

Global and Europe Augmented Reality Market - Analysis and Outlook to 2022

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Abstracts

This report presents a comprehensive overview of the Augmented Reality market in Europe, which shares the history data information from 2012 to 2016, and forecast from 2017 to 2022.

This report provides a detailed analysis of the market, including its dynamics, structure, characteristics, main players, growth and demand drivers, etc. As a Detailed Analysis report, it covers all details inside analysis and opinion in Augmented Reality industry.

This report focuses Global and Europe market, including details as following:

Key Players

Google, Inc. (US)

PTC Inc. (US)

Microsoft Corporation (US)

Wikitude GmbH (Austria)

DAQRI LLC (US)

Zugara, Inc. (US)

Blippar (UK)

Magic Leap, Inc. (US)

Osterhout Design Group (US)

Lumus (Israel)

DigiLens (US)

Contus (US)

Indestry (UK)

Apphitect (United Arab Emirates)

Baidu (China)

HISCENE (China)

Key Regions

North America

United States

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Key Product Type

By Technology: Monitor-Based Technology, Near-to-Eye Based Technology.

By Offering: Hardware, Software.

By Device Type: Head-Mounted Display (HMD), Head-Up Display (HUD),
Handheld Device.

Key Applications

Games

Entertainment

Healthcare and wellness

Travel and tourism

Others

Contents

1 MARKET OUTLINE

1.1 Research Methodology

1.1.1 Methodology/Research Approach

Research Programs/Design

Market Size Estimation

Market Breakdown and Data Triangulation

1.1.2 Data Source

Secondary Sources

Primary Sources

1.1.3 Disclaimer

1.2 Regulatory Factors

1.3 End-User Analysis

1.4 Strategic Benchmarking

1.5 Industry Chain and Supply Chain

1.5.1 Augmented Reality Industry Chain Structure

1.5.1.1 R&D

1.5.1.2 Raw Materials (Components)

1.5.1.3 Manufacturing Plants

1.5.1.4 Regional Trading (Import Export and Local Sales)

1.5.1.5 Online Sales Channel

1.5.1.6 Offline Channel

1.5.1.7 End Users

1.5.2 Augmented Reality Manufacturing

1.5.2.1 Key Components

1.5.2.2 Assembly Manufacturing

1.5.3 Consumer Preference

1.5.4 Behavioral Habits

1.5.5 Marketing Environment

1.6 SWOT Analysis

1.7 Feasibility Analysis

1.8 Development Trend and Research Conclusion

1.8.1 Development Trend

1.8.2 Research Conclusion

2 GLOBAL AUGMENTED REALITY PRODUCT OVERVIEW

- 2.1 Global Augmented Reality Market Sales Volume Revenue and Price 2012-2017
- 2.2 Augmented Reality, by Technology 2012-2017
 - 2.2.1 Global Augmented Reality Sales Market Share by Technology 2012-2017
 - 2.2.2 Global Augmented Reality Revenue Market Share by Technology 2012-2017
 - 2.2.3 Global Augmented Reality Price by Technology 2012-2017
 - 2.2.4 Monitor-Based Technology
 - 2.2.5 Near-to-Eye Based Technology
- 2.3 Augmented Reality, by Offering 2012-2017
 - 2.3.1 Global Augmented Reality Sales Market Share by Offering 2012-2017
 - 2.3.2 Global Augmented Reality Revenue Market Share by Offering 2012-2017
 - 2.3.3 Global Augmented Reality Price by Offering 2012-2017
 - 2.3.4 Hardware
 - 2.3.5 Software
- 2.4 Augmented Reality, by Device Type 2012-2017
 - 2.4.1 Global Augmented Reality Sales Market Share by Device Type 2012-2017
 - 2.4.2 Global Augmented Reality Revenue Market Share by Device Type 2012-2017
 - 2.4.3 Global Augmented Reality Price by Device Type 2012-2017
 - 2.4.4 Head-Mounted Display (HMD)
 - 2.4.5 Head-Up Display (HUD)
 - 2.4.6 Handheld Device

