

Global Unified Communication as a Service (UCaaS) Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

<https://marketpublishers.com/r/G51685447BFEN.html>

Date: February 2017

Pages: 0

Price: US\$ 3,619.00 (Single User License)

ID: G51685447BFEN

Abstracts

Unified communications as a Service (UCaaS) refers to a delivery model in which several communication and collaboration applications and services are outsourced to a third-party provider over an IP network, particularly the public internet. (UCaaS) technologies include enterprise messaging, telephony and video conferencing. A lot of companies adopt UCaaS to minimize capital and operational expenses associated with a unified solution.

The market is segmented on the basis of component, application, enterprise size and geography. Based on component, the market is divided into telephony, messaging, conferencing and collaboration applications. By application, the market is categorized into banking, financial services and insurance (BFSI), retail, telecom & IT, government, healthcare, hospitality and others (logistics and transportation). On the basis of enterprise size, the global industry is broadly classified into small enterprises, medium enterprises and large enterprises. Geographically, the global market is analyzed across North America, Europe, Asia-Pacific and LAMEA.

MARKET DYNAMICS:

Drivers:

Low cost of UCaaS solution

Increased adoption of the service in small and medium enterprises

Restraints:

Lack of awareness concerning UCaaS solutions

Privacy and security concerns

MARKET PLAYERS:

Key players in the global unified communication as a services market are IBM Corporation, Abaya Inc., Cisco Systems Inc., Microsoft Corporation, Computer Science Corporation, Hewlett-Packard Development Company, Polycom Inc., Verizon Enterprise Solutions and Voss Solutions among others.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Component

Telephony

Messaging

Conferencing

Collaboration applications

By Application

Banking

Financial services and insurance (BFSI)

Retail

Telecom & IT

Government

Healthcare

Hospitality

Others (logistics and transportation)

By Enterprise Size

Small enterprises

Medium enterprises

Large enterprises

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Contents

1. EXECUTIVE SUMMARY

- 1.1. Key findings
- 1.2. Market attractiveness and trend analysis
- 1.3. Competitive landscape and recent industry development analysis (2014-2016)

2. INTRODUCTION

- 2.1. Report description
- 2.2. Scope and definitions
- 2.3. Research methodology

3. MARKET LANDSCAPE

- 3.1. Growth drivers
 - 3.1.1. Impact analysis
- 3.2. Restraints and challenges
 - 3.2.1. Impact analysis
- 3.3. Porter's analysis
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Industry rivalry
 - 3.3.5. Threat of new entrants
- 3.4. Global unified communication as a service (UCaaS) market shares analysis, 2014-2025
 - 3.4.1. Global unified communication as a service (UCaaS) market shares by component, 2014-2025
 - 3.4.2. Global unified communication as a service (UCaaS) market shares by application, 2014-2025
 - 3.4.3. Global unified communication as a service (UCaaS) market shares by enterprise size, 2014-2025
 - 3.4.4. Global unified communication as a service (UCaaS) market shares by geography, 2014-2025

