

# 2014 Deep Research Report on Global and China Mascara Industry

https://marketpublishers.com/r/2EDF08DD147EN.html

Date: June 2014

Pages: 177

Price: US\$ 2,200.00 (Single User License)

ID: 2EDF08DD147EN

#### **Abstracts**

2014 Deep Research Report on Global and China Mascara Industry was professional and depth research report on Global and China Mascara industry. The report firstly introduced Mascara basic information included Mascara definition classification application industry chain structure industry overview; international market analysis, China domestic market analysis, Macroeconomic environment and economic situation analysis and influence, Mascara industry policy and plan, Mascara product specification, manufacturing process, product cost structure etc. then statistics Global and China key manufacturers Mascara capacity production cost price profit production value gross margin etc details information, at the same time, statistics these manufacturers Mascara products customers application capacity market position company contact information etc company related information, then collect all these manufacturers data and listed Global and China Mascara capacity production capacity market share production market share supply demand shortage import export consumption etc data statistics, and then introduced Global and China Mascara 2009-2019 capacity production price cost profit production value gross margin etc information. And also listed Mascara upstream raw materials equipments and down stream client survey analysis and Mascara marketing channels industry development trend and proposals. In the end, The report introduced Mascara new project SWOT analysis Investment feasibility analysis investment return analysis and also give related research conclusions and development trend analysis on Global and China Mascara industry. In a word, it was a depth research report on Global and China Mascara industry. And thanks to the support and assistance from Mascara industry chain related technical experts and marketing engineers during Research Team survey and interviews.



#### **Contents**

#### CHAPTER ONE MASCARA INDUSTRY OVERVIEW

- 1.1 Mascara Definition
- 1.2 Mascara Classification and Application
- 1.3 Mascara Industry Chain Structure
- 1.4 Mascara Industry Overview

#### CHAPTER TWO MASCARA INTERNATIONAL AND CHINA MARKET ANALYSIS

- 2.1 Mascara Industry International Market Analysis
  - 2.1.1 Mascara International Market Development History
  - 2.1.2 Mascara Product and Technology Developments
  - 2.1.3 Mascara Competitive Landscape Analysis
  - 2.1.4 Mascara International Key Countries Development Status
  - 2.1.5 Mascara International Market Development Trend
- 2.2 Mascara Industry China Market Analysis
  - 2.2.1 Mascara China Market Development History
  - 2.2.2 Mascara Product and Technology Developments
  - 2.2.3 Mascara Competitive Landscape Analysis
  - 2.2.4 Mascara China Key Regions Development Status
  - 2.2.5 Mascara China Market Development Trend
- 2.3 Mascara International and China Market Comparison Analysis

#### CHAPTER THREE MASCARA DEVELOPMENT ENVIRONMENTAL ANALYSIS

- 3.1 China Economic Environment Analysis
  - 3.1.1 China GDP Analysis
  - 3.1.2 China CPI Analysis
  - 3.1.3 China Urban and Rural Incomes Analysis
  - 3.1.4 China Total Retail Sales of Consumer Goods Analysis
  - 3.1.5 China Investment in Fixed Assets Analysis
  - 3.1.6 China the Total Value of Imports and Exports of Goods Analysis
  - 3.1.7 2014 China Macroeconomic Forecast
- 3.2 European Economic Environmental Analysis
- 3.3 United States Economic Environmental Analysis
- 3.4 Japan Economic Environmental Analysis
- 3.5 Global Economic Environmental Analysis



#### CHAPTER FOUR MASCARA DEVELOPMENT POLICY AND PLAN

- 4.1 Mascara Industry Policy Analysis
- 4.2 Mascara Industry News Analysis
  - 4.2.1 Mascara to deo: Growth of personal care items zooms
  - 4.2.2 Everything You Ever Wanted to Know About Mascara
- 4.3 Mascara Industry Development Trend

