

The North American Business Environment

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Abstracts

This perfect-bound textbook from PRS was edited by Llewellyn D. Howell, Ph.D., a leading international expert on country risk analysis. This book uses both political risk methodologies published by The PRS Group – International Country Risk Guide (ICRG) and Political Risk Services – to enable users to adapt political risk analyses for North America to investor specifications. Included are full-length PRS country studies from both Political Risk Services and ICRG for eight countries in North America and the Caribbean, along with insight into how the ICRG methodology can be applied in a business context. This overview of political risk in the region enables analysts and students to conduct their own risk forecasts.

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EACH COUNTRY CHAPTER (3-10) INCLUDES THE FOLLOWING:

- ICRG Country Analysis, International Country Risk Guide
- Political Risk Forecast, Political Risk Services

Appendix: ICRG Statistical Tables 3A, 3B, 3Ba

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