

# Global Satellite M2M Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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## Abstracts

Satellite M2M is the process where information is transmitted through satellites from remote servers, which includes machine-to-machine communication, with the help of communication channels. It comprises of various technologies and network devices such as satellite telemetry, AIS, VSAT, modems, terminals, and others. It has created market opportunities for industry players by enabling hassle-free communication for various organizations. The global satellite M2M market is expected to grow at a CAGR of around 11% from 2017 to 2025.

Based on technology, the market is divided into satellite telemetry, Very Small Aperture Terminal (VSAT), and Automatic Identification System (AIS). According to services offered the market consists of managed services, data services, voice services, business services, and others. By end-user industry, it is categorized into aerospace and defense, banking, financial services, and insurance (BFSI), public sector, retail, healthcare, IT and telecom, energy and utilities, manufacturing, and others. Geographic breakdown is included for North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

Drivers:

Rise in demand for data communication services

Increasing application areas for M2M satellite communication among various industry verticals

Restraints:

Scarcity of infrastructural capabilities

Minimum awareness among end-users

## **MARKET PLAYERS:**

The top players in the global satellite M2M market include ORBCOMM Inc., KORE Wireless Group, Inc., Inmarsat plc., Iridium Communications Inc., Globalstar, Inc., Rogers Communications Inc., Hughes Network Systems LLC., Telia Company AB, Orange SA, and ViaSat Inc.

## **KEY TAKEAWAYS**

## **MARKET LANDSCAPE**

By Technology

Satellite Telemetry

Very Small Aperture Terminal (VSAT)

Automatic Identification System (AIS)

By Services Offered

Managed services

Data services

Voice services

Business services

Others

By End-Use Industry

Aerospace and Defence

Banking, Financial Services, and Insurance (BFSI)

Public Sector

Retail

Healthcare

IT and Telecom

Energy and Utilities

Manufacturing

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1. Key findings
- 1.2. Market attractiveness and trend analysis
- 1.3. Competitive landscape and recent industry development analysis

### 2. INTRODUCTION

- 2.1. Report description
- 2.2. Scope and definitions
- 2.3. Research methodology

### 3. MARKET LANDSCAPE

- 3.1. Growth drivers
  - 3.1.1. Impact analysis
- 3.2. Restraints and challenges
  - 3.2.1. Impact analysis
- 3.3. Porter's analysis
  - 3.3.1. Bargaining power of buyers
  - 3.3.2. Bargaining power of suppliers
  - 3.3.3. Threat of substitutes
  - 3.3.4. Industry rivalry
  - 3.3.5. Threat of new entrants
- 3.4. Global satellite M2M market shares analysis, 2014-2025
  - 3.4.1. Global satellite M2M market shares by technology, 2014-2025
  - 3.4.2. Global satellite M2M market shares by services offered, 2014-2025
  - 3.4.3. Global satellite M2M market shares by end-use industry, 2014-2025
  - 3.4.4. Global satellite M2M market shares by geography, 2014-2025

### 4. GLOBAL SATELLITE M2M MARKET BY TECHNOLOGY

- 4.1. Satellite telemetry
  - 4.1.1. Historical market size by region, 2014-2016
  - 4.1.2. Market forecast by region, 2017-2025
- 4.2. Very small aperture terminal (VSAT)
  - 4.2.1. Historical market size by region, 2014-2016

- 4.2.2. Market forecast by region, 2017-2025
- 4.3. Automatic identification system (AIS)
  - 4.3.1. Historical market size by region, 2014-2016
  - 4.3.2. Market forecast by region, 2017-2025

## **5. GLOBAL SATELLITE M2M MARKET BY SERVICES OFFERED**

- 5.1. Managed services
  - 5.1.1. Historical market size by region, 2014-2016
  - 5.1.2. Market forecast by region, 2017-2025
- 5.2. Data services
  - 5.2.1. Historical market size by region, 2014-2016
  - 5.2.2. Market forecast by region, 2017-2025
- 5.3. Voice services
  - 5.3.1. Historical market size by region, 2014-2016
  - 5.3.2. Market forecast by region, 2017-2025
- 5.4. Business services
  - 5.4.1. Historical market size by region, 2014-2016
  - 5.4.2. Market forecast by region, 2017-2025
- 5.5. Others
  - 5.5.1. Historical market size by region, 2014-2016
  - 5.5.2. Market forecast by region, 2017-2025

