

# Global Multiplex Assays Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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## Abstracts

Multiplex assays analyze multiple analytes, simultaneously. These are used in functional genomics to detect the different types of biomolecules such as DNA, and proteins of the same class at the same time. Hence, using multiplex assays save time and manual efforts as compared to conventional assays. Global multiplex assays market is expected to grow at a CAGR of 7.8% from 2017 to 2025.

Global multiplex assays market is segmented on the basis of type, products & services, technology, application, and geography. Based on type the multiplex assays market is bifurcated as nucleic acid-based and protein-based multiplex assays. The market is bifurcated as multiplex assays consumables, multiplex assays software and services, and multiplex assay instruments and accessories. Based on technology, it is classified into companion diagnostics, R&D, diseases, and other applications. By Geography, it is categorized into North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

Drivers:

Increase in R&D in the pharmaceutical and biotechnology companies for the treatment of diseases such as cancer and Alzheimer's.

Multiplex assays increase the efficiency of experiments and therapies.

Decrease in operational cost and manual labor.

Restraints:

High capital investment.

## **MARKET PLAYERS:**

The top players in the global multiplex assays market include Luminex Corporation, Illumina, Inc., Thermo Fisher Scientific, Inc., Bio-Rad Laboratories, Inc., Meso Scale Diagnostics, LLC, QIAGEN N.V., Becton, Dickinson and Company, Abcam PLC, Seegene Inc., and Randox Laboratories Ltd. Market players for global multiplex assays market adopt different strategies such as product development, product approval, acquisition, and collaboration to keep pace with the evolving market trends.

## **KEY TAKEAWAYS**

### **MARKET LANDSCAPE**

By Type

Nucleic Acid-Based Multiplex Assays

Planar

Bead-Based

Protein-Based Multiplex Assays

Planar

Bead-Based

By Products & Services

Multiplex Assays Consumables

Multiplex Assays Software and Services

Multiplex Assays Instruments and Accessories

## By Technology

Multiplex Protein Microarray

Multiplex PCR

Other Technologies

## By Application

Companion Diagnostics

Research and Development

Diseases

Cardiac Diseases

Cancer

Infectious Diseases

Autoimmune Diseases

Allergies

Alzheimer's Disease

Other Diseases

Other Applications

## By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1. Key findings
- 1.2. Market attractiveness and trend analysis
- 1.3. Competitive landscape and recent industry development analysis

### 2. INTRODUCTION

- 2.1. Report description
- 2.2. Scope and definitions
- 2.3. Research methodology

### 3. MARKET LANDSCAPE

- 3.1. Growth drivers
  - 3.1.1. Impact analysis
- 3.2. Restraints and challenges
  - 3.2.1. Impact analysis
- 3.3. Porter's analysis
  - 3.3.1. Bargaining power of buyers
  - 3.3.2. Bargaining power of suppliers
  - 3.3.3. Threat of substitutes
  - 3.3.4. Industry rivalry
  - 3.3.5. Threat of new entrants
- 3.4. Global multiplex assays market shares analysis, 2014-2025
  - 3.4.1. Global multiplex assays market share by product, 2014-2025
  - 3.4.2. Global multiplex assays market share by type, 2014-2025
  - 3.4.3. Global multiplex assays market share by application, 2014-2025
  - 3.4.4. Global multiplex assays market share by geography, 2014-2025

### 4. GLOBAL MULTIPLEX ASSAYS MARKET BY TYPE

- 4.1. Nucleic acid-based multiplex assays
  - 4.1.1. Historical market size by region, 2014-2016
  - 4.1.2. Market forecast by region, 2017-2025
  - 4.1.3. planar
    - 4.1.3.1. Historical market size by region, 2014-2016

