

Global Car-mounted Multimedia Market Research Report 2016

https://marketpublishers.com/r/2643C275921EN.html

Date: November 2016 Pages: 129 Price: US\$ 2,900.00 (Single User License) ID: 2643C275921EN

Abstracts

Notes:

Production, means the output of Car-mounted Multimedia

Revenue, means the sales value of Car-mounted Multimedia

This report studies Car-mounted Multimedia in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

SONY PIONEER JVC GARMIN Panasonic SAMSUNG Clarion MOTOROLA



Coagent

RoHCNover

Feige

ADAYO

KAIYUE

SV AUTO

Freeroad

OWA

Yessun

Newsmy

SOLING

Jensor

KOVAN

Shinco

HCN

CASKA

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Car-mounted Multimedia in these regions, from 2011 to 2021 (forecast), like

North America



Europe China Japan Southeast Asia India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Car-mounted Multimedia in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global Car-mounted Multimedia Market Research Report 2016

1 CAR-MOUNTED MULTIMEDIA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Car-mounted Multimedia
- 1.2 Car-mounted Multimedia Segment by Type
- 1.2.1 Global Production Market Share of Car-mounted Multimedia by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Car-mounted Multimedia Segment by Application
- 1.3.1 Car-mounted Multimedia Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Car-mounted Multimedia Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Car-mounted Multimedia (2011-2021)

2 GLOBAL CAR-MOUNTED MULTIMEDIA MARKET COMPETITION BY MANUFACTURERS

2.1 Global Car-mounted Multimedia Production and Share by Manufacturers (2015 and 2016)

2.2 Global Car-mounted Multimedia Revenue and Share by Manufacturers (2015 and 2016)

2.3 Global Car-mounted Multimedia Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Car-mounted Multimedia Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Car-mounted Multimedia Market Competitive Situation and Trends
- 2.5.1 Car-mounted Multimedia Market Concentration Rate
- 2.5.2 Car-mounted Multimedia Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL CAR-MOUNTED MULTIMEDIA PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Car-mounted Multimedia Production and Market Share by Region (2011-2016)

3.2 Global Car-mounted Multimedia Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL CAR-MOUNTED MULTIMEDIA SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Car-mounted Multimedia Consumption by Regions (2011-2016)

4.2 North America Car-mounted Multimedia Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Car-mounted Multimedia Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Car-mounted Multimedia Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Car-mounted Multimedia Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Car-mounted Multimedia Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Car-mounted Multimedia Production, Consumption, Export, Import by Regions



(2011-2016)

5 GLOBAL CAR-MOUNTED MULTIMEDIA PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Car-mounted Multimedia Production and Market Share by Type (2011-2016)
- 5.2 Global Car-mounted Multimedia Revenue and Market Share by Type (2011-2016)
- 5.3 Global Car-mounted Multimedia Price by Type (2011-2016)
- 5.4 Global Car-mounted Multimedia Production Growth by Type (2011-2016)

6 GLOBAL CAR-MOUNTED MULTIMEDIA MARKET ANALYSIS BY APPLICATION

6.1 Global Car-mounted Multimedia Consumption and Market Share by Application (2011-2016)

6.2 Global Car-mounted Multimedia Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL CAR-MOUNTED MULTIMEDIA MANUFACTURERS PROFILES/ANALYSIS

- 7.1 SONY
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Car-mounted Multimedia Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II

7.1.3 SONY Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 PIONEER

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Car-mounted Multimedia Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II

7.2.3 PIONEER Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview



7.3 JVC

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Car-mounted Multimedia Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 JVC Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 GARMIN

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Car-mounted Multimedia Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 GARMIN Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Panasonic

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Car-mounted Multimedia Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Panasonic Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 SAMSUNG

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Car-mounted Multimedia Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 SAMSUNG Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Clarion

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Car-mounted Multimedia Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Clarion Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)



7.7.4 Main Business/Business Overview

7.8 MOTOROLA

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Car-mounted Multimedia Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 MOTOROLA Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Coagent