## **6. GLOBAL SATELLITE M2M MARKET BY END-USE INDUSTRY**

- 6.1. Aerospace and defence
  - 6.1.1. Historical market size by region, 2014-2016
  - 6.1.2. Market forecast by region, 2017-2025
- 6.2. Banking, financial services, and insurance (BFSI)
  - 6.2.1. Historical market size by region, 2014-2016
  - 6.2.2. Market forecast by region, 2017-2025
- 6.3. Public sector
  - 6.3.1. Historical market size by region, 2014-2016
  - 6.3.2. Market forecast by region, 2017-2025
- 6.4. Retail
  - 6.4.1. Historical market size by region, 2014-2016
  - 6.4.2. Market forecast by region, 2017-2025
- 6.5. Healthcare
  - 6.5.1. Historical market size by region, 2014-2016

- 6.5.2. Market forecast by region, 2017-2025
- 6.6. IT and telecom
  - 6.6.1. Historical market size by region, 2014-2016
  - 6.6.2. Market forecast by region, 2017-2025
- 6.7. Energy and utilities
  - 6.7.1. Historical market size by region, 2014-2016
  - 6.7.2. Market forecast by region, 2017-2025
- 6.8. Manufacturing
  - 6.8.1. Historical market size by region, 2014-2016
  - 6.8.2. Market forecast by region, 2017-2025
- 6.9. Others
  - 6.9.1. Historical market size by region, 2014-2016
  - 6.9.2. Market forecast by region, 2017-2025

## **7. GLOBAL SATELLITE M2M MARKET BY GEOGRAPHY**

- 7.1. North America
  - 7.1.1. U.S.
    - 7.1.1.1. Historical market size, 2014-2016
    - 7.1.1.2. Market forecast, 2017-2025
  - 7.1.2. Canada
    - 7.1.2.1. Historical market size, 2014-2016
    - 7.1.2.2. Market forecast, 2017-2025
  - 7.1.3. Mexico
    - 7.1.3.1. Historical market size, 2014-2016
    - 7.1.3.2. Market forecast, 2017-2025
- 7.2. Europe
  - 7.2.1. UK
    - 7.2.1.1. Historical market size, 2014-2016
    - 7.2.1.2. Market forecast, 2017-2025
  - 7.2.2. Germany
    - 7.2.2.1. Historical market size, 2014-2016
    - 7.2.2.2. Market forecast, 2017-2025
  - 7.2.3. France
    - 7.2.3.1. Historical market size, 2014-2016
    - 7.2.3.2. Market forecast, 2017-2025
  - 7.2.4. Spain
    - 7.2.4.1. Historical market size, 2014-2016
    - 7.2.4.2. Market forecast, 2017-2025

