

# 2014 Deep Research Report on Global and Brazil Interactive Whiteboard (IWB) Industry

<https://marketpublishers.com/r/29E6B10FC57EN.html>

Date: January 2014

Pages: 155

Price: US\$ 3,000.00 (Single User License)

ID: 29E6B10FC57EN

## Abstracts

2014 Deep Research Report on Global and Brazil Interactive Whiteboard (IWB) Industry was professional and depth research report on Global and Brazil Interactive Whiteboard (IWB) industry. The report firstly introduced Interactive Whiteboard (IWB) basic information included Interactive Whiteboard (IWB) definition classification application industry chain structure industry overview; international market analysis, Brazil domestic market analysis, Macroeconomic environment and economic situation analysis and influence, Interactive Whiteboard (IWB) industry policy and plan, Interactive Whiteboard (IWB) product specification, manufacturing process, product cost structure etc. then statistics Global and Brazil key manufacturers Interactive Whiteboard (IWB) capacity production cost price Gross production value gross margin etc details information, at the same time, statistics these manufacturers Interactive Whiteboard (IWB) products customers application capacity market position company contact information etc company related information, then collect all these manufacturers data and listed Global and Brazil Interactive Whiteboard (IWB) capacity production capacity market share production market share supply demand shortage import export consumption etc data statistics, and then introduced Global and Brazil Interactive Whiteboard (IWB) 2009-2019 capacity production price cost Gross production value gross margin etc information. And also listed Interactive Whiteboard (IWB) upstream raw materials equipments and down stream clients survey analysis and Interactive Whiteboard (IWB) marketing channels industry development trend and proposals. In the end, The report introduced Interactive Whiteboard (IWB) new project SWOT analysis Investment feasibility analysis investment return analysis and also give related research conclusions and development trend analysis on Global and Brazil Interactive Whiteboard (IWB) industry. In a word, it was a depth research report on Global and Brazil Interactive Whiteboard (IWB) industry. And thanks to the support and assistance from Interactive Whiteboard (IWB) industry chain related technical experts and

marketing engineers during Research Team survey and interviews.

## Contents

### **CHAPTER ONE INTERACTIVE WHITEBOARD (IWB) INDUSTRY OVERVIEW**

- 1.1 Interactive Whiteboard (IWB) Definition
- 1.2 Interactive Whiteboard (IWB) Classification and Application
- 1.3 Interactive Whiteboard (IWB) Industry Chain Structure
- 1.4 Interactive Whiteboard (IWB) Industry Overview

### **CHAPTER TWO INTERACTIVE WHITEBOARD (IWB) INTERNATIONAL AND BRAZIL MARKET ANALYSIS**

- 2.1 Interactive Whiteboard (IWB) Industry International Market Analysis
  - 2.1.1 Interactive Whiteboard (IWB) International Market Development History
  - 2.1.2 Interactive Whiteboard (IWB) Product and Technology Developments
  - 2.1.3 Interactive Whiteboard (IWB) Competitive Landscape Analysis
  - 2.1.4 Interactive Whiteboard (IWB) International Key Countries Development Status
  - 2.1.5 Interactive Whiteboard (IWB) International Market Development Trend
- 2.2 Interactive Whiteboard (IWB) Industry Brazil Market Analysis
  - 2.2.1 Interactive Whiteboard (IWB) Brazil Market Development History
  - 2.2.2 Interactive Whiteboard (IWB) Product and Technology Developments
  - 2.2.3 Interactive Whiteboard (IWB) Competitive Landscape Analysis
  - 2.2.4 Interactive Whiteboard (IWB) Brazil Key Regions Development Status
  - 2.2.5 Interactive Whiteboard (IWB) Brazil Market Development Trend
- 2.3 Interactive Whiteboard (IWB) International and Brazil Market Comparison Analysis

### **CHAPTER THREE INTERACTIVE WHITEBOARD DEVELOPMENT ENVIRONMENTAL ANALYSIS**

- 3.1 Brazil Economic Environment Analysis
  - 3.1.1 Inflation
  - 3.1.2 Wage inflation and competitiveness
  - 3.1.3 Credit growth hits a wall
  - 3.1.4 GDP growth is slowing
  - 3.1.5 The current account deficit is deteriorating
- 3.2 China Economic Environment Analysis
- 3.3 European Economic Environmental Analysis
- 3.4 United States Economic Environmental Analysis
- 3.5 Japan Economic Environmental Analysis

