

Global Beer Market Research Report 2016

 $\underline{https://marketpublishers.com/r/224963E4F65EN.html}$

Date: December 2016

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: 224963E4F65EN

Abstracts			
Notes:			
Production, means the output of Beer			
Revenue, means the sales value of Beer			
This report studies Beer in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering			
Heineken			
Budweiser			
Carlsberg			
Beck's			
Tsingdao			
Asahi			
Ambev			
Kirin			

Miller Brewing Company



Corona Anheuser-Busch InBev Molson Coors Skol Internationa Emperador Diageo Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Beer in these regions, from 2011 to 2021 (forecast), like North America Europe China Japan Southeast Asia India Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into Lager Ale Cerevisiae



(Stout
L	Lambic
(Others
	application, this report focuses on consumption, market share and growth rate in each application, can be divided into
[Daily
(Celebrating
F	Reception
(Others



Contents

Global Beer Market Research Report 2016

1 BEER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Beer
- 1.2 Beer Segment by Type
 - 1.2.1 Global Production Market Share of Beer by Type in 2015
 - 1.2.2 Lager
 - 1.2.3 Ale
- 1.2.4 Cerevisiae
- 1.2.5 Stout
- 1.2.6 Lambic
- 1.2.7 Others
- 1.3 Beer Segment by Application
 - 1.3.1 Beer Consumption Market Share by Application in 2015
 - 1.3.2 Daily
 - 1.3.3 Celebrating
 - 1.3.4 Reception
 - 1.3.5 Others
- 1.4 Beer Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Beer (2011-2021)

2 GLOBAL BEER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Beer Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Beer Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Beer Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Beer Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Beer Market Competitive Situation and Trends
 - 2.5.1 Beer Market Concentration Rate
 - 2.5.2 Beer Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL BEER PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Beer Production and Market Share by Region (2011-2016)
- 3.2 Global Beer Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Beer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Beer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Beer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Beer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Beer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Beer Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Beer Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL BEER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Beer Consumption by Regions (2011-2016)
- 4.2 North America Beer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Beer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Beer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Beer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Beer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Beer Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL BEER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Beer Production and Market Share by Type (2011-2016)
- 5.2 Global Beer Revenue and Market Share by Type (2011-2016)
- 5.3 Global Beer Price by Type (2011-2016)
- 5.4 Global Beer Production Growth by Type (2011-2016)

6 GLOBAL BEER MARKET ANALYSIS BY APPLICATION

- 6.1 Global Beer Consumption and Market Share by Application (2011-2016)
- 6.2 Global Beer Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities



- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL BEER MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Heineken
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Beer Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.3 Heineken Beer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Budweiser
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Beer Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
 - 7.2.3 Budweiser Beer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Carlsberg
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Beer Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
 - 7.3.3 Carlsberg Beer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Beck's
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Beer Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
 - 7.4.3 Beck's Beer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Tsingdao
- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Beer Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Tsingdao Beer Production, Revenue, Price and Gross Margin (2015 and 2016)



7.5.4 Main Business/Business Overview

7.6 Asahi

- 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 Beer Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Asahi Beer Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.6.4 Main Business/Business Overview

7.7 Ambev

- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Beer Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Ambev Beer Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.7.4 Main Business/Business Overview

7.8 Kirin

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Beer Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Kirin Beer Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Miller Brewing Company
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Beer Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Miller Brewing Company Beer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Corona
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Beer Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Corona Beer Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Anheuser-Busch InBev
- 7.12 Molson Coors



- 7.13 Skol Internationa
- 7.14 Emperador
- 7.15 Diageo

8 BEER MANUFACTURING COST ANALYSIS

- 8.1 Beer Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Beer

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Beer Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Beer Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk



- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL BEER MARKET FORECAST (2016-2021)

- 12.1 Global Beer Production, Revenue Forecast (2016-2021)
- 12.2 Global Beer Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Beer Production Forecast by Type (2016-2021)
- 12.4 Global Beer Consumption Forecast by Application (2016-2021)
- 12.5 Beer Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Beer

Figure Global Production Market Share of Beer by Type in 2015

Figure Product Picture of Lager

Table Major Manufacturers of Lager

Figure Product Picture of Ale

Table Major Manufacturers of Ale

Figure Product Picture of Cerevisiae

Table Major Manufacturers of Cerevisiae

Figure Product Picture of Stout

Table Major Manufacturers of Stout

Figure Product Picture of Lambic

Table Major Manufacturers of Lambic

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Beer Consumption Market Share by Application in 2015

