

Global Automotive Headrest Market Research Report 2016

https://marketpublishers.com/r/20E4ACAFA98EN.html

Date: November 2016

Pages: 113

Price: US\$ 2,900.00 (Single User License)

ID: 20E4ACAFA98EN

Abstracts

Notes:

Production, means the output of Automotive Headrest

Revenue, means the sales value of Automotive Headrest

This report studies Automotive Headrest in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Johnson Controls

Toyata Boshoku

GRAMMER

Lear

Faurecia

Camaco

Sumitomo Riko

Huntsman International LLC







Split by product type, with production	, revenue,	price,	market	share	and	growth	rate of
each type, can be divided into							

Type I

Type III

Split by application, this report focuses on consumption, market share and growth rate of Automotive Headrest in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global Automotive Headrest Market Research Report 2016

1 AUTOMOTIVE HEADREST MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Headrest
- 1.2 Automotive Headrest Segment by Type
 - 1.2.1 Global Production Market Share of Automotive Headrest by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Automotive Headrest Segment by Application
 - 1.3.1 Automotive Headrest Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Automotive Headrest Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Automotive Headrest (2011-2021)

2 GLOBAL AUTOMOTIVE HEADREST MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Automotive Headrest Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Automotive Headrest Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Automotive Headrest Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Automotive Headrest Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Automotive Headrest Market Competitive Situation and Trends
 - 2.5.1 Automotive Headrest Market Concentration Rate
 - 2.5.2 Automotive Headrest Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL AUTOMOTIVE HEADREST PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Automotive Headrest Production by Region (2011-2016)
- 3.2 Global Automotive Headrest Production Market Share by Region (2011-2016)
- 3.3 Global Automotive Headrest Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL AUTOMOTIVE HEADREST SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Automotive Headrest Consumption by Regions (2011-2016)
- 4.2 North America Automotive Headrest Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Automotive Headrest Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Automotive Headrest Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Automotive Headrest Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Automotive Headrest Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Automotive Headrest Production, Consumption, Export, Import by Regions (2011-2016)



5 GLOBAL AUTOMOTIVE HEADREST PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Automotive Headrest Production and Market Share by Type (2011-2016)
- 5.2 Global Automotive Headrest Revenue and Market Share by Type (2011-2016)
- 5.3 Global Automotive Headrest Price by Type (2011-2016)
- 5.4 Global Automotive Headrest Production Growth by Type (2011-2016)

6 GLOBAL AUTOMOTIVE HEADREST MARKET ANALYSIS BY APPLICATION

- 6.1 Global Automotive Headrest Consumption and Market Share by Application (2011-2016)
- 6.2 Global Automotive Headrest Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL AUTOMOTIVE HEADREST MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Johnson Controls
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Automotive Headrest Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Johnson Controls Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Toyata Boshoku
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Automotive Headrest Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Toyata Boshoku Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 GRAMMER
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Automotive Headrest Product Type, Application and Specification



7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 GRAMMER Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Lear

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Automotive Headrest Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Lear Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Faurecia

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Automotive Headrest Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Faurecia Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Camaco

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Automotive Headrest Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Camaco Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Sumitomo Riko

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Automotive Headrest Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Sumitomo Riko Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Huntsman International LLC

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors



- 7.8.2 Automotive Headrest Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Huntsman International LLC Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 DYMOS
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Automotive Headrest Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 DYMOS Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 TS TECH
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Automotive Headrest Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 TS TECH Automotive Headrest Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 TACHI-S
- 7.12 Martur
- 7.13 Yanfeng Johnson
- 7.14 Ningbo Jifeng
- 7.15 Wuhan Wanxin
- 7.16 Wuhan Taisheng
- 7.17 Shanghai Intier
- 7.18 Xuyang Group

8 AUTOMOTIVE HEADREST MANUFACTURING COST ANALYSIS

- 8.1 Automotive Headrest Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Automotive Headrest

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Automotive Headrest Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Automotive Headrest Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL AUTOMOTIVE HEADREST MARKET FORECAST (2016-2021)

- 12.1 Global Automotive Headrest Production, Revenue Forecast (2016-2021)
- 12.2 Global Automotive Headrest Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Automotive Headrest Production Forecast by Type (2016-2021)
- 12.4 Global Automotive Headrest Consumption Forecast by Application (2016-2021)



12.5 Automotive Headrest Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive Headrest

Figure Global Production Market Share of Automotive Headrest by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Automotive Headrest Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Automotive Headrest Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Automotive Headrest Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Automotive Headrest Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Automotive Headrest Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Automotive Headrest Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Automotive Headrest Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Automotive Headrest Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Automotive Headrest Capacity of Key Manufacturers (2015 and 2016)

Table Global Automotive Headrest Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Automotive Headrest Capacity of Key Manufacturers in 2015

Figure Global Automotive Headrest Capacity of Key Manufacturers in 2016

Table Global Automotive Headrest Production of Key Manufacturers (2015 and 2016)

Table Global Automotive Headrest Production Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive Headrest Production Share by Manufacturers

Figure 2016 Automotive Headrest Production Share by Manufacturers

Table Global Automotive Headrest Revenue (Million USD) by Manufacturers (2015 and



