

# **2012-2022 Report on Global Button Cell Market Competition, Status and Forecast, Market Size by Players, Regions, Type, Application**

<https://marketpublishers.com/r/2B34876DD94EN.html>

Date: March 2017

Pages: 116

Price: US\$ 2,958.00 (Single User License)

ID: 2B34876DD94EN

## **Abstracts**

The Global Button Cell Market Research Report 2016 is a professional and in-depth study on the current state of the Button Cell market. Annual estimates and forecasts are provided for the period 2016 through 2021. Also, a six-year historic analysis is provided for these markets. The global market for Button Cell is expected to reach about aaaa Million USD by 2021 from bbbb Million USD in 2016, registering a Compounded Annual Growth Rate (CAGR) of X.XX% during the analysis period, 2016-2021.

The report provides a basic overview of the Button Cell industry including definition, classification, application and industry chain structure. And development policies and plans are discussed as well as manufacturing processes and cost structures.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specifications, sales, market share and contact information. What's more, the Button Cell industry development trends and marketing channels are analyzed.

This report studies Button Cell focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Sony

Maxell (Hitachi)

Panasonic

Renata Batteries (Swatch Group)

Varta (Rayovac)

Seiko

Toshiba

Energizer

Duracell

GP Batteries

Vinnic

NANFU

TMMQ

EVE Energy

Camelion Battery

Market segment by regions, this report splits global into several key regions, with production, industry, revenue, market share and growth rate of Button Cell in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

ROW

Split by product types, with production, revenue, price, market share and growth rate of each type, can be divided into

LR (Alkaline)

SR (Silver Oxide)

CR (Lithium)

Others (Solar)

Split by applications, this report focuses on industry, market share and growth rate of Button Cell in each application, can be divided into

Traditional Watch (Quartz Watch, Ecology-Drive, LED Watch)

Smartwatch

Others

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the Button Cell industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### Global Button Cell Market Research Report 2017

## 1 BUTTON CELL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Button Cell
- 1.2 Button Cell Segment by Types
  - 1.2.1 Global Production Market Share of Button Cell by Types in 2016
  - 1.2.2 LR (Alkaline)
  - 1.2.3 SR (Silver Oxide)
  - 1.2.4 CR (Lithium)
  - 1.2.5 Others (Solar)
- 1.3 Button Cell Segment by Applications
  - 1.3.1 Button Cell Consumption Market Share by Applications in 2016
  - 1.3.2 Traditional Watch
  - 1.3.3 Smartwatch
  - 1.3.4 Hearing Aid
  - 1.3.5 Others
- 1.4 Button Cell Market by Regions
  - 1.4.1 North America Status and Prospect (2011-2021F)
  - 1.4.2 China Status and Prospect (2011-2021F)
  - 1.4.3 Europe Status and Prospect (2011-2021F)
  - 1.4.4 Japan Status and Prospect (2011-2021F)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021F)
  - 1.4.6 India Status and Prospect (2011-2021F)
- 1.5 Global Market Size (Value) of Button Cell (2011-2021F)

## 2 GLOBAL BUTTON CELL MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Button Cell Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Button Cell Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Button Cell Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Button Cell Manufacturing Base Distribution, Sales Area, Product Types
- 2.5 Button Cell Market Competitive Situation and Trends
  - 2.5.1 Button Cell Market Concentration Rate
  - 2.5.2 Button Cell Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL BUTTON CELL PRODUCTION, REVENUE (VALUE) BY REGIONS (2012-2016)**

- 3.1 Global Button Cell Production and Market Share by Regions (2012-2016)
- 3.2 Global Button Cell Revenue (Value) and Market Share by Regions (2012-2016)
- 3.3 Global Button Cell Production, Revenue, Price and Gross Margin (2012-2016)
- 3.4 North America Button Cell Production, Revenue, Price and Gross Margin (2012-2016)
- 3.6 Europe Button Cell Production, Revenue, Price and Gross Margin (2012-2016)
- 3.7 China Button Cell Production, Revenue, Price and Gross Margin (2012-2016)
- 3.8 Japan Button Cell Production, Revenue, Price and Gross Margin (2012-2016)
- 3.9 Southeast Asia Button Cell Production, Revenue, Price and Gross Margin (2012-2016)
- 3.10 India Button Cell Production, Revenue, Price and Gross Margin (2012-2016)

