

Global Mobile Point-of-Sale (mPOS) Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

An mPOS performs a role of an electronic point-of-sale terminal, or a cash register, in wireless devices such as tablets and smartphones. mPOS operations allow sales and service industries to execute timely financial transactions and improve the customer experience. mPOS also offers an extensive scope of autonomy in the movement of merchandise and the level of customer satisfaction is greater than that for conventional payment methods. The global mobile point-of-sale (mPOS) market is expected to grow at a CAGR of around 38% from 2017 to 2025.

Based on solution, the market is divided into integrated card reader solutions and card reader accessories. Based on technology, the mPOS market is sub-divided into EMV chip and pin, hybrid technology solutions, chip and sign, biometrics, near field communication, and magnetic-stripe. According to the end-user industry, the market is categorized into retail, healthcare, hospitality, entertainment, transportation, government, consumer utility services, and others. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Increasing need for cashless transactions

Government support for cashless transaction in emerging countries

Restraints:

Security concerns

MARKET PLAYERS:

The top players in the global mobile point-of-sale (mPOS) market include Oracle Corporation (MICROS Systems, Inc.), Ingenico S.A., Hewlett-Packard Development Company, PAX Technology Ltd., VeriFone Systems Inc., Intuit, Inc., First Data Corporation, iZettle AB, Dspread Technology, Inc. PayPal Holdings, Inc., and Square, Inc.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Solution

Security and Investigation Integrated Card Reader Solutions

Card Reader Accessories

By Technology

EMV Chip and Pin

Hybrid Technology Solutions

Magnetic-stripe

Near Field Communication (NFC)

Biometrics

Chip and Sign

By End-User

Hospitality

Entertainment

Transportation

Government

Retail

Healthcare

Consumer utility services

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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