

Global Liquid Toothpaste Market Research Report 2016

https://marketpublishers.com/r/294E1708EB5EN.html

Date: November 2016 Pages: 113 Price: US\$ 2,900.00 (Single User License) ID: 294E1708EB5EN

Abstracts

Notes:

Production, means the output of Liquid Toothpaste

Revenue, means the sales value of Liquid Toothpaste

This report studies Liquid Toothpaste in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Colgate-Palmolive
P&G
GlaxoSmithKline
Church & Dwight
Johnson & Johnson
Henkel
LION
Sunstar



Boryung

Zettoc

DIO

Fengshiqi Biotechnology

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Liquid Toothpaste in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Southeast Asia

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I Type II Type III

Split by application, this report focuses on consumption, market share and growth rate of Liquid Toothpaste in each application, can be divided into



Application 1

Application 2

Application 3



Contents

Global Liquid Toothpaste Market Research Report 2016

1 LIQUID TOOTHPASTE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Liquid Toothpaste
- 1.2 Liquid Toothpaste Segment by Type
- 1.2.1 Global Production Market Share of Liquid Toothpaste by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Liquid Toothpaste Segment by Application
- 1.3.1 Liquid Toothpaste Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Liquid Toothpaste Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Liquid Toothpaste (2011-2021)

2 GLOBAL LIQUID TOOTHPASTE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Liquid Toothpaste Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Liquid Toothpaste Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Liquid Toothpaste Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Liquid Toothpaste Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Liquid Toothpaste Market Competitive Situation and Trends
 - 2.5.1 Liquid Toothpaste Market Concentration Rate
 - 2.5.2 Liquid Toothpaste Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL LIQUID TOOTHPASTE PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

3.1 Global Liquid Toothpaste Production and Market Share by Region (2011-2016)

3.2 Global Liquid Toothpaste Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL LIQUID TOOTHPASTE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Liquid Toothpaste Consumption by Regions (2011-2016)

4.2 North America Liquid Toothpaste Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Liquid Toothpaste Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Liquid Toothpaste Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Liquid Toothpaste Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Liquid Toothpaste Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Liquid Toothpaste Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL LIQUID TOOTHPASTE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Liquid Toothpaste Production and Market Share by Type (2011-2016)



- 5.2 Global Liquid Toothpaste Revenue and Market Share by Type (2011-2016)
- 5.3 Global Liquid Toothpaste Price by Type (2011-2016)
- 5.4 Global Liquid Toothpaste Production Growth by Type (2011-2016)

6 GLOBAL LIQUID TOOTHPASTE MARKET ANALYSIS BY APPLICATION

6.1 Global Liquid Toothpaste Consumption and Market Share by Application (2011-2016)

6.2 Global Liquid Toothpaste Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL LIQUID TOOTHPASTE MANUFACTURERS PROFILES/ANALYSIS

7.1 Colgate-Palmolive

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Liquid Toothpaste Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Colgate-Palmolive Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 P&G

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Liquid Toothpaste Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 P&G Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 GlaxoSmithKline

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Liquid Toothpaste Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 GlaxoSmithKline Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview



7.4 Church & Dwight

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Liquid Toothpaste Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Church & Dwight Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Johnson & Johnson

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Liquid Toothpaste Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Johnson & Johnson Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Henkel

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Liquid Toothpaste Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Henkel Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 LION

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Liquid Toothpaste Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 LION Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Sunstar

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Liquid Toothpaste Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Sunstar Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)



7.8.4 Main Business/Business Overview

7.9 Boryung

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Liquid Toothpaste Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Boryung Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Zettoc

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Liquid Toothpaste Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Zettoc Liquid Toothpaste Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 DIO

7.12 Fengshiqi Biotechnology

8 LIQUID TOOTHPASTE MANUFACTURING COST ANALYSIS

- 8.1 Liquid Toothpaste Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Liquid Toothpaste

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Liquid Toothpaste Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Liquid Toothpaste Major Manufacturers in 2015
- 9.4 Downstream Buyers



10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL LIQUID TOOTHPASTE MARKET FORECAST (2016-2021)

12.1 Global Liquid Toothpaste Production, Revenue Forecast (2016-2021)12.2 Global Liquid Toothpaste Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Liquid Toothpaste Production Forecast by Type (2016-2021)

- 12.4 Global Liquid Toothpaste Consumption Forecast by Application (2016-2021)
- 12.5 Liquid Toothpaste Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Liquid Toothpaste Figure Global Production Market Share of Liquid Toothpaste by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Liquid Toothpaste Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Liquid Toothpaste Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Liquid Toothpaste Revenue (Million USD) and Growth Rate (2011-2021) Figure China Liquid Toothpaste Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Liquid Toothpaste Revenue (Million USD) and Growth Rate (2011-2021) Figure Southeast Asia Liquid Toothpaste Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Liquid Toothpaste Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Liquid Toothpaste Revenue (Million UDS) and Growth Rate (2011-2021) Table Global Liquid Toothpaste Production of Key Manufacturers (2015 and 2016) Table Global Liquid Toothpaste Production Share by Manufacturers (2015 and 2016) Figure 2015 Liquid Toothpaste Production Share by Manufacturers Figure 2016 Liquid Toothpaste Production Share by Manufacturers Table Global Liquid Toothpaste Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Liquid Toothpaste Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Liquid Toothpaste Revenue Share by Manufacturers Table 2016 Global Liquid Toothpaste Revenue Share by Manufacturers