- 4.1.3.2. Market forecast by region, 2017-2025
- 4.1.4. bead-based
  - 4.1.4.1. Historical market size by region, 2014-2016
  - 4.1.4.2. Market forecast by region, 2017-2025
- 4.2. Protein-based multiplex assays
  - 4.2.1. Historical market size by region, 2014-2016
  - 4.2.2. Market forecast by region, 2017-2025
  - 4.2.3. planar
    - 4.2.3.1. Historical market size by region, 2014-2016
    - 4.2.3.2. Market forecast by region, 2017-2025
  - 4.2.4. bead-based
    - 4.2.4.1. Historical market size by region, 2014-2016
    - 4.2.4.2. Market forecast by region, 2017-2025

## **5. GLOBAL MULTIPLEX ASSAYS MARKET BY PRODUCT**

- 5.1. Multiplex assays consumables
  - 5.1.1. Historical market size by region, 2014-2016
  - 5.1.2. Market forecast by region, 2017-2025
- 5.2. Multiplex assays software and services
  - 5.2.1. Historical market size by region, 2014-2016
  - 5.2.2. Market forecast by region, 2017-2025
- 5.3. Multiplex assays instruments and accessories
  - 5.3.1. Historical market size by region, 2014-2016
  - 5.3.2. Market forecast by region, 2017-2025

## **6. GLOBAL MULTIPLEX ASSAYS MARKET BY TECHNOLOGY**

- 6.1. Multiplex protein microarray
  - 6.1.1. Historical market size by region, 2014-2016
  - 6.1.2. Market forecast by region, 2017-2025
- 6.2. Multiplex pcr
  - 6.2.1. Historical market size by region, 2014-2016
  - 6.2.2. Market forecast by region, 2017-2025
- 6.3. Other technologies
  - 6.3.1. Historical market size by region, 2014-2016
  - 6.3.2. Market forecast by region, 2017-2025