### **4 GLOBAL BUTTON CELL SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS**

- (2012-2016)
- 4.1 Global Button Cell Consumption by Regions (2012-2016)
- 4.2 North America Button Cell Production, Consumption, Export, Import by Regions (2012-2016)
- 4.3 Europe Button Cell Production, Consumption, Export, Import by Regions (2012-2016)
- 4.4 China Button Cell Production, Consumption, Export, Import by Regions (2012-2016)
- 4.5 Japan Button Cell Production, Consumption, Export, Import by Regions (2012-2016)
- 4.6 Southeast Asia Button Cell Production, Consumption, Export, Import by Regions (2012-2016)
- 4.7 India Button Cell Production, Consumption, Export, Import by Regions (2012-2016)

### **5 GLOBAL BUTTON CELL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPES**

- 5.1 Global Button Cell Production and Market Share by Types (2012-2016)
- 5.2 Global Button Cell Revenue and Market Share by Types (2012-2016)
- 5.3 Global Button Cell Price by Type (2012-2016)
- 5.4 Global Button Cell Production Growth by Type (2012-2016)

## **6 GLOBAL BUTTON CELL MARKET ANALYSIS BY APPLICATIONS**

6.1 Global Button Cell Consumption and Market Share by Applications (2012-2016)

6.2 Global Button Cell Consumption Growth Rate by Applications (2012-2016)

## **7 GLOBAL BUTTON CELL MANUFACTURERS PROFILES/ANALYSIS**

7.1 Sony

7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.1.2 Button Cell Product Types, Application and Specification

7.1.3 Button Cell Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

## **8 BUTTON CELL INDUSTRIAL CHAIN ANALYSIS**

8.1 Upstream Analysis

8.1.1 Proportion of Manufacturing Cost Structure

8.1.2 Key Raw Materials

8.1.3 Price Trend of Key Raw Materials

8.1.4 Key Suppliers of Raw Materials

8.1.5 Labor Cost

8.1.6 Manufacturing Expenses

8.1.7 Manufacturing Process Analysis of Button Cell

8.2 Downstream Analysis

8.2.1 Downstream Buyers

8.2.2 Market Drivers and Opportunities

8.2.3 Potential Applications

8.2.4 Emerging Markets/Countries

8.2.5 Restriction Factors

8.3 Industrial Chain Analysis

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 GLOBAL BUTTON CELL MARKET FORECAST AT CAGR Y1% (2016-2022F)**

- 11.1 Global Button Cell Production, Revenue Forecast at CAGR Y1% (2016-2022F)
- 11.2 Global Button Cell Production, Consumption, Import and Export Forecast by Regions at CAGR Y1% (2016-2022F)
  - 11.2.1 North America Button Cell Consumption Market Size by Value and Volume Forecast at CAGR Y1% (2016-2022F)
  - 11.2.2 Europe Button Cell Consumption Market Size by Value and Volume Forecast at CAGR Y1% (2016-2022F)
  - 11.2.3 China Button Cell Consumption Market Size by Value and Volume Forecast at CAGR Y1% (2016-2022F)
  - 11.2.4 Japan Button Cell Consumption Market Size by Value and Volume Forecast at CAGR Y1% (2016-2022F)
  - 11.2.5 India Button Cell Consumption Market Size by Value and Volume Forecast at CAGR Y1% (2016-2022F)
- 11.3 Global Button Cell Production Forecast by Type at CAGR Y1% (2016-2022F)
- 11.4 Global Button Cell Consumption Forecast by Application at CAGR Y1% (2016-2022F)
- 11.5 Button Cell Price Forecast at CAGR Y1% (2016-2022F)

## **12 GLOBAL BUTTON CELL MARKET FORECAST AT CAGR Y2% (2016-2022F)**

- 12.1 Global Button Cell Production, Revenue Forecast at CAGR Y2% (2016-2022F)
- 12.2 Global Button Cell Production, Consumption, Import and Export Forecast by Regions at

CAGR Y2% (2016-2022F)

