

# Global Telecom Cloud Billing Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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## Abstracts

Telecom cloud billing delivers real-time billing process by tracking, validating, and analyzing the stakeholder's data and voice mail consumptions. The cloud-based solution satisfies the need for operational and business support in the billing process of telecom operators. Telecom cloud billing caters to various organizational needs such as account management, customer management, revenue management, and some others. The overall market is supplied through bundle service offerings on cloud software and infrastructure services.

Based on type, the market is divided into prepaid, postpaid, convergent, and others (interconnect, roaming). According to solution, it is categorized into software and service. The service segment includes professional and management services. By deployment mode, the market is classified into private, public, and hybrid models. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

Drivers:

Unprecedented increase in smartphone usage and growing adoption of 3G, 4G, and Wi-Fi connectivity has generated a demand for data consumption and customized billing processes in the telecom firms

Growing cloud adoption for cost-effective and 24/7 managed services and support

### Restraints:

Lack of IT infrastructure in underdeveloped regions such as Latin America, Middle East, and Africa.

### **MARKET PLAYERS:**

The top players in the global telecom cloud billing market include Amdocs, Inc., Tech Mahindra Limited, Ericsson AB, CGI Group Inc., Oracle Corporation, Huawei Technologies, NEC Corporation, Redknee Solutions Inc., Cerillion PLC, and Computer Sciences Corporation.

### **KEY TAKEAWAYS**

### **MARKET LANDSCAPE**

#### By Type

Prepaid

Postpaid

Convergent

Others (Interconnect, Roaming, Embedded)

#### By Solution

Software

Service

#### By Deployment Mode

Private

Public

Hybrid

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

Singapore

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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