

# Global Wi-Fi Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

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## Abstracts

With the increase in disposable income, there's an upsurge in demand for smart or wireless devices which has consequently increased the adoption of Wi-Fi over the years. Also, the growing usage of internet connectivity has witnessed increased application of automotive infotainment devices, particularly in regions such as the U.S., Germany, and Japan. Thus, the adoption of Wi-Fi-enabled devices will spur the growth of global Wi-Fi market.

The market is segmented on the basis of product, service, end-user, and geography. Based on product, the market is divided into WLAN controllers, routers and wireless hotspot gateways. By service, the market is categorized into network planning and design, installation, support, and survey and analysis. On the basis of end-user, the global industry is broadly classified into education, healthcare, public sector, logistics and transportation, and others. Geographically, the global market is analyzed across North America, Europe, Asia-Pacific and LAMEA.

## MARKET DYNAMICS:

### Drivers:

Growing demand for smart or wireless devices such as laptops, tables, smartphones

Rapid usage of internet has ensured better connectivity, thereby resulting in easy accessibility

### Restraints:

Connectivity and performance issues, due to lack of communication infrastructure

### MARKET PLAYERS:

Key players in the global Wi-Fi market include Aruba Networks, Alcatel-Lucent, Cisco, Motorola Solutions, Ericsson, Ubiquiti Networks, Ruckus Wireless, Netgear, and Aerohive Networks.

In November 2016, Ruckus Wireless, Inc. added two access points to ZoneFlex R610 AP that ensure secure and encrypted connections during transacting payments, audio/video streaming, and web surfing.

### KEY TAKEAWAYS

### MARKET LANDSCAPE

#### By Product

WLAN controllers

Routers

Wireless hotspot gateways

#### By Service

Network planning and design

Installation

Support

Survey and analysis

#### By End-user

Education

Healthcare

Public sector

Logistics and transportation

Others

## By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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