12.2.1 North America Button Cell Consumption Market Size by Value and Volume  
Forecast at CAGR Y2% (2016-2022F)

12.2.2 Europe Button Cell Consumption Market Size by Value and Volume Forecast at  
CAGR Y2% (2016-2022F)

12.2.3 China Button Cell Consumption Market Size by Value and Volume Forecast at  
CAGR Y2% (2016-2022F)

12.2.4 Japan Button Cell Consumption Market Size by Value and Volume Forecast at  
CAGR Y2% (2016-2022F)

12.2.5 India Button Cell Consumption Market Size by Value and Volume Forecast at  
CAGR Y2% (2016-2022F)

12.3 Global Button Cell Production Forecast by Type at CAGR Y2% (2016-2022F)

12.4 Global Button Cell Consumption Forecast by Application at CAGR Y2%  
(2016-2022F)

12.5 Button Cell Price Forecast at CAGR Y2% (2016-2022F)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Button Cell  
Figure Global Production Market Share of Button Cell by Types in 2016  
Table Classification of Button Cell  
Figure LR (Alkaline) Picture  
Table Major Manufacturers of LR (Alkaline)  
Figure SR (Silver Oxide) Picture  
Table Major Manufacturers of SR (Silver Oxide)  
Figure CR (Lithium) Picture  
Table Major Manufacturers of CR (Lithium)  
Table Major Manufacturers of Others (Solar)  
Table Button Cell Consumption Market Share by Applications in 2016  
Table Application of Button Cell  
Figure Traditional Watch Examples  
Table Major Costomers of Traditional Watch  
Figure Smartwatch Examples  
Table Major Costomers of Smartwatch  
Figure Hearing Aid Examples  
Figure Others Examples  
Table Major Costomers of Others  
Figure North America Button Cell Revenue (Million USD) and Growth Rate (2011-2021F)  
Figure China Button Cell Revenue (Million USD) and Growth Rate (2011-2021F)  
Figure Europe Button Cell Revenue (Million USD) and Growth Rate (2011-2021F)  
Figure Japan Button Cell Revenue (Million USD) and Growth Rate (2011-2021F)  
Figure Southeast Asia Button Cell Revenue (Million USD) and Growth Rate (2011-2021F)  
Figure India Button Cell Revenue (Million USD) and Growth Rate (2011-2021F)  
Figure Global Button Cell Revenue (Million USD) and Growth Rate (2011-2021F)  
Table Global Button Cell Production of Key Manufacturers (2015 and 2016)  
Table Global Button Cell Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Button Cell Production Share by Manufacturers  
Figure 2016 Button Cell Production Share by Manufacturers  
Table Global Button Cell Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table Global Button Cell Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Global Button Cell Revenue Share by Manufacturers

Table 2016 Global Button Cell Revenue Share by Manufacturers
Table Global Market Button Cell Average Price of Key Manufacturers (2015 and 2016)
Figure Global Market Button Cell Average Price of Key Manufacturers in 2015
Table Manufacturers Button Cell Manufacturing Base Distribution and Sales Area
Table Manufacturers Button Cell Product Types
Figure 2015 Global Button Cell Production Concentration Rate by Region
Figure Button Cell Market Share of Top 3 Manufacturers
Figure Button Cell Market Share of Top 5 Manufacturers
Table Mergers & Acquisitions, Expansion
Table Global Button Cell Production by Regions (2012-2016)
Table Global Button Cell Production Market Share by Regions (2012-2016)
Figure Global Button Cell Production Market Share by Regions (2012-2016)
Figure 2015 Global Button Cell Production Market Share by Regions
Figure 2016 Global Button Cell Production Market Share by Regions
Table Global Button Cell Revenue (Million USD) by Regions (2012-2016)
Table Global Button Cell Revenue Market Share by Regions (2012-2016)
Table 2015 Global Button Cell Revenue Market Share by Regions
Figure 2016 Global Button Cell Revenue Market Share by Regions
Table Global Button Cell Production, Revenue (Million USD), Price and Gross Margin (2012-2016)
Table North America Button Cell Production, Revenue (Million USD), Price and Gross Margin (2012-2016)
Table Europe Button Cell Production, Revenue (Million USD), Price and Gross Margin (2012-2016)
Table China Button Cell Production, Revenue (Million USD), Price and Gross Margin (2012-2016)
Table Japan Button Cell Production, Revenue (Million USD), Price and Gross Margin (2012-2016)
Table Southeast Asia Button Cell Production, Revenue (Million USD), Price and Gross Margin (2012-2016)
Table India Button Cell Production, Revenue (Million USD), Price and Gross Margin (2012-2016)
Table Global Button Cell Consumption Market by Regions (2012-2016)
Table Global Button Cell Consumption Market Share by Regions (2012-2016)
Figure Global Button Cell Consumption Market Share by Regions (2012-2016)
Figure 2015 Global Button Cell Consumption Market Share by Regions
Figure 2016 Global Button Cell Consumption Market Share by Regions
Table North America Button Cell Production, Consumption, Import & Export