4. GLOBAL UNIFIED COMMUNICATION AS A SERVICE (UCAAS) MARKET, BY COMPONENT

4.1. Telephony

4.1.1. Historical market size by region, 2014-2016

4.1.2. Market forecast by region, 2017-2025

4.2. Messaging

4.2.1. Historical market size by region, 2014-2016

4.2.2. Market forecast by region, 2017-2025

4.3. Conferencing

4.3.1. Historical market size by region, 2014-2016

4.3.2. Market forecast by region, 2017-2025

4.4. Collaboration applications

4.4.1. Historical market size by region, 2014-2016

4.4.2. Market forecast by region, 2017-2025

5. GLOBAL UNIFIED COMMUNICATION AS A SERVICE (UCAAS) MARKET, BY APPLICATION

5.1. Banking

5.1.1. Historical market size by region, 2014-2016

5.1.2. Market forecast by region, 2017-2025

5.2. Financial services and insurance (BFSI)

5.2.1. Historical market size by region, 2014-2016

5.2.2. Market forecast by region, 2017-2025

5.3. Retail

5.3.1. Historical market size by region, 2014-2016

5.3.2. Market forecast by region, 2017-2025

5.4. Telecom & IT

5.4.1. Historical market size by region, 2014-2016

5.4.2. Market forecast by region, 2017-2025

5.5. Telecom & IT

5.5.1. Historical market size by region, 2014-2016

5.5.2. Market forecast by region, 2017-2025

5.6. Healthcare

5.6.1. Historical market size by region, 2014-2016

5.6.2. Market forecast by region, 2017-2025

5.7. Hospitality

5.7.1. Historical market size by region, 2014-2016

5.7.2. Market forecast by region, 2017-2025

5.8. Others

5.8.1. Historical market size by region, 2014-2016

5.8.2. Market forecast by region, 2017-2025

6. GLOBAL UNIFIED COMMUNICATION AS A SERVICE (UCAAS) MARKET, BY ENTERPRISE SIZE

6.1. Small enterprises

6.1.1. Historical market size by region, 2014-2016

6.1.2. Market forecast by region, 2017-2025

6.2. Medium enterprises

6.2.1. Historical market size by region, 2014-2016

6.2.2. Market forecast by region, 2017-2025

6.3. Large enterprises

6.3.1. Historical market size by region, 2014-2016

6.3.2. Market forecast by region, 2017-2025

7. GLOBAL UNIFIED COMMUNICATION AS A SERVICE (UCAAS) MARKET, BY GEOGRAPHY

7.1. North America

7.1.1. U.S.

7.1.1.1. Historical market size by region, 2014-2016

7.1.1.2. Market forecast by region, 2017-2025

7.1.2. Canada

7.1.2.1. Historical market size by region, 2014-2016

7.1.2.2. Market forecast by region, 2017-2025

7.1.3. Mexico

7.1.3.1. Historical market size by region, 2014-2016

7.1.3.2. Market forecast by region, 2017-2025

7.2. Europe

7.2.1. UK

7.2.1.1. Historical market size by region, 2014-2016

7.2.1.2. Market forecast by region, 2017-2025

7.2.2. Germany

7.2.2.1. Historical market size by region, 2014-2016

7.2.2.2. Market forecast by region, 2017-2025

7.2.3. France

7.2.3.1. Historical market size by region, 2014-2016

7.2.3.2. Market forecast by region, 2017-2025

7.2.4. Spain

7.2.4.1. Historical market size by region, 2014-2016

7.2.4.2. Market forecast by region, 2017-2025

7.2.5. Italy

7.2.5.1. Historical market size by region, 2014-2016

7.2.5.2. Market forecast by region, 2017-2025

7.2.6. Rest of Europe

7.2.6.1. Historical market size by region, 2014-2016

7.2.6.2. Market forecast by region, 2017-2025

7.3. Asia-Pacific

7.3.1. China

7.3.1.1. Historical market size by region, 2014-2016

7.3.1.2. Market forecast by region, 2017-2025

7.3.2. Japan

7.3.2.1. Historical market size by region, 2014-2016

7.3.2.2. Market forecast by region, 2017-2025

7.3.3. India

7.3.3.1. Historical market size by region, 2014-2016

7.3.3.2. Market forecast by region, 2017-2025

7.3.4. Australia

7.3.4.1. Historical market size by region, 2014-2016

7.3.4.2. Market forecast by region, 2017-2025

7.3.5. South Korea

7.3.5.1. Historical market size by region, 2014-2016

7.3.5.2. Market forecast by Region, 2017-2025

7.3.6. Rest of Asia-Pacific

7.3.6.1. Historical market size by region, 2014-2016

7.3.6.2. Market forecast by region, 2017-2025

7.4. LAMEA

7.4.1. Brazil

7.4.1.1. Historical market size by region, 2014-2016

7.4.1.2. Market forecast by region, 2017-2025

7.4.2. Saudi Arabia

7.4.2.1. Historical market size by region, 2014-2016

7.4.2.2. Market forecast by region, 2017-2025

7.4.3. South Africa

7.4.3.1. Historical market size by region, 2014-2016

7.4.3.2. Market forecast by region, 2017-2025

7.4.4. Rest of LAMEA

7.4.4.1. Historical market size by region, 2014-2016

7.4.4.2. Market forecast by region, 2017-2025

8. COMPANY PROFILES

8.1. IBM Corporation

8.1.1. Overview

8.1.2. Financials and business segments

8.1.3. Recent developments

8.2. Abaya Inc.,

8.2.1. Overview

8.2.2. Financials and business segments

8.2.3. Recent developments

8.3. Cisco Systems Inc.

8.3.1. Overview

8.3.2. Financials and business segments

8.3.3. Recent developments

8.4. Microsoft Corporation

8.4.1. Overview

8.4.2. Financials and business segments

8.4.3. Recent developments

8.5. Computer Science Corporation

8.5.1. Overview

8.5.2. Financials and business segments

8.5.3. Recent developments

8.6. Hewlett-Packard Development Company

8.6.1. Overview

8.6.2. Financials and business segments

8.6.3. Recent developments

8.7. Polycom Inc

8.7.1. Overview

8.7.2. Financials and business segments

8.7.3. Recent developments

8.8. Verizon Enterprise Solutions

8.8.1. Overview

8.8.2. Financials and business segments

8.8.3. Recent developments

8.9. Voss Solutions

8.9.1. Overview

8.9.2. Financials and business segments

8.9.3. Recent developments

8.10. Star2star Communications

8.10.1. Overview

8.10.2. Financials and business segments

8.10.3. Recent developments

List Of Tables

LIST OF TABLES

Table 1. Unified Communication as a Service Market Share, by Component, 2014-2025

