

# Global Pedometer Market Research Report 2016

<https://marketpublishers.com/r/206330493DEEN.html>

Date: November 2016

Pages: 117

Price: US\$ 2,900.00 (Single User License)

ID: 206330493DEEN

## Abstracts

### Notes:

Production, means the output of Pedometer

Revenue, means the sales value of Pedometer

This report studies Pedometer in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

OMRON

Oregon

A & D

Citizen

Panasonic

Competitive Sport Xtreme

Ozeri

Pedusa

Jiangsu Yuyue

Shenzhen Pango

Lifesense

Acumen

ETComm

TANITA

Cocet

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Pedometer in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Pedometer in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Pedometer Market Research Report 2016

## **1 PEDOMETER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Pedometer
- 1.2 Pedometer Segment by Type
  - 1.2.1 Global Production Market Share of Pedometer by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Pedometer Segment by Application
  - 1.3.1 Pedometer Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Pedometer Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Pedometer (2011-2021)

## **2 GLOBAL PEDOMETER MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Pedometer Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Pedometer Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Pedometer Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Pedometer Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Pedometer Market Competitive Situation and Trends
  - 2.5.1 Pedometer Market Concentration Rate
  - 2.5.2 Pedometer Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL PEDOMETER PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Pedometer Production and Market Share by Region (2011-2016)
- 3.2 Global Pedometer Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Pedometer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Pedometer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Pedometer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Pedometer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Pedometer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Pedometer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Pedometer Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL PEDOMETER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Pedometer Consumption by Regions (2011-2016)
- 4.2 North America Pedometer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Pedometer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Pedometer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Pedometer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Pedometer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Pedometer Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL PEDOMETER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Pedometer Production and Market Share by Type (2011-2016)
- 5.2 Global Pedometer Revenue and Market Share by Type (2011-2016)
- 5.3 Global Pedometer Price by Type (2011-2016)
- 5.4 Global Pedometer Production Growth by Type (2011-2016)

**6 GLOBAL PEDOMETER MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Pedometer Consumption and Market Share by Application (2011-2016)

6.2 Global Pedometer Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL PEDOMETER MANUFACTURERS PROFILES/ANALYSIS**

### **7.1 OMRON**

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Pedometer Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 OMRON Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

### **7.2 Oregon**

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Pedometer Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Oregon Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

### **7.3 A & D**

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Pedometer Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 A & D Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

### **7.4 Citizen**

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Pedometer Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Citizen Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

## 7.5 Panasonic

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Pedometer Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Panasonic Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

## 7.6 Competitive Sport Xtreme

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Pedometer Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Competitive Sport Xtreme Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

## 7.7 Ozeri

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Pedometer Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Ozeri Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

## 7.8 Pedusa

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Pedometer Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Pedusa Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

## 7.9 Jiangsu Yuyue

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Pedometer Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Jiangsu Yuyue Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## 7.10 Shenzhen Pango

### 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.10.2 Pedometer Product Type, Application and Specification

#### 7.10.2.1 Type I

#### 7.10.2.2 Type II

### 7.10.3 Shenzhen Pango Pedometer Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.10.4 Main Business/Business Overview

## 7.11 Lifesense

## 7.12 Acumen

## 7.13 ETComm

## 7.14 TANITA

## 7.15 Cocet

## **8 PEDOMETER MANUFACTURING COST ANALYSIS**

### 8.1 Pedometer Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

#### 8.2.1 Raw Materials

#### 8.2.2 Labor Cost

#### 8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Pedometer

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Pedometer Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Pedometer Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL PEDOMETER MARKET FORECAST (2016-2021)**

- 12.1 Global Pedometer Production, Revenue Forecast (2016-2021)
- 12.2 Global Pedometer Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Pedometer Production Forecast by Type (2016-2021)
- 12.4 Global Pedometer Consumption Forecast by Application (2016-2021)
- 12.5 Pedometer Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pedometer

Figure Global Production Market Share of Pedometer by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Pedometer Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Pedometer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Pedometer Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Pedometer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Pedometer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Pedometer Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Pedometer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Pedometer Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Pedometer Production of Key Manufacturers (2015 and 2016)

Table Global Pedometer Production Share by Manufacturers (2015 and 2016)

Figure 2015 Pedometer Production Share by Manufacturers

Figure 2016 Pedometer Production Share by Manufacturers

Table Global Pedometer Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Pedometer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Pedometer Revenue Share by Manufacturers

Table 2016 Global Pedometer Revenue Share by Manufacturers

Table Global Market Pedometer Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Pedometer Average Price of Key Manufacturers in 2015

