

Internet of Things Market: Size, Trend, Share, Opportunity Analysis, and Forecast, 2014-2025

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Abstracts

Internet of things refers to the interconnection of various devices embedded with sensors, electronics, and software, which enables objects to gather and exchange data. With a rising adoption of the Internet and allowing devices to interconnect and communicate with each other, IoT is expected to generate new revenue streams. Increasing awareness of wireless technologies will offer various growth opportunities, thereby providing substantial amounts of profit for companies that deal in this market.

Based on technology, the market is segmented into gateways, Radio Frequency Identification (RFID), Near Field Communications (NFC), Zigbee, and cloud management. Based on components, the market is segmented into network communications, RFID, data processing, and pressure sensors. On the basis of application, the market is segmented into industrial applications, home automation, infrastructure management, medical & healthcare systems, environment monitoring, and building & transport systems. Based on end user, the market is segmented into energy & utility, telecom & IT, retail, healthcare, manufacturing, transportation, and BFSI. A geographic breakdown and deep dive analysis of each of the aforesaid segments has been covered for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Rise in the adoption of cloud platforms

Growing convergence of connected technologies

Restraints:

Dearth of efficient connectivity infrastructure

Lack of common standards

MARKET PLAYERS:

Top players in the global Internet of things market includes AT&T, Cisco systems, Huawei Technologies, Qualcomm Inc., Google, Alcatel Lucent, Intel Corp, Nxp Semiconductors, and Gemalto Nv.

KEY TAKEAWAYS

MARKET LANDSCAPE:

By Technology:

Gateways

Radio Frequency Identification (RFID),

Near Field Communications (NFC)

Zigbee

Cloud management

By component:

Network communications

RFID

Data processing

Pressure sensors

By Application:

Industrial applications

Home automation

Infrastructure management

Medical and healthcare systems

Environment monitoring

Building and transport systems

By End user:

Energy and Utility

Telecom and IT

Retail

Healthcare

Manufacturing

Transportation

BFSI

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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