

# **Global Smart Education and Learning Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025**

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## **Abstracts**

Smart education and learning can be defined as a system that incorporates intelligent and customized solutions to develop smart learners. It is a self- directed, motivated, adaptive, resource enriched, and technology embedded learning solution. Smart education and learning enables students and industry professionals to improve their quality content with the help of advanced learning tools. This report analyzes opportunities in the developed and emerging economies so that companies can make strategic decisions and gain competitive edge. Global smart education and learning market is expected to grow at a CAGR of around 25% from 2017 to 2025.

The global smart education and learning market is segmented in terms products, applications, and geography. Based on products, the global smart education and learning market is segmented into hardware, software, services, and educational content. Based on application, the global smart education and learning, market is segmented into Perk-12, higher education, government, enterprise education, healthcare, and others. Based on learning modes, the global smart education and learning market is segmented into self-paced e-learning, mobile learning, virtual classrooms or webinars, collaboration based learning, simulation based learning, social learning, game based learning, and others. This report analyzes the global smart education and learning market on the basis of geography into North America, Europe, Asia-Pacific, and LAMEA.

## **MARKET DYNAMICS:**

Drivers:

Technological advancements in education system

Rise in demand for e-learning platforms

Government initiatives

#### Restraints:

Inadequate amount of resources and infrastructure

Lesser knowledge about latest technology among end-users

#### MARKET PLAYERS:

The key players profiled in this report include Adobe Systems Incorporated, Smart Technologies Inc, Blackboard Inc, McGraw-Hill Education, Educomp Solutions Ltd, Three Rivers Systems Inc, NIIT Limited, Desire 2 Learn Corporation Ltd, Saba Software Inc, Promethean, Inc., and others.

#### KEY TAKEAWAYS

#### MARKET LANDSCAPE

##### By Product

Hardware

Software

Services

Educational content

##### By Application

Perk-12

Higher education

Government

Enterprise education

Healthcare

Others

#### By Learning Modes

Self-paced e-learning

Mobile learning

Virtual classrooms or webinars

Collaboration based learning

Simulation based learning

Social learning

Game based learning

Others

#### By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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