### 3.6 Global Economic Environmental Analysis

## **CHAPTER FOUR INTERACTIVE WHITEBOARD (IWB) DEVELOPMENT POLICY AND PLAN**

### 4.1 Interactive Whiteboard (IWB) Industry Policy Analysis

#### 4.1.1 Import duty & taxes for Interactive Whiteboard

#### 4.1.2 Policies and initiatives for ICT in primary schools

### 4.2 Interactive Whiteboard (IWB) Industry News Analysis

#### 4.2.1 Lessons from the Downfall of Interactive Whiteboards

#### 4.2.2 Panasonic Announces Panaboard Interactive Whiteboards with Integrated PC

#### 4.2.3 UK Annual Interactive Whiteboard Sales up Six Per cent to £75m

### 4.3 Interactive Whiteboard (IWB) Industry Development Trend

## **CHAPTER FIVE INTERACTIVE WHITEBOARD (IWB) MANUFACTURING PROCESS AND COST STRUCTURE**

### 5.1 Interactive Whiteboard (IWB) Product Specifications

### 5.2 Interactive Whiteboard (IWB) Manufacturing Process Analysis

### 5.3 Interactive Whiteboard (IWB) Cost Structure Analysis

### 5.4 Interactive Whiteboard (IWB) Price Cost Gross Analysis

## **CHAPTER SIX 2009-2014 INTERACTIVE WHITEBOARD (IWB) PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

### 6.1 2009-2014 Interactive Whiteboard (IWB) Capacity Production Overview

### 6.2 2009-2014 Interactive Whiteboard (IWB) Production Market Share Analysis

### 6.3 2009-2014 Interactive Whiteboard (IWB) Demand Overview

### 6.4 2009-2014 Interactive Whiteboard (IWB) Supply Demand and Shortage

### 6.5 2009-2014 Interactive Whiteboard (IWB) Import Export Consumption

### 6.6 2009-2014 Interactive Whiteboard (IWB) Cost Price Production Value Gross Margin

## **CHAPTER SEVEN INTERACTIVE WHITEBOARD (IWB) KEY MANUFACTURERS ANALYSIS**

### 7.1 Smart

#### 7.1.1 Company Profile

#### 7.1.2 Product Picture and Specification

#### 7.1.3 Capacity Production Price Cost Production Value

- 7.1.4 Contact Information
- 7.2 Plus
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity Production Price Cost Production Value
  - 7.2.4 Contact Information
- 7.3 Promethean
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity Production Price Cost Production Value
  - 7.3.4 Contact Information
- 7.4 Turning Technologies
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specification
  - 7.4.3 Capacity Production Price Cost Production Value
  - 7.4.4 Contact Information
- 7.5 Panasonic
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specification
  - 7.5.3 Capacity Production Price Cost Production Value
  - 7.5.4 Contact Information
- 7.6 Newell Rubbermaid
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specification
  - 7.6.3 Capacity Production Price Cost Production Value
  - 7.6.4 Contact Information
- 7.7 Hitevision
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specification
  - 7.7.3 Capacity Production Price Cost Production Value
  - 7.7.4 Contact Information
- 7.8 Julong
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specification
  - 7.8.3 Capacity Production Price Cost Production Value
  - 7.8.4 Contact Information
- 7.9 TRACEBoard
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture and Specification

- 7.9.3 Capacity Production Price Cost Production Value
- 7.9.4 Contact Information
- 7.10 Returnstar
  - 7.10.1 Company Profile
  - 7.10.2 Product Picture and Specification
  - 7.10.3 Capacity Production Price Cost Production Value
  - 7.10.4 Contact Information
- 7.11 Haiya
  - 7.11.1 Company Profile
  - 7.11.2 Product Picture and Specification
  - 7.11.3 Capacity Production Price Cost Production Value
  - 7.11.4 Contact Information
- 7.12 Lihe
  - 7.12.1 Company Profile
  - 7.12.2 Product Picture and Specification
  - 7.12.3 Capacity Production Price Cost Production Value
  - 7.12.4 Contact Information

## **CHAPTER EIGHT UP AND DOWN STREAM INDUSTRY ANALYSIS**

- 8.1 Upstream Raw Materials Price Analysis
- 8.2 Upstream Equipments Market Analysis
- 8.3 Down Stream Demand Analysis
- 8.4 Industry Chain Analysis

## **CHAPTER NINE INTERACTIVE WHITEBOARD MARKETING CHANNELS ANALYSIS**

- 9.1 Interactive Whiteboard Marketing Channels Status
- 9.2 Interactive Whiteboard Marketing Channels Characteristic
- 9.3 Interactive Whiteboard Marketing Channels Development Trend

