

# Global Automotive Wiring Harness Market Research Report 2016

https://marketpublishers.com/r/2204EFD6467EN.html

Date: December 2016

Pages: 102

Price: US\$ 2,900.00 (Single User License)

ID: 2204EFD6467EN

### **Abstracts**

#### Notes:

Production, means the output of Automotive Wiring Harness

Revenue, means the sales value of Automotive Wiring Harness

This report studies Automotive Wiring Harness in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

SAB BROECKSKES GMBH & Co. KG

Zhejiang Flexible Technology Co,.Ltd

Cinch Connectors

FURUKAWA ELECTRIC

MONTEL

Maehler & Kaege Automotive

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Automotive Wiring



Ha	arness in these regions, from 2011 to 2021 (forecast), like
No	orth America
Eu	urope
Ch	nina
Ja <sub>l</sub>	pan
So	outheast Asia
Inc	dia
Split by product type, with production, revenue, price, market share and growth rate o each type, can be divided into	
Ро	ower Lines
Sig	gnal Lines
of Automo	oplication, this report focuses on consumption, market share and growth rate of tive Wiring Harness in each application, can be divided into assanger Vehicle



### **Contents**

Global Automotive Wiring Harness Market Research Report 2016

#### 1 AUTOMOTIVE WIRING HARNESS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Wiring Harness
- 1.2 Automotive Wiring Harness Segment by Type
  - 1.2.1 Global Production Market Share of Automotive Wiring Harness by Type in 2015
  - 1.2.2 Power Lines
  - 1.2.3 Signal Lines
- 1.3 Automotive Wiring Harness Segment by Application
- 1.3.1 Automotive Wiring Harness Consumption Market Share by Application in 2015
- 1.3.2 Passanger Vehicle
- 1.3.3 Commercial Vehicle
- 1.4 Automotive Wiring Harness Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Automotive Wiring Harness (2011-2021)

# 2 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Automotive Wiring Harness Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Automotive Wiring Harness Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Automotive Wiring Harness Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Automotive Wiring Harness Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Automotive Wiring Harness Market Competitive Situation and Trends
  - 2.5.1 Automotive Wiring Harness Market Concentration Rate
  - 2.5.2 Automotive Wiring Harness Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion



# 3 GLOBAL AUTOMOTIVE WIRING HARNESS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Automotive Wiring Harness Production by Region (2011-2016)
- 3.2 Global Automotive Wiring Harness Production Market Share by Region (2011-2016)
- 3.3 Global Automotive Wiring Harness Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL AUTOMOTIVE WIRING HARNESS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Automotive Wiring Harness Consumption by Regions (2011-2016)
- 4.2 North America Automotive Wiring Harness Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Automotive Wiring Harness Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Automotive Wiring Harness Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Automotive Wiring Harness Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Automotive Wiring Harness Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Automotive Wiring Harness Production, Consumption, Export, Import by Regions (2011-2016)



# 5 GLOBAL AUTOMOTIVE WIRING HARNESS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Automotive Wiring Harness Production and Market Share by Type (2011-2016)
- 5.2 Global Automotive Wiring Harness Revenue and Market Share by Type (2011-2016)
- 5.3 Global Automotive Wiring Harness Price by Type (2011-2016)
- 5.4 Global Automotive Wiring Harness Production Growth by Type (2011-2016)

# 6 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Automotive Wiring Harness Consumption and Market Share by Application (2011-2016)
- 6.2 Global Automotive Wiring Harness Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

# 7 GLOBAL AUTOMOTIVE WIRING HARNESS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 SAB BROECKSKES GMBH & Co. KG
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Automotive Wiring Harness Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 SAB BROECKSKES GMBH & Co. KG Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Zhejiang Flexible Technology Co,.Ltd
- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Automotive Wiring Harness Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II
- 7.2.3 Zhejiang Flexible Technology Co, Ltd Automotive Wiring Harness Production,



Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

#### 7.3 Cinch Connectors

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Automotive Wiring Harness Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

