

Global Seed Coating Material Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Seed coating is a process in which seeds are directly coated with various materials such as fertilizers, repulsive agents, crop protection chemicals, plant growth regulators, and others. This process offers both aesthetic and environmental benefits. The primary goal of seed coating material is rapid multiplication and timely supply of crop at a reasonable price. In addition, these materials offer great help to raise the commercial value of the seeds by enhancing the appearance of the seeds, improving the nutritive value of the seeds making them more productive, and helping in the application of biological seed protectants to avoid crop damage. Global seed treatment market is expected to grow at a CAGR of 8.3% from 2017 to 2025.

Based on type, the seed coating market is divided into polymers, colorants, pellets, minerals/pumice, and others (including additives such as wetting & dispersing agents, anti-foaming agents, thickeners, and solvents). According to crop type, it is divided into cereals & grains, fruits & vegetables, flowers & ornamentals, oilseeds & pulses, and others (turf and forage grasses). Geographically, it is studied across North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Increased adoption of new seed technologies (hybrid and genetically modified).

Innovative farming techniques in emerging markets.

Restraints:

Environmental concerns regarding the chemicals used for coating.

MARKET PLAYERS:

The top players in the global seed coating material market include BASF SE (Germany), Bayer Cropscience (Germany), Syngenta AG (Switzerland), E. I. DuPont de Nemours and Company (U.S.), Chemtura Corporation (U.S.), Precision Laboratories LLC (U.S.), Incotec Group Bv (Netherlands), Chromatech Incorporated (U.S.), Croda International PLC. (UK), and Platform Specialty Products Corporation (U.S.).

KEY TAKEAWAYS

MARKET LANDSCAPE

By Type

Polymers

Colorants

Pellets

Minerals/Pumice

Others (including additives such as wetting and dispersing agents, anti-foaming agents, thickeners, and solvents)

By Crop Type

Cereals & Grains

Fruits & Vegetables

Flowers & Ornamentals

Oilseeds & Pulses

Others (Turf and Forage Grasses)

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Contents

1. EXECUTIVE SUMMARY

- 1.1. Key findings
- 1.2. Market attractiveness and trend analysis
- 1.3. Competitive landscape and recent industry development analysis

2. INTRODUCTION

- 2.1. Report description
- 2.2. Scope and definitions
- 2.3. Research methodology

3. MARKET LANDSCAPE

- 3.1. Growth drivers
 - 3.1.1. Impact analysis
- 3.2. Restraints and challenges
 - 3.2.1. Impact analysis
- 3.3. Porter's analysis
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Industry rivalry
 - 3.3.5. Threat of new entrants
- 3.4. Global seed coating materials market shares analysis, 2014-2025
 - 3.4.1. Global seed coating materials market share by type, 2014-2025
 - 3.4.2. Global seed coating materials market share by crop type, 2014-2025
 - 3.4.3. Global seed coating materials market share by geography, 2014-2025

4. GLOBAL SEED COATING MATERIALS MARKET BY TYPE

- 4.1. Polymers
 - 4.1.1. Historical market size by region, 2014-2016
 - 4.1.2. Market forecast by region, 2017-2025
- 4.2. Colorants
 - 4.2.1. Historical market size by region, 2014-2016
 - 4.2.2. Market forecast by region, 2017-2025