## **CHAPTER TEN 2014-2019 INTERACTIVE WHITEBOARD (IWB) PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

- 10.1 2014-2019 Interactive Whiteboard (IWB) Capacity Production Overview
- 10.2 2014-2019 Interactive Whiteboard (IWB) Production Market Share Analysis
- 10.3 2014-2019 Interactive Whiteboard (IWB) Demand Overview
- 10.4 2014-2019 Interactive Whiteboard (IWB) Supply Demand and Shortage

10.5 2014-2019 Interactive Whiteboard (IWB) Import Export Consumption  
10.6 2014-2019 Interactive Whiteboard (IWB) Cost Price Production Value Gross  
Margin

## **CHAPTER ELEVEN INTERACTIVE WHITEBOARD INDUSTRY DEVELOPMENT PROPOSALS**

11.1 Macroeconomic Development Countermeasures  
    11.1.1 Macroeconomic policy  
    11.1.2 Specific control measures  
11.2 New Firms Enter Market Strategy  
11.3 New Project Investment Proposals  
11.4 Marketing Channel Strategy Proposals  
11.5 Competitive Environment Strategy Proposals

## **CHAPTER TWELVE INTERACTIVE WHITEBOARD NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS**

12.1 Interactive Whiteboard Project SWOT Analysis  
12.2 Interactive Whiteboard New Project Investment Feasibility Analysis  
    12.2.1 Project Name  
    12.2.2 Investment Budget

## **CHAPTER THIRTEEN GLOBAL AND CHINA INTERACTIVE WHITEBOARD INDUSTRY RESEARCH CONCLUSIONS**

## Tables & Figures

### TABLES AND FIGURES

Figure Interactive Whiteboard (IWB) Picture

Table Interactive Whiteboard (IWB) Classification and Application

Figure Interactive Whiteboard (IWB) Industry Chain Structure

Table Interactive Whiteboard Technologies

Figure Interactive Whiteboard product major revolution

Figure Interactive Whiteboard Operating Principle

Figure Global Interactive Whiteboard Technologies Market Share in 2012

Figure 2013 Global Interactive Whiteboard (IWB) Production Market Share Competitive Landscape

Figure 2013 Interactive Whiteboard (IWB) International Key Countries Market Share

Table 2014-2019 China Interactive Whiteboard(IWB) Production Import Export (K Unit) Consumption List

Table 2014-2019 Brazil Interactive Whiteboard(IWB) Production Import Export (K Unit) Consumption List

Figure Brazil IPCA inflation

Figure Brazil Competitiveness measures

Figure Brazil Consumption fuelled by credit growth

Figure Brazil GDP growth

Figure Brazil Balances (% of GDP)

Figure 2007-2013 China GDP (100 million RMB) and Growth Rate

Figure 2007-2013 China CPI Change Trend

Figure 2007-2013 EU27 GDP Growth Rate

Figure 2007-2013 EU27 HICP Index (The month of year-on-year)

Figure 2007-2013 United States GDP (100 million USD)

Figure 2007-2013 United States CPI

Figure 2007-2013 Japan GDP (Billion Yen)

Figure 2007-2013 Japan CPI (The month of year-on-year)

Table HS commodity codes, import duty & tax rates and any import restrictions for Interactive Whiteboard for country of import

Table type of ICT policy in primary schools of some Countries

Figure Brazil Potable Interactive White Board Specifications

Table HiteVision HV-I785 Interactive Whiteboard Specification

Figure Interactive Whiteboard (IWB) Manufacturing Process

Figure Interactive Whiteboard (IWB) Cost Structure

Table 2009-2014 Global Interactive Whiteboard (IWB) Production (K Units) Price Cost



Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Table 2009-2014 Global Major Manufacturers Interactive Whiteboard (IWB) Capacity and Total Capacity (K Units) List

Table 2009-2014 Global Major Manufacturers Interactive Whiteboard (IWB) Capacity Market Share List

Table 2009-2014 Global Major Manufacturers Interactive Whiteboard (IWB) Production and Total Production (K Units) List

Table 2009-2014 Global Major Manufacturers Interactive Whiteboard (IWB) Production Market Share List

Table 2010~2014 Global Major manufacturers Sales Volume (K Units) in Brazil market

Figure 2009-2014 Global Interactive Whiteboard (IWB) Capacity Production (K Units) and Growth Rate

