

Global Wireless Audio Devices Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

<https://marketpublishers.com/r/G2B3AB303DCEN.html>

Date: February 2017

Pages: 0

Price: US\$ 3,619.00 (Single User License)

ID: G2B3AB303DCEN

Abstracts

Wireless audio devices function to send and receive several audio signals via wireless technologies, namely, Wi-Fi, Bluetooth, and AirPlay. Wireless headphones, microphones, speakers, sound bars, and audio systems, radio tuners, and others are various types of wireless audio devices available in the market. Rise in demand of infotainment devices, increase in requirement of mobility services, increased application of audio devices in commercial sector and others are the key driving factors of the market. Negative impact on hearing ability by excessive usage and stringent government regulations on frequency of audio devices restrain the market growth. However, rapid technological advancement and increase in need for convenience such as ease in portability and remote accessibility among customers is expected to generate significant opportunities for the market players. Global wireless audio devices market is expected to grow at a CAGR of 26.1% from 2017 to 2025.

Based on product, the market is bifurcated into wireless headsets & microphones, wireless speaker systems, sound bars, and others, which include radio tuner, power amplifier, A/V controller. Based on technology, the market is segmented into Bluetooth, Wi-Fi, AirPlay, and others, such as SKAA and Sonos. The application segment comprises commercial, consumer, automotive, and others (defense and security). The wireless audio devices market is studied across North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Rise in demand of infotainment devices

Increase in requirement of mobility services

Increased application of audio devices in commercial sector

Restraints:

Negative impact on hearing ability due to excessive usage

Stringent government regulations on frequency of audio device

MARKET PLAYERS:

Top market players profiled in the report are Bose Corporation, Apple Inc., Sennheiser Electronic GMBH & Co. KG, HARMAN International Industries, Incorporated, VOXX International Corporation, Sony Corporation, Shure Incorporated, Sonos Inc., Koninklijke Philips N.V., and VIZIO, Inc.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Product

Wireless Headsets & Microphones

Wireless Speaker Systems

Sound Bars

Others (Radio Tuner, Power Amplifier, A/V Controller)

By Technology

Bluetooth

Wi-Fi

Airplay

Others

By Application

Commercial

Consumer

Automotive

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

Australia

China

Japan

India

Singapore

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

Rest of LAMEA

Contents

1. EXECUTIVE SUMMARY

- 1.1. Key Findings
- 1.2. Market Attractiveness and Trend analysis
- 1.3. Competitive Landscape and recent industry development analysis (2014-2016)

2. INTRODUCTION

- 2.1. Report Description
- 2.2. Scope and Definitions
- 2.3. Research Methodology

3. MARKET LANDSCAPE

- 3.1. Growth Drivers
 - 3.1.1. Impact Analysis
- 3.2. Restrains and Challenges
 - 3.2.1. Impact Analysis
- 3.3. Porter's Analysis
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Industry rivalry
 - 3.3.5. Threat of new entrants
- 3.4. Global Wireless Audio Devices Market shares Analysis, 2014-2025
 - 3.4.1. Global Wireless Audio Devices Market Share by Product, 2014-2025
 - 3.4.2. Global Wireless Audio Devices Market Share by Geography, 2014-2025
 - 3.4.3. Global Wireless Audio Devices Market Share by Technology, 2014-2025
 - 3.4.4. Global Wireless Audio Devices Market Share by Application, 2014-2025

4. GLOBAL WIRELESS AUDIO DEVICES MARKET BY PRODUCT

- 4.1. Wireless Headsets & Microphones
 - 4.1.1. Historical Market Size by Region, 2014-2016
 - 4.1.2. Market Forecast by Region, 2017-2025
- 4.2. Wireless Speaker Systems
 - 4.2.1. Historical Market Size by Region, 2014-2016