## **7. GLOBAL MULTIPLEX ASSAYS MARKET BY APPLICATION**

## 7.1. Companion diagnostics

7.1.1. Historical market size by region, 2014-2016

7.1.2. Market forecast by region, 2017-2025

## 7.2. Research and development

7.2.1. Historical market size by region, 2014-2016

7.2.2. Market forecast by region, 2017-2025

## 7.3. Diseases

7.3.1. Historical market size by region, 2014-2016

7.3.2. Market forecast by region, 2017-2025

### 7.3.3. Cardiac diseases

7.3.3.1. Historical market size by region, 2014-2016

7.3.3.2. Market forecast by region, 2017-2025

### 7.3.4. cancer

7.3.4.1. Historical market size by region, 2014-2016

7.3.4.2. Market forecast by region, 2017-2025

### 7.3.5. Infectious diseases

7.3.5.1. Historical market size by region, 2014-2016

7.3.5.2. Market forecast by region, 2017-2025

### 7.3.6. autoimmune diseases

7.3.6.1. Historical market size by region, 2014-2016

7.3.6.2. Market forecast by region, 2017-2025

### 7.3.7. Allergies

7.3.7.1. Historical market size by region, 2014-2016

7.3.7.2. Market forecast by region, 2017-2025

### 7.3.8. Alzheimer's disease

7.3.8.1. Historical market size by region, 2014-2016

7.3.8.2. Market forecast by region, 2017-2025

### 7.3.9. other diseases

7.3.9.1. Historical market size by region, 2014-2016

7.3.9.2. Market forecast by region, 2017-2025

## 7.4. Other applications

7.4.1. Historical market size by region, 2014-2016

7.4.2. Market forecast by region, 2017-2025

## **8. GLOBAL MULTIPLEX ASSAYS MARKET BY GEOGRAPHY**

### 8.1. North America

8.1.1. U.S.



- 8.1.1.1. Historical market size, 2014-2016
- 8.1.1.2. Market forecast, 2017-2025
- 8.1.2. Canada
  - 8.1.2.1. Historical market size, 2014-2016
  - 8.1.2.2. Market forecast, 2017-2025
- 8.1.3. Mexico
  - 8.1.3.1. Historical market size, 2014-2016
  - 8.1.3.2. Market forecast, 2017-2025
- 8.2. Europe
  - 8.2.1. UK
    - 8.2.1.1. Historical market size, 2014-2016
    - 8.2.1.2. Market forecast, 2017-2025
  - 8.2.2. Germany
    - 8.2.2.1. Historical market size, 2014-2016
    - 8.2.2.2. Market forecast, 2017-2025
  - 8.2.3. France
    - 8.2.3.1. Historical market size, 2014-2016
    - 8.2.3.2. Market forecast, 2017-2025
  - 8.2.4. Spain
    - 8.2.4.1. Historical market size, 2014-2016
    - 8.2.4.2. Market forecast, 2017-2025
  - 8.2.5. Italy
    - 8.2.5.1. Historical market size, 2014-2016
    - 8.2.5.2. Market forecast, 2017-2025
  - 8.2.6. Rest of Europe
    - 8.2.6.1. Historical market size, 2014-2016
    - 8.2.6.2. Market forecast, 2017-2025
- 8.3. Asia-Pacific
  - 8.3.1. China
    - 8.3.1.1. Historical market size, 2014-2016
    - 8.3.1.2. Market forecast, 2017-2025
  - 8.3.2. Japan
    - 8.3.2.1. Historical market size, 2014-2016
    - 8.3.2.2. Market forecast, 2017-2025
  - 8.3.3. India
    - 8.3.3.1. Historical market size, 2014-2016
    - 8.3.3.2. Market forecast, 2017-2025
  - 8.3.4. Australia
    - 8.3.4.1. Historical market size, 2014-2016

- 8.3.4.2. Market forecast, 2017-2025
- 8.3.5. South Korea
  - 8.3.5.1. Historical market size, 2014-2016
  - 8.3.5.2. Market forecast, 2017-2025
- 8.3.6. Rest of Asia-Pacific
  - 8.3.6.1. Historical market size, 2014-2016
  - 8.3.6.2. Market forecast, 2017-2025
- 8.4. LAMEA
  - 8.4.1. Brazil
    - 8.4.1.1. Historical market size, 2014-2016
    - 8.4.1.2. Market forecast, 2017-2025
  - 8.4.2. South Arabia
    - 8.4.2.1. Historical market size, 2014-2016
    - 8.4.2.2. Market forecast, 2017-2025
  - 8.4.3. South Africa
    - 8.4.3.1. Historical market size, 2014-2016
    - 8.4.3.2. Market forecast, 2017-2025
  - 8.4.4. Rest of LAMEA
    - 8.4.4.1. Historical market size, 2014-2016
    - 8.4.4.2. Market forecast, 2017-2025

## **9. COMPANY PROFILES**

- 9.1. Luminex corporation
  - 9.1.1. Overview
  - 9.1.2. Financials and business segments
  - 9.1.3. Recent developments
- 9.2. Illumina, inc.
  - 9.2.1. Overview
  - 9.2.2. Financials and business segments
  - 9.2.3. Recent developments
- 9.3. Thermo fisher scientific, inc.
  - 9.3.1. Overview
  - 9.3.2. Financials and business segments
  - 9.3.3. Recent developments
- 9.4. Bio-rad laboratories, inc.
  - 9.4.1. overview
  - 9.4.2. Financials and business segments
  - 9.4.3. Recent developments

- 9.5. Meso scale diagnostics, llc
  - 9.5.1. Overview
  - 9.5.2. Financials and business segments
  - 9.5.3. Recent developments
- 9.6. Qiagen n.v.
  - 9.6.1. Overview
  - 9.6.2. Financials and business segments
  - 9.6.3. Recent developments
- 9.7. Becton, dickinson and company
  - 9.7.1. Overview
  - 9.7.2. Financials and business segments
  - 9.7.3. Recent developments
- 9.8. Abcam plc
  - 9.8.1. overview
  - 9.8.2. Financials and business segments
  - 9.8.3. Recent developments
- 9.9. Seegene inc.
  - 9.9.1. Overview
  - 9.9.2. Financials and business segments
  - 9.9.3. Recent developments
- 9.10. Randox laboratories ltd.
  - 9.10.1. Overview
  - 9.10.2. Financials and business segments
  - 9.10.3. Recent developments

