

# Global Dot Matrix Printing Market Research Report 2016

2016

https://marketpublishers.com/r/26A96679314EN.html

Danas 444

Pages: 114

Price: US\$ 2,900.00 (Single User License)

ID: 26A96679314EN

Date: November 2016

#### **Abstracts**

N	otes:	

Production, means the output of Dot Matrix Printing

Revenue, means the sales value of Dot Matrix Printing

This report studies Dot Matrix Printing in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

EPSON

OKI

Fujitsu

Toshiba

Lexmark

Star

Printek

Printronix



	Bixolon
	Axiohm
(	Olivetti
,	Jolimark
,	START
	New Beiyang
	GAINSCHA
	ICOD
,	SPRT
,	Winpos
;	ZONERICH
product	Segment by Regions, this report splits Global into several key Regions, with ion, consumption, revenue, market share and growth rate of Dot Matrix Printing regions, from 2011 to 2021 (forecast), like
	North America
	Europe
(	China
,	Japan
,	Southeast Asia
	India



 y product type, with production, revenue, price, market share and growth rate of ype, can be divided into
Type I
Type II
Type III

Split by application, this report focuses on consumption, market share and growth rate of Dot Matrix Printing in each application, can be divided into

Application 1

Application 2

Application 3



#### **Contents**

Global Dot Matrix Printing Market Research Report 2016

#### 1 DOT MATRIX PRINTING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Dot Matrix Printing
- 1.2 Dot Matrix Printing Segment by Type
  - 1.2.1 Global Production Market Share of Dot Matrix Printing by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Dot Matrix Printing Segment by Application
  - 1.3.1 Dot Matrix Printing Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Dot Matrix Printing Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Dot Matrix Printing (2011-2021)

### 2 GLOBAL DOT MATRIX PRINTING MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Dot Matrix Printing Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Dot Matrix Printing Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Dot Matrix Printing Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Dot Matrix Printing Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Dot Matrix Printing Market Competitive Situation and Trends
  - 2.5.1 Dot Matrix Printing Market Concentration Rate
  - 2.5.2 Dot Matrix Printing Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion



## 3 GLOBAL DOT MATRIX PRINTING PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Dot Matrix Printing Production by Region (2011-2016)
- 3.2 Global Dot Matrix Printing Production Market Share by Region (2011-2016)
- 3.3 Global Dot Matrix Printing Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL DOT MATRIX PRINTING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Dot Matrix Printing Consumption by Regions (2011-2016)
- 4.2 North America Dot Matrix Printing Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Dot Matrix Printing Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Dot Matrix Printing Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Dot Matrix Printing Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Dot Matrix Printing Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Dot Matrix Printing Production, Consumption, Export, Import by Regions (2011-2016)



### 5 GLOBAL DOT MATRIX PRINTING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Dot Matrix Printing Production and Market Share by Type (2011-2016)
- 5.2 Global Dot Matrix Printing Revenue and Market Share by Type (2011-2016)
- 5.3 Global Dot Matrix Printing Price by Type (2011-2016)
- 5.4 Global Dot Matrix Printing Production Growth by Type (2011-2016)

#### 6 GLOBAL DOT MATRIX PRINTING MARKET ANALYSIS BY APPLICATION

- 6.1 Global Dot Matrix Printing Consumption and Market Share by Application (2011-2016)
- 6.2 Global Dot Matrix Printing Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL DOT MATRIX PRINTING MANUFACTURERS PROFILES/ANALYSIS

#### 7.1 EPSON

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Dot Matrix Printing Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 EPSON Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview

#### 7.2 OKI

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Dot Matrix Printing Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II
- 7.2.3 OKI Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Fujitsu
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Dot Matrix Printing Product Type, Application and Specification
    - 7.3.2.1 Type I