(2012-2016)

Table Europe Button Cell Production, Consumption, Import & Export (2012-2016)

Table China Button Cell Production, Consumption, Import & Export (2012-2016)

Table Japan Button Cell Production, Consumption, Import & Export (2012-2016)

Table Southeast Asia Button Cell Production, Consumption, Import & Export  
(2012-2016)

Table India Button Cell Production, Consumption, Import & Export (2012-2016)

Table Global Button Cell Production by Types (2012-2016)

Table Global Button Cell Production Share by Types (2012-2016)

Figure Production Market Share of Button Cell by Types (2012-2016)

Figure 2015 Production Market Share of Button Cell by Types

Figure 2016 Production Market Share of Button Cell by Types

Table Global Button Cell Revenue (Million USD) by Types (2012-2016)

Table Global Button Cell Revenue Share by Types (2012-2016)

Figure Production Revenue Share of Button Cell by Types (2012-2016)

Figure 2015 Revenue Market Share of Button Cell by Types

Figure 2016 Revenue Market Share of Button Cell by Types

Table Global Button Cell Price by Types (2012-2016)

Figure Global Type 1 Button Cell Production Growth (2012-2016)

Figure Global Type 2 Button Cell Production Growth (2012-2016)

Figure Global Type 3 Button Cell Production Growth (2012-2016)

Figure Global Type 4 Button Cell Production Growth (2012-2016)

Table Global Button Cell Consumption by Applications (2012-2016)

Table Global Button Cell Consumption Market Share by Applications (2012-2016)

Figure 2015 Global Button Cell Consumption Market Share by Applications

Figure 2016 Global Button Cell Consumption Market Share by Applications

Figure Global Button Cell Consumption Growth Rate of Applications1 Applications  
(2012-2016)

Figure Global Button Cell Consumption Growth Rate of Applications2 Applications  
(2012-2016)

Figure Global Button Cell Consumption Growth Rate of Applications3 Applications  
(2012-2016)

Figure Global Button Cell Consumption Growth Rate of Applications4 Applications  
(2012-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Button Cell Production, Revenue, Price and Gross Margin of Sony (2012-2016)

Figure Button Cell Market Share of Sony (2015 and 2016)

Figure Manufacturing Cost Structure of Button Cell

Table Analysis of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure United States Average Weekly Hours

Figure Euro Area Average Monthly Wage (EUR/Month)

Figure China Minimum Monthly Wages (CNY/ Month)

Figure Japan Average Monthly Wages in Manufacturing (JPY Thousand/Month)

Figure South Korea Minimum Hourly Wages (KRW/Hour)

Figure India Average Daily Wage Rate in Manufacturing (INR/Day)

Table Global Electricity Price by Country

Figure Manufacturing Process Analysis of Button Cell

Table Major Buyers of Button Cell

Figure Button Cell Industrial Chain Analysis

Figure Marketing Channel of Button Cell

Figure Marketing Channel Status of Button Cell

Figure Pricing Strategy of Button Cell

Figure Business Strategy of Button Cell

Table Distributors/Traders List

Figure Global Button Cell Production and Growth Rate Forecast at CAGR Y1%  
(2016-2022F)

Figure Global Button Cell Revenue (Million USD) and Growth Rate Forecast at CAGR  
Y1%  
(2016-2022F)

Table Global Button Cell Production Forecast by Regions at CAGR Y1% (2016-2022F)

Table Global Button Cell Production Market Share Forecast by Regions at CAGR Y1%  
(2016-2022F)

Table Global Button Cell Consumption Forecast by Regions at CAGR Y1%  
(2016-2022F)

Table Global Button Cell Consumption Market Share Forecast by Regions at CAGR  
Y1%  
(2016-2022F)

Figure North America Button Cell Consumption Market Size by Value (Million USD)  
Forecast  
at CAGR Y1% (2016-2022F)

Figure North America Button Cell Consumption Market Size by Volume (Tonnes)  
Forecast at  
CAGR Y1% (2016-2022F)