## CHAPTER FIVE MASCARA MANUFACTURING PROCESS AND COST STRUCTURE

- 5.1 Mascara Product Specifications
- 5.2 Mascara Manufacturing Process Analysis
- 5.3 Mascara Cost Structure Analysis
- 5.4 Mascara Price Cost Gross Analysis

### CHAPTER SIX 2009-2014 MASCARA PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 6.1 2009-2014 Mascara Capacity Production Overview
- 6.2 2009-2014 Mascara Production Market Share Analysis
- 6.3 2009-2014 Mascara Demand Overview
- 6.4 2009-2014 Mascara Supply Demand and Shortage
- 6.5 2009-2014 Mascara Import Export Consumption
- 6.6 2009-2014 Mascara Cost Price Production Value Gross Margin

#### CHAPTER SEVEN MASCARA KEY MANUFACTURERS ANALYSIS

- 7.1 LOREAL Group
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity Production Price Cost Production Value
  - 7.1.4 Contact Information
- 7.2 Max Factor
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity Production Price Cost Production Value
  - 7.2.4 Contact Information



#### 7.3 Estee Lauder

- 7.3.1 Company Profile
- 7.3.2 Product Picture and Specification
- 7.3.3 Capacity Production Price Cost Production Value
- 7.3.4 Contact Information
- 7.4 Opera(PIAS)
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specification
  - 7.4.3 Capacity Production Price Cost Production Value
  - 7.4.4 Contact Information

#### 7.5 THEFACESHOP

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity Production Price Cost Production Value
- 7.5.4 Contact Information

#### 7.6 Benefit

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity Production Price Cost Production Value
- 7.6.4 Contact Information

#### 7.7 CHANEL

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity Production Price Cost Production Value
- 7.7.4 Contact Information
- **7.8 LVMH** 
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specification
  - 7.8.3 Capacity Production Price Cost Production Value
  - 7.8.4 Contact Information

#### 7.9 DHC

- 7.9.1 Company Profile
- 7.9.2 Product Picture and Specification
- 7.9.3 Capacity Production Price Cost Production Value
- 7.9.4 Contact Information
- 7.10 Shiseido
  - 7.10.1 Company Profile
  - 7.10.2 Product Picture and Specification
  - 7.10.3 Capacity Production Price Cost Production Value



- 7.10.4 Contact Information
- 7.11 Laneige
  - 7.11.1 Company Profile
  - 7.11.2 Product Picture and Specification
  - 7.11.3 Capacity Production Price Cost Production Value
  - 7.11.4 Contact Information
- 7.12 Carslan
  - 7.12.1 Company Profile
  - 7.12.2 Product Picture and Specification
  - 7.12.3 Capacity Production Price Cost Production Value
  - 7.12.4 Contact Information
- 7.13 FLAMINGO
- 7.13.1 Company Profile
- 7.13.2 Product Picture and Specification
- 7.13.3 Capacity Production Price Cost Production Value
- 7.13.4 Contact Information
- 7.14 Marie Dalgar
  - 7.14.1 Company Profile
  - 7.14.2 Product Picture and Specification
  - 7.14.3 Capacity Production Price Cost Production Value
  - 7.14.4 Contact Information

#### CHAPTER EIGHT UP AND DOWN STREAM INDUSTRY ANALYSIS

- 8.1 Upstream Raw Materials Price Analysis
  - 8.1.1 Beeswax
  - 8.1.2 Carnauba wax
- 8.2 Upstream Equipments Market Analysis
- 8.3 Down Stream Demand Analysis
- 8.4 Industry Chain Analysis

#### CHAPTER NINE MASCARA MARKETING CHANNELS ANALYSIS

- 9.1 Mascara Marketing Channels Status
- 9.2 Mascara Marketing Channels Characteristic
- 9.3 Mascara Marketing Channels Development Trend

