

Global Printing Inks Market: Size, Trend, Share, Opportunity Analysis, and Forecast, 2014-2025

https://marketpublishers.com/r/G2ABF0473FBEN.html

Date: February 2017

Pages: 0

Price: US\$ 3,619.00 (Single User License)

ID: G2ABF0473FBEN

Abstracts

Printing inks have been used for decorative, printing, and packaging purposes. Printing inks are colored liquids or pastes, formulated to transfer and reproduce an image on a printing surface. These inks are designed to be used on a wide range of materials from metals to plastics and fabrics to papers. Printing inks have varied percentages of individual components, which are altered to obtain low-viscous, highly-viscous, and intermediate viscosity inks. The global printing inks market is expected to grow at a CAGR of 5.6% from 2017 to 2025.

The global printing inks market is segmented based on process, raw materials, applications, and geography. Based on the process, the market is divided into gravure, flexographic, lithographic, and digital processes. Raw material-based classification includes pigments, resins, solvents, and additives. According to applications, it is categorized into cardboards, flexible packaging, tags & labels, cartons, and others. Geographic breakdown and deep analysis of each of the aforesaid segments have resulted in the following regions: North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Growing demand from the packaging industry is expected to boost the market demand for printing inks.

Restraints:



Stringent environmental rules and regulations are projected to hamper growth of the printing inks market.

Emergence and popularity of E-commerce and E-books can be problematic for printing inks, which may reduce its demand during the forecast period.

MARKET PLAYERS:

The top players in the global printing inks market include Flint Group, Sun Chemical Corporation, Altana AG, Siegwerk Druckfarben AG & Co. KGaA, Sakata INX Corporation, T&K Toka Corporation, Toyo Ink Group, Zeller+Gmelin GmbH & Co. KG, Royal Dutch Printing Ink Factories Van Son, and Huber Group.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Process		
Gravure		
Flexographic		
Lithographic		
Digital		
Others		
By Raw Materials		
Pigments		
Resins		
Modified Rosin		

Hydrocarbon



Modified Cellulose	
Acrylics	
Polyamide	
Polyurethane	
Others	
Solvents	
Additives	
By Application	
Cardboards	
Flexible Packaging	
Tags & Labels	
Cartons	
Others	
By Geography	
North America	
U.S.	
Canada	
Mexico	
Europe	



	UK
	Germany
	France
	Spain
	Italy
	Rest of Europe
Asia-F	Pacific
	China
	Japan
	India
	Australia
	South Korea
	Rest of Asia-Pacific
LAME	A
	Brazil
	Saudi Arabia
	Argentina
	Rest of LAMEA



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