Table 2. Unified Communication as a Service Market Share, by Application, 2014-2025

Table 3. Unified Communication as a Service Market Share, by Enterprise Size, 2014-2025

Table 4. Unified Communication as a Service Market Share, by Region, 2014-2025

Table 5. Unified Communication as a Service Market Value for Telephony, by Region, 2017-2025, \$million

Table 6. Unified Communication as a Service Market Value for Messaging, by Region, 2017-2025, \$million

Table 7. Unified Communication as a Service Market Value for Conferencing, by Region, 2017-2025, \$million

Table 8. Unified Communication as a Service Market Value for Collaboration Application, by Region, 2017-2025, \$million

Table 9. Unified Communication as a Service Market Value for Banking, by Region, 2017-2025, \$million

Table 10. Unified Communication as a Service Market Value for Financial Services and Insurance, by Region, 2017-2025, \$million

Table 11. Unified Communication as a Service Market Value for Retail, by Region, 2017-2025, \$million

Table 12. Unified Communication as a Service Market Value for Telecom & IT, by Region, 2017-2025, \$million

Table 13. Unified Communication as a Service Market Value for Healthcare, by Region, 2017-2025, \$million

Table 14. Unified Communication as a Service Market Value for Hospitality, by Region, 2017-2025, \$million

Table 15. Unified Communication as a Service Market Value for Others, by Region, 2017-2025, \$million

Table 16. Unified Communication as a Service Market Value for Small Enterprises, by Region, 2017-2025, \$million

Table 17. Unified Communication as a Service Market Value for Medium Enterprises, by Region, 2017-2025, \$million

Table 18. Unified Communication as a Service Market Value for Large Enterprises, by Region, 2017-2025, \$million

Table 19. Unified Communication as a Service Market Value for North America, by Country, 2014-2025, \$million

Table 20. Unified Communication as a Service Market Value for North America, by Component, 2014-2025, \$million

Table 21. Unified Communication as a Service Market Value for North America, by Application, 2014-2025, \$million

Table 22. Unified Communication as a Service Market Value for North America, by Enterprise Size, 2014-2025, \$million

Table 23. Unified Communication as a Service Market Value for Europe, by Country, 2014-2025, \$million

Table 24. Unified Communication as a Service Market Value for Europe, by Component, 2014-2025, \$million

Table 25. Unified Communication as a Service Market Value for Europe, by Application, 2014-2025, \$million

Table 26. Unified Communication as a Service Market Value for Europe, by Enterprise Size, 2014-2025, \$million

Table 27. Unified Communication as a Service Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 28. Unified Communication as a Service Market Value for Asia-Pacific, by Component, 2014-2025, \$million

Table 29. Unified Communication as a Service Market Value for Asia-Pacific, by Application, 2014-2025, \$million

Table 30. Unified Communication as a Service Market Value for Asia-Pacific, by Enterprise Size, 2014-2025, \$million

Table 31. Unified Communication as a Service Market Value for LAMEA, by Country, 2014-2025, \$million

Table 32. Unified Communication as a Service Market Value for LAMEA, by Component, 2014-2025, \$million

Table 33. Unified Communication as a Service Market Value for LAMEA, by Application, 2014-2025, \$million

Table 34. Unified Communication as a Service Market Value for LAMEA, by Enterprise Size, 2014-2025, \$million

Table 35. IBM Corporation - Company Snapshot

Table 36. Abaya Inc. - Company Snapshot

Table 37. Cisco Systems Inc. - Company Snapshot

Table 38. Microsoft Corporation - Company Snapshot

Table 39. Computer Science Corporation - Company Snapshot

Table 40. Hewlett-Packard Development Company - Company Snapshot

Table 41. Polycom Inc - Company Snapshot

Table 42. Verizon Enterprise Solutions - Company Snapshot

Table 43. Voss Solutions - Company Snapshot

Table 44. Star2star Communications - Company Snapshot

List Of Figures

LIST OF FIGURES

Figure 1. Unified Communication as a Service: Telephony Market Value, 2014-2016, \$million

Figure 2. Unified Communication as a Service: Messaging Market Value, 2014-2016, \$million

Figure 3. Unified Communication as a Service: Conferencing Market Value, 2014-2016, \$million

Figure 4. Unified Communication as a Service: Collaboration Application Market Value, 2014-2016, \$million

Figure 5. Unified Communication as a Service: Banking Market Value, 2014-2016, \$million

Figure 6. Unified Communication as a Service: Financial Services and Insurance Market Value, 2014-2016, \$million