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Car-mounted Multimedia Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Coagent Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 RoHCNover

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Car-mounted Multimedia Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 RoHCNover Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Feige

- 7.12 ADAYO
- 7.13 KAIYUE
- 7.14 SV AUTO
- 7.15 Freeroad
- 7.16 OWA
- 7.17 Yessun
- 7.18 Newsmy
- 7.19 SOLING
- 7.20 Jensor
- 7.21 KOVAN
- 7.22 Shinco
- 7.23 HCN

7.24 CASKA



8 CAR-MOUNTED MULTIMEDIA MANUFACTURING COST ANALYSIS

- 8.1 Car-mounted Multimedia Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Car-mounted Multimedia

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Car-mounted Multimedia Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Car-mounted Multimedia Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change



11.3 Economic/Political Environmental Change

12 GLOBAL CAR-MOUNTED MULTIMEDIA MARKET FORECAST (2016-2021)

12.1 Global Car-mounted Multimedia Production, Revenue Forecast (2016-2021)

12.2 Global Car-mounted Multimedia Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Car-mounted Multimedia Production Forecast by Type (2016-2021)

12.4 Global Car-mounted Multimedia Consumption Forecast by Application (2016-2021)

12.5 Car-mounted Multimedia Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Car-mounted Multimedia Figure Global Production Market Share of Car-mounted Multimedia by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Car-mounted Multimedia Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Car-mounted Multimedia Revenue (Million USD) and Growth Rate (2011-2021) Figure Europe Car-mounted Multimedia Revenue (Million USD) and Growth Rate (2011 - 2021)Figure China Car-mounted Multimedia Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Japan Car-mounted Multimedia Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Southeast Asia Car-mounted Multimedia Revenue (Million USD) and Growth Rate (2011-2021) Figure India Car-mounted Multimedia Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Global Car-mounted Multimedia Revenue (Million UDS) and Growth Rate (2011 - 2021)Table Global Car-mounted Multimedia Production of Key Manufacturers (2015 and 2016) Table Global Car-mounted Multimedia Production Share by Manufacturers (2015 and 2016) Figure 2015 Car-mounted Multimedia Production Share by Manufacturers Figure 2016 Car-mounted Multimedia Production Share by Manufacturers Table Global Car-mounted Multimedia Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Car-mounted Multimedia Revenue Share by Manufacturers (2015 and



2016)

Table 2015 Global Car-mounted Multimedia Revenue Share by Manufacturers

Table 2016 Global Car-mounted Multimedia Revenue Share by Manufacturers

Table Global Market Car-mounted Multimedia Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Car-mounted Multimedia Average Price of Key Manufacturers in 2015

Table Manufacturers Car-mounted Multimedia Manufacturing Base Distribution and Sales Area

Table Manufacturers Car-mounted Multimedia Product Type

Figure Car-mounted Multimedia Market Share of Top 3 Manufacturers

Figure Car-mounted Multimedia Market Share of Top 5 Manufacturers

Table Global Car-mounted Multimedia Production by Regions (2011-2016)

Figure Global Car-mounted Multimedia Production and Market Share by Regions (2011-2016)

Figure Global Car-mounted Multimedia Production Market Share by Regions (2011-2016)

Figure 2015 Global Car-mounted Multimedia Production Market Share by Regions Table Global Car-mounted Multimedia Revenue by Regions (2011-2016)

Table Global Car-mounted Multimedia Revenue Market Share by Regions (2011-2016)

Table 2015 Global Car-mounted Multimedia Revenue Market Share by Regions

Table Global Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

Table China Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

Table India Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Car-mounted Multimedia Consumption Market by Regions (2011-2016) Table Global Car-mounted Multimedia Consumption Market Share by Regions (2011-2016)

Figure Global Car-mounted Multimedia Consumption Market Share by Regions



(2011-2016)

