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Photo Kiosk Sales Market

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Abstracts

Photo Kiosk Sales Market - Overall Industry Analysis

A photo kiosk is a computerized self-service photo terminal, which is found in public places such as retail stores, airports, hotel lobbies, medical centers, and airports. The photo kiosk industry is highly fragmented, owing to the presence of more than hundred manufacturers across the world. High-end products are majorly manufactured in the U.S. and Western European. For example, manufacturers such as Kodak and Mitsubishi have relative higher level of product quality.

In 2016, the photo kiosk market was valued at $1,216 million, and is expected to grow at a CAGR of 7.5% from 2017 to 2025 to reach $2,336 million by 2025.

The key driver supporting the growth of the photo kiosk sales market is its instant service, which allows users to print photos from the kiosk or their mobile device. Moreover, photo kiosks come with numerous augmentations such as customized greeting cards, calendars, and photo albums printing options, which significantly drive the market growth. Other factors supporting the growth of the market include consumers inclination towards self-service interactive kiosks and initiatives of the marketers (retail stores, airports, hotel lobbies, medical centers, and airports) to enhance consumer experience. However, high cost of the equipment, requirement of regular maintenance, and rise in cybercrime hamper the growth of the market. Conversely, integration of photo kiosk with apparel shopping and other service centers such as salons is anticipated to boost the sale of photo kiosks. Incorporation of photo kiosks in financial and government institutes where photographs are an important element of the operation is anticipated to further propel the market growth.

The global photo kiosk sales market has been analyzed across four geographical regions, namely, North America, Europe, Asia-Pacific, and LAMEA.

Market Dynamics

Drivers

Instant service of the technology in clicking and printing images

High customization to improve consumers experience such as printing customized greeting cards, calendars, and photo albums printing options

Consumers inclination towards self-service interactive kiosks

Marketers initiative (retail stores, airports, hotel lobbies, medical centers, and airports) to enhance their consumers experience

Restraints

High cost of the instrument and requirement of regular maintenance

Rise in cybercrime

Market Players

Some of the leading manufacturers profiled in this report are Kodak, Mitsubishi Electric, Dai Nippon Printing (DNP), Fujifilm, HiTi Digital, Inc., HP Inc., KIOSK Information Systems, Olea's Kiosk Inc., Toshiba Tec Corporation, Photo-Me International Plc., Laxton, and GDS Holding.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Region

North America

U.S.

Canada

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- Mexico
- Europe
  - UK
  - Germany
  - France
  - Italy
  - Spain
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Japan
  - South Korea
  - Rest of Asia-Pacific
- LAMEA
  - Brazil
  - Argentina
  - South Africa
  - Saudi Arabia

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UAE

Rest of LAMEA

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