

# Global and Europe Smartwatch Market - Analysis and Outlook to 2022

<https://marketpublishers.com/r/G747696A094EN.html>

Date: August 2017

Pages: 128

Price: US\$ 2,960.00 (Single User License)

ID: G747696A094EN

## Abstracts

This report presents a comprehensive overview of the Smartwatch market in Europe, which shares the history data information from 2012 to 2016, and forecast from 2017 to 2022.

This report provides a detailed analysis of the market, including its dynamics, structure, characteristics, main players, growth and demand drivers, etc. As a Detailed Analysis report, it covers all details inside analysis and opinion in Smartwatch industry.

This report focuses Global and Europe market, including details as following:

### Key Players

Apple (US)

Samsung (KR)

Sony (JP)

Motorola/Lenovo (US)

LG (KR)

Pebble (US)

Fitbit (US)

Garmin (US)

Withings (FR)

Polar (FI)

Asus (CN)

Huawei (CN)

ZTE (CN)

inWatch (US)

Casio (JP)

TAG Heuer (CH)

TomTom (NL)

Qualcomm (US)

Weloop (CN)

Pulsense (US)

Geak (CN)

SmartQ (CN)

Hopu (CN)

Truly (CN)

## Key Regions

North America

United States

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Key Product Type

By Main System: Apple Watch Kit, Android Wear, Tizen, Embedded OS, Others.

By Screen Type: Mirasol Screen, Flexible E-paper, LCD Screen.

## Key Applications

Personal Assistance

Medical/Health

Fitness

Personal Safety

## Contents

### Global and Europe Smartwatch Market - Analysis and Outlook to 2022

#### **1 MARKET OUTLINE**

##### 1.1 Research Methodology

###### 1.1.1 Methodology/Research Approach

Research Programs/Design

Market Size Estimation

Market Breakdown and Data Triangulation

###### 1.1.2 Data Source

Secondary Sources

Primary Sources

###### 1.1.3 Disclaimer

##### 1.2 Regulatory Factors

##### 1.3 End-User Analysis

##### 1.4 Strategic Benchmarking

##### 1.5 Industry Chain and Supply Chain

###### 1.5.1 Smartwatch Industry Chain Structure

###### 1.5.1.1 R&D

###### 1.5.1.2 Raw Materials (Components)

###### 1.5.1.3 Manufacturing Plants

###### 1.5.1.4 Regional Trading (Import Export and Local Sales)

###### 1.5.1.5 Online Sales Channel

###### 1.5.1.6 Offline Channel

###### 1.5.1.7 End Users

###### 1.5.2 Smartwatch Manufacturing

###### 1.5.2.1 Key Components

###### 1.5.2.2 Assembly Manufacturing

###### 1.5.3 Consumer Preference

###### 1.5.4 Behavioral Habits

###### 1.5.5 Marketing Environment

##### 1.6 SWOT Analysis

##### 1.7 Feasibility Analysis

##### 1.8 Development Trend and Research Conclusion

###### 1.8.1 Development Trend

###### 1.8.2 Research Conclusion

## **2 GLOBAL SMARTWATCH PRODUCT OVERVIEW**

- 2.1 Global Smartwatch Market Sales Volume Revenue and Price 2012-2017
- 2.2 Smartwatch, by Main System 2012-2017
  - 2.2.1 Global Smartwatch Sales Market Share by Main System 2012-2017
  - 2.2.2 Global Smartwatch Revenue Market Share by Main System 2012-2017
  - 2.2.3 Global Smartwatch Price by Main System 2012-2017
  - 2.2.4 Apple Watch Kit
  - 2.2.5 Android Wear
  - 2.2.6 Tizen
  - 2.2.7 Embedded OS
  - 2.2.8 Others
- 2.3 Smartwatch, by Screen Type 2012-2017
  - 2.3.1 Global Smartwatch Sales Market Share by Screen Type 2012-2017
  - 2.3.2 Global Smartwatch Revenue Market Share by Screen Type 2012-2017
  - 2.3.3 Global Smartwatch Price by Screen Type 2012-2017
  - 2.3.4 Mirasol Screen
  - 2.3.5 Flexible E-paper
  - 2.3.6 LCD Screen