## List Of Tables

### LIST OF TABLES

Table 1. Multiplex assays Market Share, by Type, 2014-2025

Table 2. Multiplex assays Market Share, by Product, 2014-2025

Table 3. Multiplex assays Market Share, by Technology, 2014-2025

Table 4. Multiplex assays Market Share, by Application, 2014-2025

Table 5. Multiplex assays Market Share, by Region, 2017-2025

Table 6. Multiplex assays Market Value for Nucleic Acid-Based Multiplex Assays, by Type, 2014-2025, \$million

Table 7. Multiplex assays Market Value for Nucleic Acid-Based Multiplex Assays, by Region, 2017-2025, \$million

Table 8. Multiplex assays Market Value for Protein-Based Multiplex Assays, by Type, 2014-2025, \$million

Table 9. Multiplex assays Market Value for Protein-Based Multiplex Assays, by Region, 2017-2025, \$million

Table 10. Multiplex assays Market Value for Planar, by Region, 2017-2025, \$million

Table 11. Multiplex assays Market Value for Bead-Based, by Region, 2017-2025, \$million

Table 12. Multiplex assays Market Value for Planar, by Region, 2017-2025, \$million

Table 13. Multiplex assays Market Value for Bead-Based, by Region, 2017-2025, \$million

Table 14. Multiplex assays Market Value for Multiplex Assays Consumables, by Region, 2017-2025, \$million

Table 15. Multiplex assays Market Value for Multiplex Assays Software and Services, by Region, 2017-2025, \$million

Table 16. Multiplex assays Market Value for Multiplex Assays Instruments and Accessories, by Region, 2017-2025, \$million

Table 17. Multiplex assays Market Value for Multiplex Protein Microarray, by Region, 2017-2025, \$million

Table 18. Multiplex assays Market Value for Multiplex PCR, by Region, 2017-2025, \$million

Table 19. Multiplex assays Market Value for Other Technologies, by Region, 2017-2025, \$million

Table 20. Multiplex assays Market Value for Companion Diagnostics, by Region, 2017-2025, \$million

Table 21. Multiplex assays Market Value for Research and Development, by Region, 2017-2025, \$million

Table 22. Multiplex assays Market Value for Diseases, by Type, 2014-2025, \$million

Table 23. Multiplex assays Market Value for Diseases, by Region, 2017-2025, \$million

Table 24. Multiplex assays Market Value for Cardiac Diseases, by Region, 2017-2025, \$million

Table 25. Multiplex assays Market Value for Cancer, by Region, 2017-2025, \$million

Table 26. Multiplex assays Market Value for Infectious Diseases, by Region, 2017-2025, \$million

Table 27. Multiplex assays Market Value for Autoimmune Diseases, by Region, 2017-2025, \$million

Table 28. Multiplex assays Market Value for Allergies, by Region, 2017-2025, \$million

Table 29. Multiplex assays Market Value for Alzheimer's Disease, by Region, 2017-2025, \$million

Table 30. Multiplex assays Market Value for Other Diseases, by Region, 2017-2025, \$million

Table 31. Multiplex assays Market Value for Other Applications, by Region, 2017-2025, \$million

Table 32. Multiplex assays Market Value for North America, by Country, 2014-2025, \$million

Table 33. Multiplex assays Market Value for North America, by Type, 2014-2025, \$million

Table 34. Multiplex assays Market Value for North America, by Product, 2014-2025, \$million

Table 35. Multiplex assays Market Value for North America, by Technology, 2014-2025, \$million

Table 36. Multiplex assays Market Value for North America, by Application, 2014-2025, \$million

Table 37. Multiplex assays Market Value for Europe, by Country, 2014-2025, \$million

Table 38. Multiplex assays Market Value for Europe, by Type, 2014-2025, \$million

Table 39. Multiplex assays Market Value for Europe, by Product, 2014-2025, \$million