Figure Europe Button Cell Consumption Market Size by Value (Million USD) Forecast at  
CAGR Y1% (2016-2022F)

Figure Europe Button Cell Consumption Market Size by Volume (Tonnes) Forecast at

CAGR

Y1% (2016-2022F)

Figure China Button Cell Consumption Market Size by Value (Million USD) Forecast at CAGR Y1% (2016-2022F)

Figure China Button Cell Consumption Market Size by Volume (Tonnes) Forecast at CAGR

Y1% (2016-2022F)

Figure Japan Button Cell Consumption Market Size by Value (Million USD) Forecast at CAGR Y1% (2016-2022F)

Figure Japan Button Cell Consumption Market Size by Volume (Tonnes) Forecast at CAGR

Y1% (2016-2022F)

Figure India Button Cell Consumption Market Size by Value (Million USD) Forecast at CAGR

Y1% (2016-2022F)

Figure India Button Cell Consumption Market Size by Volume (Tonnes) Forecast at CAGR Y1%

(2016-2022F)

Table Global Button Cell Production Forecast by Type at CAGR Y1% (2016-2022F)

Table Global Button Cell Revenue (Million USD) Forecast by Type at CAGR Y1% (2016-2022F)

Table Global Button Cell Price Forecast by Type at CAGR Y1% (2016-2022F)

Table Global Button Cell Consumption Forecast by Application at CAGR Y1% (2016-2022F)

Table Global Button Cell Consumption Market Share Forecast by Application at CAGR Y1%

(2016-2022F)

Figure Global Button Cell Price and Trend Forecast at CAGR Y1% (2016-2022F)

Figure Global Button Cell Production and Growth Rate Forecast at CAGR Y2% (2016-2022F)

Figure Global Button Cell Revenue (Million USD) and Growth Rate Forecast at CAGR Y2%

(2016-2022F)

Table Global Button Cell Production Forecast by Regions at CAGR Y2% (2016-2022F)

Table Global Button Cell Production Market Share Forecast by Regions at CAGR Y2% (2016-2022F)

Table Global Button Cell Consumption Forecast by Regions at CAGR Y2% (2016-2022F)

Table Global Button Cell Consumption Market Share Forecast by Regions at CAGR

Y2%

(2016-2022F)

Figure North America Button Cell Consumption Market Size by Value (Million USD)

Forecast

at CAGR Y2% (2016-2022F)

Figure North America Button Cell Consumption Market Size by Volume (Tonnes)

Forecast at

CAGR Y2% (2016-2022F)

Figure Europe Button Cell Consumption Market Size by Value (Million USD) Forecast at CAGR Y2% (2016-2022F)

Figure Europe Button Cell Consumption Market Size by Volume (Tonnes) Forecast at CAGR

Y2% (2016-2022F)

Figure China Button Cell Consumption Market Size by Value (Million USD) Forecast at CAGR Y2% (2016-2022F)

Figure China Button Cell Consumption Market Size by Volume (Tonnes) Forecast at CAGR

Y2% (2016-2022F)

Figure Japan Button Cell Consumption Market Size by Value (Million USD) Forecast at CAGR Y2% (2016-2022F)

Figure Japan Button Cell Consumption Market Size by Volume (Tonnes) Forecast at CAGR

Y2% (2016-2022F)

Figure India Button Cell Consumption Market Size by Value (Million USD) Forecast at CAGR

Y2% (2016-2022F)

Figure India Button Cell Consumption Market Size by Volume (Tonnes) Forecast at CAGR Y2%

(2016-2022F)

Table Global Button Cell Production Forecast by Type at CAGR Y2% (2016-2022F)

Table Global Button Cell Revenue (Million USD) Forecast by Type at CAGR Y2% (2016-2022F)

Table Global Button Cell Price Forecast by Type at CAGR Y2% (2016-2022F)

Table Global Button Cell Consumption Forecast by Application at CAGR Y2% (2016-2022F)

Table Global Button Cell Consumption Market Share Forecast by Application at CAGR Y2%

(2016-2022F)

Figure Global Button Cell Price and Trend Forecast at CAGR Y2% (2016-2022F)



## I would like to order

Product name: 2012-2022 Report on Global Button Cell Market Competition, Status and Forecast, Market Size by Players, Regions, Type, Application

Product link: <https://marketpublishers.com/r/2B34876DD94EN.html>

Price: US\$ 2,958.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2B34876DD94EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