4.2.2. Market Forecast by Region, 2017-2025

4.3. Sound Bars

4.3.1. Historical Market Size by Region, 2014-2016

4.3.2. Market Forecast by Region, 2017-2025

4.4. Others

4.4.1. Historical Market Size by Region, 2014-2016

4.4.2. Market Forecast by Region, 2017-2025

5. GLOBAL WIRELESS AUDIO DEVICES MARKET BY TECHNOLOGY

5.1. Bluetooth

5.1.1. Historical Market Size by Region, 2014-2016

5.1.2. Market Forecast by Region, 2017-2025

5.2. Wi-Fi

5.2.1. Historical Market Size by Region, 2014-2016

5.2.2. Market Forecast by Region, 2017-2025

5.3. Airplay

5.3.1. Historical Market Size by Region, 2014-2016

5.3.2. Market Forecast by Region, 2017-2025

5.4. Others

5.4.1. Historical Market Size by Region, 2014-2016

5.4.2. Market Forecast by Region, 2017-2025

6. GLOBAL WIRELESS AUDIO DEVICES MARKET BY APPLICATION

6.1. Commercial

6.1.1. Historical Market Size by Region, 2014-2016

6.1.2. Market Forecast by Region, 2017-2025

6.2. Consumer

6.2.1. Historical Market Size by Region, 2014-2016

6.2.2. Market Forecast by Region, 2017-2025

6.3. Automotive

6.3.1. Historical Market Size by Region, 2014-2016

6.3.2. Market Forecast by Region, 2017-2025

6.4. Others

6.4.1. Historical Market Size by Region, 2014-2016

6.4.2. Market Forecast by Region, 2017-2025

7. GLOBAL SMART TEXTILE MARKET BY GEOGRAPHY

7.1. North America

7.1.1. U.S.

7.1.1.1. Historical Market Size by Region, 2014-2016

7.1.1.2. Market Forecast by Region, 2017-2025

7.1.2. Canada

7.1.2.1. Historical Market Size by Region, 2014-2016

7.1.2.2. Market Forecast by Region, 2017-2025

7.1.3. Mexico

7.1.3.1. Historical Market Size by Region, 2014-2016

7.1.3.2. Market Forecast by Region, 2017-2025

7.2. Europe

7.2.1. UK

7.2.1.1. Historical Market Size by Region, 2014-2016

7.2.1.2. Market Forecast by Region, 2017-2025

7.2.2. Germany

7.2.2.1. Historical Market Size by Region, 2014-2016

7.2.2.2. Market Forecast by Region, 2017-2025

7.2.3. France

7.2.3.1. Historical Market Size by Region, 2014-2016

7.2.3.2. Market Forecast by Region, 2017-2025

7.2.4. Spain

7.2.4.1. Historical Market Size by Region, 2014-2016

7.2.4.2. Market Forecast by Region, 2017-2025

7.2.5. Italy

7.2.5.1. Historical Market Size by Region, 2014-2016

7.2.5.2. Market Forecast by Region, 2017-2025

7.2.6. Rest of Europe

7.2.6.1. Historical Market Size by Region, 2014-2016

7.2.6.2. Market Forecast by Region, 2017-2025

7.3. Asia-Pacific

7.3.1. Australia

7.3.1.1. Historical Market Size by Region, 2014-2016

7.3.1.2. Market Forecast by Region, 2017-2025

7.3.2. China

7.3.2.1. Historical Market Size by Region, 2014-2016

7.3.2.2. Market Forecast by Region, 2017-2025

7.3.3. Japan

7.3.3.1. Historical Market Size by Region, 2014-2016

7.3.3.2. Market Forecast by Region, 2017-2025

7.3.4. India

7.3.4.1. Historical Market Size by Region, 2014-2016

7.3.4.2. Market Forecast by Region, 2017-2025

7.3.5. Singapore

7.3.5.1. Historical Market Size by Region, 2014-2016

7.3.5.2. Market Forecast by Region, 2017-2025

7.3.6. Rest of Asia-Pacific

7.3.6.1. Historical Market Size by Region, 2014-2016

7.3.6.2. Market Forecast by Region, 2017-2025

7.4. LAMEA

7.4.1. Latin America

7.4.1.1. Historical Market Size by Region, 2014-2016

7.4.1.2. Market Forecast by Region, 2017-2025

7.4.2. Middle East

7.4.2.1. Historical Market Size by Region, 2014-2016

7.4.2.2. Market Forecast by Region, 2017-2025

7.4.3. Africa

7.4.3.1. Historical Market Size by Region, 2014-2016

7.4.3.2. Market Forecast by Region, 2017-2025

8. COMPANY PROFILES

8.1. BOSE CORPORATION

8.1.1. Overview

8.1.2. Financials and business segments

8.1.3. Recent Developments

8.2. APPLE INC.

8.2.1. Overview

8.2.2. Financials and business segments

8.2.3. Recent Developments

8.3. SENNHEISER ELECTRONIC GMBH & CO. KG

8.3.1. Overview

8.3.2. Financials and business segments

8.3.3. Recent Developments

8.4. HARMAN INTERNATIONAL INDUSTRIES, INCORPORATED

8.4.1. Overview

8.4.2. Financials and business segments

8.4.3. Recent Developments

8.5. VOXX INTERNATIONAL CORPORATION

8.5.1. Overview

8.5.2. Financials and business segments

8.5.3. Recent Developments

8.6. SONY CORPORATION

8.6.1. Overview

8.6.2. Financials and business segments

8.6.3. Recent Developments

