

# Global Mobile Virtualization Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

<https://marketpublishers.com/r/G79E65FADBBEN.html>

Date: February 2017

Pages: 0

Price: US\$ 3,619.00 (Single User License)

ID: G79E65FADBBEN

## Abstracts

Mobile virtualization is a technique for mobile device management, where two virtual platforms are embedded and run on a single device. It is basically used for mobile phones or connected wireless devices. Further, technologies such as hypervisor are used to create secure parting between the featured hardware and the adjoining software. Mobile virtualization is used to isolate two environments, which ensures data protection and confidentiality.

Based on technology, the mobile virtualization market is segmented into mobile device management, hypervisor, and application container. According to organizational size, the market is categorized into small, medium, and large. By industry vertical, it is classified into IT & telecommunication, manufacturing, healthcare, government, BFSI, media & entertainment, energy & utility, and others. The market is further analyzed across four geographic regions including North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

### Drivers:

Increase in need to isolate the personal and work data has generated the demand for mobile virtualization in numerous industry verticals.

Mobile or other connected devices offer a low-cost platform for virtualization. Therefore, booming mobile industry and rise in adoption of mobiles among end-users have.

Mobile virtualization assures data confidentiality and security, making it reliable platform for organizations.

#### Restraints:

Requirement of high-speed internet connectivity

Lack of awareness about the technology and its advantages

#### MARKET PLAYERS:

The key industry leaders in the global mobile virtualization market include International Business Machine Corporation, VMWare, Inc., AT&T, Inc., Oracle Corporation, Microsoft Corporation, Blackberry Limited, Citrix Systems, Inc., Cellrox Pvt. Ltd., Harman International Industries, Inc., and CA Technologies.

#### KEY TAKEAWAYS

#### MARKET LANDSCAPE

##### By Technology

Mobile Device Management

Hypervisor

Application Container

##### By Organizational Size

Small

Medium

Large

## By Industry Vertical

IT & Telecommunication

Manufacturing

Healthcare

Government

BFSI

Media & Entertainment

Energy & Utility

Others

## By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1. Key findings
- 1.2. Market attractiveness and trend analysis
- 1.3. Competitive landscape and recent industry development analysis

### 2. INTRODUCTION

- 2.1. Report description
- 2.2. Scope and definitions
- 2.3. Research methodology

### 3. MARKET LANDSCAPE

- 3.1. Growth drivers
  - 3.1.1. Impact analysis
- 3.2. Restraints and challenges
  - 3.2.1. Impact analysis
- 3.3. Porter's analysis
  - 3.3.1. Bargaining power of buyers
  - 3.3.2. Bargaining power of suppliers
  - 3.3.3. Threat of substitutes
  - 3.3.4. Industry rivalry
  - 3.3.5. Threat of new entrants
- 3.4. Global mobile virtualization market shares analysis, 2014-2025
  - 3.4.1. Global mobile virtualization market shares by technology, 2014-2025
  - 3.4.2. Global mobile virtualization market shares by organizational size, 2014-2025
  - 3.4.3. Global mobile virtualization market shares by industry vertical, 2014-2025
  - 3.4.4. Global mobile virtualization market shares by geography, 2014-2025

### 4. GLOBAL MOBILE VIRTUALIZATION MARKET BY TECHNOLOGY

- 4.1. Mobile device management
  - 4.1.1. Historical market size by region, 2014-2016
  - 4.1.2. Market forecast by region, 2017-2025
- 4.2. Hypervisor
  - 4.2.1. Historical market size by region, 2014-2016

- 4.2.2. Market forecast by region, 2017-2025
- 4.3. Application container
  - 4.3.1. Historical market size by region, 2014-2016
  - 4.3.2. Market forecast by region, 2017-2025