## **3 EUROPE SMARTWATCH PRODUCT OVERVIEW**

- 3.1 Europe Smartwatch Market Sales Volume Revenue and Price 2012-2017
- 3.2 Smartwatch, by Main System 2012-2017
  - 3.2.1 Europe Smartwatch Sales Market Share by Main System 2012-2017
  - 3.2.2 Europe Smartwatch Revenue Market Share by Main System 2012-2017
  - 3.2.3 Europe Smartwatch Price by Main System 2012-2017
  - 3.2.4 Apple Watch Kit
  - 3.2.5 Android Wear
  - 3.2.6 Tizen
  - 3.2.7 Embedded OS
  - 3.2.8 Others
- 3.3 Smartwatch, by Screen Type 2012-2017
  - 3.3.1 Europe Smartwatch Sales Market Share by Screen Type 2012-2017
  - 3.3.2 Europe Smartwatch Revenue Market Share by Screen Type 2012-2017
  - 3.3.3 Europe Smartwatch Price by Screen Type 2012-2017
  - 3.3.4 Mirasol Screen
  - 3.3.5 Flexible E-paper
  - 3.3.6 LCD Screen

## 4 SMARTWATCH TOP COMPANIES PROFILE

### 4.1 Apple (US)

- 4.1.1 Apple (US) Company Details and Competitors
- 4.1.2 Apple (US) Key Smartwatch Models and Performance
- 4.1.3 Apple (US) Smartwatch Business SWOT Analysis and Forecast
- 4.1.4 Apple (US) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

### 4.2 Samsung (KR)

- 4.2.1 Samsung (KR) Company Details and Competitors
- 4.2.2 Samsung (KR) Key Smartwatch Models and Performance
- 4.2.3 Samsung (KR) Smartwatch Business SWOT Analysis and Forecast
- 4.2.4 Samsung (KR) Smartwatch Sales Volume Revenue Price Cost and Gross

Margin

### 4.3 Sony (JP)

- 4.3.1 Sony (JP) Company Details and Competitors
- 4.3.2 Sony (JP) Key Smartwatch Models and Performance
- 4.3.3 Sony (JP) Smartwatch Business SWOT Analysis and Forecast
- 4.3.4 Sony (JP) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

### 4.4 Motorola/Lenovo (US)

- 4.4.1 Motorola/Lenovo (US) Company Details and Competitors
- 4.4.2 Motorola/Lenovo (US) Key Smartwatch Models and Performance
- 4.4.3 Motorola/Lenovo (US) Smartwatch Business SWOT Analysis and Forecast
- 4.4.4 Motorola/Lenovo (US) Smartwatch Sales Volume Revenue Price Cost and Gross

Margin

### 4.5 LG (KR)

- 4.5.1 LG (KR) Company Details and Competitors
- 4.5.2 LG (KR) Key Smartwatch Models and Performance
- 4.5.3 LG (KR) Smartwatch Business SWOT Analysis and Forecast
- 4.5.4 LG (KR) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

### 4.6 Pebble (US)

- 4.6.1 Pebble (US) Company Details and Competitors
- 4.6.2 Pebble (US) Key Smartwatch Models and Performance
- 4.6.3 Pebble (US) Smartwatch Business SWOT Analysis and Forecast
- 4.6.4 Pebble (US) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

### 4.7 Fitbit (US)

- 4.7.1 Fitbit (US) Company Details and Competitors
- 4.7.2 Fitbit (US) Key Smartwatch Models and Performance
- 4.7.3 Fitbit (US) Smartwatch Business SWOT Analysis and Forecast



