

Goat Milk Infant Formula Market

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Abstracts

Global Goat Milk Infant Formula Market - Overall Industry Analysis 2022

Progressive Markets published a report, Goat Milk Infant Formula Market - Size, Trend, Share, Opportunity Analysis & Forecast, 2016-2022, which says that the market was valued at around 125.9 Kilotons in 2017 and is expected to grow at a CAGR of around 9.4% from 2018 to 2022.

Goat milk infant formula is a food prepared using fresh goats milk as the main raw material. It is used for feeding infants and babies. Also called breast milk of goat milk formula, it is usually prepared from goat milk powder (mixed with water) or liquid (with or without additional water). According to the U.S. Federal Food, Drug and Cosmetic Act (FFDCA), infant formula is defined as a food which purports to be or is represented for special dietary use solely as a food for infants by reason of its simulation of human milk or its suitability as a complete or partial substitute for human milk.

Market Drivers and Restraints:

The report provides an analysis of the drivers, restraints, and opportunities of the global goat milk infant formula market. The growth of the industry is supported by savvy consumers in search of healthier and more sustainable food products, environment sustainability, high nutrition and taste profile of goat milk, improvements in the global economic and regional business environment, and the growing trade and investment ties with emerging economies. Increasing demand from nations, especially from a growing class of new consumers associated with urbanization and rising incomes as well as improvements in economic governance and management are driving the growth of the market. Nonetheless, downward economic pressure and governments tightening of macroeconomic policies are slowing down the market growth. However, innovation in the goat milk infant formula technology, improvement in product stability and

acceleration of the industrialization of scientific and technological achievements provide opportunities for industry growth.

Goat Milk Infant Formula Market Key Segmentation:

The report studies the goat milk infant formula industry based on its segmentation. The market is classified by type, application, and geography. Based on type, the market is divided into first class (0-6 months), second class (6-12 months), and third class (1-3 years). Based on application, the market is classified as supermarkets/hypermarkets, retail stores, online selling, and others. Based on geography, the market is divided into the regions such as Asia, North America, and Europe.

Type

First Class (0-6 months)

Second Class (6-12 months)

Third Class (1-3 years)

Application

Supermarkets/Hypermarkets

Retail Stores

Online Selling

Others

Geography

Asia

North America

Europe

Key Market Players:

The study provides the competitive landscape of the emerging players operating in the goat milk infant formula market to highlight the competition scenario. It also offers a detailed competitive analysis of the players and identifies various business strategies adopted by them. The key players in the market include Ausnutria Dairy (Hyproca), Meiling, Herds, Baiyue Youlishi, Yatai-Precious, Milkgoat, Fineboon, Jinniu Dairy, Shengfei Dairy, Shengtang Dairy, Meyenberg, Mt. Capra, DGC, Danone, Holle, FIT, and Vitagermine.

Key Benefits from the Report:

The report presents an overall analysis of the goat milk infant formula industry, incorporating the market size, market share analysis, economic impact, market segments, market dynamics including opportunities and challenges, market forecast, market comparison analysis, industry development trends, and company profiles.

The report is a useful tool for market players, investors, and new entrants to gain valuable insights on the market and make wise decisions for achieving success.

The charts, statistics, and graphs add further clarity to the data in the report.

The market size explains the volume of the overall market, thus helping in making sound business decisions.

The market share analysis tells about how the players are performing in the industry as compared to their competitors.

The market dynamics which incorporates the market opportunities and challenges explains the causes for the rise and fall of the market.

The report also includes details about the major players providing solutions in the goat milk infant formula industry. They adopt key strategies such as mergers and acquisitions, launches, partnerships, and more to survive and grow in the market.

Contents

SECTION 1 EXECUTIVE SUMMARY

- 1.1. KEY FINDINGS
- 1.2. MARKET ATTRACTIVENESS AND TREND ANALYSIS
- 1.3. COMPETITIVE LANDSCAPE AND RECENT INDUSTRY DEVELOPMENT ANALYSIS

SECTION 2 INTRODUCTION

- 2.1. REPORT DESCRIPTION
- 2.2. SCOPE AND DEFINITIONS
- 2.3. RESEARCH METHODOLOGY

SECTION 3 MARKET LANDSCAPE

- 3.1. GROWTH DRIVERS
 - 3.1.1. Impact Analysis
- 3.2. RESTRAINS AND CHALLENGES
 - 3.2.1. Impact Analysis
- 3.3. PORTERS ANALYSIS
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Industry rivalry
 - 3.3.5. Threat of new entrants
- 3.4. GLOBAL GOAT MILK INFANT FORMULA TECHNOLOGIES MARKET SHARES ANALYSIS, 2014-2025
 - 3.4.1. Global Goat Milk Infant Formula Technologies Market Share by Type, 2014-2025
 - 3.4.2. Global Goat Milk Infant Formula Technologies Market Share by Application, 2014-2025
 - 3.4.3. Global Goat Milk Infant Formula Technologies Market Share by Geography, 2014-2025