## **5. GLOBAL MOBILE VIRTUALIZATION MARKET BY ORGANIZATIONAL SIZE**

- 5.1. Small
  - 5.1.1. Historical market size by region, 2014-2016
  - 5.1.2. Market forecast by region, 2017-2025
- 5.2. Medium
  - 5.2.1. Historical market size by region, 2014-2016
  - 5.2.2. Market forecast by region, 2017-2025
- 5.3. Large
  - 5.3.1. Historical market size by region, 2014-2016
  - 5.3.2. Market forecast by region, 2017-2025

## **6. GLOBAL MOBILE VIRTUALIZATION MARKET BY INDUSTRY VERTICAL**

- 6.1. It & telecommunication
  - 6.1.1. Historical market size by region, 2014-2016
  - 6.1.2. Market forecast by region, 2017-2025
- 6.2. Manufacturing
  - 6.2.1. Historical market size by region, 2014-2016
  - 6.2.2. Market forecast by region, 2017-2025
- 6.3. Healthcare
  - 6.3.1. Historical market size by region, 2014-2016
  - 6.3.2. Market forecast by region, 2017-2025
- 6.4. Government
  - 6.4.1. Historical market size by region, 2014-2016
  - 6.4.2. Market forecast by region, 2017-2025
- 6.5. BFSI
  - 6.5.1. Historical market size by region, 2014-2016
  - 6.5.2. Market forecast by region, 2017-2025
- 6.6. Media & entertainment
  - 6.6.1. Historical market size by region, 2014-2016
  - 6.6.2. Market forecast by region, 2017-2025
- 6.7. Energy & utility
  - 6.7.1. Historical market size by region, 2014-2016

- 6.7.2. Market forecast by region, 2017-2025
- 6.8. Others
  - 6.8.1. Historical market size by region, 2014-2016
  - 6.8.2. Market forecast by region, 2017-2025

## **7. GLOBAL MOBILE VIRTUALIZATION MARKET BY GEOGRAPHY**

- 7.1. North America
  - 7.1.1. U.S.
    - 7.1.1.1. Historical market size, 2014-2016
    - 7.1.1.2. Market forecast, 2017-2025
  - 7.1.2. Canada
    - 7.1.2.1. Historical market size, 2014-2016
    - 7.1.2.2. Market forecast, 2017-2025
  - 7.1.3. Mexico
    - 7.1.3.1. Historical market size, 2014-2016
    - 7.1.3.2. Market forecast, 2017-2025
- 7.2. Europe
  - 7.2.1. UK
    - 7.2.1.1. Historical market size, 2014-2016
    - 7.2.1.2. Market forecast, 2017-2025
  - 7.2.2. Germany
    - 7.2.2.1. Historical market size, 2014-2016
    - 7.2.2.2. Market forecast, 2017-2025
  - 7.2.3. France
    - 7.2.3.1. Historical market size, 2014-2016
    - 7.2.3.2. Market forecast, 2017-2025
  - 7.2.4. Spain
    - 7.2.4.1. Historical market size, 2014-2016
    - 7.2.4.2. Market forecast, 2017-2025
  - 7.2.5. Italy
    - 7.2.5.1. Historical market size, 2014-2016
    - 7.2.5.2. Market forecast, 2017-2025
  - 7.2.6. Rest of Europe
    - 7.2.6.1. Historical market size, 2014-2016
    - 7.2.6.2. Market forecast, 2017-2025
- 7.3. Asia-Pacific
  - 7.3.1. China
    - 7.3.1.1. Historical market size, 2014-2016