Table Global Market Liquid Toothpaste Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Liquid Toothpaste Average Price of Key Manufacturers in 2015 Table Manufacturers Liquid Toothpaste Manufacturing Base Distribution and Sales Area Table Manufacturers Liquid Toothpaste Product Type



Figure Liquid Toothpaste Market Share of Top 3 Manufacturers Figure Liquid Toothpaste Market Share of Top 5 Manufacturers Table Global Liquid Toothpaste Production by Regions (2011-2016) Figure Global Liquid Toothpaste Production and Market Share by Regions (2011-2016) Figure Global Liquid Toothpaste Production Market Share by Regions (2011-2016) Figure 2015 Global Liquid Toothpaste Production Market Share by Regions Table Global Liquid Toothpaste Revenue by Regions (2011-2016) Table Global Liquid Toothpaste Revenue Market Share by Regions (2011-2016) Table 2015 Global Liquid Toothpaste Revenue Market Share by Regions Table Global Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011 - 2016)Table North America Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)Table Europe Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)Table China Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011 - 2016)Table Japan Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011 - 2016)Table Southeast Asia Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)Table India Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)Table Global Liquid Toothpaste Consumption Market by Regions (2011-2016) Table Global Liquid Toothpaste Consumption Market Share by Regions (2011-2016) Figure Global Liquid Toothpaste Consumption Market Share by Regions (2011-2016) Figure 2015 Global Liquid Toothpaste Consumption Market Share by Regions Table North America Liquid Toothpaste Production, Consumption, Import & Export (2011 - 2016)Table Europe Liquid Toothpaste Production, Consumption, Import & Export (2011-2016) Table China Liquid Toothpaste Production, Consumption, Import & Export (2011-2016) Table Japan Liquid Toothpaste Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Liquid Toothpaste Production, Consumption, Import & Export (2011 - 2016)

Table India Liquid Toothpaste Production, Consumption, Import & Export (2011-2016)Table Global Liquid Toothpaste Production by Type (2011-2016)

Table Global Liquid Toothpaste Production Share by Type (2011-2016)

Figure Production Market Share of Liquid Toothpaste by Type (2011-2016)

Figure 2015 Production Market Share of Liquid Toothpaste by Type



Table Global Liquid Toothpaste Revenue by Type (2011-2016) Table Global Liquid Toothpaste Revenue Share by Type (2011-2016) Figure Production Revenue Share of Liquid Toothpaste by Type (2011-2016) Figure 2015 Revenue Market Share of Liquid Toothpaste by Type Table Global Liquid Toothpaste Price by Type (2011-2016) Figure Global Liquid Toothpaste Production Growth by Type (2011-2016) Table Global Liquid Toothpaste Consumption by Application (2011-2016) Table Global Liquid Toothpaste Consumption Market Share by Application (2011-2016) Figure Global Liquid Toothpaste Consumption Market Share by Application in 2015 Table Global Liquid Toothpaste Consumption Growth Rate by Application (2011-2016) Figure Global Liquid Toothpaste Consumption Growth Rate by Application (2011-2016) Table Colgate-Palmolive Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Colgate-Palmolive Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016) Figure Colgate-Palmolive Liquid Toothpaste Market Share (2011-2016) Table P&G Basic Information, Manufacturing Base, Sales Area and Its Competitors Table P&G Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011 - 2016)Figure P&G Liquid Toothpaste Market Share (2011-2016) Table GlaxoSmithKline Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GlaxoSmithKline Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016) Figure GlaxoSmithKline Liquid Toothpaste Market Share (2011-2016) Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Church & Dwight Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016) Figure Church & Dwight Liquid Toothpaste Market Share (2011-2016) Table Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Johnson & Johnson Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016) Figure Johnson & Johnson Liquid Toothpaste Market Share (2011-2016) Table Henkel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Henkel Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011 - 2016)

Figure Henkel Liquid Toothpaste Market Share (2011-2016)



Table LION Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LION Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

Figure LION Liquid Toothpaste Market Share (2011-2016)

Table Sunstar Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sunstar Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sunstar Liquid Toothpaste Market Share (2011-2016)

Table Boryung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Boryung Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

Figure Boryung Liquid Toothpaste Market Share (2011-2016)

Table Zettoc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zettoc Liquid Toothpaste Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zettoc Liquid Toothpaste Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Liquid Toothpaste

Figure Manufacturing Process Analysis of Liquid Toothpaste

Figure Liquid Toothpaste Industrial Chain Analysis

Table Raw Materials Sources of Liquid Toothpaste Major Manufacturers in 2015

Table Major Buyers of Liquid Toothpaste

Table Distributors/Traders List

Figure Global Liquid Toothpaste Production and Growth Rate Forecast (2016-2021)

Figure Global Liquid Toothpaste Revenue and Growth Rate Forecast (2016-2021)

 Table Global Liquid Toothpaste Production Forecast by Regions (2016-2021)

Table Global Liquid Toothpaste Consumption Forecast by Regions (2016-2021)

Table Global Liquid Toothpaste Production Forecast by Type (2016-2021)

Table Global Liquid Toothpaste Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Liquid Toothpaste Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/294E1708EB5EN.html</u> Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/294E1708EB5EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970