

# Global Organic Personal Care Products Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

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## Abstracts

Organic personal care and cosmetic products mainly comprise plant ingredients and do not contain chemicals such as parabens, phthalates, aluminum salts, and petrochemicals, which are potentially harmful to consumer's health. Increase in beauty consciousness and health awareness are the prime factors which have increased organic personal care products market trends in the global market. The global organic personal care products market expected to grow at a CAGR of 10.2% during the forecast period.

The global organic personal care and cosmetics products market is segmented based on product type, distribution channel, and geography. The product type segment is further classified as skin care, hair care, oral care, makeup cosmetics, and others. Retail sale and online sale are the further classifications of distribution channel. Geographically, the market is classified into North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

Drivers:

Increasing beauty concerns

Increasing health awareness

Efforts from numerous multinational corporations

Rising disposable income

Improved standards of living

Restraints:

Brief shelf life of organic personal care and cosmetics products

Advanced beauty treatments

## **MARKET PLAYERS:**

The top players in the global organic personal care and cosmetic products market include L'Occitane en Provence (L'Occitane Group), LOreal International, Arbonne International, LLC, Burt's Bees, Estee Lauder Companies Inc., Amway Corporation, Oriflame Cosmetics S.A., Yves Rocher, Weleda, and Aubrey Organics

## **KEY TAKEAWAYS**

## **MARKET LANDSCAPE**

By Type

Skin Care

Hair Care

Oral Care

Makeup Cosmetics

Others

Distribution Channel

Retail Sale

Online Sale

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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LOreal International, Arbonne International, LLC, Burt's Bees, Estee Lauder Companies Inc., Amway Corporation, Oriflame Cosmetics S.A., Yves Rocher, Weleda, and Aubrey Organics

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