

# Global Seed Coating Material Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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## **Abstracts**

Seed coating is a process in which seeds are directly coated with various materials such as fertilizers, repulsive agents, crop protection chemicals, plant growth regulators, and others. This process offers both aesthetic and environmental benefits. The primary goal of seed coating material is rapid multiplication and timely supply of crop at a reasonable price. In addition, these materials offer great help to raise the commercial value of the seeds by enhancing the appearance of the seeds, improving the nutritive value of the seeds making them more productive, and helping in the application of biological seed protectants to avoid crop damage. Global seed treatment market is expected to grow at a CAGR of 8.3% from 2017 to 2025.

Based on type, the seed coating market is divided into polymers, colorants, pellets, minerals/pumice, and others (including additives such as wetting & dispersing agents, anti-foaming agents, thickeners, and solvents). According to crop type, it is divided into cereals & grains, fruits & vegetables, flowers & ornamentals, oilseeds & pulses, and others (turf and forage grasses). Geographically, it is studied across North America, Europe, Asia-Pacific, and LAMEA.

### **MARKET DYNAMICS:**

Drivers:

Increased adoption of new seed technologies (hybrid and genetically modified).

Innovative farming techniques in emerging markets.



Restraints:

Environmental concerns regarding the chemicals used for coating.

## **MARKET PLAYERS:**

The top players in the global seed coating material market include BASF SE (Germany), Bayer Cropscience (Germany), Syngenta AG (Switzerland), E. I. DuPont de Nemours and Company (U.S.), Chemtura Corporation (U.S.), Precision Laboratories LLC (U.S.), Incotec Group Bv (Netherlands), Chromatech Incorporated (U.S.), Croda International PLC. (UK), and Platform Specialty Products Corporation (U.S.).

#### **KEY TAKEAWAYS**

### MARKET LANDSCAPE

By Type

**Polymers** 

Colorants

Pellets

Minerals/Pumice

Others (including additives such as wetting and dispersing agents, antifoaming agents, thickeners, and solvents)

By Crop Type

Cereals & Grains

Fruits & Vegetables

Flowers & Ornamentals

Oilseeds & Pulses



| Others (Turf and Forage Grasses) |  |  |
|----------------------------------|--|--|
| By Geography                     |  |  |
| North America                    |  |  |
| U.S.                             |  |  |
| Canada                           |  |  |
| Mexico                           |  |  |
| Europe                           |  |  |
| UK                               |  |  |
| Germany                          |  |  |
| France                           |  |  |
| Spain                            |  |  |
| Italy                            |  |  |
| Rest of Europe                   |  |  |
| Asia-Pacific                     |  |  |
| China                            |  |  |
| Japan                            |  |  |
| India                            |  |  |
|                                  |  |  |

Australia

South Korea



## Rest of Asia-Pacific

## LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA



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