Figure 2009-2014 Global Interactive Whiteboard (IWB) Capacity Utilization Rate List

Figure 2011 Global Major Manufacturers Interactive Whiteboard (IWB) Production Market Share

Figure 2012 Global Major Manufacturers Interactive Whiteboard (IWB) Production Market Share

Figure 2013 Global Major Manufacturers Interactive Whiteboard (IWB) Production Market Share

Figure 2009-2014 Global Interactive Whiteboard (IWB) Demand (K Units) and Growth Rate

Figure 2009-2014 China Interactive Whiteboard (IWB) Demand (K Units) and Growth Rate

Figure 2009-2014 Brazil Interactive Whiteboard (IWB) Demand (K Units) and Growth Rate

Table 2009-2014 Global Interactive Whiteboard (IWB) Supply Demand Shortage (K Units) List

Table 2009-2014 China Interactive Whiteboard(IWB) Production Import Export (K Units) Consumption List

Table 2009-2014 Brazil Interactive Whiteboard(IWB) Production Import Export (K Units) Consumption List

Table 2009-2014 Global Major Manufacturers Interactive Whiteboard (IWB) Price (USD/Unit) List

Table 2009-2014 Global Major Manufacturers Interactive Whiteboard (IWB) Gross Margin List

Table 2009-2014 Global Major Manufacturers Interactive Whiteboard (IWB) Production Value (Million USD) List

Table 2009-2014 Global Interactive Whiteboard (IWB) Capacity Production (K Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure Smart Interactive Whiteboard (IWB) Product Details

Figure Smart Interactive Whiteboard (IWB) Product Dimensions and weights  
Specification

Figure Smart Interactive Whiteboard (IWB) Product

Table 2009-2014 Smart Interactive Whiteboard (IWB) Capacity Production (K Units)

Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Smart Interactive Whiteboard (IWB) Capacity Production (K Units)  
and Growth Rate

Figure 2009-2014 Smart Interactive Whiteboard (IWB) Production Global Market Share

Figure Plus Company Profile

Table Plus Interactive Whiteboard (IWB) Product

Table Plus Interactive Whiteboard (IWB) Product Specification

Table 2009-2014 Plus Interactive Whiteboard (IWB) Capacity Production (K Units) Price

Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Plus Interactive Whiteboard (IWB) Capacity Production (K Units) and  
Growth Rate

Figure 2009-2014 Plus Interactive Whiteboard (IWB) Production Global Market Share

Table Promethean Interactive Whiteboard (IWB) Product

Table 2009-2014 Promethean Interactive Whiteboard (IWB) Capacity Production (K

Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Promethean Interactive Whiteboard (IWB) Capacity Production (K  
Units) and Growth Rate

Figure 2009-2014 Promethean Interactive Whiteboard (IWB) Production Global Market  
Share

Table Turning Technologies Interactive Whiteboard (IWB) Product

Table 2009-2014 Turning Technologies Interactive Whiteboard (IWB) Capacity

Production (K Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross  
Margin List

Figure 2009-2014 Turning Technologies Interactive Whiteboard (IWB) Capacity  
Production (K Units) and Growth Rate

Figure 2009-2014 Turning Technologies Interactive Whiteboard (IWB) Production  
Global Market Share

Figure Panasonic Interactive Whiteboard (IWB) Product

Table 2009-2014 Panasonic Interactive Whiteboard (IWB) Capacity Production (K

Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Panasonic Interactive Whiteboard (IWB) Capacity Production (K  
Units) and Growth Rate

Figure 2009-2014 Panasonic Interactive Whiteboard (IWB) Production Global Market  
Share

Figure Newell Rubbermaid Interactive Whiteboard (IWB) Product

Table 2009-2014 Newell Rubbermaid Interactive Whiteboard (IWB) Capacity Production (K Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Newell Rubbermaid Interactive Whiteboard (IWB) Capacity Production (K Units) and Growth Rate

Figure 2009-2014 Newell Rubbermaid Interactive Whiteboard (IWB) Production Global Market Share

Figure Hitevision Interactive Whiteboard (IWB) Product

Table 2009-2014 Hitevision Interactive Whiteboard (IWB) Capacity Production (K Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Hitevision Interactive Whiteboard (IWB) Capacity Production (K Units) and Growth Rate

Figure 2009-2014 Hitevision Interactive Whiteboard (IWB) Production Global Market Share