- 7.3.3 Cinch Connectors Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview

#### 7.4 FURUKAWA ELECTRIC

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Automotive Wiring Harness Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

- 7.4.3 FURUKAWA ELECTRIC Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview

#### 7.5 MONTEL

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Automotive Wiring Harness Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

- 7.5.3 MONTEL Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Maehler & Kaege Automotive
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Automotive Wiring Harness Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

- 7.6.3 Maehler & Kaege Automotive Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview

#### 8 AUTOMOTIVE WIRING HARNESS MANUFACTURING COST ANALYSIS

- 8.1 Automotive Wiring Harness Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials



- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Automotive Wiring Harness

### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Automotive Wiring Harness Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Automotive Wiring Harness Major Manufacturers in 2015
- 9.4 Downstream Buyers

### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET FORECAST (2016-2021)

12.1 Global Automotive Wiring Harness Production, Revenue Forecast (2016-2021)



- 12.2 Global Automotive Wiring Harness Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Automotive Wiring Harness Production Forecast by Type (2016-2021)
- 12.4 Global Automotive Wiring Harness Consumption Forecast by Application (2016-2021)
- 12.5 Automotive Wiring Harness Price Forecast (2016-2021)

### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Automotive Wiring Harness

Figure Global Production Market Share of Automotive Wiring Harness by Type in 2015

Figure Product Picture of Power Lines

Table Major Manufacturers of Power Lines

Figure Product Picture of Signal Lines

Table Major Manufacturers of Signal Lines

Table Automotive Wiring Harness Consumption Market Share by Application in 2015

Figure Passanger Vehicle Examples

Figure Commercial Vehicle Examples

Figure North America Automotive Wiring Harness Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Automotive Wiring Harness Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Automotive Wiring Harness Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Automotive Wiring Harness Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Automotive Wiring Harness Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Automotive Wiring Harness Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Automotive Wiring Harness Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Automotive Wiring Harness Capacity of Key Manufacturers (2015 and 2016)

Table Global Automotive Wiring Harness Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Automotive Wiring Harness Capacity of Key Manufacturers in 2015 Figure Global Automotive Wiring Harness Capacity of Key Manufacturers in 2016 Table Global Automotive Wiring Harness Production of Key Manufacturers (2015 and 2016)

Table Global Automotive Wiring Harness Production Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive Wiring Harness Production Share by Manufacturers Figure 2016 Automotive Wiring Harness Production Share by Manufacturers



Table Global Automotive Wiring Harness Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Automotive Wiring Harness Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Automotive Wiring Harness Revenue Share by Manufacturers Table 2016 Global Automotive Wiring Harness Revenue Share by Manufacturers Table Global Market Automotive Wiring Harness Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Automotive Wiring Harness Average Price of Key Manufacturers in 2015

Table Manufacturers Automotive Wiring Harness Manufacturing Base Distribution and Sales Area

Table Manufacturers Automotive Wiring Harness Product Type

Figure Automotive Wiring Harness Market Share of Top 3 Manufacturers

Figure Automotive Wiring Harness Market Share of Top 5 Manufacturers

Table Global Automotive Wiring Harness Capacity by Regions (2011-2016)

Figure Global Automotive Wiring Harness Capacity Market Share by Regions (2011-2016)

Figure Global Automotive Wiring Harness Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Wiring Harness Capacity Market Share by Regions Table Global Automotive Wiring Harness Production by Regions (2011-2016) Figure Global Automotive Wiring Harness Production and Market Share by Regions

(2011-2016)

Figure Global Automotive Wiring Harness Production Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Wiring Harness Production Market Share by Regions Table Global Automotive Wiring Harness Revenue by Regions (2011-2016)
Table Global Automotive Wiring Harness Revenue Market Share by Regions (2011-2016)

Table 2015 Global Automotive Wiring Harness Revenue Market Share by Regions Table Global Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Table China Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)



Table Japan Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Table India Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Automotive Wiring Harness Consumption Market by Regions (2011-2016) Table Global Automotive Wiring Harness Consumption Market Share by Regions (2011-2016)