3 EUROPE AUGMENTED REALITY PRODUCT OVERVIEW

- 3.1 Europe Augmented Reality Market Sales Volume Revenue and Price 2012-2017
- 3.2 Augmented Reality, by Technology 2012-2017
 - 3.2.1 Europe Augmented Reality Sales Market Share by Technology 2012-2017
 - 3.2.2 Europe Augmented Reality Revenue Market Share by Technology 2012-2017
 - 3.2.3 Europe Augmented Reality Price by Technology 2012-2017
 - 3.2.4 Monitor-Based Technology
 - 3.2.5 Near-to-Eye Based Technology
- 3.3 Augmented Reality, by Offering 2012-2017
 - 3.3.1 Europe Augmented Reality Sales Market Share by Offering 2012-2017
 - 3.3.2 Europe Augmented Reality Revenue Market Share by Offering 2012-2017
 - 3.3.3 Europe Augmented Reality Price by Offering 2012-2017
 - 3.3.4 Hardware
 - 3.3.5 Software
- 3.4 Augmented Reality, by Device Type 2012-2017
 - 3.4.1 Europe Augmented Reality Sales Market Share by Device Type 2012-2017
 - 3.4.2 Europe Augmented Reality Revenue Market Share by Device Type 2012-2017

- 3.4.3 Europe Augmented Reality Price by Device Type 2012-2017
- 3.4.4 Head-Mounted Display (HMD)
- 3.4.5 Head-Up Display (HUD)
- 3.4.6 Handheld Device

4 AUGMENTED REALITY TOP COMPANIES PROFILE

4.1 Google, Inc. (US)

- 4.1.1 Google, Inc. (US) Company Details and Competitors
- 4.1.2 Google, Inc. (US) Key Augmented Reality Models and Performance
- 4.1.3 Google, Inc. (US) Augmented Reality Business SWOT Analysis and Forecast
- 4.1.4 Google, Inc. (US) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.2 PTC Inc. (US)

- 4.2.1 PTC Inc. (US) Company Details and Competitors
- 4.2.2 PTC Inc. (US) Key Augmented Reality Models and Performance
- 4.2.3 PTC Inc. (US) Augmented Reality Business SWOT Analysis and Forecast
- 4.2.4 PTC Inc. (US) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.3 Microsoft Corporation (US)

- 4.3.1 Microsoft Corporation (US) Company Details and Competitors
- 4.3.2 Microsoft Corporation (US) Key Augmented Reality Models and Performance
- 4.3.3 Microsoft Corporation (US) Augmented Reality Business SWOT Analysis and Forecast
- 4.3.4 Microsoft Corporation (US) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.4 Wikitude GmbH (Austria)

- 4.4.1 Wikitude GmbH (Austria) Company Details and Competitors
- 4.4.2 Wikitude GmbH (Austria) Key Augmented Reality Models and Performance
- 4.4.3 Wikitude GmbH (Austria) Augmented Reality Business SWOT Analysis and Forecast

4.4.4 Wikitude GmbH (Austria) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.5 DAQRI LLC (US)

- 4.5.1 DAQRI LLC (US) Company Details and Competitors
- 4.5.2 DAQRI LLC (US) Key Augmented Reality Models and Performance
- 4.5.3 DAQRI LLC (US) Augmented Reality Business SWOT Analysis and Forecast
- 4.5.4 DAQRI LLC (US) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.6 Zugara, Inc. (US)