SECTION 4 GOAT MILK INFANT FORMULA MARKET BY TYPE

- 4.1. FIRST CLASS (0-6 MONTHS)
 - 4.1.1. Historical Market Size by Region, 2014-2016

- 4.1.2. Market Forecast by Region, 2017-2025
- 4.2. SECOND CLASS (6-12 MONTHS)
 - 4.2.1. Historical Market Size by Region, 2014-2016
 - 4.2.2. Market Forecast by Region, 2017-2025
- 4.3. THIRD CLASS (1-3 YEARS)
 - 4.3.1. Historical Market Size by Region, 2014-2016
 - 4.3.2. Market Forecast by Region, 2017-2025

SECTION 5 GOAT MILK INFANT FORMULA MARKET BY APPLICATION

- 5.1. SUPERMARKETS/HYPERMARKETS
 - 5.1.1. Historical Market Size by Region, 2014-2016
 - 5.1.2. Market Forecast by Region, 2017-2025
- 5.2. RETAIL STORES
 - 5.2.1. Historical Market Size by Region, 2014-2016
 - 5.2.2. Market Forecast by Region, 2017-2025
- 5.3. ONLINE SELLING
 - 5.3.1. Historical Market Size by Region, 2014-2016
 - 5.3.2. Market Forecast by Region, 2017-2025
- 5.4. OTHERS
 - 5.4.1. Historical Market Size by Region, 2014-2016
 - 5.4.2. Market Forecast by Region, 2017-2025

SECTION 6 GOAT MILK INFANT FORMULA MARKET BY GEOGRAPHY

- 6.1. NORTH AMERICA
 - 6.1.1. U.S.
 - 6.1.1.1. Historical Market Size, 2014-2016
 - 6.1.1.2. Market Forecast, 2017-2025
 - 6.1.2. Canada
 - 6.1.2.1. Historical Market Size, 2014-2016
 - 6.1.2.2. Market Forecast, 2017-2025
 - 6.1.3. Mexico
 - 6.1.3.1. Historical Market Size, 2014-2016
 - 6.1.3.2. Market Forecast, 2017-2025
- 6.2. EUROPE
 - 6.2.1. UK
 - 6.2.1.1. Historical Market Size, 2014-2016
 - 6.2.1.2. Market Forecast, 2017-2025

6.2.2. Germany

6.2.2.1. Historical Market Size, 2014-2016

6.2.2.2. Market Forecast, 2017-2025

6.2.3. Italy

6.2.3.1. Historical Market Size, 2014-2016

6.2.3.2. Market Forecast, 2017-2025

6.2.4. France

6.2.4.1. Historical Market Size, 2014-2016

6.2.4.2. Market Forecast, 2017-2025

6.2.5. Rest of Europe

6.2.5.1. Historical Market Size, 2014-2016

6.2.5.2. Market Forecast, 2017-2025

6.3. ASIA-PACIFIC

6.3.1. China

6.3.1.1. Historical Market Size, 2014-2016

6.3.1.2. Market Forecast, 2017-2025

6.3.2. India

6.3.2.1. Historical Market Size, 2014-2016

6.3.2.2. Market Forecast, 2017-2025

6.3.3. Japan

6.3.3.1. Historical Market Size, 2014-2016

6.3.3.2. Market Forecast, 2017-2025

6.3.4. South Korea

6.3.4.1. Historical Market Size, 2014-2016

6.3.4.2. Market Forecast, 2017-2025

6.3.5. Rest of Asia-Pacific

6.3.5.1. Historical Market Size, 2014-2016

6.3.5.2. Market Forecast, 2017-2025

6.4. LAMEA

6.4.1. Brazil

6.4.1.1. Historical Market Size, 2014-2016

6.4.1.2. Market Forecast, 2017-2025

6.4.2. South Africa

6.4.2.1. Historical Market Size, 2014-2016

6.4.2.2. Market Forecast, 2017-2025

6.4.3. Saudi-Arabia

6.4.3.1. Historical Market Size, 2014-2016

6.4.3.2. Market Forecast, 2017-2025

6.4.4. U.A.E

- 6.4.4.1. Historical Market Size, 2014-2016
- 6.4.4.2. Market Forecast, 2017-2025
- 6.4.5. Rest of LAMEA
 - 6.4.5.1. Historical Market Size, 2014-2016
 - 6.4.5.2. Market Forecast, 2017-2025

SECTION 7 COMPANY PROFILES

7.1. AUSNUTRIA DIARY (HYPROCA)

- 7.1.1. Overview
- 7.1.2. Financials and business segments
- 7.1.3. Recent Developments

7.2. MEILING

- 7.2.1. Overview
- 7.2.2. Financials and business segments
- 7.2.3. Recent Developments

