

Global Spas and Beauty Salons Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

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Abstracts

Changing consumers perception towards personal care coupled with desire to look and feel good are increasing the trend for spa and beauty salon. These personalized services are efficiently designed to deliver fitness, peace of mind, pleasure, health, and wellness to its end users. Moreover, they are beneficial in managing stress, treating medical ailments, detoxifying the body, reducing weight, and boosting the immune system. . The global spas and beauty salons market is expected to grow at a CAGR of 8.6% from 2017 to 2025. Increase in demand from teenagers and new developments in spa services are some of the major factors which have led to progressive spas and beauty salons market trends.

Based on product type, the global spas and beauty salons market is segmented spas and beauty salons. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Rise in wellness tourism.

Increase demand from teenagers

Innovative marketing strategies

Restraints:

High cost of skilled therapy professionals and low penetration in the underdeveloped countries.

MARKET PLAYERS:

The top players in the global spas and salons market are: include Muse Salon & Spa LLC, Salon U, The Roose Parlour and Spa, Metropolis Salon & Dry Bar, Robert James Salon and Spa, Butterfly Studio Salon & Spa, Chris Chase Salon, John Barrett Salon, Metodo Rossano Ferretti Salon, and Madeline Wade.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Product Type

Spas

Beauty salons

By Geography

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

UK

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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COMPANIES MENTIONED

Metropolis Salon & Dry Bar, Robert James Salon and Spa, Butterfly Studio Salon & Spa, Chris Chase Salon, John Barrett Salon, Metodo Rossano Ferretti Salon, and Madeline Wade.

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