- 4.7.4 Fitbit (US) Smartwatch Sales Volume Revenue Price Cost and Gross Margin
- 4.8 Garmin (US)
  - 4.8.1 Garmin (US) Company Details and Competitors
  - 4.8.2 Garmin (US) Key Smartwatch Models and Performance
  - 4.8.3 Garmin (US) Smartwatch Business SWOT Analysis and Forecast
  - 4.8.4 Garmin (US) Smartwatch Sales Volume Revenue Price Cost and Gross Margin
- 4.9 Withings (FR)
  - 4.9.1 Withings (FR) Company Details and Competitors
  - 4.9.2 Withings (FR) Key Smartwatch Models and Performance
  - 4.9.3 Withings (FR) Smartwatch Business SWOT Analysis and Forecast
  - 4.9.4 Withings (FR) Smartwatch Sales Volume Revenue Price Cost and Gross Margin
- 4.10 Polar (FI)
  - 4.10.1 Polar (FI) Company Details and Competitors
  - 4.10.2 Polar (FI) Key Smartwatch Models and Performance
  - 4.10.3 Polar (FI) Smartwatch Business SWOT Analysis and Forecast
  - 4.10.4 Polar (FI) Smartwatch Sales Volume Revenue Price Cost and Gross Margin
- 4.11 Asus (CN)
- 4.12 Huawei (CN)
- 4.13 ZTE (CN)
- 4.14 inWatch (US)
- 4.15 Casio (JP)
- 4.16 TAG Heuer (CH)
- 4.17 TomTom (NL)
- 4.18 Qualcomm (US)
- 4.19 Weloop (CN)
- 4.20 Pulsense (US)
- 4.21 Geak (CN)
- 4.22 SmartQ (CN)
- 4.23 Hopu (CN)
- 4.24 Truly (CN)

## **5 SMARTWATCH BY REGIONS 2012-2017**

- 5.1 Global Smartwatch Sales Market Share by Regions 2012-2017
- 5.2 Global Smartwatch Revenue Market Share by Regions 2012-2017
- 5.3 Global Smartwatch Price by Regions 2012-2017
- 5.4 North America
  - 5.4.1 United States
  - 5.4.2 Canada

## 5.5 Latin America

5.5.1 Mexico

5.5.2 Brazil

5.5.3 Argentina

5.5.4 Others in Latin America

## 5.6 Europe

5.6.1 Germany

5.6.2 United Kingdom

5.6.3 France

5.6.4 Italy

5.6.5 Spain

5.6.6 Russia

5.6.7 Netherland

5.6.8 Others in Europe

## 5.7 Asia & Pacific

5.7.1 China

5.7.2 Japan

5.7.3 India

5.7.4 Korea

5.7.5 Australia

5.7.6 Southeast Asia

5.7.6.1 Indonesia

5.7.6.2 Thailand

5.7.6.3 Philippines

5.7.6.4 Vietnam

5.7.6.5 Singapore

5.7.6.6 Malaysia

5.7.6.7 Others in Southeast Asia

## 5.8 Africa & Middle East

5.8.1 South Africa

5.8.2 Egypt

5.8.3 Turkey

5.8.4 Saudi Arabia

5.8.5 Iran

5.8.6 Others in Africa & Middle East

## **6 GLOBALSMARTWATCH BY PLAYERS 2012-2017**

### 6.1 Global Smartwatch Sales Volume Market Share by Brands 2012-2017

6.2 Global Smartwatch Revenue Share by Brands 2012-2017

6.3 Global Top Players Smartwatch Key Product Model and Market Performance

6.4 Global Top Players Smartwatch Key Target Consumers and Market Performance

## **7 EUROPE SMARTWATCH BY PLAYERS 2012-2017**

7.1 Europe Smartwatch Sales Volume Market Share by Brands 2012-2017

7.2 Europe Smartwatch Revenue Share by Brands 2012-2017

7.3 Europe Top Players Smartwatch Key Product Model and Market Performance

7.4 Europe Top Players Smartwatch Key Target Consumers and Market Performance

## **8 GLOBAL SMARTWATCH BY CONSUMER 2012-2017**

8.1 Global Smartwatch Sales Market Share by Consumer 2012-2017

8.2 Personal Assistance

8.3 Medical / Health

8.4 Fitness

8.5 Personal Safety

8.6 Consuming Habit and Preference

## **9 EUROPE SMARTWATCH BY CONSUMER 2012-2017**

9.1 Europe Smartwatch Sales Market Share by Consumer 2012-2017

9.2 Personal Assistance

9.3 Medical / Health

9.4 Fitness

9.5 Personal Safety

9.6 Consuming Habit and Preference

## **10 GLOBAL SMARTWATCH MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

10.1 Global Smartwatch Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

10.2 Global Smartwatch Sales (K Units) Forecast by Regions (2017-2022)

10.3 Global Smartwatch Sales (K Units) Forecast by Application (2017-2022)

10.4 Global Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

10.5 Global Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

## **11 EUROPE SMARTWATCH MARKET SIZE (SALES AND REVENUE) FORECAST**

**(2017-2022)**

11.1 Europe Smartwatch Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

11.2 Europe Smartwatch Sales (K Units) Forecast by Regions (2017-2022)

11.3 Europe Smartwatch Sales (K Units) Forecast by Application (2017-2022)

11.4 Europe Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

11.5 Europe Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Global Smartwatch Sales Volume (K Units), Revenue (Million USD) and Price (USD/Unit)(2012-2017)

