

2008 China MMDI Market Analysis Report

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Abstracts

Confronting the recession of the entire manufacturing industry, pure MDI industry experienced unprecedented twists and turns in the year 2008, spurring relative marketers to have a fresh look at the role of bulk materials played in China pure MDI market. The year 2008 is also a year at which time domestic pure MDI capacity expected swift development and market share fluctuated fiercely in domestic market. Filled with too many surprises, changes, as well as events, the year 2008 was decorated by a bundle of features. In this article, we are going to look over 2008 pure MDI market and trail its tendency in 2009.

Contents

PART ONE: ABOUT PURE MDI AND ITS RAW MATERIALS

(Accounts for 5-10% of this report)

Chapter One: Pure MDI Brief

(Divided by 3 sections, this chapter introduces basic information of pure MDI physicochemical performance, application, production technologies, classification and safety attention. Meanwhile, it also gives introduction of the research development of pure MDI production applying non-phosgene technology. This chapter will focus on words description.)

Chapter Two: Pure MDI Raw Materials Markets Brief

Section One: 2008 Aniline Market Brief

Section Two: 2008 Methanol Market Brief

(This chapter gives detailed information about the two major raw materials price tendency in 2008, capacity and facility dynamics, worldwide supply-and-demand condition as well as its impacts on domestic market, and the assessment of aniline and methanol's influences on pure MDI products. Relative predication and assessment of raw material market in one or few years ahead also will be included in this chapter, and relative information will be illustrated by charts. Note: Index referred is based on Statistics, with calculation process attached. Same below.)

PART TWO: PURE MDI SUPPLY STATUS HOME AND ABROAD & PRICING TREND IN DOMESTIC MARKET

(Accounts for 20-25% of this report)

Chapter One: Statistics of China Pure MDI Capacity and Output, 2008

Section One: Capacity Stat. in Domestic Market, 2008 & Comparison over Last Year

Section Two: Statistics of Yantai Wanhua Quarterly Output

Section Three: Statistics of Shanghai Lianheng Quarterly Output

Section Four: Statistics of NPU Ruian Output

Section Five: Statistics of Bayer (Shanghai) Facility Output

Section Six: Domestic Import Market Analysis & Foreign Manufacturers' Market Shares

Chapter Two: Statistics of International Pure MDI Capacity, 2008 & Output Evaluation

Section One: Comparison of International Pure MDI Facilities Dynamics in 2007 and 2008

Section Two: Analysis of 2008 Worldwide Pure MDI Consumption

(The two chapters above will be presented through tables and charts, with words description as supplement which delivers dynamics of domestic market shares over last year, the consumption status and facilities dynamics at international market.)

Chapter Three: Pricing Trend of Pure MDI Market

Section One: Pricing Trend of Pure MDI Market, 2008

Section Two: Quarterly Pricing Trend of Pure MDI Market, 2008

Section Three: Pricing Trend at Regional Markets, 2008

Section Four: Comment on 2008 Pure MDI Market Price Fluctuations

Section Five: A Review of The Pricing Trend (1999-2007)

(The above five sections will be presented through datasheets and pie charts, with some words description as supplement. The supplement parts focus on tables and comments. Section four makes comments on some periods at which time DMF market fluctuated fiercely.)

PART THREE: 2008 CHINA PURE MDI IMPORT AND EXPORT ANALYSIS (ACCOUNTS FOR 20-25% OF THIS REPORT)

Chapter One: 2008 China Pure MDI Manufacturers Analysis

Section One: Market Share Brief

Section Two: Yantai Wanhua Group

Section Three: BASF

Section Four: Bayer

Section Five: Huntsman

Section Six: NPU

Section Seven: DOW Chemical

(Based on the import data and domestic output volume, section one tells the China market share of major pure MDI manufacturers respectively and the market shares fluctuations of Wanhua Group, BASF and Bayer. It describes the constitution of different brands of goods at East China, South China, North China and Northwest China areas at different time. From section two to section seven, advantageous markets, major customers, goods supply and circulation modes of some companies will be introduced with reference to the dynamics of the facilities and goods supply of some major manufacturers. It will also make a contrast of the cost among several manufacturers that own facilities. Finally, a contrast of the competitiveness of these manufacturers will be given. As a supplement to this chapter, words description will be added apart from charts. Section two to Section seven will be introduced in terms of words description, with some charts as supplement.

Chapter Two: Import and Export Data Analysis

Section One: Statistics of 2008 Pure MDI Import & Export Volume

Section Two: Statistics of Monthly Pure MDI Import & Export, 2008

Section Three: Other Terms of Statistics of China Pure MDI Import Volume, 2008

Section Four: Statistics of Import & Export Volume (2000-2007)

(This part goes mainly in terms of charts, with few words explanation as supplement.

Other statistic methods are those statistics in terms of trade terms, export countries and regions, import countries and regions, destinations, and export provinces.

PART FOUR: CHINA PURE MDI CONSUMPTION

(Accounts for 35-40% of this report)

Chapter One: Pure MDI Consumption Brief

Chapter Two: 2008 AA Market Brief

Section One: A Brief Introduction of AA

Section Two: Relationship of 2008 AA Pricing Trend and Pure MDI Pricing Trend

Section Three: Supply status of AA Market, 2008

(The two chapters above mainly introduce the consumption status of pure MDI, comparison over last year, consumption proportion at European and North American, and some brief introduction of adipic acid. The first chapter focuses on charts, with words description as supplement. Chapter two is presented by words, with charts as supplement, giving detailed introductions of adipic acid data. For detailed information, please refer 2008 Adipic Acid Market Analysis Report)

Chapter Three: 2008 Pure MDI Applications

Section One: Spandex

Section Two: PU Coatings

Section Three: Sole Resin

Section Four: TPU

Section Five: Comprehensive Evaluation

(As key part of the report, this chapter gives detailed evaluation of pure MDI consumption status, including MDI downstream segments' status quo, statistics of downstream manufacturers, statistics of capacity and output of major enterprises, total demand for pure MDI, channels of purchasing, downstream market trend and the relationship with pure MDI market, prediction of each industry in two years ahead and downstream demand fluctuations. This chapter will be presented in terms of words description, with charts as supplement. Referring to relative data and index, calculation process will be attached in this section.)

PART FIVE: PURE MDI MARKET FORECAST

(Accounts for 10-15% of this report)

Chapter One: Development Status of Pure MDI and Its Substitutes

Chapter Two: Pure MDI Market Forecast

Section One: Output Prediction of Pure MDI in 2009-2010

Section Two: Import Volume & Market Share Forecast of Pure MDI in 2009-2010

Section Three: Prediction of China Pure MDI Market Share in 2009-2010

(Chapter one touches upon new technologies in pure MDI production, and it also tells some information of pure MDI substitutes' development. This part is mainly presented by words description, with some a few charts as supplement. Chapter two makes prediction of pure MDI market data based on the former figures. Calculation processes will also be presented.)

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