

Protective Packaging Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Protective packaging is completely enclosure of a particular product in protective material to prevent external damage of any type. Type of packaging required is selected as per the product such as air bag, bubble wrap, corrugated wraps, and corner blocks. The protective packaging market is expected to grow at a CAGR of 6.7% from 2017 to 2025.

The global protective packaging market is segmented on basis of product type, material, function, application, and geography. Based on product type it is divided into flexible, rigid, and foam. On the basis of material, the protective packaging market is classified into foam plastics, paper & paperboards, and plastics. By function, the market is categorized into cushioning, blocking & bracing, void-fill, insulation, and wrapping. Based on applications, it is segmented into food & beverage, consumer electronics, industrial goods, automotive, household appliances, and health care. Geographically the market is studied across into four major regions, which include North America, Europe, Asia-Pacific, and LAMEA. The report provides comprehensive analysis of the key players.

Market Dynamics

Drivers

Rise in online shopping

Increase in manufacturing activities around the world.

Rise in internet penetration and spending powers of end consumers.

Restraints

Rise in concerns toward environment

Stringent regulations toward packaging waste.

Market Players

The key players in this market include Smurfit KAPPA Group PLC, Rocktenn Company, Sealed Air Corporation, Sonoco Products Company, Huhtamaki OYJ, DS Smith PLC, Pregis Corporation, Pro-Pac Packaging Limited, Storopack, and The DOW Chemical Company.

Key takeaways

Market landscape

By Material

Foam Plastics

Paper & Paperboard

Plastics

By Product Type

Flexible

Rigid

Foam

By Function

Cushioning

Blocking & Bracing

Void-fill

Insulation

Wrapping

By Application

Food & Beverage

Consumer Electronics

Industrial Goods

Automotive

Household Appliances

Health Care

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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