- 7.3.2.2 Type II
- 7.3.3 Fujitsu Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Toshiba
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Dot Matrix Printing Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Toshiba Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Lexmark
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Dot Matrix Printing Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 Lexmark Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Star
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Dot Matrix Printing Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 Star Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Printek
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Dot Matrix Printing Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 Printek Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Printronix
- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Dot Matrix Printing Product Type, Application and Specification



- 7.8.2.1 Type I
- 7.8.2.2 Type II
- 7.8.3 Printronix Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Bixolon
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Dot Matrix Printing Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
- 7.9.3 Bixolon Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Axiohm
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Dot Matrix Printing Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Axiohm Dot Matrix Printing Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Olivetti
- 7.12 Jolimark
- **7.13 START**
- 7.14 New Beiyang
- 7.15 GAINSCHA
- 7.16 ICOD
- 7.17 SPRT
- 7.18 Winpos
- 7.19 ZONERICH

#### **8 DOT MATRIX PRINTING MANUFACTURING COST ANALYSIS**

- 8.1 Dot Matrix Printing Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Dot Matrix Printing

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Dot Matrix Printing Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Dot Matrix Printing Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL DOT MATRIX PRINTING MARKET FORECAST (2016-2021)

- 12.1 Global Dot Matrix Printing Production, Revenue Forecast (2016-2021)
- 12.2 Global Dot Matrix Printing Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Dot Matrix Printing Production Forecast by Type (2016-2021)
- 12.4 Global Dot Matrix Printing Consumption Forecast by Application (2016-2021)



#### 12.5 Dot Matrix Printing Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Dot Matrix Printing

Figure Global Production Market Share of Dot Matrix Printing by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Dot Matrix Printing Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Dot Matrix Printing Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Dot Matrix Printing Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Dot Matrix Printing Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Dot Matrix Printing Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Dot Matrix Printing Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Dot Matrix Printing Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Dot Matrix Printing Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Dot Matrix Printing Capacity of Key Manufacturers (2015 and 2016)

Table Global Dot Matrix Printing Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Dot Matrix Printing Capacity of Key Manufacturers in 2015

Figure Global Dot Matrix Printing Capacity of Key Manufacturers in 2016

Table Global Dot Matrix Printing Production of Key Manufacturers (2015 and 2016)

Table Global Dot Matrix Printing Production Share by Manufacturers (2015 and 2016)

Figure 2015 Dot Matrix Printing Production Share by Manufacturers

Figure 2016 Dot Matrix Printing Production Share by Manufacturers

Table Global Dot Matrix Printing Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Dot Matrix Printing Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Dot Matrix Printing Revenue Share by Manufacturers

Table 2016 Global Dot Matrix Printing Revenue Share by Manufacturers



Table Global Market Dot Matrix Printing Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Dot Matrix Printing Average Price of Key Manufacturers in 2015 Table Manufacturers Dot Matrix Printing Manufacturing Base Distribution and Sales Area

Table Manufacturers Dot Matrix Printing Product Type

Figure Dot Matrix Printing Market Share of Top 3 Manufacturers

Figure Dot Matrix Printing Market Share of Top 5 Manufacturers

Table Global Dot Matrix Printing Capacity by Regions (2011-2016)

Figure Global Dot Matrix Printing Capacity Market Share by Regions (2011-2016)

Figure Global Dot Matrix Printing Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Dot Matrix Printing Capacity Market Share by Regions

Table Global Dot Matrix Printing Production by Regions (2011-2016)

Figure Global Dot Matrix Printing Production and Market Share by Regions (2011-2016)

Figure Global Dot Matrix Printing Production Market Share by Regions (2011-2016)

Figure 2015 Global Dot Matrix Printing Production Market Share by Regions

Table Global Dot Matrix Printing Revenue by Regions (2011-2016)

Table Global Dot Matrix Printing Revenue Market Share by Regions (2011-2016)

Table 2015 Global Dot Matrix Printing Revenue Market Share by Regions

Table Global Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Table China Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Table India Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Dot Matrix Printing Consumption Market by Regions (2011-2016)