4.6.1 Zugara, Inc. (US) Company Details and Competitors

4.6.2 Zugara, Inc. (US) Key Augmented Reality Models and Performance

4.6.3 Zugara, Inc. (US) Augmented Reality Business SWOT Analysis and Forecast

4.6.4 Zugara, Inc. (US) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.7 Blippar (UK)

4.7.1 Blippar (UK) Company Details and Competitors

4.7.2 Blippar (UK) Key Augmented Reality Models and Performance

4.7.3 Blippar (UK) Augmented Reality Business SWOT Analysis and Forecast

4.7.4 Blippar (UK) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.8 Magic Leap, Inc. (US)

4.8.1 Magic Leap, Inc. (US) Company Details and Competitors

4.8.2 Magic Leap, Inc. (US) Key Augmented Reality Models and Performance

4.8.3 Magic Leap, Inc. (US) Augmented Reality Business SWOT Analysis and Forecast

4.8.4 Magic Leap, Inc. (US) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.9 Osterhout Design Group (US)

4.9.1 Osterhout Design Group (US) Company Details and Competitors

4.9.2 Osterhout Design Group (US) Key Augmented Reality Models and Performance

4.9.3 Osterhout Design Group (US) Augmented Reality Business SWOT Analysis and Forecast

4.9.4 Osterhout Design Group (US) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.10 Lumus (Israel)

4.10.1 Lumus (Israel) Company Details and Competitors

4.10.2 Lumus (Israel) Key Augmented Reality Models and Performance

4.10.3 Lumus (Israel) Augmented Reality Business SWOT Analysis and Forecast

4.10.4 Lumus (Israel) Augmented Reality Sales Volume Revenue Price Cost and Gross Margin

4.11 DigiLens (US)

4.12 Contus (US)

4.13 Indstry (UK)

4.14 Apphitect (United Arab Emirates)

4.15 Baidu (China)

4.16 HISCENE (China)

5 AUGMENTED REALITY BY REGIONS 2012-2017

- 5.1 Global Augmented Reality Sales Market Share by Regions 2012-2017
- 5.2 Global Augmented Reality Revenue Market Share by Regions 2012-2017
- 5.3 Global Augmented Reality Price by Regions 2012-2017
- 5.4 North America
 - 5.4.1 United States
 - 5.4.2 Canada
- 5.5 Latin America
 - 5.5.1 Mexico
 - 5.5.2 Brazil
 - 5.5.3 Argentina
 - 5.5.4 Others in Latin America
- 5.6 Europe
 - 5.6.1 Germany
 - 5.6.2 United Kingdom
 - 5.6.3 France
 - 5.6.4 Italy
 - 5.6.5 Spain
 - 5.6.6 Russia
 - 5.6.7 Netherland
 - 5.6.8 Others in Europe
- 5.7 Asia & Pacific
 - 5.7.1 China
 - 5.7.2 Japan
 - 5.7.3 India
 - 5.7.4 Korea
 - 5.7.5 Australia
 - 5.7.6 Southeast Asia
 - 5.7.6.1 Indonesia
 - 5.7.6.2 Thailand
 - 5.7.6.3 Philippines
 - 5.7.6.4 Vietnam
 - 5.7.6.5 Singapore
 - 5.7.6.6 Malaysia
 - 5.7.6.7 Others in Southeast Asia
- 5.8 Africa & Middle East
 - 5.8.1 South Africa
 - 5.8.2 Egypt

- 5.8.3 Turkey
- 5.8.4 Saudi Arabia
- 5.8.5 Iran
- 5.8.6 Others in Africa & Middle East

6 GLOBALAUGMENTED REALITY BY PLAYERS 2012-2017

- 6.1 Global Augmented Reality Sales Volume Market Share by Brands 2012-2017
- 6.2 Global Augmented Reality Revenue Share by Brands 2012-2017
- 6.3 Global Top Players Augmented Reality Key Product Model and Market Performance
- 6.4 Global Top Players Augmented Reality Key Target Consumers and Market Performance

7 EUROPEAUGMENTED REALITY BY PLAYERS 2012-2017

- 7.1 Europe Augmented Reality Sales Volume Market Share by Brands 2012-2017
- 7.2 Europe Augmented Reality Revenue Share by Brands 2012-2017
- 7.3 Europe Top Players Augmented Reality Key Product Model and Market Performance
- 7.4 Europe Top Players Augmented Reality Key Target Consumers and Market Performance

8 GLOBAL AUGMENTED REALITY BY CONSUMER 2012-2017

- 8.1 Global Augmented Reality Sales Market Share by Consumer 2012-2017
- 8.2 Games
- 8.3 Entertainment
- 8.4 Healthcare and wellness
- 8.5 Travel and tourism
- 8.6 Others
- 8.7 Consuming Habit and Preference

9 EUROPE AUGMENTED REALITY BY CONSUMER 2012-2017

- 9.1 Europe Augmented Reality Sales Market Share by Consumer 2012-2017
- 9.2 Games
- 9.3 Entertainment
- 9.4 Healthcare and wellness
- 9.5 Travel and tourism