- 7.3.1.2. Market forecast, 2017-2025
- 7.3.2. Japan
  - 7.3.2.1. Historical market size, 2014-2016
  - 7.3.2.2. Market forecast, 2017-2025
- 7.3.3. India
  - 7.3.3.1. Historical market size, 2014-2016
  - 7.3.3.2. Market forecast, 2017-2025
- 7.3.4. Australia
  - 7.3.4.1. Historical market size, 2014-2016
  - 7.3.4.2. Market forecast, 2017-2025
- 7.3.5. South Korea
  - 7.3.5.1. Historical market size, 2014-2016
  - 7.3.5.2. Market forecast, 2017-2025
- 7.3.6. Rest of Asia-Pacific
  - 7.3.6.1. Historical market size, 2014-2016
  - 7.3.6.2. Market forecast, 2017-2025
- 7.4. LAMEA
  - 7.4.1. Brazil
    - 7.4.1.1. Historical market size, 2014-2016
    - 7.4.1.2. Market forecast, 2017-2025
  - 7.4.2. Saudi Arabia
    - 7.4.2.1. Historical market size, 2014-2016
    - 7.4.2.2. Market forecast, 2017-2025
  - 7.4.3. South Africa
    - 7.4.3.1. Historical market size, 2014-2016
    - 7.4.3.2. Market forecast, 2017-2025
  - 7.4.4. Rest of LAMEA
    - 7.4.4.1. Historical market size, 2014-2016
    - 7.4.4.2. Market forecast, 2017-2025

## **8. COMPANY PROFILES**

- 8.1. International Business Machine Corporation
  - 8.1.1. Overview
  - 8.1.2. Financials and business segments
  - 8.1.3. Recent developments
- 8.2. VMWare, Inc.
  - 8.2.1. Overview
  - 8.2.2. Financials and business segments



- 8.2.3. Recent developments
- 8.3. AT&T, Inc.
  - 8.3.1. Overview
  - 8.3.2. Financials and business segments
  - 8.3.3. Recent developments
- 8.4. Oracle Corporation
  - 8.4.1. Overview
  - 8.4.2. Financials and business segments
  - 8.4.3. Recent developments
- 8.5. Microsoft Corporation
  - 8.5.1. Overview
  - 8.5.2. Financials and business segments
  - 8.5.3. Recent developments
- 8.6. Blackberry Limited
  - 8.6.1. Overview
  - 8.6.2. Financials and business segments
  - 8.6.3. Recent developments
- 8.7. Citrix Systems, Inc.
  - 8.7.1. Overview
  - 8.7.2. Financials and business segments
  - 8.7.3. Recent developments
- 8.8. Cellrox Pvt. Ltd.
  - 8.8.1. Overview
  - 8.8.2. Financials and business segments
  - 8.8.3. Recent developments
- 8.9. Harman International Industries, Inc.
  - 8.9.1. Overview
  - 8.9.2. Financials and business segments
  - 8.9.3. Recent developments
- 8.10. CA Technologies
  - 8.10.1. Overview
  - 8.10.2. Financials and business segments
  - 8.10.3. Recent developments

## List Of Tables

### LIST OF TABLES

Table 1. Mobile Virtualization Market Share, by Technology, 2014-2025

Table 2. Mobile Virtualization Market Share, by Organizational Size, 2014-2025

Table 3. Mobile Virtualization Market Share, by Industry Vertical, 2014-2025

Table 4. Mobile Virtualization Market Share, by Region, 2014-2025

Table 5. Mobile Virtualization Market Value for Mobile Device Management, by Region, 2017-2025, \$million

Table 6. Mobile Virtualization Market Value for Hypervisor, by Region, 2017-2025, \$million

Table 7. Mobile Virtualization Market Value for Application Container, by Region, 2017-2025, \$million

Table 8. Mobile Virtualization Market Value for Small Enterprises, by Region, 2017-2025, \$million

Table 9. Mobile Virtualization Market Value for Medium Enterprises, by Region, 2017-2025, \$million

Table 10. Mobile Virtualization Market Value for Large Enterprises, by Region, 2017-2025, \$million

Table 11. Mobile Virtualization Market Value for IT & Telecommunication, by Region, 2017-2025, \$million

Table 12. Mobile Virtualization Market Value for Manufacturing, by Region, 2017-2025, \$million

Table 13. Mobile Virtualization Market Value for Healthcare, by Region, 2017-2025, \$million

Table 14. Mobile Virtualization Market Value for Government, by Region, 2017-2025, \$million

Table 15. Mobile Virtualization Market Value for BFSI, by Region, 2017-2025, \$million