Table Global Dot Matrix Printing Consumption Market Share by Regions (2011-2016)

Figure Global Dot Matrix Printing Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Dot Matrix Printing Consumption Market Share by Regions

Table North America Dot Matrix Printing Production, Consumption, Import & Export (2011-2016)



Table Europe Dot Matrix Printing Production, Consumption, Import & Export (2011-2016)

Table China Dot Matrix Printing Production, Consumption, Import & Export (2011-2016)

Table Japan Dot Matrix Printing Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Dot Matrix Printing Production, Consumption, Import & Export (2011-2016)

Table India Dot Matrix Printing Production, Consumption, Import & Export (2011-2016)

Table Global Dot Matrix Printing Production by Type (2011-2016)

Table Global Dot Matrix Printing Production Share by Type (2011-2016)

Figure Production Market Share of Dot Matrix Printing by Type (2011-2016)

Figure 2015 Production Market Share of Dot Matrix Printing by Type

Table Global Dot Matrix Printing Revenue by Type (2011-2016)

Table Global Dot Matrix Printing Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Dot Matrix Printing by Type (2011-2016)

Figure 2015 Revenue Market Share of Dot Matrix Printing by Type

Table Global Dot Matrix Printing Price by Type (2011-2016)

Figure Global Dot Matrix Printing Production Growth by Type (2011-2016)

Table Global Dot Matrix Printing Consumption by Application (2011-2016)

Table Global Dot Matrix Printing Consumption Market Share by Application (2011-2016)

Figure Global Dot Matrix Printing Consumption Market Share by Application in 2015

Table Global Dot Matrix Printing Consumption Growth Rate by Application (2011-2016)

Figure Global Dot Matrix Printing Consumption Growth Rate by Application (2011-2016)

Table EPSON Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table EPSON Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure EPSON Dot Matrix Printing Market Share (2011-2016)

Table OKI Basic Information, Manufacturing Base, Sales Area and Its Competitors Table OKI Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure OKI Dot Matrix Printing Market Share (2011-2016)

Table Fujitsu Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fujitsu Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fujitsu Dot Matrix Printing Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toshiba Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba Dot Matrix Printing Market Share (2011-2016)

Table Lexmark Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Lexmark Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lexmark Dot Matrix Printing Market Share (2011-2016)

Table Star Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Star Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure Star Dot Matrix Printing Market Share (2011-2016)

Table Printek Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Printek Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure Printek Dot Matrix Printing Market Share (2011-2016)

Table Printronix Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Printronix Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure Printronix Dot Matrix Printing Market Share (2011-2016)

Table Bixolon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bixolon Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bixolon Dot Matrix Printing Market Share (2011-2016)

Table Axiohm Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Axiohm Dot Matrix Printing Production, Revenue, Price and Gross Margin (2011-2016)

Figure Axiohm Dot Matrix Printing Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dot Matrix Printing

Figure Manufacturing Process Analysis of Dot Matrix Printing

Figure Dot Matrix Printing Industrial Chain Analysis

Table Raw Materials Sources of Dot Matrix Printing Major Manufacturers in 2015

Table Major Buyers of Dot Matrix Printing

Table Distributors/Traders List

Figure Global Dot Matrix Printing Production and Growth Rate Forecast (2016-2021)

Figure Global Dot Matrix Printing Revenue and Growth Rate Forecast (2016-2021)

Table Global Dot Matrix Printing Production Forecast by Regions (2016-2021)

Table Global Dot Matrix Printing Consumption Forecast by Regions (2016-2021)

Table Global Dot Matrix Printing Production Forecast by Type (2016-2021)

Table Global Dot Matrix Printing Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Dot Matrix Printing Market Research Report 2016

Product link: https://marketpublishers.com/r/26A96679314EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/26A96679314EN.html">https://marketpublishers.com/r/26A96679314EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970