Figure Global Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)

Figure Global Smartwatch Sales Volume (K Units) and Growth Rate (2012-2017)

Table Global Smartwatch Sales (K Units) by Main System (2012-2017)

Table Global Smartwatch Sales Market Share by Main System (2012-2017)

Figure Global Smartwatch Sales Market Share by Main System in 2016

Table Global Smartwatch Revenue (Million USD) by Main System (2012-2017)

Table Global Smartwatch Revenue Market Share by Main System (2012-2017)

Figure Global Smartwatch Revenue Market Share by Main System in 2016

Table Global Smartwatch Price (USD/Unit) by Main System (2012-2017)

Table Top Players of Apple Watch Kit Smartwatch Products List

Figure Global Apple Watch Kit Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Android Wear Smartwatch Products List

Figure Global Android Wear Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Tizen Smartwatch Products List

Figure Global Tizen Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Embedded OS Smartwatch Products List

Figure Global Embedded OS Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Others Smartwatch Products List

Figure Global Others Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Global Smartwatch Sales (K Units) by Screen Type (2012-2017)

Table Global Smartwatch Sales Market Share by Screen Type (2012-2017)

Figure Global Smartwatch Sales Market Share by Screen Type in 2016

Table Global Smartwatch Revenue (Million USD) by Screen Type (2012-2017)

Table Global Smartwatch Revenue Market Share by Screen Type (2012-2017)

Figure Global Smartwatch Revenue Market Share by Screen Type in 2016

Table Global Smartwatch Price (USD/Unit) by Screen Type (2012-2017)

Table Top Players of Mirasol Screen Smartwatch Products List

Figure Global Mirasol Screen Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Flexible E-paper Smartwatch Products List

Figure Global Flexible E-paper Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of LCD Screen Smartwatch Products List  
Figure Global LCD Screen Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Global Smartwatch Sales (K Units) by (2012-2017)  
Table Global Smartwatch Sales Market Share by (2012-2017)  
Figure Global Smartwatch Sales Market Share by in 2016  
Table Global Smartwatch Revenue (Million USD) by (2012-2017)  
Table Global Smartwatch Revenue Market Share by (2012-2017)  
Figure Global Smartwatch Revenue Market Share by in 2016  
Table Global Smartwatch Price (USD/Unit) by (2012-2017)  
Table Global Smartwatch Sales (K Units) by (2012-2017)  
Table Global Smartwatch Sales Market Share by (2012-2017)  
Figure Global Smartwatch Sales Market Share by in 2016  
Table Global Smartwatch Revenue (Million USD) by (2012-2017)  
Table Global Smartwatch Revenue Market Share by (2012-2017)  
Figure Global Smartwatch Revenue Market Share by in 2016  
Table Global Smartwatch Price (USD/Unit) by (2012-2017)  
Table Europe Smartwatch Sales Volume (K Units), Revenue (Million USD) and Price (USD/Unit)(2012-2017)  
Figure Europe Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)  
Figure Europe Smartwatch Sales Volume (K Units) and Growth Rate (2012-2017)  
Table Europe Smartwatch Sales (K Units) by Main System (2012-2017)  
Table Europe Smartwatch Sales Market Share by Main System (2012-2017)  
Figure Europe Smartwatch Sales Market Share by Main System in 2016  
Table Europe Smartwatch Revenue (Million USD) by Main System (2012-2017)  
Table Europe Smartwatch Revenue Market Share by Main System (2012-2017)  
Figure Europe Smartwatch Revenue Market Share by Main System in 2016  
Table Europe Smartwatch Price (USD/Unit) by Main System (2012-2017)  
Table Top Players of Apple Watch Kit Smartwatch Products List  
Figure Europe Apple Watch Kit Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Players of Android Wear Smartwatch Products List  
Figure Europe Android Wear Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Players of Tizen Smartwatch Products List  
Figure Europe Tizen Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Players of Embedded OS Smartwatch Products List  
Figure Europe Embedded OS Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Players of Others Smartwatch Products List  
Figure Europe Others Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Europe Smartwatch Sales (K Units) by Screen Type (2012-2017)  
Table Europe Smartwatch Sales Market Share by Screen Type (2012-2017)  
Figure Europe Smartwatch Sales Market Share by Screen Type in 2016  
Table Europe Smartwatch Revenue (Million USD) by Screen Type (2012-2017)  
Table Europe Smartwatch Revenue Market Share by Screen Type (2012-2017)  
Figure Europe Smartwatch Revenue Market Share by Screen Type in 2016  
Table Europe Smartwatch Price (USD/Unit) by Screen Type (2012-2017)  
Table Top Players of Mirasol Screen Smartwatch Products List  
Figure Europe Mirasol Screen Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Players of Flexible E-paper Smartwatch Products List  
Figure Europe Flexible E-paper Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Players of LCD Screen Smartwatch Products List  
Figure Europe LCD Screen Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Europe Smartwatch Sales (K Units) by (2012-2017)  
Table Europe Smartwatch Sales Market Share by (2012-2017)  
Figure Europe Smartwatch Sales Market Share by in 2016  
Table Europe Smartwatch Revenue (Million USD) by (2012-2017)  
Table Europe Smartwatch Revenue Market Share by (2012-2017)  
Figure Europe Smartwatch Revenue Market Share by in 2016  
Table Europe Smartwatch Price (USD/Unit) by (2012-2017)  
Table Europe Smartwatch Sales (K Units) by (2012-2017)  
Table Europe Smartwatch Sales Market Share by (2012-2017)  
Figure Europe Smartwatch Sales Market Share by in 2016  
Table Europe Smartwatch Revenue (Million USD) by (2012-2017)  
Table Europe Smartwatch Revenue Market Share by (2012-2017)  
Figure Europe Smartwatch Revenue Market Share by in 2016  
Table Europe Smartwatch Price (USD/Unit) by (2012-2017)  
Table Apple (US) Company Details and Competitors  
Table Apple (US) Key Smartwatch Models and Performance  
Table Apple (US) Smartwatch Business SWOT Analysis and Forecast  
Table Apple (US) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Apple (US) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)  
Figure Apple (US) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Apple (US) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)  
Figure Apple (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)