Table 16. Mobile Virtualization Market Value for Media & Entertainment, by Region, 2017-2025, \$million

Table 17. Mobile Virtualization Market Value for Energy & Utility, by Region, 2017-2025, \$million

Table 18. Mobile Virtualization Market Value for Others, by Region, 2017-2025, \$million

Table 19. Mobile Virtualization Market Value for North America, by Country, 2014-2025, \$million

Table 20. Mobile Virtualization Market Value for North America, by Technology, 2014-2025, \$million

Table 21. Mobile Virtualization Market Value for North America, by Organizational Size,

2014-2025, \$million

Table 22. Mobile Virtualization Market Value for North America, by Industry Vertical, 2014-2025, \$million

Table 23. Mobile Virtualization Market Value for Europe, by Country, 2014-2025, \$million

Table 24. Mobile Virtualization Market Value for Europe, by Technology, 2014-2025, \$million

Table 25. Mobile Virtualization Market Value for Europe, by Organizational Size, 2014-2025, \$million

Table 26. Mobile Virtualization Market Value for Europe, by Industry Vertical, 2014-2025, \$million

Table 27. Mobile Virtualization Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 28. Mobile Virtualization Market Value for Asia-Pacific, by Technology, 2014-2025, \$million

Table 29. Mobile Virtualization Market Value for Asia-Pacific, by Organizational Size, 2014-2025, \$million

Table 30. Mobile Virtualization Market Value for Asia-Pacific, by Industry Vertical, 2014-2025, \$million

Table 31. Mobile Virtualization Market Value for LAMEA, by Country, 2014-2025, \$million

Table 32. Mobile Virtualization Market Value for LAMEA, by Technology, 2014-2025, \$million

Table 33. Mobile Virtualization Market Value for LAMEA, by Organizational Size, 2014-2025, \$million

Table 34. Mobile Virtualization Market Value for LAMEA, by Industry Vertical, 2014-2025, \$million

Table 35. International Business Machine Corporation - Company Snapshot

Table 36. VMWare, Inc. - Company Snapshot

Table 37. AT&T, Inc. - Company Snapshot

Table 38. Oracle Corporation - Company Snapshot

Table 39. Microsoft Corporation - Company Snapshot

Table 40. Blackberry Limited - Company Snapshot

Table 41. Citrix Systems, Inc. - Company Snapshot

Table 42. Cellrox Pvt. Ltd. - Company Snapshot

Table 43. Harman International Industries, Inc. - Company Snapshot

Table 44. CA Technologies - Company Snapshot

## List Of Figures

### LIST OF FIGURES

Figure 1. Mobile Virtualization: Mobile Device Management Market Value, 2014-2016, \$million

Figure 2. Mobile Virtualization: Hypervisor Market Value, 2014-2016, \$million

Figure 3. Mobile Virtualization: Application Container Market Value, 2014-2016, \$million

Figure 4. Mobile Virtualization: Small Enterprises Market Value, 2014-2016, \$million

Figure 5. Mobile Virtualization: Medium Enterprises Market Value, 2014-2016, \$million

Figure 6. Mobile Virtualization: Large Enterprises Market Value, 2014-2016, \$million

Figure 7. Mobile Virtualization: IT & Telecommunication Market Value, 2014-2016, \$million

Figure 8. Mobile Virtualization: Manufacturing Market Value, 2014-2016, \$million

Figure 9. Mobile Virtualization: Healthcare Market Value, 2014-2016, \$million

Figure 10. Mobile Virtualization: Government Market Value, 2014-2016, \$million

Figure 11. Mobile Virtualization: BFSI Market Value, 2014-2016, \$million

Figure 12. Mobile Virtualization: Media & Entertainment Market Value, 2014-2016, \$million

Figure 13. Mobile Virtualization: Energy & Utility Market Value, 2014-2016, \$million

