

Global Peanut Oil Market Size, Share, Trends & Analysis by Product Type (Refined, Unrefined, Cold-Pressed, Roasted), by Nature (Organic, Conventional), by End User (Food and Beverages, Pharmaceuticals and Nutraceuticals, Cosmetics and Personal Care, Others), by Sales Channel (Business to Business, Business to Consumer) and Region, with Forecasts from 2025 to 2034.

<https://marketpublishers.com/r/GB71726A4CC9EN.html>

Date: September 2025

Pages: 209

Price: US\$ 3,960.00 (Single User License)

ID: GB71726A4CC9EN

Abstracts

The Global Peanut Oil Market is set to experience significant growth from 2025 to 2034, driven by increasing consumer preference for healthy cooking oils, rising demand in the food and beverage industry, and expanding applications in pharmaceuticals and personal care products. Peanut oil is valued for its high smoke point, nutritional profile, and versatility in culinary and industrial applications, fueling demand across households, commercial kitchens, and manufacturing sectors. Valued at USD XX.XX billion in 2025, the market is projected to grow at a CAGR of XX.XX%, reaching USD XX.XX billion by 2034.

Definition and Scope of Peanut Oil

Peanut oil is derived from peanuts and is classified into refined, unrefined, cold-pressed, and roasted types, catering to diverse consumer and industrial preferences. The market also includes organic and conventional variants to address varying health and sustainability demands. Peanut oil finds applications in multiple end-user industries, including food and beverages, pharmaceuticals, nutraceuticals, cosmetics, and personal care. Products are distributed through business-to-business (B2B) and business-to-

consumer (B2C) channels, serving both commercial and retail segments.

Market Drivers

Rising Health-conscious Consumer Trends: Increasing awareness of heart-healthy oils, antioxidants, and low-cholesterol alternatives is driving demand for peanut oil, particularly cold-pressed and unrefined varieties.

Growth in Food and Beverage Industry: Expanding commercial kitchens, restaurants, and processed food manufacturers are boosting demand for high-quality peanut oil.

Expanding Applications in Pharmaceuticals and Cosmetics: Peanut oil is increasingly used in nutraceutical formulations, skincare, and personal care products, supporting market growth.

Rising Preference for Organic Products: Growing consumer inclination toward organic and sustainably sourced oils is fueling demand for organic peanut oil variants.

Market Restraints

Price Sensitivity: Peanut oil, especially cold-pressed and organic types, can be more expensive than conventional cooking oils, limiting adoption among price-sensitive consumers.

Allergen Concerns: Peanut oil can trigger allergic reactions in some individuals, restricting its use in certain markets and applications.

Supply Chain Constraints: Climate variability, crop yield fluctuations, and labor-intensive production processes can impact supply stability and pricing.

Opportunities

Emerging Markets in Asia Pacific and Latin America: Rapid urbanization, increasing disposable incomes, and changing dietary habits are driving demand for peanut oil in emerging regions.

Product Innovation and Value-added Variants: Flavored, fortified, and specialty peanut oils offer opportunities for differentiation and attracting health-conscious consumers.

Growth in E-commerce and Online Retail Channels: Expanding online platforms are enhancing accessibility and convenience, enabling wider market penetration.

Industrial and Commercial Applications: Increasing utilization of peanut oil in food manufacturing, pharmaceuticals, and cosmetics provides growth opportunities for industrial suppliers.

Market Segmentation Analysis

By Product Type

Refined

Unrefined

Cold-Pressed

Roasted

By Nature

Organic

Conventional

By End User

Food and Beverages

Pharmaceuticals and Nutraceuticals

Cosmetics and Personal Care

Others

By Sales Channel

Business to Business (B2B)

Business to Consumer (B2C)

Regional Analysis

North America: Driven by health-conscious consumers and increasing demand for organic and specialty oils, the region holds a strong market position.

Europe: Rising awareness of healthy dietary practices, clean-label trends, and premium product adoption are supporting market growth.

Asia Pacific: The fastest-growing region, led by China, India, and Southeast Asian countries, driven by expanding food processing industries and increasing household consumption.

Latin America: Growing culinary adoption, retail expansion, and industrial usage are fueling demand for peanut oil in countries such as Brazil and Mexico.

Middle East & Africa: Increasing awareness of healthy cooking practices and rising demand from the foodservice and cosmetic industries are contributing to market growth.

The Global Peanut Oil Market is positioned for substantial growth in the coming years, fueled by increasing health awareness, industrial applications, and expanding retail and online distribution channels. As consumers, manufacturers, and healthcare industries increasingly focus on high-quality, versatile, and nutritious oils, the market for peanut oil is expected to expand steadily, offering numerous opportunities for innovation and market penetration.

Competitive Landscape

The Global Peanut Oil Market is highly competitive, with players focusing on product quality, brand differentiation, and distribution expansion. Key players in the market include:

Cargill, Incorporated
Archer Daniels Midland Company
Bunge Limited
Arawana Oil Palm Group
COFCO Corporation
Olam International
Agropur Inc.
Ruchi Soya Industries Ltd.
RBD Oils Pvt. Ltd.
Kraft Heinz Company

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