# CHAPTER TEN 2014-2019 MASCARA PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST



- 10.1 2014-2019 Mascara Capacity Production Overview
- 10.2 2014-2019 Mascara Production Market Share Analysis
- 10.3 2014-2019 Mascara Demand Overview
- 10.4 2014-2019 Mascara Supply Demand and Shortage
- 10.5 2014-2019 Mascara Import Export Consumption
- 10.6 2014-2019 Mascara Cost Price Production Value Gross Margin

#### CHAPTER ELEVEN MASCARA INDUSTRY DEVELOPMENT PROPOSALS

- 11.1 Macroeconomic Development Countermeasures
  - 11.1.1 Macroeconomic policy
  - 11.1.2 Specific control measures
- 11.2 New Firms Enter Market Strategy
- 11.3 New Project Investment Proposals
- 11.4 Marketing Channel Strategy Proposals
- 11.5 Competitive Environment Strategy Proposals

### CHAPTER TWELVE MASCARA NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS

- 12.1 Mascara Project SWOT Analysis
- 12.2 Mascara New Project Investment Feasibility Analysis
  - 12.2.1 Project Name
  - 12.2.2 Investment Budget

### CHAPTER THIRTEEN GLOBAL AND CHINA MASCARA INDUSTRY RESEARCH CONCLUSIONS



### **Tables & Figures**

#### **TABLES AND FIGURES**

Figure Mascara structural formula

Table Mascara Classification

Table Mascara Classification

**Table Mascara Classification** 

Figure Mascara Industry Chain Structure

Figure Mascara Industry Chain Structure

Figure Mascara Industry Overview

Figure Mascara Technology Developments

Figure 2013 Global Major Manufacturers Mascara Production Market Share

Figure 2013 Global Major Countries Mascara Production Market Share

Figure 2014-2019 Global Mascara Capacity Production and Growth Rate

Figure Mascara Product picture

Figure 2013 China Major Manufacturers Mascara Production Market Share

Figure 2013 China Key Regions Mascara Production Market Share

Figure 2014-2019 China Mascara Capacity Production and Growth Rate

Figure 2009-2014 Mascara International Market

Figure 2009-2014 Mascara China Market

Figure 2007-2013 China GDP (100 million RMB) and Growth Rate

Figure 2007-2013 China CPI Change Trend

Figure 2007-2013 China Urban and Rural Incomes (RMB)

Figure 2007-2013 China Total Retail Sales of Consumer Goods (100 million RMB) and Growth Rate

Figure 2007-2013 China Investment in Fixed Assets (100 million RMB) and Growth Rate

Figure 2007-2013 China the Total Value of Imports and Exports of Goods (100 million USD) and Growth Rate

Table 2014 China Macroeconomic Forecast Key Indicators (%)

Figure 2007-2013 EU27 GDP Growth Rate

Figure 2007-2013 EU27 HICP Index (The month of year-on-year)

Figure 2007-2013 United States GDP (100 million USD)

Figure 2007-2013 United States CPI

Figure 2007-2013 Japan GDP (Billion Yen)

Figure 2007-2013 Japan CPI (The month of year-on-year)

Figure 2014-2019 Global Mascara Capacity Production and Growth Rate

Table Mascara Product Details



**Table Mascara Product Details** 

Table Mascara Product Details

Table Mascara Product Details

**Table Mascara Product Details** 

Table Mascara Product Details

Table Mascara Product Details

Table Mascara production process schematic sheet

Table 2014 China Mascara Cost Structure List

Table Mascara Price Cost Gross Analysis

Table 2009-2014 Global Major Manufacturers Mascara Capacity and Total Capacity (10K Pcs) List

Table 2009-2014 Global Major Manufacturers Mascara Capacity Market Share List Table 2009-2014 Global Major Manufacturers Mascara Production and Total Production (10K Pcs) List