Table Manufacturers Pedometer Manufacturing Base Distribution and Sales Area

Table Manufacturers Pedometer Product Type

Figure Pedometer Market Share of Top 3 Manufacturers

Figure Pedometer Market Share of Top 5 Manufacturers

Table Global Pedometer Production by Regions (2011-2016)

Figure Global Pedometer Production and Market Share by Regions (2011-2016)

Figure Global Pedometer Production Market Share by Regions (2011-2016)

Figure 2015 Global Pedometer Production Market Share by Regions

Table Global Pedometer Revenue by Regions (2011-2016)

Table Global Pedometer Revenue Market Share by Regions (2011-2016)

Table 2015 Global Pedometer Revenue Market Share by Regions

Table Global Pedometer Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Pedometer Production, Revenue, Price and Gross Margin  
(2011-2016)

Table Europe Pedometer Production, Revenue, Price and Gross Margin (2011-2016)

Table China Pedometer Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Pedometer Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Pedometer Production, Revenue, Price and Gross Margin  
(2011-2016)

Table India Pedometer Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Pedometer Consumption Market by Regions (2011-2016)

Table Global Pedometer Consumption Market Share by Regions (2011-2016)

Figure Global Pedometer Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Pedometer Consumption Market Share by Regions

Table North America Pedometer Production, Consumption, Import & Export  
(2011-2016)

Table Europe Pedometer Production, Consumption, Import & Export (2011-2016)

Table China Pedometer Production, Consumption, Import & Export (2011-2016)

Table Japan Pedometer Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Pedometer Production, Consumption, Import & Export  
(2011-2016)

Table India Pedometer Production, Consumption, Import & Export (2011-2016)

Table Global Pedometer Production by Type (2011-2016)

Table Global Pedometer Production Share by Type (2011-2016)

Figure Production Market Share of Pedometer by Type (2011-2016)

Figure 2015 Production Market Share of Pedometer by Type

Table Global Pedometer Revenue by Type (2011-2016)

Table Global Pedometer Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Pedometer by Type (2011-2016)

Figure 2015 Revenue Market Share of Pedometer by Type

Table Global Pedometer Price by Type (2011-2016)

Figure Global Pedometer Production Growth by Type (2011-2016)

Table Global Pedometer Consumption by Application (2011-2016)

Table Global Pedometer Consumption Market Share by Application (2011-2016)

Figure Global Pedometer Consumption Market Share by Application in 2015  
Table Global Pedometer Consumption Growth Rate by Application (2011-2016)  
Figure Global Pedometer Consumption Growth Rate by Application (2011-2016)  
Table OMRON Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table OMRON Pedometer Production, Revenue, Price and Gross Margin (2011-2016)  
Figure OMRON Pedometer Market Share (2011-2016)  
Table Oregon Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Oregon Pedometer Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Oregon Pedometer Market Share (2011-2016)  
Table A & D Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table A & D Pedometer Production, Revenue, Price and Gross Margin (2011-2016)  
Figure A & D Pedometer Market Share (2011-2016)  
Table Citizen Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Citizen Pedometer Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Citizen Pedometer Market Share (2011-2016)  
Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Panasonic Pedometer Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Panasonic Pedometer Market Share (2011-2016)  
Table Competitive Sport Xtreme Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Competitive Sport Xtreme Pedometer Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Competitive Sport Xtreme Pedometer Market Share (2011-2016)  
Table Ozeri Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ozeri Pedometer Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Ozeri Pedometer Market Share (2011-2016)  
Table Pedusa Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Pedusa Pedometer Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Pedusa Pedometer Market Share (2011-2016)  
Table Jiangsu Yuyue Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Jiangsu Yuyue Pedometer Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Jiangsu Yuyue Pedometer Market Share (2011-2016)  
Table Shenzhen Pango Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Shenzhen Pango Pedometer Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Shenzhen Pango Pedometer Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pedometer

Figure Manufacturing Process Analysis of Pedometer

Figure Pedometer Industrial Chain Analysis

Table Raw Materials Sources of Pedometer Major Manufacturers in 2015

Table Major Buyers of Pedometer

Table Distributors/Traders List

Figure Global Pedometer Production and Growth Rate Forecast (2016-2021)

Figure Global Pedometer Revenue and Growth Rate Forecast (2016-2021)

Table Global Pedometer Production Forecast by Regions (2016-2021)

Table Global Pedometer Consumption Forecast by Regions (2016-2021)

Table Global Pedometer Production Forecast by Type (2016-2021)

Table Global Pedometer Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Pedometer Market Research Report 2016

Product link: <https://marketpublishers.com/r/206330493DEEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/206330493DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970