#### 7.2.5. Italy

7.2.5.1. Historical market size, 2014-2016

7.2.5.2. Market forecast, 2017-2025

#### 7.2.6. Rest of Europe

7.2.6.1. Historical market size, 2014-2016

7.2.6.2. Market forecast, 2017-2025

### 7.3. Asia-Pacific

#### 7.3.1. China

7.3.1.1. Historical market size, 2014-2016

7.3.1.2. Market forecast, 2017-2025

#### 7.3.2. Japan

7.3.2.1. Historical market size, 2014-2016

7.3.2.2. Market forecast, 2017-2025

#### 7.3.3. India

7.3.3.1. Historical market size, 2014-2016

7.3.3.2. Market forecast, 2017-2025

#### 7.3.4. Australia

7.3.4.1. Historical market size, 2014-2016

7.3.4.2. Market forecast, 2017-2025

#### 7.3.5. South Korea

7.3.5.1. Historical market size, 2014-2016

7.3.5.2. Market forecast, 2017-2025

#### 7.3.6. Rest of Asia-Pacific

7.3.6.1. Historical market size, 2014-2016

7.3.6.2. Market forecast, 2017-2025

### 7.4. LAMEA

#### 7.4.1. Brazil

7.4.1.1. Historical market size, 2014-2016

7.4.1.2. Market forecast, 2017-2025

#### 7.4.2. Saudi Arabia

7.4.2.1. Historical market size, 2014-2016

7.4.2.2. Market forecast, 2017-2025

#### 7.4.3. South Africa

7.4.3.1. Historical market size, 2014-2016

7.4.3.2. Market forecast, 2017-2025

#### 7.4.4. Rest of LAMEA

7.4.4.1. Historical market size, 2014-2016

7.4.4.2. Market forecast, 2017-2025



## 8. COMPANY PROFILES

### 8.1. ORBCOMM Inc.

#### 8.1.1. Overview

#### 8.1.2. Financials and business segments

#### 8.1.3. Recent developments

### 8.2. KORE Wireless Group, Inc.

#### 8.2.1. Overview

#### 8.2.2. Financials and business segment

#### 8.2.3. Recent developments

### 8.3. Inmarsat plc.

#### 8.3.1. Overview

#### 8.3.2. Financials and business segment

#### 8.3.3. Recent developments

### 8.4. Iridium Communications Inc.

#### 8.4.1. Overview

#### 8.4.2. Financials and business segment

#### 8.4.3. Recent developments

### 8.5. Globalstar, Inc.

#### 8.5.1. Overview

#### 8.5.2. Financials and business segment

#### 8.5.3. Recent developments

### 8.6. Rogers Communications Inc.

#### 8.6.1. Overview

#### 8.6.2. Financials and business segment

#### 8.6.3. Recent developments

### 8.7. Hughes Network Systems LLC

#### 8.7.1. Overview

#### 8.7.2. Financials and business segment

#### 8.7.3. Recent developments

### 8.8. Telia Company AB

#### 8.8.1. Overview

#### 8.8.2. Financials and business segment

#### 8.8.3. Recent developments

### 8.9. Orange SA

#### 8.9.1. Overview

#### 8.9.2. Financials and business segment

#### 8.9.3. Recent developments

### 8.10. ViaSat Inc

8.10.1. Overview

8.10.2. Financials and business segment

8.10.3. Recent developments

## List Of Tables

### LIST OF TABLES

- Table 1. Satellite M2M Market Share, by Technology, 2014-2025
- Table 2. Satellite M2M Market Share, by Services Offered, 2014-2025
- Table 3. Satellite M2M Market Share, by End-Use Industry, 2014-2025
- Table 4. Satellite M2M Market Share, by Region, 2014-2025
- Table 5. Satellite M2M Market Value for Satellite Telemetry, by Technology, 2014-2025, \$million
- Table 6. Satellite M2M Market Value for Very Small Aperture Terminal (VSAT), by Region, 2017-2025, \$million
- Table 7. Satellite M2M Market Value for Automatic Identification System (AIS), by Region, 2017-2025, \$million
- Table 8. Satellite M2M Market Value for Managed services, by Region, 2017-2025, \$million
- Table 9. Satellite M2M Market Value for Data services, by Region, 2017-2025, \$million
- Table 10. Satellite M2M Market Value for Voice services, by Region, 2017-2025, \$million
- Table 11. Satellite M2M Market Value for Business services, by Region, 2017-2025, \$million
- Table 12. Satellite M2M Market Value for Others, by Region, 2017-2025, \$million
- Table 13. Satellite M2M Market Value for Aerospace and Defence, by Region, 2017-2025, \$million
- Table 14. Satellite M2M Market Value for Banking, Financial Services, and Insurance (BFSI), by Region, 2017-2025, \$million
- Table 15. Satellite M2M Market Value for Public Sector, by Region, 2017-2025, \$million
- Table 16. Satellite M2M Market Value for Retail, by Region, 2017-2025, \$million
- Table 17. Satellite M2M Market Value for Healthcare, by Region, 2017-2025, \$million
- Table 18. Satellite M2M Market Value for IT and Telecom, by Region, 2017-2025, \$million
- Table 19. Satellite M2M Market Value for Energy and Utilities, by Region, 2017-2025, \$million
- Table 20. Satellite M2M Market Value for Manufacturing, by Region, 2017-2025, \$million
- Table 21. Satellite M2M Market Value for Others, by Region, 2017-2025, \$million
- Table 22. Satellite M2M Market Value for North America, by Country, 2014-2025, \$million
- Table 23. Satellite M2M Market Value for North America, by Technology, 2014-2025,