2016)

Table Global Automotive Headrest Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Automotive Headrest Revenue Share by Manufacturers

Table 2016 Global Automotive Headrest Revenue Share by Manufacturers

Table Global Market Automotive Headrest Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Automotive Headrest Average Price of Key Manufacturers in 2015 Table Manufacturers Automotive Headrest Manufacturing Base Distribution and Sales Area

Table Manufacturers Automotive Headrest Product Type

Figure Automotive Headrest Market Share of Top 3 Manufacturers

Figure Automotive Headrest Market Share of Top 5 Manufacturers

Table Global Automotive Headrest Capacity by Regions (2011-2016)

Figure Global Automotive Headrest Capacity Market Share by Regions (2011-2016)

Figure Global Automotive Headrest Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Headrest Capacity Market Share by Regions

Table Global Automotive Headrest Production by Regions (2011-2016)

Figure Global Automotive Headrest Production and Market Share by Regions (2011-2016)

Figure Global Automotive Headrest Production Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Headrest Production Market Share by Regions

Table Global Automotive Headrest Revenue by Regions (2011-2016)

Table Global Automotive Headrest Revenue Market Share by Regions (2011-2016)

Table 2015 Global Automotive Headrest Revenue Market Share by Regions

Table Global Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Table China Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Table India Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Automotive Headrest Consumption Market by Regions (2011-2016)



Table Global Automotive Headrest Consumption Market Share by Regions (2011-2016) Figure Global Automotive Headrest Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Headrest Consumption Market Share by Regions Table North America Automotive Headrest Production, Consumption, Import & Export (2011-2016)

Table Europe Automotive Headrest Production, Consumption, Import & Export (2011-2016)

Table China Automotive Headrest Production, Consumption, Import & Export (2011-2016)

Table Japan Automotive Headrest Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Automotive Headrest Production, Consumption, Import & Export (2011-2016)

Table India Automotive Headrest Production, Consumption, Import & Export (2011-2016)

Table Global Automotive Headrest Production by Type (2011-2016)

Table Global Automotive Headrest Production Share by Type (2011-2016)

Figure Production Market Share of Automotive Headrest by Type (2011-2016)

Figure 2015 Production Market Share of Automotive Headrest by Type

Table Global Automotive Headrest Revenue by Type (2011-2016)

Table Global Automotive Headrest Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Automotive Headrest by Type (2011-2016)

Figure 2015 Revenue Market Share of Automotive Headrest by Type

Table Global Automotive Headrest Price by Type (2011-2016)

Figure Global Automotive Headrest Production Growth by Type (2011-2016)

Table Global Automotive Headrest Consumption by Application (2011-2016)

Table Global Automotive Headrest Consumption Market Share by Application (2011-2016)

Figure Global Automotive Headrest Consumption Market Share by Application in 2015 Table Global Automotive Headrest Consumption Growth Rate by Application (2011-2016)

Figure Global Automotive Headrest Consumption Growth Rate by Application (2011-2016)

Table Johnson Controls Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson Controls Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Figure Johnson Controls Automotive Headrest Market Share (2011-2016)



Table Toyata Boshoku Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toyata Boshoku Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toyata Boshoku Automotive Headrest Market Share (2011-2016)

Table GRAMMER Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GRAMMER Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Figure GRAMMER Automotive Headrest Market Share (2011-2016)

Table Lear Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lear Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lear Automotive Headrest Market Share (2011-2016)

Table Faurecia Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Faurecia Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Figure Faurecia Automotive Headrest Market Share (2011-2016)

Table Camaco Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Camaco Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Figure Camaco Automotive Headrest Market Share (2011-2016)

Table Sumitomo Riko Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sumitomo Riko Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sumitomo Riko Automotive Headrest Market Share (2011-2016)

Table Huntsman International LLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huntsman International LLC Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Figure Huntsman International LLC Automotive Headrest Market Share (2011-2016) Table DYMOS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table DYMOS Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)

Figure DYMOS Automotive Headrest Market Share (2011-2016)

Table TS TECH Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TS TECH Automotive Headrest Production, Revenue, Price and Gross Margin (2011-2016)



Figure TS TECH Automotive Headrest Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Headrest

Figure Manufacturing Process Analysis of Automotive Headrest

Figure Automotive Headrest Industrial Chain Analysis

Table Raw Materials Sources of Automotive Headrest Major Manufacturers in 2015

Table Major Buyers of Automotive Headrest

Table Distributors/Traders List

Figure Global Automotive Headrest Production and Growth Rate Forecast (2016-2021)

Figure Global Automotive Headrest Revenue and Growth Rate Forecast (2016-2021)

Table Global Automotive Headrest Production Forecast by Regions (2016-2021)

Table Global Automotive Headrest Consumption Forecast by Regions (2016-2021)

Table Global Automotive Headrest Production Forecast by Type (2016-2021)

Table Global Automotive Headrest Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Automotive Headrest Market Research Report 2016

Product link: https://marketpublishers.com/r/20E4ACAFA98EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/20E4ACAFA98EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970