4.3. Pellets

4.3.1. Historical market size by region, 2014-2016

4.3.2. Market forecast by region, 2017-2025

4.4. Minerals or punice

4.4.1. Historical market size by region, 2014-2016

4.4.2. Market forecast by region, 2017-2025

4.5. Other types

4.5.1. Historical market size by region, 2014-2016

4.5.2. Market forecast by region, 2017-2025

5. GLOBAL SEED COATING MATERIALS MARKET BY CROP TYPE

5.1. Cereals & grains

5.1.1. Historical market size by region, 2014-2016

5.1.2. Market forecast by region, 2017-2025

5.2. Fruits & vegetables

5.2.1. Historical market size by region, 2014-2016

5.2.2. Market forecast by region, 2017-2025

5.3. Flowers & ornamentals

5.3.1. Historical market size by region, 2014-2016

5.3.2. Market forecast by region, 2017-2025

5.4. Oilseeds & pulses

5.4.1. Historical market size by region, 2014-2016

5.4.2. Market forecast by region, 2017-2025

5.5. Other crop types

5.5.1. Historical market size by region, 2014-2016

5.5.2. Market forecast by region, 2017-2025

6. GLOBAL SEED COATING MATERIALS MARKET BY GEOGRAPHY

6.1. North America

6.1.1. U.S.

6.1.1.1. Historical market size, 2014-2016

6.1.1.2. Market forecast, 2017-2025

6.1.2. Canada

6.1.2.1. Historical market size, 2014-2016

6.1.2.2. Market forecast, 2017-2025

6.1.3. Mexico

6.1.3.1. Historical market size, 2014-2016

6.1.3.2. Market forecast, 2017-2025

6.2. Europe

6.2.1. UK

6.2.1.1. Historical market size, 2014-2016

6.2.1.2. Market forecast, 2017-2025

6.2.2. Germany

6.2.2.1. Historical market size, 2014-2016

6.2.2.2. Market forecast, 2017-2025

6.2.3. France

6.2.3.1. Historical market size, 2014-2016

6.2.3.2. Market forecast, 2017-2025

6.2.4. Spain

6.2.4.1. Historical market size, 2014-2016

6.2.4.2. Market forecast, 2017-2025

6.2.5. Italy

6.2.5.1. Historical market size, 2014-2016

6.2.5.2. Market forecast, 2017-2025

6.2.6. Rest of Europe

6.2.6.1. Historical market size, 2014-2016

6.2.6.2. Market forecast, 2017-2025

6.3. Asia-Pacific

6.3.1. China

6.3.1.1. Historical market size, 2014-2016

6.3.1.2. Market forecast, 2017-2025

6.3.2. Japan

6.3.2.1. Historical market size, 2014-2016

6.3.2.2. Market forecast, 2017-2025

6.3.3. India

6.3.3.1. Historical market size, 2014-2016

6.3.3.2. Market forecast, 2017-2025

6.3.4. Australia

6.3.4.1. Historical market size, 2014-2016

6.3.4.2. Market forecast, 2017-2025

6.3.5. South Korea

6.3.5.1. Historical market size, 2014-2016

6.3.5.2. Market forecast, 2017-2025

6.3.6. Rest of Asia-Pacific

6.3.6.1. Historical market size, 2014-2016

6.3.6.2. Market forecast, 2017-2025

6.4. LAMEA

6.4.1. Brazil

6.4.1.1. Historical market size, 2014-2016

6.4.1.2. Market forecast, 2017-2025

6.4.2. South Arabia

6.4.2.1. Historical market size, 2014-2016

6.4.2.2. Market forecast, 2017-2025

6.4.3. South Africa

6.4.3.1. Historical market size, 2014-2016

6.4.3.2. Market forecast, 2017-2025

6.4.4. Rest of LAMEA

6.4.4.1. Historical market size, 2014-2016

6.4.4.2. Market forecast, 2017-2025

7. COMPANY PROFILES

7.1. Basf se

7.1.1. Overview

7.1.2. Financials and business segments

7.1.3. Recent developments

7.2. Bayer cropscience

7.2.1. Overview

7.2.2. Financials and business segments

7.2.3. Recent developments

7.3. Syngenta ag

7.3.1. Overview

7.3.2. Financials and business segments

7.3.3. Recent developments

7.4. E. I. DuPont de nemours and company

7.4.1. overview

7.4.2. Financials and business segments

7.4.3. Recent developments

7.5. Chemtura corporation

7.5.1. Overview

7.5.2. Financials and business segments

7.5.3. Recent developments

7.6. Precision laboratories llc

7.6.1. Overview

7.6.2. Financials and business segments

- 7.6.3. Recent developments
- 7.7. Incotec group bv
 - 7.7.1. Overview
 - 7.7.2. Financials and business segments
 - 7.7.3. Recent developments
- 7.8. Chromatech incorporated
 - 7.8.1. overview
 - 7.8.2. Financials and business segments
 - 7.8.3. Recent developments
- 7.9. Croda international plc.
 - 7.9.1. Overview
 - 7.9.2. Financials and business segments
 - 7.9.3. Recent developments
- 7.10. Platform specialty products corporation
 - 7.10.1. Overview
 - 7.10.2. Financials and business segments
 - 7.10.3. Recent developments

