

# Whey Protein Ingredients Market

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## Abstracts

Whey Protein Ingredients Market - Overall Industry Analysis - 2025

Progressive Markets published a report, Whey Protein Ingredients Market - Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025. As per the report, the whey protein ingredients market was valued at \$ 7611.0 million in 2014 and is likely to garner \$ 18850.5 million in 2025, growing at a CAGR of 9.07% during the forecast period, 2018 to 2025.

Whey protein ingredients are globular proteins extracted from whey, which is the liquid obtained as a byproduct during the cheese making process. They are preferred more by consumers for high protein content compared to soy, egg, and other milk-based proteins. Whey proteins are highly consumed worldwide as dietary supplements due to the health benefits associated with them. They help reduce blood pressure and hepatic cholesterol levels among the elderly.

Market Drivers and Restraints:

The report identifies the drivers and restraints of the whey protein ingredients market. Factors such as a rise in the number of working women, growing awareness of healthy diet among consumers, and the growing beverage market in Asia-Pacific cause the industry to grow. Moreover, the rise in demand for whey proteins in personal care and sports nutrition provide opportunities for growth. However, the high manufacturing costs of whey proteins, as well as the health concerns associated with whey proteins, limit the growth of the market.

Whey Protein Ingredients Market Segmentation:

In the report, the whey protein ingredients market is segmented based on type,

application, and geography. Based on the type, the market is bifurcated into whey protein concentrate (WPC), whey protein isolate (WPI), hydrolyzed whey protein, and demineralized whey protein. The whey protein concentrate segment is further categorized as whey protein concentrate (WPC) 80 and whey protein concentrate (WPC) 35. Based on application, the market is divided into bakery and confectionery, dairy products, frozen foods, sports nutrition, beverages, meat products, medicine, and others (personal care and infant nutrition). Geographically, the report provides the market study across North America, Europe, Asia-Pacific, and LAMEA. In North America, the whey protein ingredients market analysis covers the U.S., Canada, and Mexico. In Europe, the market is studied in France, Germany, UK, Spain, Italy, and the rest of Europe. In Asia-Pacific, the market is studied in India, China, Japan, Korea, Australia, and the rest of Asia-Pacific. In LAMEA, the market study covers Brazil, KSA, South Africa, and the rest of LAMEA.

## By Type

- Whey Protein Concentrate (WPC)

  - Whey Protein Concentrate (WPC) 80

  - Whey Protein Concentrate (WPC) 35

- Whey Protein Isolate (WPI)

- Hydrolyzed Whey Protein

- Demineralized Whey Protein

## By Application

- Bakery and Confectionery

- Dairy Products

- Frozen Foods

- Sports Nutrition

Beverages

Meat Products

Medicine

Others (personal care and infant nutrition)

## By Geography

North America

U.S.

Canada

Mexico

Europe

France

Germany

UK

Spain

Italy

Rest of Europe

Asia-Pacific

India

China

Japan

Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

KSA

South Africa

Rest of LAMEA

#### Key Market Players:

The report includes a mention of the major players in the whey protein ingredients market who adopt various marketing strategies to survive and progress in the marketplace. The emerging market players include Cargill Incorporation, Dairy Farmers of America, Glanbia plc, Hilmar Cheese Company, Carberry food ingredients, Davisco Food International, Fonterra Co-Operative Group Ltd, Milk Specialities Global, Arla Foods, and Maple Island Incorporation.

#### Key Benefits from the Report:

The whey protein ingredients market report provides a comprehensive review of the industry's current and future projections. It covers the whey protein ingredients market size, whey protein ingredients market share analysis, whey protein ingredients market trends, whey protein ingredients market outlook, whey protein ingredients market forecast, market statistics, market drivers, opportunities, and restraints, market segmentation, Porters analysis, and top market players. The information in the study is a result of an extensive primary and secondary research. The whey protein ingredients industry statistics, charts, and graphs add further credibility to the data in the report. The market size explains how the overall industry is performing and where it is leading to.

The market share analysis helps to know how much share each player in the market is holding. The market trends are based on the present and past market trends. The report includes the qualitative and quantitative analyses of the whey protein ingredients market from 2014 to 2025 to help determine the existing opportunities. The study also provides extensive qualitative insights into the key market segments and regions. The report throws light on the strategic analysis of the companies as well as the value chain analysis of whey protein ingredients. The Porters analysis which comprises the bargaining power of buyers, the bargaining power of suppliers, the threat from substitutes, the threat of new entrants, and industry rivalry, helps determine the degree of competition prevailing in the whey protein ingredients industry.

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