

Global Managed File Transfer (MFT) Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Managed file transfer (MFT) is a kind of software solution that simplify management of secure internal, external and ad-hoc data transfers. MFT products are designed and built using the file transfer (FTP) network protocol and ensures high level of security and help keep information/data private. The MFT solutions allows the organizations to centrally manage all the file transfers and also integrates the newer applications required to meet service legal agreements (SLA's) with on-time delivery.

The market is segmented on the basis of solution type, mode of deployment, service, size of the organization, industry vertical and geography. Based on type, the market is divided into application-centric solutions, Ad-Hoc solutions, People-Centric solution, and others. MFT market by service is further segregated into different services including implementation, integration & testing service, support and maintenance service, and consulting services. Small & medium enterprises and large enterprises have been considered under market by organization size. The MFT solutions have been deployed on-premises and on cloud. Industry vertical segment includes IT & telecommunication, healthcare, government, BFSI, retail, media & entertainment and others. Geographically, the global market is analyzed across North America, Europe, Asia-Pacific and LAMEA.

MARKET DYNAMICS:

Drivers:

The integration of MFT solutions provides organizations with centrally managed systems for all the file transfers and ensures

compliance with external regulations and internal security policies with little IT investment. The centrally managed systems is likely to drive the market growth.

The increasing challenges regarding information security threats, and growing regulations further boosts the adoption of MFT solutions in SME and large enterprises.

The rising trend in application integration and availability of cloud based solutions further drives the market growth.

Restraints:

Additional integration requirements for MFT solutions restrains the application-centric solution market to a certain extent.

MARKET PLAYERS:

The top players in the global Managed File Transfer (MFT) market include International Business Machines Corporation, Axway, OpenText Corporation, JSCAPE LLC, Saison Information Systems Co., Ltd., GlobalSCAPE, Inc., Attunity Ltd., Ipswitch, Inc., Coviant Software Corp., TIBCO, and Data Expedition Inc. among others. These companies have adopted different market strategies in an effort to gain foothold in the global market.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Solution Type

Application-centric solutions

Ad-Hoc solutions

People-centric solutions

Others

By Service

Implementation, integration & testing service

Support & maintenance service

Consulting service

By Deployment

On-premise

Cloud

By Organization Size

Small and medium enterprises

Large enterprises

By Industry Vertical

IT & Telecommunication

Healthcare

Government

BFSI

Retail

Media & entertainment

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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