

Global Mobile Virtualization Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Mobile virtualization is a technique for mobile device management, where two virtual platforms are embedded and run on a single device. It is basically used for mobile phones or connected wireless devices. Further, technologies such as hypervisor are used to create secure parting between the featured hardware and the adjoining software. Mobile virtualization is used to isolate two environments, which ensures data protection and confidentiality.

Based on technology, the mobile virtualization market is segmented into mobile device management, hypervisor, and application container. According to organizational size, the market is categorized into small, medium, and large. By industry vertical, it is classified into IT & telecommunication, manufacturing, healthcare, government, BFSI, media & entertainment, energy & utility, and others. The market is further analyzed across four geographic regions including North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Increase in need to isolate the personal and work data has generated the demand for mobile virtualization in numerous industry verticals.

Mobile or other connected devices offer a low-cost platform for virtualization. Therefore, booming mobile industry and rise in adoption of mobiles among end-users have.

Mobile virtualization assures data confidentiality and security, making it reliable platform for organizations.

Restraints:

Requirement of high-speed internet connectivity

Lack of awareness about the technology and its advantages

MARKET PLAYERS:

The key industry leaders in the global mobile virtualization market include International Business Machine Corporation, VMWare, Inc., AT&T, Inc., Oracle Corporation, Microsoft Corporation, Blackberry Limited, Citrix Systems, Inc., Cellrox Pvt. Ltd., Harman International Industries, Inc., and CA Technologies.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Technology

Mobile Device Management

Hypervisor

Application Container

By Organizational Size

Small

Medium

Large

By Industry Vertical

IT & Telecommunication

Manufacturing

Healthcare

Government

BFSI

Media & Entertainment

Energy & Utility

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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