List Of Tables

LIST OF TABLES

Table 1. Seed Coating Materials Market Share, by Type, 2014-2025

Table 2. Seed Coating Materials Market Share, by Crop Type, 2014-2025

Table 4. Seed Coating Materials Market Share, by Region, 2014-2025

Table 5. Seed Coating Materials Market Value for Polymers, by Region, 2017-2025, \$million

Table 6. Seed Coating Materials Market Value for Colorants, by Region, 2017-2025, \$million

Table 7. Seed Coating Materials Market Value for Pellets, by Region, 2017-2025, \$million

Table 8. Seed Coating Materials Market Value for Minerals or Punice, by Region, 2017-2025, \$million

Table 9. Seed Coating Materials Market Value for Other Types, by Region, 2017-2025, \$million

Table 10. Seed Coating Materials Market Value for Cereals & Grains, by Region, 2017-2025, \$million

Table 11. Seed Coating Materials Market Value for Fruits & Vegetables, by Region, 2017-2025, \$million

Table 12. Seed Coating Materials Market Value for Flowers & Ornamentals, by Region, 2017-2025, \$million

Table 13. Seed Coating Materials Market Value for Oilseeds & Pulses, by Region, 2017-2025, \$million

Table 14. Seed Coating Materials Market Value for Other Crop Types, by Region, 2017-2025, \$million

Table 23. Seed Coating Materials Market Value for North America, by Country, 2014-2025, \$million

Table 24. Seed Coating Materials Market Value for North America, by Product Type, 2014-2025, \$million

Table 25. Seed Coating Materials Market Value for North America, by Application, 2014-2025, \$million

Table 26. Seed Coating Materials Market Value for North America, by End-User, 2014-2025, \$million

Table 27. Seed Coating Materials Market Value for Europe, by Country, 2014-2025, \$million

Table 28. Seed Coating Materials Market Value for Europe, by Product Type, 2014-2025, \$million

Table 29. Seed Coating Materials Market Value for Europe, by Application, 2014-2025, \$million

Table 30. Seed Coating Materials Market Value for Europe, by End-User, 2014-2025, \$million

Table 31. Seed Coating Materials Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 32. Seed Coating Materials Market Value for Asia-Pacific, by Product Type, 2014-2025, \$million

Table 33. Seed Coating Materials Market Value for Asia-Pacific, by Application, 2014-2025, \$million

Table 34. Seed Coating Materials Market Value for Asia-Pacific, by End-User, 2014-2025, \$million

Table 35. Seed Coating Materials Market Value for LAMEA, by Country, 2014-2025, \$million

Table 36. Seed Coating Materials Market Value for LAMEA, by Product Type, 2014-2025, \$million

Table 37. Seed Coating Materials Market Value for LAMEA, by Application, 2014-2025, \$million

Table 38. Seed Coating Materials Market Value for LAMEA, by End-User, 2014-2025, \$million

