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Global Military Communications Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Military communication is the application of information-sharing between the command base and deployed forces present in the active war zone, or troops conducting border patrols. The main objective of a military communication system is to facilitate the message transmission through a secure and low visibility path, safeguarding the critical commands and hiding the presence of active troops in the threat-prone areas. Advanced communication systems such as radios, satellite communication (SATCOM), cryptographic, and control devices are used in all defense forces such as land, air, sea, and underwater.

The global military communication market is segmented based on application, component, deployed platform, and geography. Based on the application, the market is divided into command & control, movement & maneuver, real-time awareness, and others. Component type includes radio, SATCOM, intercom networks, and software suits. Deployment platform is further sub-divided into airborne, manpack/vehicular (Land), navy fleet, and underwater. Geographically, the market is segmented into North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Growing need for advanced communication solutions such as encrypted communication, integrated tactical communication systems, edge devices, and very high frequency radios

Rise in technological advancements in the developed regions and massive

spending on defense sector by emerging super-powers such as Russia, India, China, Brazil, Japan, and many others

Restraints:

High cost of system-design and precise customization for varied forces

MARKET PLAYERS:

The top players in the global military communications market include Raytheon Company, Thales SA, Lockheed Martin Corporation, Tactical Communications Group, LLC., BAE Systems PLC, Northrop Grumman Corporation, Harris Corporation, L-3 Communications Holdings, Inc., Ultra Electronics, and ViaSat, Inc.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Application

Command & Control

Movement & Manoeuvre

Real-time Awareness

Others

By Component

Radio

SATCOM

Intercom Networks

Software Suits

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By Deployed platform

- Airborne
- Manpack/Vehicular (Land)
- Navy fleet
- Under Water

By Geography

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France
  - Italy
  - Rest of Europe
- Asia-Pacific
  - China
  - Japan

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India

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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