Figure 2015 Global Car-mounted Multimedia Consumption Market Share by Regions Table North America Car-mounted Multimedia Production, Consumption, Import & Export (2011-2016)

Table Europe Car-mounted Multimedia Production, Consumption, Import & Export (2011-2016)

Table China Car-mounted Multimedia Production, Consumption, Import & Export (2011-2016)

Table Japan Car-mounted Multimedia Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Car-mounted Multimedia Production, Consumption, Import & Export (2011-2016)

Table India Car-mounted Multimedia Production, Consumption, Import & Export (2011-2016)

Table Global Car-mounted Multimedia Production by Type (2011-2016) Table Global Car-mounted Multimedia Production Share by Type (2011-2016)

Figure Production Market Share of Car-mounted Multimedia by Type (2011-2016)

Figure 2015 Production Market Share of Car-mounted Multimedia by Type

Table Global Car-mounted Multimedia Revenue by Type (2011-2016)

 Table Global Car-mounted Multimedia Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Car-mounted Multimedia by Type (2011-2016)

Figure 2015 Revenue Market Share of Car-mounted Multimedia by Type

Table Global Car-mounted Multimedia Price by Type (2011-2016)

Figure Global Car-mounted Multimedia Production Growth by Type (2011-2016)

Table Global Car-mounted Multimedia Consumption by Application (2011-2016)

Table Global Car-mounted Multimedia Consumption Market Share by Application (2011-2016)

Figure Global Car-mounted Multimedia Consumption Market Share by Application in 2015

Table Global Car-mounted Multimedia Consumption Growth Rate by Application (2011-2016)

Figure Global Car-mounted Multimedia Consumption Growth Rate by Application (2011-2016)

Table SONY Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SONY Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

Figure SONY Car-mounted Multimedia Market Share (2011-2016)

Table PIONEER Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table PIONEER Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016) Figure PIONEER Car-mounted Multimedia Market Share (2011-2016) Table JVC Basic Information, Manufacturing Base, Sales Area and Its Competitors Table JVC Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011 - 2016)Figure JVC Car-mounted Multimedia Market Share (2011-2016) Table GARMIN Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GARMIN Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011 - 2016)Figure GARMIN Car-mounted Multimedia Market Share (2011-2016) Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Panasonic Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016) Figure Panasonic Car-mounted Multimedia Market Share (2011-2016) Table SAMSUNG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SAMSUNG Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016) Figure SAMSUNG Car-mounted Multimedia Market Share (2011-2016) Table Clarion Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Clarion Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Clarion Car-mounted Multimedia Market Share (2011-2016) Table MOTOROLA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table MOTOROLA Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016) Figure MOTOROLA Car-mounted Multimedia Market Share (2011-2016) Table Coagent Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Coagent Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Coagent Car-mounted Multimedia Market Share (2011-2016) Table RoHCNover Basic Information, Manufacturing Base, Sales Area and Its Competitors Table RoHCNover Car-mounted Multimedia Production, Revenue, Price and Gross Margin (2011-2016)

Figure RoHCNover Car-mounted Multimedia Market Share (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Car-mounted Multimedia Figure Manufacturing Process Analysis of Car-mounted Multimedia Figure Car-mounted Multimedia Industrial Chain Analysis Table Raw Materials Sources of Car-mounted Multimedia Major Manufacturers in 2015 Table Major Buyers of Car-mounted Multimedia Table Distributors/Traders List Figure Global Car-mounted Multimedia Production and Growth Rate Forecast (2016-2021) Figure Global Car-mounted Multimedia Revenue and Growth Rate Forecast (2016-2021) Table Global Car-mounted Multimedia Production Forecast by Regions (2016-2021) Table Global Car-mounted Multimedia Consumption Forecast by Regions (2016-2021) Table Global Car-mounted Multimedia Production Forecast by Type (2016-2021) Table Global Car-mounted Multimedia Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Car-mounted Multimedia Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/2643C275921EN.html</u> Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2643C275921EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970