7.3. HERDS

- 7.3.1. Overview
- 7.3.2. Financials and business segments
- 7.3.3. Recent Developments

7.4. BAIYUE YOULISHI

- 7.4.1. Overview
- 7.4.2. Financials and business segments
- 7.4.3. Recent Developments

7.5. YATAI-PRECIOUS

- 7.5.1. Overview
- 7.5.2. Financials and business segments
- 7.5.3. Recent Developments

7.6. MILKGOAT

- 7.6.1. Overview
- 7.6.2. Financials and business segments
- 7.6.3. Recent Developments

7.7. FINEBOON

- 7.7.1. Overview
- 7.7.2. Financials and business segments
- 7.7.3. Recent Developments

7.8. JINNIU DIARY

- 7.8.1. Overview
- 7.8.2. Financials and business segments

7.8.3. Recent Developments

7.9. SHENGFEI DIARY

7.9.1. Overview

7.9.2. Financials and business segments

7.9.3. Recent Developments

7.10. SHENGTANG DIARY

7.10.1. Overview

7.10.2. Financials and business segments

7.10.3. Recent Developments

List Of Tables

LIST OF TABLES

TABLE 1. GOAT MILK INFANT FORMULA MARKET VALUE FOR TYPE, BY REGION, 2017-2025, \$MILLION

TABLE 2. GOAT MILK INFANT FORMULA MARKET VALUE FOR APPLICATION, BY REGION, 2017-2025, \$MILLION

TABLE 3. GOAT MILK INFANT FORMULA MARKET VALUE FOR SUPERMARKETS/HYPERMARKETS, BY REGION, 2017-2025, \$MILLION

TABLE 4. GOAT MILK INFANT FORMULA MARKET VALUE FOR RETAIL STORES, BY REGION, 2017-2025, \$MILLION

TABLE 5. GOAT MILK INFANT FORMULA MARKET VALUE FOR ONLINE SELLING, BY REGION, 2017-2025, \$MILLION

TABLE 6. GOAT MILK INFANT FORMULA MARKET VALUE FOR OTHERS, BY REGION, 2017-2025, \$MILLION

TABLE 7. GOAT MILK INFANT FORMULA MARKET VALUE FOR NORTH AMERICA, BY COUNTRY, 2014-2025, \$MILLION

TABLE 8. GOAT MILK INFANT FORMULA MARKET VALUE FOR NORTH AMERICA, BY TYPE, 2014-2025, \$MILLION

TABLE 9. GOAT MILK INFANT FORMULA MARKET VALUE FOR NORTH AMERICA, BY APPLICATION, 2014-2025, \$MILLION

TABLE 10. GOAT MILK INFANT FORMULA MARKET VALUE FOR EUROPE, BY COUNTRY, 2014-2025, \$MILLION

TABLE 11. GOAT MILK INFANT FORMULA MARKET VALUE FOR EUROPE, BY TYPE, 2014-2025, \$MILLION

TABLE 12. GOAT MILK INFANT FORMULA MARKET VALUE FOR EUROPE, BY APPLICATION, 2014-2025, \$MILLION

TABLE 13. GOAT MILK INFANT FORMULA MARKET VALUE FOR ASIA-PACIFIC, BY COUNTRY, 2014-2025, \$MILLION

TABLE 14. GOAT MILK INFANT FORMULA MARKET VALUE FOR ASIA-PACIFIC, BY TYPE, 2014-2025, \$MILLION

TABLE 15. GOAT MILK INFANT FORMULA MARKET VALUE FOR ASIA-PACIFIC, BY APPLICATION, 2014-2025, \$MILLION

TABLE 16. GOAT MILK INFANT FORMULA MARKET VALUE FOR LAMEA, BY COUNTRY, 2014-2025, \$MILLION

TABLE 17. GOAT MILK INFANT FORMULA MARKET VALUE FOR LAMEA, BY TYPE, 2014-2025, \$MILLION

TABLE 18. GOAT MILK INFANT FORMULA MARKET VALUE FOR LAMEA, BY

APPLICATION, 2014-2025, \$MILLION

TABLE 19. AUSNUTRIA DIARY (HYPROCA) - COMPANY SNAPSHOT

TABLE 20. MEILING - COMPANY SNAPSHOT

TABLE 21. HERDS - COMPANY SNAPSHOT

TABLE 22. BAIYUE YOULISHI - COMPANY SNAPSHOT

TABLE 23. YATAI-PRECIOUS - COMPANY SNAPSHOT

TABLE 24. MILKGOAT - COMPANY SNAPSHOT

TABLE 25. FINEBOON - COMPANY SNAPSHOT

TABLE 26. JINNIU DIARY - COMPANY SNAPSHOT

TABLE 27. SHENGFEI DIARY - COMPANY SNAPSHOT

TABLE 28. SHENGTANG DIARY - COMPANY SNAPSHOT

List Of Figures

LIST OF FIGURES

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