9.6 Others

9.7 Consuming Habit and Preference

10 GLOBAL AUGMENTED REALITY MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

10.1 Global Augmented Reality Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

10.2 Global Augmented Reality Sales (K Units) Forecast by Regions (2017-2022)

10.3 Global Augmented Reality Sales (K Units) Forecast by Application (2017-2022)

10.4 Global Augmented Reality Sales (K Units) Forecast by Technology (2017-2022)

10.5 Global Augmented Reality Sales (K Units) Forecast by Offering (2017-2022)

10.6 Global Augmented Reality Sales (K Units) Forecast by Device Type (2017-2022)

11 EUROPE AUGMENTED REALITY MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 Europe Augmented Reality Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

11.2 Europe Augmented Reality Sales (K Units) Forecast by Regions (2017-2022)

11.3 Europe Augmented Reality Sales (K Units) Forecast by Application (2017-2022)

11.4 Europe Augmented Reality Sales (K Units) Forecast by Technology (2017-2022)

11.5 Europe Augmented Reality Sales (K Units) Forecast by Offering (2017-2022)

11.6 Europe Augmented Reality Sales (K Units) Forecast by Device Type (2017-2022)

List Of Tables

LIST OF TABLES AND FIGURES

Table Global Augmented Reality Sales Volume (K Units), Revenue (Million USD) and Price (USD/Unit)(2012-2017)

Figure Global Augmented Reality Revenue (Million USD) and Growth Rate (2012-2017)

Figure Global Augmented Reality Sales Volume (K Units) and Growth Rate (2012-2017)

Table Global Augmented Reality Sales (K Units) by Technology (2012-2017)

Table Global Augmented Reality Sales Market Share by Technology (2012-2017)

Figure Global Augmented Reality Sales Market Share by Technology in 2016

Table Global Augmented Reality Revenue (Million USD) by Technology (2012-2017)

Table Global Augmented Reality Revenue Market Share by Technology (2012-2017)

Figure Global Augmented Reality Revenue Market Share by Technology in 2016

Table Global Augmented Reality Price (USD/Unit) by Technology (2012-2017)

Table Top Players of Monitor-Based Technology Augmented Reality Products List

Figure Global Monitor-Based Technology Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Near-to-Eye Based Technology Augmented Reality Products List

Figure Global Near-to-Eye Based Technology Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Global Augmented Reality Sales (K Units) by Offering (2012-2017)

Table Global Augmented Reality Sales Market Share by Offering (2012-2017)

Figure Global Augmented Reality Sales Market Share by Offering in 2016

Table Global Augmented Reality Revenue (Million USD) by Offering (2012-2017)

Table Global Augmented Reality Revenue Market Share by Offering (2012-2017)

Figure Global Augmented Reality Revenue Market Share by Offering in 2016

Table Global Augmented Reality Price (USD/Unit) by Offering (2012-2017)

Table Top Players of Hardware Augmented Reality Products List

Figure Global Hardware Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Software Augmented Reality Products List

Figure Global Software Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Global Augmented Reality Sales (K Units) by Device Type (2012-2017)

Table Global Augmented Reality Sales Market Share by Device Type (2012-2017)

Figure Global Augmented Reality Sales Market Share by Device Type in 2016

Table Global Augmented Reality Revenue (Million USD) by Device Type (2012-2017)

Table Global Augmented Reality Revenue Market Share by Device Type (2012-2017)

