

2013 Market Research Report on Global and China Sunglass Industry

<https://marketpublishers.com/r/26DF5A997B6EN.html>

Date: June 2013

Pages: 207

Price: US\$ 2,000.00 (Single User License)

ID: 26DF5A997B6EN

Abstracts

2013 Market Research Report on Global and China Sunglass Industry was professional and depth research report on China Sunglass industry. The report firstly introduced Sunglass basic information included Sunglass definition classification application industry chain structure industry overview; international market analysis, China domestic market analysis, Macroeconomic environment and economic situation analysis and influence, Sunglass industry policy and plan, Sunglass product specification, manufacturing process, product cost structure etc. then statistics China key manufacturers Sunglass capacity production cost price profit production value gross margin etc details information, at the same time, statistics these manufacturers Sunglass products customers application capacity market position company contact information etc company related information, then collect all these manufacturers data and listed China Sunglass capacity production capacity market share production market share supply demand shortage import export consumption etc data statistics, and then introduced China Sunglass 2009-2013 capacity production price cost profit production value gross margin etc information. And also listed Sunglass upstream raw materials equipments and down stream clients alternative products survey analysis and Sunglass marketing channels industry development trend and proposals. In the end, This report introduced Sunglass new project SWOT analysis Investment feasibility analysis investment return analysis and also give related research conclusions and development trend analysis of China Sunglass industry. In a word, it was a depth research report on China Sunglass industry. And thanks to the support and assistance from Sunglass industry chain related technical experts and marketing engineers during Research Team survey and interviews.

Contents

CHAPTER ONE SUNGLASS INDUSTRY OVERVIEW

- 1.1 Sunglass Definition
- 1.2 Sunglass Classification and Application
- 1.3 Sunglass Industry Chain Structure
- 1.4 Sunglass Industry Overview

CHAPTER TWO SUNGLASS INTERNATIONAL AND CHINA MARKET ANALYSIS

- 2.1 Sunglass Industry International Market Analysis
 - 2.1.1 Sunglass International Market Development History
 - 2.1.2 Sunglass Product and Technology Developments
 - 2.1.3 Sunglass Competitive Landscape Analysis
 - 2.1.4 Sunglass International Key Countries Development Status
 - 2.1.5 Sunglass International Market Development Trend
- 2.2 Sunglass Industry China Market Analysis
 - 2.2.1 Sunglass China Market Development History
 - 2.2.2 Sunglass Product and Technology Developments
 - 2.2.3 Sunglass Competitive Landscape Analysis
 - 2.2.4 Sunglass China Key Regions Development Status
 - 2.2.5 Sunglass China Market Development Trend
- 2.3 Sunglass International and China Market Comparison Analysis

CHAPTER THREE SUNGLASS DEVELOPMENT ENVIRONMENTAL ANALYSIS

- 3.1 China Economic Environmental Analysis
 - 3.1.1 China GDP Analysis
 - 3.1.2 China CPI Analysis
- 3.2 European Economic Environmental Analysis and Impact
- 3.3 United States Economic Environmental Analysis and Impact
- 3.4 Japan Economic Environmental Analysis and Impact
- 3.5 Global Economic Environmental Analysis and Impact

CHAPTER FOUR SUNGLASS DEVELOPMENT POLICY AND PLAN

- 4.1 China Government Policy and Development Plan
- 4.2 Sub-Industry Policy Analysis

- 4.3 Local Policy and Development Analysis
- 4.4 Downstream Industry Policy and Demand Analysis
- 4.5 Hotspots and Influence Analysis

CHAPTER FIVE SUNGLASS MANUFACTURING PROCESS AND COST STRUCTURE

- 5.1 Sunglass Product Specifications
- 5.2 Sunglass Manufacturing Process Analysis
- 5.3 Sunglass Cost Structure Analysis

CHAPTER SIX 2009-2013 SUNGLASS PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 6.1 2009-2013 Sunglass Capacity Production Overview
- 6.2 2009-2013 Sunglass Production Market Share Analysis
- 6.3 2009-2013 Sunglass Demand Overview
- 6.4 2009-2013 Sunglass Supply Demand and Shortage
- 6.5 2009-2013 Sunglass Import Export Consumption
- 6.6 2009-2013 Sunglass Cost Price Production Value Gross Margin