Figure 14. Mobile Virtualization: Others Market Value, 2014-2016, \$million

Figure 15. Mobile Virtualization: U.S. Market Value, 2014-2016, \$million

Figure 16. Mobile Virtualization: U.S. Market Value, 2017-2025, \$million

Figure 17. Mobile Virtualization: Canada Market Value, 2014-2016, \$million

Figure 18. Mobile Virtualization: Canada Market Value, 2017-2025, \$million

Figure 19. Mobile Virtualization: Mexico Market Value, 2014-2016, \$million

Figure 20. Mobile Virtualization: Mexico Market Value, 2017-2025, \$million

Figure 21. Mobile Virtualization: UK Market Value, 2014-2016, \$million

Figure 22. Mobile Virtualization: UK Market Value, 2017-2025, \$million

Figure 23. Mobile Virtualization: Germany Market Value, 2014-2016, \$million

Figure 24. Mobile Virtualization: Germany Market Value, 2017-2025, \$million

Figure 25. Mobile Virtualization: France Market Value, 2014-2016, \$million

Figure 26. Mobile Virtualization: France Market Value, 2017-2025, \$million

Figure 27. Mobile Virtualization: Spain Market Value, 2014-2016, \$million

Figure 28. Mobile Virtualization: Spain Market Value, 2017-2025, \$million

Figure 29. Mobile Virtualization: Italy Market Value, 2014-2016, \$million

Figure 30. Mobile Virtualization: Italy Market Value, 2017-2025, \$million

Figure 31. Mobile Virtualization: Rest of Europe Market Value, 2014-2016, \$million

Figure 32. Mobile Virtualization: Rest of Europe Market Value, 2017-2025, \$million

- Figure 33. Mobile Virtualization: China Market Value, 2014-2016, \$million  
Figure 34. Mobile Virtualization: China Market Value, 2017-2025, \$million  
Figure 35. Mobile Virtualization: Japan Market Value, 2014-2016, \$million  
Figure 36. Mobile Virtualization: Japan Market Value, 2017-2025, \$million  
Figure 37. Mobile Virtualization: India Market Value, 2014-2016, \$million  
Figure 38. Mobile Virtualization: India Market Value, 2017-2025, \$million  
Figure 39. Mobile Virtualization: Australia Market Value, 2014-2016, \$million  
Figure 40. Mobile Virtualization: Australia Market Value, 2017-2025, \$million  
Figure 41. Mobile Virtualization: South Korea Market Value, 2014-2016, \$million  
Figure 42. Mobile Virtualization: South Korea Market Value, 2017-2025, \$million  
Figure 43. Mobile Virtualization: Rest of Asia-Pacific Market Value, 2014-2016, \$million  
Figure 44. Mobile Virtualization: Rest of Asia-Pacific Market Value, 2017-2025, \$million  
Figure 45. Mobile Virtualization: Brazil Market Value, 2014-2016, \$million  
Figure 46. Mobile Virtualization: Brazil Market Value, 2017-2025, \$million  
Figure 47. Mobile Virtualization: Saudi Arabia Market Value, 2014-2016, \$million  
Figure 48. Mobile Virtualization: Saudi Arabia Market Value, 2017-2025, \$million  
Figure 49. Mobile Virtualization: South Africa Market Value, 2014-2016, \$million  
Figure 50. Mobile Virtualization: South Africa Market Value, 2017-2025, \$million  
Figure 51. Mobile Virtualization: Rest of LAMEA Market Value, 2014-2016, \$million  
Figure 52. Mobile Virtualization: Rest of LAMEA Market

## **COMPANIES MENTIONED**

The key industry leaders in the global mobile virtualization market include International Business Machine Corporation, VMWare, Inc., AT&T, Inc., Oracle Corporation, Microsoft Corporation, Blackberry Limited, Citrix Systems, Inc., Cellrox Pvt. Ltd., Harman International Industries, Inc., and CA Technologies.

## I would like to order

Product name: Global Mobile Virtualization Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

Product link: <https://marketpublishers.com/r/G79E65FADBBEN.html>

Price: US\$ 3,619.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G79E65FADBBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