\$million

Table 24. Satellite M2M Market Value for North America, by Services Offered, 2014-2025, \$million

Table 25. Satellite M2M Market Value for North America, by End-Use Industry, 2014-2025, \$million

Table 26. Satellite M2M Market Value for Europe, by Country, 2014-2025, \$million

Table 27. Satellite M2M Market Value for Europe, by Technology, 2014-2025, \$million

Table 28. Satellite M2M Market Value for Europe, by Services Offered, 2014-2025, \$million

Table 29. Satellite M2M Market Value for Europe, by End-Use Industry, 2014-2025, \$million

Table 30. Satellite M2M Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 31. Satellite M2M Market Value for Asia-Pacific, by Technology, 2014-2025, \$million

Table 32. Satellite M2M Market Value for Asia-Pacific, by Services Offered, 2014-2025, \$million

Table 33. Satellite M2M Market Value for Asia-Pacific, by End-Use Industry, 2014-2025, \$million

Table 34. Satellite M2M Market Value for LAMEA, by Country, 2014-2025, \$million

Table 35. Satellite M2M Market Value for LAMEA, by Technology, 2014-2025, \$million

Table 36. Satellite M2M Market Value for LAMEA, by Services Offered, 2014-2025, \$million

Table 37. Satellite M2M Market Value for LAMEA, by End-Use Industry, 2014-2025, \$million

Table 38. ORBCOMM Inc. - Company Snapshot

Table 39. KORE Wireless Group, Inc. - Company Snapshot

Table 40. Inmarsat plc. - Company Snapshot

Table 41. Iridium Communications Inc. - Company Snapshot

Table 42. Globalstar, Inc. - Company Snapshot

Table 43. Rogers Communications Inc. - Company Snapshot

Table 44. Hughes Network Systems LLC - Company Snapshot

Table 45. Telia Company AB - Company Snapshot

Table 46. Orange SA - Company Snapshot

Table 47. ViaSat Inc. - Company Snapshot

## List Of Figures

### LIST OF FIGURES

Figure 1. Satellite M2M: Satellite Telemetry Market Value, 2014-2016, \$million

Figure 2. Satellite M2M: Very Small Aperture Terminal (VSAT) Market Value, 2014-2016, \$million

Figure 3. Satellite M2M: Automatic Identification System (AIS) Market Value, 2014-2016, \$million

Figure 4. Satellite M2M: Managed services Market Value, 2014-2016, \$million

Figure 5. Satellite M2M: Data services Market Value, 2014-2016, \$million

Figure 6. Satellite M2M: Voice services Market Value, 2014-2016, \$million

Figure 7. Satellite M2M: Business services Market Value, 2014-2016, \$million

Figure 8. Satellite M2M: Others Market Value, 2014-2016, \$million

Figure 9. Satellite M2M: Aerospace and Defence Market Value, 2014-2016, \$million

Figure 10. Satellite M2M: Banking, Financial Services, and Insurance (BFSI) Market Value, 2014-2016, \$million

Figure 11. Satellite M2M: Public Sector Market Value, 2014-2016, \$million

Figure 12. Satellite M2M: Retail Market Value, 2014-2016, \$million

Figure 13. Satellite M2M: Healthcare Market Value, 2014-2016, \$million

Figure 14. Satellite M2M: IT and Telecom Market Value, 2014-2016, \$million

Figure 15. Satellite M2M: Energy and Utilities Market Value, 2014-2016, \$million