CHAPTER SEVEN SUNGLASS KEY MANUFACTURERS ANALYSIS

- 7.1 Luxottica
 - 7.1.1 Company Profile
 - 7.1.2 Product Specification
 - 7.1.3 Capacity Production Price Cost Production Value
 - 7.1.4 Contact Information
- 7.2 KAENON
 - 7.2.1 Company Profile
 - 7.2.2 Product Specification
 - 7.2.3 Capacity Production Price Cost Production Value
 - 7.2.4 Contact Information
- 7.3 Randolph Engineering
 - 7.3.1 Company Profile
 - 7.3.2 Product Specification
 - 7.3.3 Capacity Production Price Cost Production Value
 - 7.3.4 Contact Information
- 7.4 Safilo

- 7.4.1 Company Profile
- 7.4.2 Product Specification
- 7.4.3 Capacity Production Price Cost Production Value
- 7.4.4 Contact Information
- 7.5 Kering
 - 7.5.1 Company Profile
 - 7.5.2 Product Specification
 - 7.5.3 Capacity Production Price Cost Production Value
 - 7.5.4 Contact Information
- 7.6 LVMH
 - 7.6.1 Company Profile
 - 7.6.2 Product Specification
 - 7.6.3 Capacity Production Price Cost Production Value
 - 7.6.4 Contact Information
- 7.7 Prada
 - 7.7.1 Company Profile
 - 7.7.2 Product Specification
 - 7.7.3 Capacity Production Price Cost Production Value
 - 7.7.4 Contact Information
- 7.8 Maui Jim
 - 7.8.1 Company Profile
 - 7.8.2 Product Specification
 - 7.8.3 Capacity Production Price Cost Production Value
 - 7.8.4 Contact Information
- 7.9 Marcolin
 - 7.9.1 Company Profile
 - 7.9.2 Product Specification
 - 7.9.3 Capacity Production Price Cost Production Value
 - 7.9.4 Contact Information
- 7.10 Nike
 - 7.10.1 Company Profile
 - 7.10.2 Product Specification
 - 7.10.3 Capacity Production Price Cost Production Value
 - 7.10.4 Contact Information
- 7.11 Gotti
 - 7.11.1 Company Profile
 - 7.11.2 Product Specification
 - 7.11.3 Capacity Production Price Cost Production Value
 - 7.11.4 Contact Information

7.12 Adidas

7.12.1 Company Profile

7.12.2 Product Specification

7.12.3 Capacity Production Price Cost Production Value

7.12.4 Contact Information

7.13 ANNA-KARIN

7.13.1 Company Profile

7.13.2 Product Specification

7.13.3 Capacity Production Price Cost Production Value

7.13.4 Contact Information

7.14 Police

7.14.1 Company Profile

7.14.2 Product Specification

7.14.3 Capacity Production Price Cost Production Value

7.14.4 Contact Information

7.15 Richemont

7.15.1 Company Profile

7.15.2 Product Specification

7.15.3 Capacity Production Price Cost Production Value

7.15.4 Contact Information

7.16 Cheng Yi Optical

7.16.1 Company Profile

7.16.2 Product Specification

7.16.3 Capacity Production Price Cost Production Value

7.16.4 Contact Information

7.17 Xiamen Gensun Enterprise Co., Ltd.

7.17.1 Company Profile

7.17.2 Product Specification

7.17.3 Capacity Production Price Cost Production Value

7.17.4 Contact Information

7.18 Hwamao Optical

7.18.1 Company Profile

7.18.2 Product Specification

7.18.3 Capacity Production Price Cost Production Value

7.18.4 Contact Information

7.19 Zhejiang YingChang

7.19.1 Company Profile

7.19.2 Product Specification

7.19.3 Capacity Production Price Cost Production Value

- 7.19.4 Contact Information
- 7.20 Xiamen Yadong Glasses Enterprise Co., Ltd.
 - 7.20.1 Company Profile
 - 7.20.2 Product Specification
 - 7.20.3 Capacity Production Price Cost Production Value
 - 7.20.4 Contact Information
- 7.21 Xiamen Gensun
 - 7.21.1 Company Profile
 - 7.21.2 Product Specification
 - 7.21.3 Capacity Production Price Cost Production Value
 - 7.21.4 Contact Information
 - 7.21.4 Contact Information
- 7.22 WENZHOUSHANTAI
 - 7.22.1 Company Profile
 - 7.22.2 Product Specification
 - 7.22.3 Capacity Production Price Cost Production Value
 - 7.22.4 Contact Information
- 7.23 Center Group
 - 7.23.1 Company Profile
 - 7.23.2 Product Specification
 - 7.23.3 Capacity Production Price Cost Production Value
 - 7.23.4 Contact Information
- 7.24 Xiamen Yarui
 - 7.24.1 Company Profile
 - 7.24.2 Product Specification
 - 7.24.3 Capacity Production Price Cost Production Value
 - 7.24.4 Contact Information
- 7.25 Soft Ray
 - 7.25.1 Company Profile
 - 7.25.2 Product Specification
 - 7.25.3 Capacity Production Price Cost Production Value
 - 7.25.4 Contact Information
- 7.26 Wissblue
 - 7.26.1 Company Profile
 - 7.26.2 Product Specification
 - 7.26.3 Capacity Production Price Cost Production Value
 - 7.26.4 Contact Information
- 7.27 FUTIS
 - 7.27.1 Company Profile

