

# Global Printing Inks Market: Size, Trend, Share, Opportunity Analysis, and Forecast, 2014-2025

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## Abstracts

Printing inks have been used for decorative, printing, and packaging purposes. Printing inks are colored liquids or pastes, formulated to transfer and reproduce an image on a printing surface. These inks are designed to be used on a wide range of materials from metals to plastics and fabrics to papers. Printing inks have varied percentages of individual components, which are altered to obtain low-viscous, highly-viscous, and intermediate viscosity inks. The global printing inks market is expected to grow at a CAGR of 5.6% from 2017 to 2025.

The global printing inks market is segmented based on process, raw materials, applications, and geography. Based on the process, the market is divided into gravure, flexographic, lithographic, and digital processes. Raw material-based classification includes pigments, resins, solvents, and additives. According to applications, it is categorized into cardboards, flexible packaging, tags & labels, cartons, and others. Geographic breakdown and deep analysis of each of the aforesaid segments have resulted in the following regions: North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

### Drivers:

Growing demand from the packaging industry is expected to boost the market demand for printing inks.

### Restraints:

Stringent environmental rules and regulations are projected to hamper growth of the printing inks market.

Emergence and popularity of E-commerce and E-books can be problematic for printing inks, which may reduce its demand during the forecast period.

## **MARKET PLAYERS:**

The top players in the global printing inks market include Flint Group, Sun Chemical Corporation, Altana AG, Siegwirk Druckfarben AG & Co. KGaA, Sakata INX Corporation, T&K Toka Corporation, Toyo Ink Group, Zeller+Gmelin GmbH & Co. KG, Royal Dutch Printing Ink Factories Van Son, and Huber Group.

## **KEY TAKEAWAYS**

### **MARKET LANDSCAPE**

#### By Process

Gravure

Flexographic

Lithographic

Digital

Others

#### By Raw Materials

Pigments

Resins

Modified Rosin

Hydrocarbon

Modified Cellulose

Acrylics

Polyamide

Polyurethane

Others

Solvents

Additives

By Application

Cardboards

Flexible Packaging

Tags & Labels

Cartons

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

Argentina

Rest of LAMEA

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