Table 40. Multiplex assays Market Value for Europe, by Technology, 2014-2025, \$million

Table 41. Multiplex assays Market Value for Europe, by Application, 2014-2025, \$million

Table 42. Multiplex assays Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 43. Multiplex assays Market Value for Asia-Pacific, by Type, 2014-2025, \$million

Table 44. Multiplex assays Market Value for Asia-Pacific, by Product, 2014-2025, \$million

Table 45. Multiplex assays Market Value for Asia-Pacific, by Technology, 2014-2025, \$million

Table 46. Multiplex assays Market Value for Asia-Pacific, by Application, 2014-2025, \$million

Table 47. Multiplex assays Market Value for LAMEA, by Country, 2014-2025, \$million

Table 48. Multiplex assays Market Value for LAMEA, by Type, 2014-2025, \$million

Table 49. Multiplex assays Market Value for LAMEA, by Product, 2014-2025, \$million

Table 50. Multiplex assays Market Value for LAMEA, by Technology, 2014-2025, \$million

Table 51. Multiplex assays Market Value for LAMEA, by Application, 2014-2025, \$million

Table 52. Luminex Corporation - Company Snapshot

Table 53. Illumina, Inc. - Company Snapshot

Table 54. Thermo Fisher Scientific, Inc. - Company Snapshot

Table 55. Bio-Rad Laboratories, Inc. - Company Snapshot

Table 56. Meso Scale Diagnostics, LLC - Company Snapshot

Table 57. QIAGEN N. V. - Company Snapshot

Table 58. Becton, Dickinson and Company - Company Snapshot

Table 59. Abcam PLC - Company Snapshot

Table 60. Seegene Inc. - Company Snapshot

Table 61. Randox Laboratories Ltd. - Company Snapshot

## List Of Figures

### LIST OF FIGURES

- Figure 1. Multiplex assays: Nucleic Acid-Based Multiplex Assays Market Value, 2014-2016, \$million
- Figure 2. Multiplex assays: Protein-Based Multiplex Assays Market Value, 2014-2016, \$million
- Figure 3. Multiplex assays: Planar Market Value, 2014-2016, \$million
- Figure 4. Multiplex assays: Bead-Based Market Value, 2014-2016, \$million
- Figure 5. Multiplex assays: Planar Market Value, 2014-2016, \$million
- Figure 6. Multiplex assays: Bead-Based Market Value, 2014-2016, \$million
- Figure 7. Multiplex assays: Multiplex Assays Consumables Market Value, 2014-2016, \$million
- Figure 8. Multiplex assays: Multiplex Assays Software and Services Market Value, 2014-2016, \$million
- Figure 9. Multiplex assays: Multiplex Assays Instruments and Accessories Market Value, 2014-2016, \$million
- Figure 10. Multiplex assays: Multiplex Protein Microarray Market Value, 2014-2016, \$million
- Figure 11. Multiplex assays: Multiplex PCR Market Value, 2014-2016, \$million
- Figure 12. Multiplex assays: Other Technologies Market Value, 2014-2016, \$million
- Figure 13. Multiplex assays: Companion Diagnostics Market Value, 2014-2016, \$million
- Figure 14. Multiplex assays: Research and Development Market Value, 2014-2016, \$million
- Figure 15. Multiplex assays: Diseases Market Value, 2014-2016, \$million
- Figure 16. Multiplex assays: Cardiac Diseases Market Value, 2014-2016, \$million
- Figure 17. Multiplex assays: Cancer Market Value, 2014-2016, \$million
- Figure 18. Multiplex assays: Infectious Diseases Market Value, 2014-2016, \$million
- Figure 19. Multiplex assays: Autoimmune Diseases Market Value, 2014-2016, \$million
- Figure 20. Multiplex assays: Allergies Market Value, 2014-2016, \$million
- Figure 21. Multiplex assays: Alzheimer's Disease Market Value, 2014-2016, \$million
- Figure 22. Multiplex assays: Other Diseases Market Value, 2014-2016, \$million
- Figure 23. Multiplex assays: Other Applications Market Value, 2014-2016, \$million
- Figure 24. Multiplex assays: U.S. Market Value, 2014-2016, \$million
- Figure 25. Multiplex assays: U.S. Market Value, 2017-2025, \$million
- Figure 26. Multiplex assays: Canada Market Value, 2014-2016, \$million
- Figure 27. Multiplex assays: Canada Market Value, 2017-2025, \$million
- Figure 28. Multiplex assays: Mexico Market Value, 2014-2016, \$million