Figure 16. Satellite M2M: Manufacturing Market Value, 2014-2016, \$million

Figure 17. Satellite M2M: Others Market Value, 2014-2016, \$million

Figure 18. Satellite M2M: U.S. Market Value, 2014-2016, \$million

Figure 19. Satellite M2M: U.S. Market Value, 2017-2025, \$million

Figure 20. Satellite M2M: Canada Market Value, 2014-2016, \$million

Figure 21. Satellite M2M: Canada Market Value, 2017-2025, \$million

Figure 22. Satellite M2M: Mexico Market Value, 2014-2016, \$million

Figure 23. Satellite M2M: Mexico Market Value, 2017-2025, \$million

Figure 24. Satellite M2M: UK Market Value, 2014-2016, \$million

Figure 25. Satellite M2M: UK Market Value, 2017-2025, \$million

Figure 26. Satellite M2M: Germany Market Value, 2014-2016, \$million

Figure 27. Satellite M2M: Germany Market Value, 2017-2025, \$million

Figure 28. Satellite M2M: France Market Value, 2014-2016, \$million

Figure 29. Satellite M2M: France Market Value, 2017-2025, \$million

Figure 30. Satellite M2M: Spain Market Value, 2014-2016, \$million

Figure 31. Satellite M2M: Spain Market Value, 2017-2025, \$million

Figure 32. Satellite M2M: Italy Market Value, 2014-2016, \$million

- Figure 33. Satellite M2M: Italy Market Value, 2017-2025, \$million
- Figure 34. Satellite M2M: Rest of Europe Market Value, 2014-2016, \$million
- Figure 35. Satellite M2M: Rest of Europe Market Value, 2017-2025, \$million
- Figure 36. Satellite M2M: China Market Value, 2014-2016, \$million
- Figure 37. Satellite M2M: China Market Value, 2017-2025, \$million
- Figure 38. Satellite M2M: Japan Market Value, 2014-2016, \$million
- Figure 39. Satellite M2M: Japan Market Value, 2017-2025, \$million
- Figure 40. Satellite M2M: India Market Value, 2014-2016, \$million
- Figure 41. Satellite M2M: India Market Value, 2017-2025, \$million
- Figure 42. Satellite M2M: Australia Market Value, 2014-2016, \$million
- Figure 43. Satellite M2M: Australia Market Value, 2017-2025, \$million
- Figure 44. Satellite M2M: South Korea Market Value, 2014-2016, \$million
- Figure 45. Satellite M2M: South Korea Market Value, 2017-2025, \$million
- Figure 46. Satellite M2M: Rest of Asia-Pacific Market Value, 2014-2016, \$million
- Figure 47. Satellite M2M: Rest of Asia-Pacific Market Value, 2017-2025, \$million
- Figure 48. Satellite M2M: Brazil Market Value, 2014-2016, \$million
- Figure 49. Satellite M2M: Brazil Market Value, 2017-2025, \$million
- Figure 50. Satellite M2M: Saudi Arabia Market Value, 2014-2016, \$million
- Figure 51. Satellite M2M: Saudi Arabia Market Value, 2017-2025, \$million
- Figure 52. Satellite M2M: South Africa Market Value, 2014-2016, \$million
- Figure 53. Satellite M2M: South Africa Market Value, 2017-2025, \$million
- Figure 54. Satellite M2M: Rest of LAMEA Market Value, 2014-2016, \$million
- Figure 55. Satellite M2M: Rest of LAMEA Market Value, 2017-2025, \$million

## COMPANIES MENTIONED

The top players in the global satellite M2M market include ORBCOMM Inc., KORE Wireless Group, Inc., Inmarsat plc., Iridium Communications Inc., Globalstar, Inc., Rogers Communications Inc., Hughes Network Systems LLC., Telia Company AB, Orange SA, and ViaSat Inc.

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