Figure Global Augmented Reality Revenue Market Share by Device Type in 2016
Table Global Augmented Reality Price (USD/Unit) by Device Type (2012-2017)
Table Top Players of Head-Mounted Display (HMD) Augmented Reality Products List
Figure Global Head-Mounted Display (HMD) Augmented Reality Sales (K Units) and Growth Rate (2012-2017)
Table Top Players of Head-Up Display (HUD) Augmented Reality Products List
Figure Global Head-Up Display (HUD) Augmented Reality Sales (K Units) and Growth Rate (2012-2017)
Table Top Players of Handheld Device Augmented Reality Products List
Figure Global Handheld Device Augmented Reality Sales (K Units) and Growth Rate (2012-2017)
Table Global Augmented Reality Sales (K Units) by (2012-2017)
Table Global Augmented Reality Sales Market Share by (2012-2017)
Figure Global Augmented Reality Sales Market Share by in 2016
Table Global Augmented Reality Revenue (Million USD) by (2012-2017)
Table Global Augmented Reality Revenue Market Share by (2012-2017)
Figure Global Augmented Reality Revenue Market Share by in 2016
Table Global Augmented Reality Price (USD/Unit) by (2012-2017)
Table Global Augmented Reality Sales (K Units) by (2012-2017)
Table Global Augmented Reality Sales Market Share by (2012-2017)
Figure Global Augmented Reality Sales Market Share by in 2016
Table Global Augmented Reality Revenue (Million USD) by (2012-2017)
Table Global Augmented Reality Revenue Market Share by (2012-2017)
Figure Global Augmented Reality Revenue Market Share by in 2016
Table Global Augmented Reality Price (USD/Unit) by (2012-2017)
Table Europe Augmented Reality Sales Volume (K Units), Revenue (Million USD) and Price (USD/Unit)(2012-2017)
Figure Europe Augmented Reality Revenue (Million USD) and Growth Rate (2012-2017)
Figure Europe Augmented Reality Sales Volume (K Units) and Growth Rate (2012-2017)
Table Europe Augmented Reality Sales (K Units) by Technology (2012-2017)
Table Europe Augmented Reality Sales Market Share by Technology (2012-2017)
Figure Europe Augmented Reality Sales Market Share by Technology in 2016
Table Europe Augmented Reality Revenue (Million USD) by Technology (2012-2017)
Table Europe Augmented Reality Revenue Market Share by Technology (2012-2017)
Figure Europe Augmented Reality Revenue Market Share by Technology in 2016
Table Europe Augmented Reality Price (USD/Unit) by Technology (2012-2017)
Table Top Players of Monitor-Based Technology Augmented Reality Products List

Figure Europe Monitor-Based Technology Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Near-to-Eye Based Technology Augmented Reality Products List

Figure Europe Near-to-Eye Based Technology Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Europe Augmented Reality Sales (K Units) by Offering (2012-2017)

Table Europe Augmented Reality Sales Market Share by Offering (2012-2017)

Figure Europe Augmented Reality Sales Market Share by Offering in 2016

Table Europe Augmented Reality Revenue (Million USD) by Offering (2012-2017)

Table Europe Augmented Reality Revenue Market Share by Offering (2012-2017)

Figure Europe Augmented Reality Revenue Market Share by Offering in 2016

Table Europe Augmented Reality Price (USD/Unit) by Offering (2012-2017)

Table Top Players of Hardware Augmented Reality Products List

Figure Europe Hardware Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Software Augmented Reality Products List

Figure Europe Software Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Europe Augmented Reality Sales (K Units) by Device Type (2012-2017)

Table Europe Augmented Reality Sales Market Share by Device Type (2012-2017)

Figure Europe Augmented Reality Sales Market Share by Device Type in 2016

Table Europe Augmented Reality Revenue (Million USD) by Device Type (2012-2017)

Table Europe Augmented Reality Revenue Market Share by Device Type (2012-2017)

Figure Europe Augmented Reality Revenue Market Share by Device Type in 2016

Table Europe Augmented Reality Price (USD/Unit) by Device Type (2012-2017)

Table Top Players of Head-Mounted Display (HMD) Augmented Reality Products List

Figure Europe Head-Mounted Display (HMD) Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Head-Up Display (HUD) Augmented Reality Products List

Figure Europe Head-Up Display (HUD) Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Handheld Device Augmented Reality Products List

Figure Europe Handheld Device Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Europe Augmented Reality Sales (K Units) by (2012-2017)

Table Europe Augmented Reality Sales Market Share by (2012-2017)

Figure Europe Augmented Reality Sales Market Share by in 2016

Table Europe Augmented Reality Revenue (Million USD) by (2012-2017)

Table Europe Augmented Reality Revenue Market Share by (2012-2017)