Table 2009-2014 Global Major Manufacturers Mascara Production Market Share List

Figure 2009-2014 Global Mascara Capacity Production (10K Pcs) and Growth Rate

Table 2009-2014 Global Mascara Capacity Utilization Rate List

Table 2009-2014 China Major Manufacturers Mascara Capacity and Total Capacity (10K Pcs) List

Table 2009-2014 China Major Manufacturers Mascara Capacity Market Share List Table 2009-2014 China Major Manufacturers Mascara Production and Total Production (10K Pcs) List

Table 2009-2014 China Major Manufacturers Mascara Production Market Share List

Figure 2009-2014 China Mascara Capacity Production (10K Pcs) and Growth Rate

Figure 2009 Global Major Manufacturers Mascara Production Market Share

Figure 2010 Global Major Manufacturers Mascara Production Market Share

Figure 2011 Global Major Manufacturers Mascara Production Market Share

Figure 2012 Global Major Manufacturers Mascara Production Market Share

Figure 2013 Global Major Manufacturers Mascara Production Market Share

Figure 2009 China Major Manufacturers Mascara Production Market Share

Figure 2010 China Major Manufacturers Mascara Production Market Share

Figure 2011 China Major Manufacturers Mascara Production Market Share

Figure 2012 China Major Manufacturers Mascara Production Market Share

Figure 2013 China Major Manufacturers Mascara Production Market Share

Figure 2009-2014 Global Mascara Demand (10K Pcs) and Growth Rate

Figure 2009-2014 China Mascara Demand (10K Pcs) and Growth Rate

Table 2009-2014 Global Mascara Supply Demand Shortage (10K Pcs) List

Table 2009-2014 China Mascara Supply Demand Shortage (10K Pcs) List

Table 2009-2014 China Mascara Production Import Export Consumption (10K Pcs) List



Table 2009-2014 Global Major Manufacturers Mascara Price (USD/Pcs) List

Table 2009-2014 Global Major Manufacturers Mascara Gross Margin List

Table 2009-2014 Global Major Manufacturers Mascara Production Value (Million USD) List

Table 2009-2014 Global Major Manufacturers Mascara Production Value market share List

Table 2009-2014 China Major Manufacturers Mascara Production Value (Million USD) List

Table 2009-2014 China Major Manufacturers Mascara Production Value market share List

Table 2009-2014 Global Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Table 2009-2014 China Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure Lancome Mascara Product Picture and Specification

Figure MAYBELLINE Product Picture and Specification

Table 2009-2014 LOREAL Group Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 LOREAL Group Mascara Capacity Production (10K Pcs) and Growth Rate

Figure 2009-2014 LOREAL Group Mascara Product Production Global Market Share Table 2009-2014 Max Factor Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Max Factor Mascara Capacity Production (10K Pcs) and Growth Rate

Figure 2009-2014 Max Factor Mascara Product Production Global Market Share Table Estee Lauder Mascara Product Picture and Specification

Table 2009-2014 Estee Lauder Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Estee Lauder Mascara Capacity Production (10K Pcs) and Growth Rate

Figure 2009-2014 Estee Lauder Mascara Product Production Global Market Share Figure Opera(PIAS) Mascara Product Picture and Specification

Table 2009-2014 Opera(PIAS) Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Opera(PIAS) Mascara Capacity Production (10K Pcs) and Growth Rate

Figure 2009-2014 Opera(PIAS) Mascara Product Production Global Market Share Figure THEFACESHOP Mascara Product Picture and Specification



Table 2009-2014 THEFACESHOP Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List Figure 2009-2014 THEFACESHOP Mascara Capacity Production (10K Pcs) and Growth Rate

Figure 2009-2014 THEFACESHOP Mascara Product Production Global Market Share Table Benefit Mascara Product Picture and Specification

Table 2009-2014 Benefit Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Benefit Mascara Capacity Production (10K Pcs) and Growth Rate Figure 2009-2014 Benefit Mascara Product Production Global Market Share Table 2009-2014 CHANEL Mascara Capacity Production (10K Pcs) Price Cost Gross

(USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 CHANEL Mascara Capacity Production (10K Pcs) and Growth Rate Figure 2009-2014 CHANEL Mascara Product Production Global Market Share

Table LVMH Mascara Product Picture and Specification

Table 2009-2014 LVMH Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 LVMH Mascara Capacity Production (10K Pcs) and Growth Rate Figure 2009-2014 LVMH Mascara Product Production Global Market Share

Figure DHC Mascara Product Picture and Specification

Table 2009-2014 DHC Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 DHC Mascara Capacity Production (10K Pcs) and Growth Rate Figure 2009-2014 DHC Mascara Product Production Global Market Share

Table Shiseido Mascara Product Picture and Specification

Table 2009-2014 Shiseido Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Shiseido Mascara Capacity Production (10K Pcs) and Growth Rate Figure 2009-2014 Shiseido Mascara Product Production Global Market Share Table Laneige Mascara Product Picture and Specification

Table 2009-2014 Laneige Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Laneige Mascara Capacity Production (10K Pcs) and Growth Rate Figure 2009-2014 Laneige Mascara Product Production Global Market Share Table 2009-2014 Carslan Mascara Capacity Production (10K Pcs) Price Cost Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Carslan Mascara Capacity Production (10K Pcs) and Growth Rate Figure 2009-2014 Carslan Mascara Product Production Global Market Share Table 2009-2014 FLAMINGO Mascara Capacity Production (10K Pcs) Price Cost Gross



(USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 FLAMINGO Mascara Capacity Production (10K Pcs) and Growth Rate

Figure 2009-2014 FLAMINGO Mascara Product Production Global Market Share

Table 2009-2014 Marie Dalgar Mascara Capacity Production (10K Pcs) Price Cost

Gross (USD/Pcs) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Marie Dalgar Mascara Capacity Production (10K Pcs) and Growth Rate

Figure 2009-2014 Marie Dalgar Mascara Product Production Global Market Share

Figure Mascara Upstream Equipments

Figure Mascara Marketing Channels Status

Figure 2014-2019 Global Mascara Capacity Production (10K Pcs) and Growth Rate

Table 2014-2019 Global Mascara Capacity Utilization Rate List

Figure 2014-2019 China Mascara Capacity Production (10K Pcs) and Growth Rate

Table 2014-2019 China Mascara Capacity Utilization Rate List

Figure 2014-2019 China Major Manufacturers Mascara Capacity Market Share

Figure 2014-2019 China Major Manufacturers Mascara Production Market Share

Figure 2014-2019 Global and China Mascara Demand (10K Pcs) and Growth Rate

Table 2014-2019 Global Mascara Supply Demand Shortage (10K Pcs) List

Table 2014-2019 China Mascara Supply Demand Shortage (10K Pcs) List

Table 2014-2019 China Mascara Production Import Export Consumption (10K Pcs) List

Table 2014-2019 Global Mascara Capacity Production (10K Pcs) Price Cost Profit (USD

/ Pcs) Production Value (Million USD) Gross Margin List

Table 2014-2019 China Mascara Capacity Production (10K Pcs) Price Cost Profit (USD

/ Pcs) Production Value (Million USD) Gross Margin List

Table Macroeconomic Development Countermeasures Analysis

Table New Firms Enter Market Strategy

Table New Project Investment Proposals

Figure Mascara Marketing Channel Strategy Proposals

Table Mascara Marketing Channel Strategy Proposals

Table Competitive Environment Strategy Proposals

Table Mascara Project SWOT Analysis

Table Annual output of 800 (10K Pcs) Mascara Project Investment Feasibility Analysis



#### I would like to order

Product name: 2014 Deep Research Report on Global and China Mascara Industry

Product link: https://marketpublishers.com/r/2EDF08DD147EN.html

Price: US\$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2EDF08DD147EN.html">https://marketpublishers.com/r/2EDF08DD147EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970