Table 39. BASF SE - Company Snapshot

Table 40. Bayer Cropscience - Company Snapshot

Table 41. Syngenta AG - Company Snapshot

Table 42. E. I. DuPont de Nemours and Company - Company Snapshot

Table 43. Chemtura Corporation - Company Snapshot

Table 44. Precision Laboratories LLC - Company Snapshot

Table 45. Incotec Group Bv - Company Snapshot

Table 46. Chromatech Incorporated - Company Snapshot

Table 47. Croda International PLC. - Company Snapshot

Table 48. Platform Specialty Products Corporation - Company Snapshot

List Of Figures

LIST OF FIGURES

- Figure 1. Seed Coating Materials: Polymers Market Value, 2014-2016, \$million
- Figure 2. Seed Coating Materials: Colorants Market Value, 2014-2016, \$million
- Figure 3. Seed Coating Materials: Pellets Market Value, 2014-2016, \$million
- Figure 4. Seed Coating Materials: Minerals or Punice Market Value, 2014-2016, \$million
- Figure 5. Seed Coating Materials: Other Types Market Value, 2014-2016, \$million
- Figure 6. Seed Coating Materials: Cereals & Grains Market Value, 2014-2016, \$million
- Figure 7. Seed Coating Materials: Fruits & Vegetables Market Value, 2014-2016, \$million
- Figure 8. Seed Coating Materials: Flowers & Ornamentals Market Value, 2014-2016, \$million
- Figure 9. Seed Coating Materials: Oilseeds & Pulses Market Value, 2014-2016, \$million
- Figure 10. Seed Coating Materials: Other Crop Types Market Value, 2014-2016, \$million
- Figure 18. Seed Coating Materials: U.S. Market Value, 2014-2016, \$million
- Figure 19. Seed Coating Materials: U.S. Market Value, 2017-2025, \$million
- Figure 20. Seed Coating Materials: Canada Market Value, 2014-2016, \$million
- Figure 21. Seed Coating Materials: Canada Market Value, 2017-2025, \$million
- Figure 22. Seed Coating Materials: Mexico Market Value, 2014-2016, \$million
- Figure 23. Seed Coating Materials: Mexico Market Value, 2017-2025, \$million
- Figure 24. Seed Coating Materials: UK Market Value, 2014-2016, \$million
- Figure 25. Seed Coating Materials: UK Market Value, 2017-2025, \$million
- Figure 26. Seed Coating Materials: Germany Market Value, 2014-2016, \$million
- Figure 27. Seed Coating Materials: Germany Market Value, 2017-2025, \$million
- Figure 28. Seed Coating Materials: France Market Value, 2014-2016, \$million
- Figure 29. Seed Coating Materials: France Market Value, 2017-2025, \$million
- Figure 30. Seed Coating Materials: Spain Market Value, 2014-2016, \$million
- Figure 31. Seed Coating Materials: Spain Market Value, 2017-2025, \$million
- Figure 32. Seed Coating Materials: Italy Market Value, 2014-2016, \$million
- Figure 33. Seed Coating Materials: Italy Market Value, 2017-2025, \$million
- Figure 34. Seed Coating Materials: Rest of Europe Market Value, 2014-2016, \$million
- Figure 35. Seed Coating Materials: Rest of Europe Market Value, 2017-2025, \$million
- Figure 36. Seed Coating Materials: China Market Value, 2014-2016, \$million
- Figure 37. Seed Coating Materials: China Market Value, 2017-2025, \$million
- Figure 38. Seed Coating Materials: Japan Market Value, 2014-2016, \$million
- Figure 39. Seed Coating Materials: Japan Market Value, 2017-2025, \$million

- Figure 40. Seed Coating Materials: India Market Value, 2014-2016, \$million
- Figure 41. Seed Coating Materials: India Market Value, 2017-2025, \$million
- Figure 42. Seed Coating Materials: Australia Market Value, 2014-2016, \$million
- Figure 43. Seed Coating Materials: Australia Market Value, 2017-2025, \$million
- Figure 44. Seed Coating Materials: South Korea Market Value, 2014-2016, \$million
- Figure 45. Seed Coating Materials: South Korea Market Value, 2017-2025, \$million
- Figure 46. Seed Coating Materials: Rest of Asia-Pacific Market Value, 2014-2016, \$million
- Figure 47. Seed Coating Materials: Rest of Asia-Pacific Market Value, 2017-2025, \$million
- Figure 48. Seed Coating Materials: Brazil Market Value, 2014-2016, \$million
- Figure 49. Seed Coating Materials: Brazil Market Value, 2017-2025, \$million
- Figure 50. Seed Coating Materials: Saudi Arabia Market Value, 2014-2016, \$million
- Figure 51. Seed Coating Materials: Saudi Arabia Market Value, 2017-2025, \$million
- Figure 52. Seed Coating Materials: South Africa Market Value, 2014-2016, \$million
- Figure 53. Seed Coating Materials: South Africa Market Value, 2017-2025, \$million
- Figure 54. Seed Coating Materials: Rest of LAMEA Market Value, 2014-2016, \$million
- Figure 55. Seed Coating Materials: Rest of LAMEA Market Value, 2017-2025, \$million
- c

COMPANIES MENTIONED

The top players in the global seed coating material market include BASF SE (Germany), Bayer Cropscience (Germany), Syngenta AG (Switzerland), E. I. DuPont de Nemours and Company (U.S.), Chemtura Corporation (U.S.), Precision Laboratories LLC (U.S.), Incotec Group Bv (Netherlands), Chromatech Incorporated (U.S.), Croda International PLC. (UK), and Platform Specialty Products Corporation (U.S.).

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