Figure Europe Augmented Reality Revenue Market Share by in 2016
Table Europe Augmented Reality Price (USD/Unit) by (2012-2017)
Table Europe Augmented Reality Sales (K Units) by (2012-2017)
Table Europe Augmented Reality Sales Market Share by (2012-2017)
Figure Europe Augmented Reality Sales Market Share by in 2016
Table Europe Augmented Reality Revenue (Million USD) by (2012-2017)
Table Europe Augmented Reality Revenue Market Share by (2012-2017)
Figure Europe Augmented Reality Revenue Market Share by in 2016
Table Europe Augmented Reality Price (USD/Unit) by (2012-2017)
Table Google, Inc. (US) Company Details and Competitors
Table Google, Inc. (US) Key Augmented Reality Models and Performance
Table Google, Inc. (US) Augmented Reality Business SWOT Analysis and Forecast
Table Google, Inc. (US) Augmented Reality Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Google, Inc. (US) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)
Figure Google, Inc. (US) Augmented Reality Sales Market Share (%) in Global (2012-2017)
Figure Google, Inc. (US) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)
Figure Google, Inc. (US) Augmented Reality Revenue Market Share (%) in Global (2012-2017)
Table PTC Inc. (US) Company Details and Competitors
Table PTC Inc. (US) Key Augmented Reality Models and Performance
Table PTC Inc. (US) Augmented Reality Business SWOT Analysis and Forecast
Table PTC Inc. (US) Augmented Reality Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure PTC Inc. (US) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)
Figure PTC Inc. (US) Augmented Reality Sales Market Share (%) in Global (2012-2017)
Figure PTC Inc. (US) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)
Figure PTC Inc. (US) Augmented Reality Revenue Market Share (%) in Global (2012-2017)
Table Microsoft Corporation (US) Company Details and Competitors
Table Microsoft Corporation (US) Key Augmented Reality Models and Performance
Table Microsoft Corporation (US) Augmented Reality Business SWOT Analysis and Forecast
Table Microsoft Corporation (US) Augmented Reality Output (K Units), Revenue (Million

USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Microsoft Corporation (US) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Microsoft Corporation (US) Augmented Reality Sales Market Share (%) in Global (2012-2017)

Figure Microsoft Corporation (US) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Microsoft Corporation (US) Augmented Reality Revenue Market Share (%) in Global (2012-2017)

Table Wikitude GmbH (Austria) Company Details and Competitors

Table Wikitude GmbH (Austria) Key Augmented Reality Models and Performance

Table Wikitude GmbH (Austria) Augmented Reality Business SWOT Analysis and Forecast

Table Wikitude GmbH (Austria) Augmented Reality Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Wikitude GmbH (Austria) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Wikitude GmbH (Austria) Augmented Reality Sales Market Share (%) in Global (2012-2017)

Figure Wikitude GmbH (Austria) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Wikitude GmbH (Austria) Augmented Reality Revenue Market Share (%) in Global (2012-2017)

Table DAQRI LLC (US) Company Details and Competitors

Table DAQRI LLC (US) Key Augmented Reality Models and Performance

Table DAQRI LLC (US) Augmented Reality Business SWOT Analysis and Forecast

Table DAQRI LLC (US) Augmented Reality Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure DAQRI LLC (US) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure DAQRI LLC (US) Augmented Reality Sales Market Share (%) in Global (2012-2017)

Figure DAQRI LLC (US) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure DAQRI LLC (US) Augmented Reality Revenue Market Share (%) in Global (2012-2017)

Table Zugara, Inc. (US) Company Details and Competitors

Table Zugara, Inc. (US) Key Augmented Reality Models and Performance

Table Zugara, Inc. (US) Augmented Reality Business SWOT Analysis and Forecast

Table Zugara, Inc. (US) Augmented Reality Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Zugara, Inc. (US) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Zugara, Inc. (US) Augmented Reality Sales Market Share (%) in Global (2012-2017)

Figure Zugara, Inc. (US) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Zugara, Inc. (US) Augmented Reality Revenue Market Share (%) in Global (2012-2017)

Table Blippar (UK) Company Details and Competitors

Table Blippar (UK) Key Augmented Reality Models and Performance

Table Blippar (UK) Augmented Reality Business SWOT Analysis and Forecast

Table Blippar (UK) Augmented Reality Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Blippar (UK) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Blippar (UK) Augmented Reality Sales Market Share (%) in Global (2012-2017)

Figure Blippar (UK) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Blippar (UK) Augmented Reality Revenue Market Share (%) in Global (2012-2017)

Table Magic Leap, Inc. (US) Company Details and Competitors

Table Magic Leap, Inc. (US) Key Augmented Reality Models and Performance

Table Magic Leap, Inc. (US) Augmented Reality Business SWOT Analysis and Forecast

Table Magic Leap, Inc. (US) Augmented Reality Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Magic Leap, Inc. (US) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Magic Leap, Inc. (US) Augmented Reality Sales Market Share (%) in Global (2012-2017)

Figure Magic Leap, Inc. (US) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Magic Leap, Inc. (US) Augmented Reality Revenue Market Share (%) in Global (2012-2017)

