Synthetic Leather Key Consumers and Their Contact Information List  
Table Global Synthetic Leather Supply Chain Relationship of Major Suppliers  
Table 2014 Synthetic Leather New Project SWOT Analysis  
Table Synthetic Leather New Project Investment Return and Feasibility Analysis

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