

Global Security as a Service Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Security as a service refers to cloud security, which is a delivery model for security management solutions. Traditionally, security solutions for businesses, such as antivirus and spam filtering were delivered with appliances as a part of the in-house services, however, the high cost in hardware and ongoing costs for software licenses have deterred many service providers from continuing the same. Hence, companies are now adopting the security-as-a-service module, where solutions are delivered by a cloud provider. The global security as a service market is expected to grow at a CAGR of around 21% from 2017 to 2025.

Based on solution, the market is divided into identity and access management, confidentiality, prevention systems, and others. By end-user, it is divided into small scale enterprise and large scale enterprise. Various applications included in the report are government, energy & utilities, oil & gas, retail & consumer goods, healthcare, and financials & insurance. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Unprecedented increase in the 'bring your own device (BYOD)' trend among large-scale enterprises and small-scale enterprise

Rapid increase in cyber-attacks using viruses and malware and advanced persistent threats, encourage organizations to deploy cloud security solutions

Restraints:

Availability of free security solutions

MARKET PLAYERS:

The top players in the global security as a service market include Symantec Corporation, Veracode, Webroot, Sentrigo, Appriver, Swiftserve, McAfee, Cisco Systems, Qualys, and Trend Micro.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Solution

Identity & Access Management

Confidentiality

Prevention systems

Others

By End-User

Smart scale enterprise

Medium scale enterprise

By Application

Government

Energy & Utilities

Oil & Gas

Retail & Consumer goods

Healthcare

Financial & Insurance

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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COMPANIES MENTIONED

Veracode, Webroot, Sentrigo, Appraver, Swiftserve, McAfee, Cisco Systems, Qualys, and Trend Micro.

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