Table Osterhout Design Group (US) Company Details and Competitors

Table Osterhout Design Group (US) Key Augmented Reality Models and Performance

Table Osterhout Design Group (US) Augmented Reality Business SWOT Analysis and Forecast

Table Osterhout Design Group (US) Augmented Reality Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Osterhout Design Group (US) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Osterhout Design Group (US) Augmented Reality Sales Market Share (%) in Global (2012-2017)

Figure Osterhout Design Group (US) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Osterhout Design Group (US) Augmented Reality Revenue Market Share (%) in Global (2012-2017)

Table Lumus (Israel) Company Details and Competitors

Table Lumus (Israel) Key Augmented Reality Models and Performance

Table Lumus (Israel) Augmented Reality Business SWOT Analysis and Forecast

Table Lumus (Israel) Augmented Reality Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Lumus (Israel) Augmented Reality Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Lumus (Israel) Augmented Reality Sales Market Share (%) in Global (2012-2017)

Figure Lumus (Israel) Augmented Reality Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Lumus (Israel) Augmented Reality Revenue Market Share (%) in Global (2012-2017)

Table DigiLens (US) Company Details and Competitors

Table Contus (US) Company Details and Competitors

Table Industry (UK) Company Details and Competitors

Table Apphitect (United Arab Emirates) Company Details and Competitors

Table Baidu (China) Company Details and Competitors

Table HISCENE (China) Company Details and Competitors

Table Global Augmented Reality Sales (K Units) by Regions (2012-2017)

Table Global Augmented Reality Sales Share by Regions (2012-2017)

Figure Global Augmented Reality Sales Market Share by Regions in 2016

Figure Global Augmented Reality Sales Market Share by Regions in 2017

Table Global Augmented Reality Revenue (Million USD) by Regions (2012-2017)

Table Global Augmented Reality Revenue Market Share by Regions (2012-2017)

Figure Global Augmented Reality Revenue Market Share by Regions in 2016

Figure Global Augmented Reality Revenue Market Share by Regions in 2017

Table Global Augmented Reality Price (USD/Unit) by Regions (2012-2017)

Table North America Augmented Reality Sales (K Units) by Regions (2012-2017)

Table North America Augmented Reality Revenue (Million USD) by Regions (2012-2017)

Figure North America Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Latin America Augmented Reality Sales (K Units) by Regions (2012-2017)

Table Latin America Augmented Reality Revenue (Million USD) by Regions (2012-2017)

Figure Latin America Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Europe Augmented Reality Sales (K Units) by Regions (2012-2017)

Table Europe Augmented Reality Revenue (Million USD) by Regions (2012-2017)

Figure Europe Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Asia & Pacific Augmented Reality Sales (K Units) by Regions (2012-2017)

Table Asia & Pacific Augmented Reality Revenue (Million USD) by Regions (2012-2017)

Figure Asia & Pacific Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Africa & Middle East Augmented Reality Sales (K Units) by Regions (2012-2017)

Table Africa & Middle East Augmented Reality Revenue (Million USD) by Regions (2012-2017)

Figure Africa & Middle East Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Global Augmented Reality Sales Volume (K Units) by Key Players 2012-2017

Table Global Augmented Reality Sales Volume Market Share by Key Players 2012-2017

Figure Global Augmented Reality Sales Volume Market Share by Key Players 2016

Figure Global Augmented Reality Sales Volume Market Share by Key Players 2017

Table Global Augmented Reality Revenue (Million USD) by Key Players 2012-2017

Table Global Augmented Reality Revenue Market Share by Key Players 2012-2017

Figure Global Augmented Reality Revenue Market Share by Key Players 2016

Figure Global Augmented Reality Revenue Market Share by Key Players 2017

Table Global Top Players Key Product Model and Market Performance

Table Global Top Players Key Target Consumers and Market Performance

Table Europe Augmented Reality Sales Volume (K Units) by Key Players 2012-2017

Table Europe Augmented Reality Sales Volume Market Share by Key Players 2012-2017

