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Global Streaming Analytics Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Streaming analytics analyzes and performs action on real time data though use of continuous queries. It provides quick and appropriate time-sensitive processing along with language integration for intuitive specifications. It makes use of a simple SQL variant and reduce the complexities of stream processing system. Global streaming market is expected to grow at a CAGR of around 33% from 2017 to 2025.

Based on type, market is segmented into software and services. Various services included in the report are managed and professional services. Based on application, market is segmented into fraud detection, sales & marketing management, predictive asset management, risk management, network management & optimization, location intelligence, operations management, and others. Various deployment model included in the report are on-premises and cloud. By industry vertical, it is segmented into BFSI, telecommunication & IT, retail & e-commerce, healthcare & life sciences, manufacturing, government & defense, energy & utilities, transportation & logistics, media & entertainment, and others. Geographical breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Increased adoption of IoT across various industry verticals

Increasing spending by companies in real-time analytics

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Restraints:

Security & privacy concerns

MARKET PLAYERS:

The top players in the global streaming analytics market include IBM Corporation, Tibco Software Inc, Oracle Corporation, Microsoft Corporation, Vitria Technology Inc, Software AG, Informatica Corporation, SAP SE, SAS Institute Inc, and Sqlstream Incorporated.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Type

Software

Service

By Service

Managed Services

Professional Services

By Application

Fraud Detection

Sales and Marketing Management

Predictive Asset Maintenance

Risk Management

Network Management and Optimization

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- Location Intelligence
- Operations Management
- Other Applications

By Deployment Model

- On-premises
- Hosted/on-cloud

By Industry Vertical

- BFSI
- Telecommunication & IT
- Retail & eCommerce
- Healthcare & Life Sciences
- Manufacturing
- Government & Defense
- Energy & Utilities
- Transportation & Logistics
- Media & Entertainment
- Others

By Geography

- North America

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- U.S.
- Canada
- Mexico

Europe

- UK
- Germany
- France
- Spain
- Italy
- Rest of Europe

Asia-Pacific

- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific

LAMEA

- Brazil
- Saudi Arabia

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South Africa

Rest of LAMEA

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