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Global and Europe Retail Analytics Market - Analysis and Outlook to 2022

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Abstracts

This report presents a comprehensive overview of the Retail Analytics market in Europe, which shares the history data information from 2012 to 2016, and forecast from 2017 to 2022.
This report provides a detailed analysis of the market, including its dynamics, structure, characteristics, main players, growth and demand drivers, etc. As a Detailed Analysis report, it covers all details inside analysis and opinion in Retail Analytics industry.

This report focuses Global and Europe market, including details as following:

Key Players

1010data, Inc. (US)

Angoss Software Corporation (Canada)

BRIDGE Analytics Solutions Private Limited (India)

Capillary Technologies (Singapore)

Diaspark Inc. (US)

FLIR Systems, Inc. (US)

Fujitsu Limited (Japan)

GainInsights Solutions Pvt. Ltd. (India)

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Happiest Minds (India)

Information Builders (US)

IntelliVision (US)

International Business Machines Corporation (US)

LoyaltyOne (Canada)

Manthan Software Services Private Limited (India)

Microsoft Corporation (US)

MicroStrategy Incorporated (US)

Oracle Corporation (US), QBurst (India)

Qlik Technologies Inc. (US)

RetailNext Inc. (US)

SAP SE (Germany)

SAS Institute Inc. (US)

Trax (Singapore)

Visual BI Solutions (US)

Zebra Technologies Corporation (US)

Key Regions

North America

United States

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- Canada

Latin America

- Mexico
- Brazil
- Argentina
- Others

Europe

- Germany
- United Kingdom
- France
- Italy
- Spain
- Russia
- Netherland
- Others

Asia & Pacific

- China
- Japan
- India

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- Korea
- Australia
- Southeast Asia
  - Indonesia
  - Thailand
  - Philippines
  - Vietnam
  - Singapore
  - Malaysia
  - Others
- Africa & Middle East
  - South Africa
  - Egypt
  - Turkey
  - Saudi Arabia
  - Iran
  - Others

Key Product Type

By Business Function: Finance, Sales, Marketing, Supply Chain, Store Operation.

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By Component: Software, Services.

By Deployment: On-premises, On-demand.

By Organization: SMEs, Large Enterprises.

Key Applications

Online

Offline

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