Figure Daily Examples

Figure Celebrating Examples

Figure Reception Examples

Figure Others Examples

Figure North America Beer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Beer Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Beer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Beer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Beer Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Beer Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Beer Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Beer Production of Key Manufacturers (2015 and 2016)

Table Global Beer Production Share by Manufacturers (2015 and 2016)

Figure 2015 Beer Production Share by Manufacturers

Figure 2016 Beer Production Share by Manufacturers

Table Global Beer Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Beer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Beer Revenue Share by Manufacturers

Table 2016 Global Beer Revenue Share by Manufacturers

Table Global Market Beer Average Price of Key Manufacturers (2015 and 2016)



Figure Global Market Beer Average Price of Key Manufacturers in 2015

Table Manufacturers Beer Manufacturing Base Distribution and Sales Area

Table Manufacturers Beer Product Type

Figure Beer Market Share of Top 3 Manufacturers

Figure Beer Market Share of Top 5 Manufacturers

Table Global Beer Production by Regions (2011-2016)

Figure Global Beer Production and Market Share by Regions (2011-2016)

Figure Global Beer Production Market Share by Regions (2011-2016)

Figure 2015 Global Beer Production Market Share by Regions

Table Global Beer Revenue by Regions (2011-2016)

Table Global Beer Revenue Market Share by Regions (2011-2016)

Table 2015 Global Beer Revenue Market Share by Regions

Table Global Beer Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Beer Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Beer Production, Revenue, Price and Gross Margin (2011-2016)

Table China Beer Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Beer Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Beer Production, Revenue, Price and Gross Margin (2011-2016)

Table India Beer Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Beer Consumption Market by Regions (2011-2016)

Table Global Beer Consumption Market Share by Regions (2011-2016)

Figure Global Beer Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Beer Consumption Market Share by Regions

Table North America Beer Production, Consumption, Import & Export (2011-2016)

Table Europe Beer Production, Consumption, Import & Export (2011-2016)

Table China Beer Production, Consumption, Import & Export (2011-2016)

Table Japan Beer Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Beer Production, Consumption, Import & Export (2011-2016)

Table India Beer Production, Consumption, Import & Export (2011-2016)

Table Global Beer Production by Type (2011-2016)

Table Global Beer Production Share by Type (2011-2016)

Figure Production Market Share of Beer by Type (2011-2016)

Figure 2015 Production Market Share of Beer by Type

Table Global Beer Revenue by Type (2011-2016)

Table Global Beer Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Beer by Type (2011-2016)

Figure 2015 Revenue Market Share of Beer by Type

Table Global Beer Price by Type (2011-2016)

Figure Global Beer Production Growth by Type (2011-2016)



Table Global Beer Consumption by Application (2011-2016)

Table Global Beer Consumption Market Share by Application (2011-2016)

Figure Global Beer Consumption Market Share by Application in 2015

Table Global Beer Consumption Growth Rate by Application (2011-2016)

Figure Global Beer Consumption Growth Rate by Application (2011-2016)

Table Heineken Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Heineken Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Heineken Beer Market Share (2011-2016)

Table Budweiser Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Budweiser Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Budweiser Beer Market Share (2011-2016)

Table Carlsberg Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Carlsberg Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Carlsberg Beer Market Share (2011-2016)

Table Beck's Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beck's Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beck's Beer Market Share (2011-2016)

Table Tsingdao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tsingdao Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tsingdao Beer Market Share (2011-2016)

Table Asahi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Asahi Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Asahi Beer Market Share (2011-2016)

Table Ambev Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ambev Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ambev Beer Market Share (2011-2016)

Table Kirin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kirin Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kirin Beer Market Share (2011-2016)

Table Miller Brewing Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Miller Brewing Company Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Miller Brewing Company Beer Market Share (2011-2016)

Table Corona Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Corona Beer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Corona Beer Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Beer

Figure Manufacturing Process Analysis of Beer

Figure Beer Industrial Chain Analysis

Table Raw Materials Sources of Beer Major Manufacturers in 2015

Table Major Buyers of Beer

Table Distributors/Traders List

Figure Global Beer Production and Growth Rate Forecast (2016-2021)

Figure Global Beer Revenue and Growth Rate Forecast (2016-2021)

Table Global Beer Production Forecast by Regions (2016-2021)

Table Global Beer Consumption Forecast by Regions (2016-2021)

Table Global Beer Production Forecast by Type (2016-2021)

Table Global Beer Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Beer Market Research Report 2016

Product link: https://marketpublishers.com/r/224963E4F65EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/224963E4F65EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970