Table Samsung (KR) Company Details and Competitors  
Table Samsung (KR) Key Smartwatch Models and Performance  
Table Samsung (KR) Smartwatch Business SWOT Analysis and Forecast  
Table Samsung (KR) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)  
Figure Samsung (KR) Smartwatch Sales(Million Unit) and Growth Rate (%)(2012-2017)  
Figure Samsung (KR) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Samsung (KR) Smartwatch Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)  
Figure Samsung (KR) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Sony (JP) Company Details and Competitors  
Table Sony (JP) Key Smartwatch Models and Performance  
Table Sony (JP) Smartwatch Business SWOT Analysis and Forecast  
Table Sony (JP) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)  
Figure Sony (JP) Smartwatch Sales(Million Unit) and Growth Rate (%)(2012-2017)  
Figure Sony (JP) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Sony (JP) Smartwatch Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)  
Figure Sony (JP) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Motorola/Lenovo (US) Company Details and Competitors  
Table Motorola/Lenovo (US) Key Smartwatch Models and Performance  
Table Motorola/Lenovo (US) Smartwatch Business SWOT Analysis and Forecast  
Table Motorola/Lenovo (US) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)  
Figure Motorola/Lenovo (US) Smartwatch Sales(Million Unit) and Growth Rate (%)(2012-2017)  
Figure Motorola/Lenovo (US) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Motorola/Lenovo (US) Smartwatch Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)  
Figure Motorola/Lenovo (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table LG (KR) Company Details and Competitors  
Table LG (KR) Key Smartwatch Models and Performance  
Table LG (KR) Smartwatch Business SWOT Analysis and Forecast  
Table LG (KR) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)  
Figure LG (KR) Smartwatch Sales(Million Unit) and Growth Rate (%)(2012-2017)