Figure 7. Unified Communication as a Service: Retail Market Value, 2014-2016, \$million

Figure 8. Unified Communication as a Service: Telecom & IT Market Value, 2014-2016, \$million

Figure 9. Unified Communication as a Service: Healthcare Market Value, 2014-2016, \$million

Figure 10. Unified Communication as a Service: Hospitality Market Value, 2014-2016, \$million

Figure 11. Unified Communication as a Service: Others Market Value, 2014-2016, \$million

Figure 12. Unified Communication as a Service: Small Enterprises Market Value, 2014-2016, \$million

Figure 13. Unified Communication as a Service: Medium Enterprises Market Values, 2014-2016, \$million

Figure 14. Unified Communication as a Service: Large Enterprises Market Value, 2014-2016, \$million

Figure 15. Unified Communication as a Service: U.S. Market Value, 2014-2016, \$million

Figure 16. Unified Communication as a Service: U.S. Market Value, 2017-2025, \$million

Figure 17. Unified Communication as a Service: Canada Market Value, 2014-2016, \$million

Figure 18. Unified Communication as a Service: Canada Market Value, 2017-2025, \$million

Figure 19. Unified Communication as a Service: Mexico Market Value, 2014-2016, \$million

Figure 20. Unified Communication as a Service: Mexico Market Value, 2017-2025, \$million

Figure 21. Unified Communication as a Service: UK Market Value, 2014-2016, \$million

Figure 22. Unified Communication as a Service: UK Market Value, 2017-2025, \$million

Figure 23. Unified Communication as a Service: Germany Market Value, 2014-2016, \$million

Figure 24. Unified Communication as a Service: Germany Market Value, 2017-2025, \$million

Figure 25. Unified Communication as a Service: France Market Value, 2014-2016, \$million

Figure 26. Unified Communication as a Service: France Market Value, 2017-2025, \$million

Figure 27. Unified Communication as a Service: Spain Market Value, 2014-2016, \$million

Figure 28. Unified Communication as a Service: Spain Market Value, 2017-2025, \$million

Figure 29. Unified Communication as a Service: Italy Market Value, 2014-2016, \$million

Figure 30. Unified Communication as a Service: Italy Market Value, 2017-2025, \$million

Figure 31. Unified Communication as a Service: Rest of Europe Market Value, 2014-2016, \$million

Figure 32. Unified Communication as a Service: Rest of Europe Market Value, 2017-2025, \$million

Figure 33. Unified Communication as a Service: China Market Value, 2014-2016, \$million

Figure 34. Unified Communication as a Service: China Market Value, 2017-2025, \$million

Figure 35. Unified Communication as a Service: Japan Market Value, 2014-2016, \$million

Figure 36. Unified Communication as a Service: Japan Market Value, 2017-2025, \$million

Figure 37. Unified Communication as a Service: India Market Value, 2014-2016, \$million

Figure 38. Unified Communication as a Service: India Market Value, 2017-2025, \$million

Figure 39. Unified Communication as a Service: Australia Market Value, 2014-2016, \$million

Figure 40. Unified Communication as a Service: Australia Market Value, 2017-2025, \$million

Figure 41. Unified Communication as a Service: South Korea Market Value, 2014-2016,

\$million

Figure 42. Unified Communication as a Service: South Korea Market Value, 2017-2025, \$million

Figure 43. Unified Communication as a Service: Rest of Asia-Pacific Market Value, 2014-2016, \$million

Figure 44. Unified Communication as a Service: Rest of Asia-Pacific Market Value, 2017-2025, \$million

Figure 45. Unified Communication as a Service: Brazil Market Value, 2014-2016, \$million

Figure 46. Unified Communication as a Service: Brazil Market Value, 2017-2025, \$million

Figure 47. Unified Communication as a Service: Saudi Arabia Market Value, 2014-2016, \$million

Figure 48. Unified Communication as a Service: Saudi Arabia Market Value, 2017-2025, \$million

Figure 49. Unified Communication as a Service: South Africa Market Value, 2014-2016, \$million

Figure 50. Unified Communication as a Service: South Africa Market Value, 2017-2025, \$million

Figure 51. Unified Communication as a Service: Rest of LAMEA Market Value, 2014-2016, \$million

Figure 52. Unified Communication as a Service: Rest of LAMEA Market

COMPANIES MENTIONED

Key players in the global unified communication as a services market are IBM Corporation, Abaya Inc., Cisco Systems Inc., Microsoft Corporation, Computer Science Corporation, Hewlett-Packard Development Company, Polycom Inc., Verizon Enterprise Solutions and Voss Solutions among others.

I would like to order

Product name: Global Unified Communication as a Service (UCaaS) Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

Product link: <https://marketpublishers.com/r/G51685447BFEN.html>

Price: US\$ 3,619.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G51685447BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