Figure Global Automotive Wiring Harness Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Wiring Harness Consumption Market Share by Regions Table North America Automotive Wiring Harness Production, Consumption, Import & Export (2011-2016)

Table Europe Automotive Wiring Harness Production, Consumption, Import & Export (2011-2016)

Table China Automotive Wiring Harness Production, Consumption, Import & Export (2011-2016)

Table Japan Automotive Wiring Harness Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Automotive Wiring Harness Production, Consumption, Import & Export (2011-2016)

Table India Automotive Wiring Harness Production, Consumption, Import & Export (2011-2016)

Table Global Automotive Wiring Harness Production by Type (2011-2016)

Table Global Automotive Wiring Harness Production Share by Type (2011-2016)

Figure Production Market Share of Automotive Wiring Harness by Type (2011-2016)

Figure 2015 Production Market Share of Automotive Wiring Harness by Type

Table Global Automotive Wiring Harness Revenue by Type (2011-2016)

Table Global Automotive Wiring Harness Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Automotive Wiring Harness by Type (2011-2016)

Figure 2015 Revenue Market Share of Automotive Wiring Harness by Type

Table Global Automotive Wiring Harness Price by Type (2011-2016)

Figure Global Automotive Wiring Harness Production Growth by Type (2011-2016)

Table Global Automotive Wiring Harness Consumption by Application (2011-2016)

Table Global Automotive Wiring Harness Consumption Market Share by Application (2011-2016)

Figure Global Automotive Wiring Harness Consumption Market Share by Application in 2015



Table Global Automotive Wiring Harness Consumption Growth Rate by Application (2011-2016)

Figure Global Automotive Wiring Harness Consumption Growth Rate by Application (2011-2016)

Table SAB BROECKSKES GMBH & Co. KG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SAB BROECKSKES GMBH & Co. KG Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Figure SAB BROECKSKES GMBH & Co. KG Automotive Wiring Harness Market Share (2011-2016)

Table Zhejiang Flexible Technology Co,.Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhejiang Flexible Technology Co,.Ltd Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zhejiang Flexible Technology Co,.Ltd Automotive Wiring Harness Market Share (2011-2016)

Table Cinch Connectors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cinch Connectors Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cinch Connectors Automotive Wiring Harness Market Share (2011-2016)

Table FURUKAWA ELECTRIC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FURUKAWA ELECTRIC Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Figure FURUKAWA ELECTRIC Automotive Wiring Harness Market Share (2011-2016) Table MONTEL Basic Information, Manufacturing Base, Sales Area and Its Competitors Table MONTEL Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Figure MONTEL Automotive Wiring Harness Market Share (2011-2016)

Table Maehler & Kaege Automotive Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Maehler & Kaege Automotive Automotive Wiring Harness Production, Revenue, Price and Gross Margin (2011-2016)

Figure Maehler & Kaege Automotive Automotive Wiring Harness Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Automotive Wiring Harness Figure Manufacturing Process Analysis of Automotive Wiring Harness

Figure Automotive Wiring Harness Industrial Chain Analysis

Table Raw Materials Sources of Automotive Wiring Harness Major Manufacturers in 2015

Table Major Buyers of Automotive Wiring Harness

Table Distributors/Traders List

Figure Global Automotive Wiring Harness Production and Growth Rate Forecast (2016-2021)

Figure Global Automotive Wiring Harness Revenue and Growth Rate Forecast (2016-2021)

Table Global Automotive Wiring Harness Production Forecast by Regions (2016-2021)

Table Global Automotive Wiring Harness Consumption Forecast by Regions (2016-2021)

Table Global Automotive Wiring Harness Production Forecast by Type (2016-2021) Table Global Automotive Wiring Harness Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Automotive Wiring Harness Market Research Report 2016

Product link: https://marketpublishers.com/r/2204EFD6467EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2204EFD6467EN.html">https://marketpublishers.com/r/2204EFD6467EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970