Figure LG (KR) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure LG (KR) Smartwatch Sales Revenue(Million USD) and Growth Rate (%) (2012-2017)  
Figure LG (KR) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Pebble (US) Company Details and Competitors  
Table Pebble (US) Key Smartwatch Models and Performance  
Table Pebble (US) Smartwatch Business SWOT Analysis and Forecast  
Table Pebble (US) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Pebble (US) Smartwatch Sales(Million Unit) and Growth Rate (%) (2012-2017)  
Figure Pebble (US) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Pebble (US) Smartwatch Sales Revenue(Million USD) and Growth Rate (%) (2012-2017)  
Figure Pebble (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Fitbit (US) Company Details and Competitors  
Table Fitbit (US) Key Smartwatch Models and Performance  
Table Fitbit (US) Smartwatch Business SWOT Analysis and Forecast  
Table Fitbit (US) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Fitbit (US) Smartwatch Sales(Million Unit) and Growth Rate (%) (2012-2017)  
Figure Fitbit (US) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Fitbit (US) Smartwatch Sales Revenue(Million USD) and Growth Rate (%) (2012-2017)  
Figure Fitbit (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Garmin (US) Company Details and Competitors  
Table Garmin (US) Key Smartwatch Models and Performance  
Table Garmin (US) Smartwatch Business SWOT Analysis and Forecast  
Table Garmin (US) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Garmin (US) Smartwatch Sales(Million Unit) and Growth Rate (%) (2012-2017)  
Figure Garmin (US) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Garmin (US) Smartwatch Sales Revenue(Million USD) and Growth Rate (%) (2012-2017)  
Figure Garmin (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Withings (FR) Company Details and Competitors  
Table Withings (FR) Key Smartwatch Models and Performance  
Table Withings (FR) Smartwatch Business SWOT Analysis and Forecast  
Table Withings (FR) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Withings (FR) Smartwatch Sales(Million Unit) and Growth Rate (%)(2012-2017)  
Figure Withings (FR) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Withings (FR) Smartwatch Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)  
Figure Withings (FR) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Polar (FI) Company Details and Competitors  
Table Polar (FI) Key Smartwatch Models and Performance  
Table Polar (FI) Smartwatch Business SWOT Analysis and Forecast  
Table Polar (FI) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)  
Figure Polar (FI) Smartwatch Sales(Million Unit) and Growth Rate (%)(2012-2017)  
Figure Polar (FI) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Polar (FI) Smartwatch Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)  
Figure Polar (FI) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Asus (CN) Company Details and Competitors  
Table Huawei (CN) Company Details and Competitors  
Table ZTE (CN) Company Details and Competitors  
Table inWatch (US) Company Details and Competitors  
Table Casio (JP) Company Details and Competitors  
Table TAG Heuer (CH) Company Details and Competitors  
Table TomTom (NL) Company Details and Competitors  
Table Qualcomm (US) Company Details and Competitors  
Table Weloop (CN) Company Details and Competitors  
Table Pulsense (US) Company Details and Competitors  
Table Geak (CN) Company Details and Competitors  
Table SmartQ (CN) Company Details and Competitors  
Table Hopu (CN) Company Details and Competitors  
Table Truly (CN) Company Details and Competitors  
Table Global Smartwatch Sales (K Units) by Regions (2012-2017)  
Table Global Smartwatch Sales Share by Regions (2012-2017)  
Figure Global Smartwatch Sales Market Share by Regions in 2016  
Figure Global Smartwatch Sales Market Share by Regions in 2017  
Table Global Smartwatch Revenue (Million USD) by Regions (2012-2017)  
Table Global Smartwatch Revenue Market Share by Regions (2012-2017)  
Figure Global Smartwatch Revenue Market Share by Regions in 2016  
Figure Global Smartwatch Revenue Market Share by Regions in 2017  
Table Global Smartwatch Price (USD/Unit) by Regions (2012-2017)  
Table North America Smartwatch Sales (K Units) by Regions (2012-2017)