- Figure 29. Multiplex assays: Mexico Market Value, 2017-2025, \$million  
Figure 30. Multiplex assays: UK Market Value, 2014-2016, \$million  
Figure 31. Multiplex assays: UK Market Value, 2017-2025, \$million  
Figure 32. Multiplex assays: Germany Market Value, 2014-2016, \$million  
Figure 33. Multiplex assays: Germany Market Value, 2017-2025, \$million  
Figure 34. Multiplex assays: France Market Value, 2014-2016, \$million  
Figure 35. Multiplex assays: France Market Value, 2017-2025, \$million  
Figure 36. Multiplex assays: Spain Market Value, 2014-2016, \$million  
Figure 37. Multiplex assays: Spain Market Value, 2017-2025, \$million  
Figure 38. Multiplex assays: Italy Market Value, 2014-2016, \$million  
Figure 39. Multiplex assays: Italy Market Value, 2017-2025, \$million  
Figure 40. Multiplex assays: Rest of Europe Market Value, 2014-2016, \$million  
Figure 41. Multiplex assays: Rest of Europe Market Value, 2017-2025, \$million  
Figure 42. Multiplex assays: China Market Value, 2014-2016, \$million  
Figure 43. Multiplex assays: China Market Value, 2017-2025, \$million  
Figure 44. Multiplex assays: Japan Market Value, 2014-2016, \$million  
Figure 45. Multiplex assays: Japan Market Value, 2017-2025, \$million  
Figure 46. Multiplex assays: India Market Value, 2014-2016, \$million  
Figure 47. Multiplex assays: India Market Value, 2017-2025, \$million  
Figure 48. Multiplex assays: Australia Market Value, 2014-2016, \$million  
Figure 49. Multiplex assays: Australia Market Value, 2017-2025, \$million  
Figure 50. Multiplex assays: South Korea Market Value, 2014-2016, \$million  
Figure 51. Multiplex assays: South Korea Market Value, 2017-2025, \$million  
Figure 52. Multiplex assays: Rest of Asia-Pacific Market Value, 2014-2016, \$million  
Figure 53. Multiplex assays: Rest of Asia-Pacific Market Value, 2017-2025, \$million  
Figure 54. Multiplex assays: Brazil Market Value, 2014-2016, \$million  
Figure 55. Multiplex assays: Brazil Market Value, 2017-2025, \$million  
Figure 56. Multiplex assays: Saudi Arabia Market Value, 2014-2016, \$million  
Figure 57. Multiplex assays: Saudi Arabia Market Value, 2017-2025, \$million  
Figure 58. Multiplex assays: South Africa Market Value, 2014-2016, \$million  
Figure 59. Multiplex assays: South Africa Market Value, 2017-2025, \$million  
Figure 60. Multiplex assays: Rest of LAMEA Market Value, 2014-2016, \$million  
Figure 61. Multiplex assays: Rest of LAMEA Market Value, 2017-2025, \$million

## **COMPANIES MENTIONED**

The top players in the global multiplex assays market include Luminex Corporation, Illumina, Inc., Thermo Fisher Scientific, Inc., Bio-Rad Laboratories, Inc., Meso Scale Diagnostics, LLC, QIAGEN N.V., Becton, Dickinson and Company, Abcam PLC,



Seegene Inc., and Randox Laboratories Ltd. Market players for global multiplex assays market adopt different strategies such as product development, product approval, acquisition, and collaboration to keep pace with the evolving market trends.

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