- 7.27.2 Product Specification
- 7.27.3 Capacity Production Price Cost Production Value
- 7.27.4 Contact Information

CHAPTER EIGHT UP AND DOWN STREAM INDUSTRY ANALYSIS AND INFLUENCE

- 8.1 Upstream Raw Materials Price Analysis and Influence
- 8.2 Upstream Equipments Market Analysis and Influence
- 8.3 Down Stream Demand Analysis and Influence
- 8.4 Alternative Products Analysis and Influence

CHAPTER NINE SUNGLASS MARKETING CHANNELS ANALYSIS

- 9.1 Sunglass Marketing Channels Status
- 9.2 Sunglass Marketing Channels Management
- 9.3 Sunglass Marketing Channels Establishment
- 9.4 Sunglass Marketing Channels Development Trend

CHAPTER TEN SUNGLASS INDUSTRY DEVELOPMENT TREND

- 10.1 2012-2017 Sunglass Development Trend
- 10.2 2012-2017 Market Potential Forecast
- 10.3 2012-2017 R&D Trend
- 10.4 2012-2017 Marketing Channels Change Trend
- 10.5 2012-2017 Competition Pattern Development Trends
- 10.6 2012-2017 Import Export Development Trend

CHAPTER ELEVEN SUNGLASS INDUSTRY DEVELOPMENT PROPOSALS

- 11.1 Macroeconomic Development Countermeasures
- 11.2 New Firms Enter Market Strategy
- 11.3 New Project Investment Proposals
- 11.4 Marketing Channel Strategy Proposals
- 11.5 Competitive Environment Strategy Proposals

CHAPTER TWELVE SUNGLASSES NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS

12.1 Sunglasses Project SWOT analysis

12.2 Sunglass New Project Investment Feasibility Analysis

12.2.1 Project Name

12.2.2 10Million Pairs/Year Sunglass New Project Investments

CHAPTER THIRTEEN CHINA SUNGLASS INDUSTRY RESEARCH CONCLUSIONS

Tables & Figures

TABLES AND FIGURES

Figure Sunglass Product Picture
Figure Sunglass Industry Chain Structure
Figure State of the Development Model
Figure LENS COMPARISON
Figure Color contrast
Figure LENS TREATMENTS
Figure European GDP per person
Figure Unemployment rate
Figure Youth unemployment rate
Figure Public debt in Japan has soared in recent years
Figure Cheng Yi integrated manufacturing system
Figure Photon energy
Figure Blue Light
Figure Percentage of blue light suffered in different ages
Figure Blue Guard advantages
Figure 2003-2012 Gross Domestic Product (GDP) and Growth Rate
Table 2006-2012 China Quarterly GDP and Growth Rate
Figure 2011-2012 China CPI Change Trend
Figure Europe PMI Trend
Figure U.S. core CPI and PCE year-on-year growth rate
Figure U.S. private savings rate (left) and U.S. net exports / GDP ratio (right)
Figure U.S. public debt and budget deficit share of GDP
Figure Year-over-year growth rate of Japans GDP and CPI
Table 2012 China Sunglass Cost (RMB/Pair) Structure List
Table 2009-2013 Global Major Manufacturers Sunglass Capacity and total Capacity (10K Pair) List
Table 2009-2013 Global Major Manufacturers Sunglass Capacity Market Share table
Table 2009-2013 Global Major Manufacturers Sunglass Global Major Manufacturers Production and total Production (10K Pair) List
Table 2009-2013 Global Major Manufacturers Sunglass Global Market Share
Figure 2009-2013 Global Sunglass Production Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Global Sunglass Capacity Utilization List
Table 2009-2013 China Major Manufacturers Sunglass Capacity and total Capacity (10K Pair)

Table 2009-2013 China Major Manufacturers Sunglass Capacity Market Share

Table 2009-2013 Global Major Manufacturers Sunglass enterprise Production and total Production (10K Pair)