Table North America Smartwatch Revenue (Million USD) by Regions (2012-2017)  
Figure North America Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Latin America Smartwatch Sales (K Units) by Regions (2012-2017)  
Table Latin America Smartwatch Revenue (Million USD) by Regions (2012-2017)  
Figure Latin America Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Europe Smartwatch Sales (K Units) by Regions (2012-2017)  
Table Europe Smartwatch Revenue (Million USD) by Regions (2012-2017)  
Figure Europe Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Asia & Pacific Smartwatch Sales (K Units) by Regions (2012-2017)  
Table Asia & Pacific Smartwatch Revenue (Million USD) by Regions (2012-2017)  
Figure Asia & Pacific Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Africa & Middle East Smartwatch Sales (K Units) by Regions (2012-2017)  
Table Africa & Middle East Smartwatch Revenue (Million USD) by Regions (2012-2017)  
Figure Africa & Middle East Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Global Smartwatch Sales Volume (K Units) by Key Players 2012-2017  
Table Global Smartwatch Sales Volume Market Share by Key Players 2012-2017  
Figure Global Smartwatch Sales Volume Market Share by Key Players 2016  
Figure Global Smartwatch Sales Volume Market Share by Key Players 2017  
Table Global Smartwatch Revenue (Million USD) by Key Players 2012-2017  
Table Global Smartwatch Revenue Market Share by Key Players 2012-2017  
Figure Global Smartwatch Revenue Market Share by Key Players 2016  
Figure Global Smartwatch Revenue Market Share by Key Players 2017  
Table Global Top Players Key Product Model and Market Performance  
Table Global Top Players Key Target Consumers and Market Performance  
Table Europe Smartwatch Sales Volume (K Units) by Key Players 2012-2017  
Table Europe Smartwatch Sales Volume Market Share by Key Players 2012-2017  
Figure Europe Smartwatch Sales Volume Market Share by Key Players 2016  
Figure Europe Smartwatch Sales Volume Market Share by Key Players 2017  
Table Europe Smartwatch Revenue (Million USD) by Key Players 2012-2017  
Table Europe Smartwatch Revenue Market Share by Key Players 2012-2017  
Figure Europe Smartwatch Revenue Market Share by Key Players 2016  
Figure Europe Smartwatch Revenue Market Share by Key Players 2017  
Table Europe Top Players Key Product Model and Market Performance  
Table Europe Top Players Key Target Consumers and Market Performance  
Table Global Smartwatch Sales (K Units) by Consumer (2012-2017)  
Figure Global Smartwatch Sales Market Share by Consumer (2012-2017)  
Figure Global Smartwatch Sales Market Share by Consumer in 2016  
Figure Global Personal Assistance Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure Global Medical / Health Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure Global Fitness Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure Global Personal Safety Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Europe Smartwatch Sales (K Units) by Consumer (2012-2017)

Figure Europe Smartwatch Sales Market Share by Consumer (2012-2017)

Figure Europe Smartwatch Sales Market Share by Consumer in 2016

Figure Europe Personal Assistance Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure Europe Medical / Health Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure Europe Fitness Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure Europe Personal Safety Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure Global Smartwatch Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Smartwatch Price (USD/Unit) Trend Forecast (2017-2022)

Table Global Smartwatch Sales (K Units) Forecast by Regions (2017-2022)

Table Global Smartwatch Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Smartwatch Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Smartwatch Sales Volume Share Forecast by Regions in 2022

Table Global Smartwatch Sales (K Units) Forecast by Application (2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Application in 2022

Table Global Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

Figure Global Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Main System in 2022

Table Global Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

Figure Global Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Screen Type in 2022

Figure Europe Smartwatch Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Europe Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Europe Smartwatch Price (USD/Unit) Trend Forecast (2017-2022)

Table Europe Smartwatch Sales (K Units) Forecast by Regions (2017-2022)  
Table Europe Smartwatch Sales Volume Share Forecast by Regions (2017-2022)  
Figure Europe Smartwatch Sales Volume Share Forecast by Regions (2017-2022)  
Figure Europe Smartwatch Sales Volume Share Forecast by Regions in 2022  
Table Europe Smartwatch Sales (K Units) Forecast by Application (2017-2022)  
Figure Europe Smartwatch Sales Volume Market Share Forecast by Application (2017-2022)  
Figure Europe Smartwatch Sales Volume Market Share Forecast by Application in 2022  
Table Europe Smartwatch Sales (K Units) Forecast by Main System (2017-2022)  
Figure Europe Smartwatch Sales (K Units) Forecast by Main System (2017-2022)  
Figure Europe Smartwatch Sales Volume Market Share Forecast by Main System in 2022  
Table Europe Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)  
Figure Europe Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)  
Figure Europe Smartwatch Sales Volume Market Share Forecast by Screen Type in 2022

## I would like to order

Product name: Global and Europe Smartwatch Market - Analysis and Outlook to 2022

Product link: <https://marketpublishers.com/r/G747696A094EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G747696A094EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970