

Global Pediatric Ultrasound Market

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Abstracts

Overview

An ultrasound system is a device that makes use of high-pitched sound waves to see through the internal structures of a human body. It finds applications in various fields and one of them is cardiology. An integration of ultrasound and Doppler imaging is used to analyze the anatomy of a heart and function in children. In this test, ultrasound waves are used to develop several images of the heart, which a pediatric cardiologist further studies to interpret the physiological condition of the heart. Ones who can undergo this test include newborns, infants, toddlers, preschoolers, school-aged children, and adolescents.

Market Drivers and Restraints

The report includes the drivers and restraints that affect the rise and fall of the pediatric ultrasound market. The industry is flourishing due to several technological advancements in the industry, rise in the prevalence of congenital and acquired heart diseases such as cardiomyopathy, rheumatic fever, Kawasaki disease, and infective endocarditis, and the growing number of ultrasound diagnostic imaging procedures, particularly in pediatrics. However, the lack of skilled and experienced sonographers across the world impedes the market growth.

Market Segmentation

By Age Group

Newborns (aged 04 weeks)

Infants (aged 4 weeks to 1 year)

Toddlers (aged 1-3 years)

Preschoolers (aged 4-6 years)

School-aged Children (aged 6-13 years)

Adolescents (aged 13-19 years)

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Others

Asia Pacific

Japan

India

China

Others

LAMEA

Brazil

UAE

South Africa

Others

Key Market Players

The report includes the key players operating in the global pediatric ultrasound market. They include Analogic Corporation, Esaote SpA, Fujifilm Corporation, General Electric Company, Hitachi, Ltd., Koninklijke Philips N.V., Mindray Medical International Limited, Samsung Medison Co. Ltd. (a subsidiary of Samsung Electronics Co. Ltd.), Siemens AG, and Toshiba Corporation. Strategies adopted by them include mergers and acquisitions, partnerships, launches, and more to survive and grow in the market.

Key Takeaways from the Report

The pediatric ultrasound market report provides a thorough analysis of the entire industry, covering the market size, market share analysis, market trends, key market segments, market drivers and restraints, Porter's analysis, market forecast, and company profiles.

The information in the report is a result of an extensive primary and secondary research as well as expert opinions from industry leaders.

The research is a useful source of guidance for industry players, new entrants, and investors as it helps them gain important insights on the latest happenings of the industry, and make informed decisions based on their business goals.

The market size explains the overall potential of the pediatric ultrasound

industry.

The market dynamics which includes the drivers and restraints play an important role in the rise and fall of the industry.

The pediatric ultrasound market forecast is based on the current and past market trends.

The Porter's analysis throws light on the potency of buyers and suppliers to allow stakeholders make sound business decisions and strengthen their supplier-buyer network. It comprises the five forces such as the bargaining power of buyers, the bargaining power of suppliers, threat from substitutes, threat of new entrants, and industry rivalry.

The report also provides information about the players operating in the market who adopt several strategies to grow and survive in the market.

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