Figure Europe Augmented Reality Sales Volume Market Share by Key Players 2016

Figure Europe Augmented Reality Sales Volume Market Share by Key Players 2017

Table Europe Augmented Reality Revenue (Million USD) by Key Players 2012-2017

Table Europe Augmented Reality Revenue Market Share by Key Players 2012-2017

Figure Europe Augmented Reality Revenue Market Share by Key Players 2016

Figure Europe Augmented Reality Revenue Market Share by Key Players 2017

Table Europe Top Players Key Product Model and Market Performance

Table Europe Top Players Key Target Consumers and Market Performance

Table Global Augmented Reality Sales (K Units) by Consumer (2012-2017)

Figure Global Augmented Reality Sales Market Share by Consumer (2012-2017)

Figure Global Augmented Reality Sales Market Share by Consumer in 2016

Figure Global Games Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Figure Global Entertainment Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Figure Global Healthcare and wellness Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Figure Global Travel and tourism Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Figure Global Others Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Table Europe Augmented Reality Sales (K Units) by Consumer (2012-2017)

Figure Europe Augmented Reality Sales Market Share by Consumer (2012-2017)

Figure Europe Augmented Reality Sales Market Share by Consumer in 2016

Figure Europe Games Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Figure Europe Entertainment Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Figure Europe Healthcare and wellness Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Figure Europe Travel and tourism Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Figure Europe Others Augmented Reality Sales (K Units) and Growth Rate (2012-2017)

Figure Global Augmented Reality Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Augmented Reality Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Augmented Reality Price (USD/Unit) Trend Forecast (2017-2022)

Table Global Augmented Reality Sales (K Units) Forecast by Regions (2017-2022)

Table Global Augmented Reality Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Augmented Reality Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Augmented Reality Sales Volume Share Forecast by Regions in 2022

Table Global Augmented Reality Sales (K Units) Forecast by Application (2017-2022)

Figure Global Augmented Reality Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Augmented Reality Sales Volume Market Share Forecast by Application

in 2022

Table Global Augmented Reality Sales (K Units) Forecast by Technology (2017-2022)

Figure Global Augmented Reality Sales (K Units) Forecast by Technology (2017-2022)

Figure Global Augmented Reality Sales Volume Market Share Forecast by Technology

in 2022

Table Global Augmented Reality Sales (K Units) Forecast by Offering (2017-2022)

Figure Global Augmented Reality Sales (K Units) Forecast by Offering (2017-2022)

Figure Global Augmented Reality Sales Volume Market Share Forecast by Offering in

2022

Table Global Augmented Reality Sales (K Units) Forecast by Device Type (2017-2022)

Figure Global Augmented Reality Sales (K Units) Forecast by Device Type (2017-2022)

Figure Global Augmented Reality Sales Volume Market Share Forecast by Device Type

in 2022

Figure Europe Augmented Reality Sales (K Units) and Growth Rate (%) Forecast
(2017-2022)

Figure Europe Augmented Reality Revenue (Million USD) and Growth Rate Forecast
(2017-2022)

Figure Europe Augmented Reality Price (USD/Unit) Trend Forecast (2017-2022)

Table Europe Augmented Reality Sales (K Units) Forecast by Regions (2017-2022)

Table Europe Augmented Reality Sales Volume Share Forecast by Regions
(2017-2022)

Figure Europe Augmented Reality Sales Volume Share Forecast by Regions
(2017-2022)

Figure Europe Augmented Reality Sales Volume Share Forecast by Regions in 2022

Table Europe Augmented Reality Sales (K Units) Forecast by Application (2017-2022)

Figure Europe Augmented Reality Sales Volume Market Share Forecast by Application
(2017-2022)

Figure Europe Augmented Reality Sales Volume Market Share Forecast by Application
in 2022

Table Europe Augmented Reality Sales (K Units) Forecast by Technology (2017-2022)

Figure Europe Augmented Reality Sales (K Units) Forecast by Technology (2017-2022)

Figure Europe Augmented Reality Sales Volume Market Share Forecast by Technology
in 2022

Table Europe Augmented Reality Sales (K Units) Forecast by Offering (2017-2022)

Figure Europe Augmented Reality Sales (K Units) Forecast by Offering (2017-2022)

Figure Europe Augmented Reality Sales Volume Market Share Forecast by Offering in
2022

Table Europe Augmented Reality Sales (K Units) Forecast by Device Type (2017-2022)

Figure Europe Augmented Reality Sales (K Units) Forecast by Device Type

(2017-2022)

Figure Europe Augmented Reality Sales Volume Market Share Forecast by Device Type in 2022

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