8.7. SHURE INCORPORATED

8.7.1. Overview

8.7.2. Financials and business segments

8.7.3. Recent Developments

8.8. SONOS INC.

8.8.1. Overview

8.8.2. Financials and business segments

8.8.3. Recent Developments

8.9. KONINKLIJKE PHILIPS N.V.

8.9.1. Overview

8.9.2. Financials and business segments

8.9.3. Recent Developments

8.10. VIZIO, INC.

8.10.1. Overview

8.10.2. Financials and business segments

8.10.3. Recent Developments

List Of Tables

LIST OF TABLES

- Table 1. Wireless Audio Devices Market Share, by Product, 2014-2025, (%)
- Table 2. Wireless Audio Devices Market Value for Wireless Headsets & Microphones, by Region, 2017-2025, \$million
- Table 3. Wireless Audio Devices Market Value for Wireless Speaker Systems, by Region, 2017-2025, \$million
- Table 4. Wireless Audio Devices Market Value for Sound Bars, by Region, 2017-2026, \$million
- Table 5. Wireless Audio Devices Market Value for others, by Region, 2017-2027, \$million
- Table 6. Wireless Audio Devices Market Share, by Technology, 2014-2025, (%)
- Table 7. Wireless Audio Devices Market Value for Bluetooth, by Region, 2017-2025, \$million
- Table 8. Wireless Audio Devices Market Value for Wi-Fi, by Region, 2017-2025, \$million
- Table 9. Wireless Audio Devices Market Value for Airplay, by Region, 2017-2025, \$million
- Table 10. Wireless Audio Devices Market Value for others, by Region, 2017-2025, \$million
- Table 6. Wireless Audio Devices Market Share, by Application, 2014-2025, (%)
- Table 11. Wireless Audio Devices Market Value for Commercial, by Region, 2017-2025, \$million
- Table 11. Wireless Audio Devices Market Value for Consumer, by Region, 2017-2025, \$million
- Table 11. Wireless Audio Devices Market Value for Automotive, by Region, 2017-2025, \$million
- Table 12. Wireless Audio Devices Market Value for other, by Region, 2017-2025, \$million
- Table 14. Wireless Audio Devices Market Value, by Region, 2014-2025, \$million
- Table 15. Wireless Audio Devices Market Value for North America, by Country, 2014-2025, \$million
- Table 16. Wireless Audio Devices Market Value for North America, by Product, 2014-2025, \$million
- Table 16. Wireless Audio Devices Market Value for North America, by Technology, 2014-2025, \$million
- Table 17. Wireless Audio Devices Market Value for North America, by Application, 2014-2025, \$million

Table 18. Wireless Audio Devices Market Value for Europe, by Country, 2014-2025, \$million

Table 19. Wireless Audio Devices Market Value for Europe, by Product, 2014-2025, \$million

Table 19. Wireless Audio Devices Market Value for Europe, by Technology, 2014-2025, \$million

Table 20. Wireless Audio Devices Market Value for Europe, by Application, 2014-2025, \$million

Table 21. Wireless Audio Devices Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 22. Wireless Audio Devices Market Value for Asia-Pacific, by Product, 2014-2025, \$million

Table 22. Wireless Audio Devices Market Value for Asia-Pacific, by Technology, 2014-2025, \$million

Table 23. Wireless Audio Devices Market Value for Asia-Pacific, by Application, 2014-2025, \$million

Table 24. Wireless Audio Devices Market Value for LAMEA, by Country, 2014-2025, \$million

Table 25. Wireless Audio Devices Market Value for LAMEA, by Product, 2014-2025, \$million

Table 25. Wireless Audio Devices Market Value for LAMEA, by Technology, 2014-2025, \$million

Table 26. Wireless Audio Devices Market Value for LAMEA, by Application, 2014-2025, \$million

Table 27. BOSE CORPORATION - Company Snapshot

Table 28. APPLE INC. - Company Snapshot

Table 29. SENNHEISER ELECTRONIC GMBH & CO. KG - Company Snapshot

Table 30. HARMAN INTERNATIONAL INDUSTRIES, INCORPORATED - Company Snapshot

Table 31. VOXX INTERNATIONAL CORPORATION - Company Snapshot

Table 32. SONY CORPORATION - Company Snapshot

Table 33. SHURE INCORPORATED - Company Snapshot

Table 34. SONOS INC. - Company Snapshot

Table 35. KONINKLIJKE PHILIPS N. V. - Company Snapshot

Table 36. VIZIO, INC. - Company Snapshot

List Of Figures

LIST OF FIGURES

Figure 1. Wireless Audio Devices Wireless Headsets & Microphones Market Value, 2014-2016, \$million

Figure 2. Wireless Audio Devices Wireless Speaker Systems Market Value, 2014-2016, \$million