Figure Julong Interactive Whiteboard (IWB) Product

Figure Julong Interactive Whiteboard (IWB) Product Specification

Figure Julong Interactive Whiteboard (IWB) Product Packing Specification

Table 2009-2014 Julong Interactive Whiteboard (IWB) Capacity Production (K Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Julong Interactive Whiteboard (IWB) Capacity Production (K Units) and Growth Rate

Figure 2009-2014 Julong Interactive Whiteboard (IWB) Production Global Market Share

Figure TRACEBoard Interactive Whiteboard (IWB) Product Specification

Table 2009-2014 TRACEBoard Interactive Whiteboard (IWB) Capacity Production (K Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 TRACEBoard Interactive Whiteboard (IWB) Capacity Production (K Units) and Growth Rate

Figure 2009-2014 TRACEBoard Interactive Whiteboard (IWB) Production Global Market Share

Figure Returnstar Interactive Whiteboard (IWB) Technology

Figure Returnstar Interactive Whiteboard (IWB) Product Specification

Table 2009-2014 Returnstar Interactive Whiteboard (IWB) Capacity Production (K Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Returnstar Interactive Whiteboard (IWB) Capacity Production (K Units) and Growth Rate

Figure 2009-2014 Returnstar Interactive Whiteboard (IWB) Production Global Market Share

Figure Haiya Interactive Whiteboard (IWB) Product Specification

Table 2009-2014 Haiya Interactive Whiteboard (IWB) Capacity Production (K Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Haiya Interactive Whiteboard (IWB) Capacity Production (K Units) and Growth Rate

Figure 2009-2014 Haiya Interactive Whiteboard (IWB) Production Global Market Share

Figure Lihe Interactive Whiteboard (IWB) Product Specification

Table 2009-2014 Lihe Interactive Whiteboard (IWB) Capacity Production (K Units) Price Cost Gross (USD/Unit) Production Value (Million USD) Gross Margin List

Figure 2009-2014 Lihe Interactive Whiteboard (IWB) Capacity Production (K Units) and Growth Rate

Figure 2009-2014 Lihe Interactive Whiteboard (IWB) Production Global Market Share

Table PET Film Classification List

Figure Quarterly European 12?PET Film Pricing

Table 2009-2014 Global Major Manufacturers PET Film Production and Total Production (10K Ton) List

Table 2009-2014 Global PET Film Capacity Production (10K Ton) Price Cost Gross (10K RMB/Ton) Production Value (100 Million RMB) Gross Margin List

Figure PET Film Applications in Various Fields

Table Upstream Equipments and Production Workshop Equipments Analysis

Table 2014-2019 Global Interactive Whiteboard (IWB) Supply Demand Shortage (K Unit) List

Figure Industry Chain Analysis

Figure Interactive Whiteboard Domestic Sales Channels

Figure 2014-2019 Global Interactive Whiteboard (IWB) Capacity Production (K Units) and Growth Rate

Figure 2014-2019 Global Interactive Whiteboard (IWB) Capacity Utilization Rate List

Figure 2019 Global Major Manufacturers Interactive Whiteboard (IWB) Production Market Share

Figure 2014-2019 Global Interactive Whiteboard (IWB) Demand and Growth Rate

Figure 2014-2019 China Interactive Whiteboard (IWB) Demand and Growth Rate

Figure 2014-2019 Brazil Interactive Whiteboard (IWB) Demand and Growth Rate

Table 2014-2019 Global Interactive Whiteboard (IWB) Supply Demand Shortage (K Unit) List

Table 2014-2019 China Interactive Whiteboard(IWB) Production Import Export (K Unit) Consumption List

Table 2014-2019 Brazil Interactive Whiteboard(IWB) Production Import Export (K Unit) Consumption List

Table 2014-2019 Global Interactive Whiteboard (IWB) Production (K Unit) Price Cost Gross (USD / K Unit) Production Value (Million USD) Gross Margin List

Table Interactive Whiteboard New Firms Enter Market Strategy  
Table Interactive Whiteboard New Project Investment Proposals  
Table Interactive Whiteboard Marketing Channel Strategy Proposals  
Table Interactive Whiteboard Competitive Environment Strategy Proposals  
Figure Interactive Whiteboard marketing strategy recommendations  
Table Interactive Whiteboard New Project SWOT Analysis  
Table Annual output of 100,000 Units Interactive Whiteboard Project Investment  
Feasibility Analysis

## I would like to order

Product name: 2014 Deep Research Report on Global and Brazil Interactive Whiteboard (IWB) Industry

Product link: <https://marketpublishers.com/r/29E6B10FC57EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/29E6B10FC57EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970