Table 2009-2013 China Major Manufacturers Business Market Share of Sunglass Production

Figure 2009-2013 China Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 China Sunglass Capacity Utilization List

Table 2009-2013 Global Major Manufacturers Sunglass Value and Output Value (100 million yuan) List

Table 2009-2013 Global Major Manufacturers Sunglass Market Share

Table 2009-2013 China Major Manufacturers Sunglass value and Output Value (100 million yuan) List

Table 2009-2013 China Major Manufacturers Sunglass Output Value Market Share List

Figure 2012 Global Major Manufacturers Sunglass Production Market Share

Figure 2012 China Major Manufacturers Sunglass Production Market Share

Table 2009-2013 Global Sunglass Demand (10K Pair) List

Table 2009-2013 China Sunglass Demand (10K Pair) List

Table 2009-2013 Global Sunglass Supply Demand gap amount (10K Pair) List

Table 2009-2013 China Sunglass Supply Demand gap amount (10K Pair) List

Table 2009-2013 China Sunglass Production Import Export Consumption amount (10K Pair) List

Table 2009-2013 Global and China Major Manufacturers Sunglass Price (Yuan/pair) Data

Table 2009-2013 Global and China Major Manufacturers Sunglass Margin Data List

Table 2009-2013 Global Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Table 2009-2013 China Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Table 2009-2013 Luxottica Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Luxottica Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 KAENON Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 KAENON Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 Randolph Engineering Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Randolph Engineering Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 Safilo Sunglass Capacity Production (10K Pair) Price Cost Profit

(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Safilo Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Kering Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Kering Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 LVMH Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 LVMH Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Prada Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Prada Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Maui Jim Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Maui Jim Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Marcolin Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Marcolin Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Nike Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Nike Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Gotti Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Gotti Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Adidas Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Adidas Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 ANNA-KARIN Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 ANNA-KARIN Sunglass Capacity Production (10K Pair) and Growth Rate
Rate
Table 2009-2013 Police Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Police Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Richemont Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Richemont Sunglass Capacity Production (10K Pair) and Growth Rate
Rate
Figure Cheng Yi Sunglass Brand
Table 2009-2013 Cheng Yi Optical Sunglass Capacity Production (10K Pair) Price Cost

Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Cheng Yi Optical Sunglass Capacity Production (10K Pair) and Growth Rate

Figure Gensun sunglass product

Table 2009-2013 Xiamen Gensun Enterprise Co., Ltd. Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Xiamen Gensun Enterprise Co., Ltd. Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 Hwamao Optical Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Hwamao Optical Sunglass Capacity Production (10K Pair) and Growth Rate

Figure Zhejiang Yingchang sunglass product

Table 2009-2013 Yingchang Company Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Yingchang Company Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 Xiamen Yarui Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Xiamen Yarui Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 Xiamen Gensun Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Xiamen Gensun Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 WENZHOUSHANTAI Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 WENZHOUSHANTAI Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 Center Group Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Center Group Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 Xiamen Yarui Sunglass Capacity Production (10K Pair) Price Cost Profit (RMB/Pair) Production Value (100 Million RMB) Profit Margin List

Figure 2009-2013 Xiamen Yarui Sunglass Capacity Production (10K Pair) and Growth Rate

Table 2009-2013 Adidas Sunglass Capacity Production (10K Pair) Price Cost Profit

(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Adidas Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 Wissblue Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 Wissblue Sunglass Capacity Production (10K Pair) and Growth Rate
Table 2009-2013 FUTIS Sunglass Capacity Production (10K Pair) Price Cost Profit
(RMB/Pair) Production Value (100 Million RMB) Profit Margin List
Figure 2009-2013 FUTIS Sunglass Capacity Production (10K Pair) and Growth Rate
Table Sunglass Control Cost Structure Analysis
Table Sunglass Marketing Channel Control Method
Table 2012-2017 China Sunglass Production Import Export Consumption (10K Pair)
Trend
Table China Tariff Rates of Glasses Products Import
Table Sunglasses Project SWOT Analysis
Table 10Million Pairs/Year Sunglass New Project Investment List
Table 10Million Pairs/Year Sunglass New Project Investment (10K yuan) Details List
Table 10Million Pairs/Year Sunglass New Project Equipment Selection and Prices
Table 10Million Pairs/Year Sunglass New Project Investment Feasibility Analysis

I would like to order

Product name: 2013 Market Research Report on Global and China Sunglass Industry

Product link: <https://marketpublishers.com/r/26DF5A997B6EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/26DF5A997B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970