Figure 3. Wireless Audio Devices Sound Bars Market Value, 2014-2016, \$million

Figure 4. Wireless Audio Devices Others Market Value, 2014-2016, \$million

Figure 5. Wireless Audio Devices Bluetooth Market Value, 2014-2016, \$million

Figure 6. Wireless Audio Devices Wi-Fi Market Value, 2014-2016, \$million

Figure 7. Wireless Audio Devices Airplay Market Value, 2014-2016, \$million

Figure 8. Wireless Audio Devices Others Market Value, 2014-2016, \$million

Figure 9. Wireless Audio Devices Commercial Market Value, 2014-2016, \$million

Figure 10. Wireless Audio Devices Consumer Market Value, 2014-2016, \$million

Figure 9. Wireless Audio Devices Automotive Market Value, 2014-2016, \$million

Figure 10. Wireless Audio Devices Other Market Value, 2014-2016, \$million

Figure 12. Wireless Audio Devices: U.S. Market Value, 2014-2016, \$million

Figure 13. Wireless Audio Devices: U.S. Market Value, 2017-2025, \$million

Figure 14. Wireless Audio Devices: Canada Market Value, 2014-2016, \$million

Figure 15. Wireless Audio Devices: Canada Market Value, 2017-2025, \$million

Figure 16. Wireless Audio Devices: Mexico Market Value, 2014-2016, \$million

Figure 17. Wireless Audio Devices: Mexico Market Value, 2017-2025, \$million

Figure 18. Wireless Audio Devices: UK Market Value, 2014-2016, \$million

Figure 19. Wireless Audio Devices: UK Market Value, 2017-2025, \$million

Figure 20. Wireless Audio Devices: Germany Market Value, 2014-2016, \$million

Figure 21. Wireless Audio Devices: Germany Market Value, 2017-2025, \$million

Figure 22. Wireless Audio Devices: France Market Value, 2014-2016, \$million

Figure 23. Wireless Audio Devices: France Market Value, 2017-2025, \$million

Figure 24. Wireless Audio Devices: Spain Market Value, 2014-2016, \$million

Figure 25. Wireless Audio Devices: Spain Market Value, 2017-2025, \$million

Figure 26. Wireless Audio Devices: Italy Market Value, 2014-2016, \$million

Figure 27. Wireless Audio Devices: Italy Market Value, 2017-2025, \$million

Figure 28. Wireless Audio Devices: Rest of Europe Market Value, 2014-2016, \$million

Figure 29. Wireless Audio Devices: Rest of Europe Market Value, 2017-2025, \$million

Figure 30. Wireless Audio Devices: China Market Value, 2014-2016, \$million

Figure 31. Wireless Audio Devices: China Market Value, 2017-2025, \$million

Figure 32. Wireless Audio Devices: Japan Market Value, 2014-2016, \$million

Figure 33. Wireless Audio Devices: Japan Market Value, 2017-2025, \$million

Figure 34. Wireless Audio Devices: India Market Value, 2014-2016, \$million

Figure 35. Wireless Audio Devices: India Market Value, 2017-2025, \$million

Figure 36. Wireless Audio Devices: Australia Market Value, 2014-2016, \$million

Figure 37. Wireless Audio Devices: Australia Market Value, 2017-2025, \$million

Figure 38. Wireless Audio Devices: South Korea Market Value, 2014-2016, \$million

Figure 39. Wireless Audio Devices: South Korea Market Value, 2017-2025, \$million

Figure 40. Wireless Audio Devices: Rest of Asia-Pacific Market Value, 2014-2016, \$million

Figure 41. Wireless Audio Devices: Rest of Asia-Pacific Market Value, 2017-2025, \$million

Figure 42. Wireless Audio Devices: Brazil Market Value, 2014-2016, \$million

Figure 43. Wireless Audio Devices: Brazil Market Value, 2017-2025, \$million

Figure 44. Wireless Audio Devices: Saudi Arabia Market Value, 2014-2016, \$million

Figure 45. Wireless Audio Devices: Saudi Arabia Market Value, 2017-2025, \$million

Figure 46. Wireless Audio Devices: South Africa Market Value, 2014-2016, \$million

Figure 47. Wireless Audio Devices: South Africa Market Value, 2017-2025, \$million

Figure 48. Wireless Audio Devices: Rest of LAMEA Market Value, 2014-2016, \$million

Figure 49. Wireless Audio Devices: Rest of LAMEA Market Value, 2017-2025, \$million

COMPANIES MENTIONED

Sennheiser Electronic GMBH & Co. KG, HARMAN International Industries, Incorporated, VOXX International Corporation, Sony Corporation, Shure Incorporated, Sonos Inc., Koninklijke Philips N.V., and VIZIO, Inc.

I would like to order

Product name: Global Wireless Audio Devices Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

Product link: <https://marketpublishers.com/r/G2B3AB303DCEN.html>

Price: US\$ 3,619.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2B3AB303DCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

