

Global Managed File Transfer (MFT) Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Managed file transfer (MFT) is a kind of software solution that simplify management of secure internal, external and ad-hoc data transfers. MFT products are designed and built using the file transfer (FTP) network protocol and ensures high level of security and help keep information/data private. The MFT solutions allows the organizations to centrally manage all the file transfers and also integrates the newer applications required to meet service legal agreements (SLA's) with on-time delivery.

The market is segmented on the basis of solution type, mode of deployment, service, size of the organization, industry vertical and geography. Based on type, the market is divided into application-centric solutions, Ad-Hoc solutions, People-Centric solution, and others. MFT market by service is further segregated into different services including implementation, integration & testing service, support and maintenance service, and consulting services. Small & medium enterprises and large enterprises have been considered under market by organization size. The MFT solutions have been deployed on-premises and on cloud. Industry vertical segment includes IT & telecommunication, healthcare, government, BFSI, retail, media & entertainment and others. Geographically, the global market is analyzed across North America, Europe, Asia-Pacific and LAMEA.

MARKET DYNAMICS:

Drivers:

The integration of MFT solutions provides organizations with centrally managed systems for all the file transfers and ensures

compliance with external regulations and internal security policies with little IT investment. The centrally managed systems is likely to drive the market growth.

The increasing challenges regarding information security threats, and growing regulations further boosts the adoption of MFT solutions in SME and large enterprises.

The rising trend in application integration and availability of cloud based solutions further drives the market growth.

Restraints:

Additional integration requirements for MFT solutions restrains the application-centric solution market to a certain extent.

MARKET PLAYERS:

The top players in the global Managed File Transfer (MFT) market include International Business Machines Corporation, Axway, OpenText Corporation, JSCAPE LLC, Saison Information Systems Co., Ltd., GlobalSCAPE, Inc., Attunity Ltd., Ipswitch, Inc., Coviant Software Corp., TIBCO, and Data Expedition Inc. among others. These companies have adopted different market strategies in an effort to gain foothold in the global market.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Solution Type

Application-centric solutions

Ad-Hoc solutions

People-centric solutions

Others

By Service

Implementation, integration & testing service

Support & maintenance service

Consulting service

By Deployment

On-premise

Cloud

By Organization Size

Small and medium enterprises

Large enterprises

By Industry Vertical

IT & Telecommunication

Healthcare

Government

BFSI

Retail

Media & entertainment

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Contents

1. EXECUTIVE SUMMARY

- 1.1. Key findings
- 1.2. Market attractiveness and trend analysis
- 1.3. Competitive landscape and recent industry development analysis (2014-2016)

2. INTRODUCTION

- 2.1. Report description
- 2.2. Scope and definitions
- 2.3. Research methodology

3. MARKET LANDSCAPE

- 3.1. Growth drivers
 - 3.1.1. Impact analysis
- 3.2. Restraints and challenges
 - 3.2.1. Impact analysis
- 3.3. Porter's analysis
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Industry rivalry
 - 3.3.5. Threat of new entrants
- 3.4. Global managed file transfer market shares analysis, 2014-2025
 - 3.4.1. Global managed file transfer market shares by solution type, 2014-2025
 - 3.4.2. Global managed file transfer market shares by service, 2014-2025
 - 3.4.3. Global managed file transfer market shares by deployment, 2014-2025
 - 3.4.4. Global managed file transfer market shares by organization size, 2014-2025
 - 3.4.5. Global managed file transfer market shares by industry vertical, 2014-2025
 - 3.4.6. Global managed file transfer market shares by geography, 2014-2025

4. GLOBAL MANAGED FILE TRANSFER MARKET, BY SOLUTION TYPE

- 4.1. Application-centric solutions
 - 4.1.1. Historical market size by region, 2014-2016
 - 4.1.2. Market forecast by region, 2017-2025

4.2. Ad-hoc solutions

4.2.1. Historical market size by region, 2014-2016

4.2.2. Market forecast by region, 2017-2025

4.3. People-centric solutions

4.3.1. Historical market size by region, 2014-2016

4.3.2. Market forecast by region, 2017-2025

4.4. Others

4.4.1. Historical market size by region, 2014-2016

4.4.2. Market forecast by region, 2017-2025

5. GLOBAL MANAGED FILE TRANSFER MARKET, BY SERVICE

5.1. Implementation, integration & testing service

5.1.1. Historical market size by region, 2014-2016

5.1.2. Market forecast by region, 2017-2025

5.2. Support & maintenance service

5.2.1. Historical market size by region, 2014-2016

5.2.2. Market forecast by region, 2017-2025

5.3. Consulting service

5.3.1. Historical market size by region, 2014-2016

5.3.2. Market forecast by region, 2017-2025

6. GLOBAL MANAGED FILE TRANSFER MARKET, BY DEPLOYMENT

6.1. On-premise

6.1.1. Historical market size by region, 2014-2016

6.1.2. Market forecast by region, 2017-2025

6.2. Cloud

6.2.1. Historical market size by region, 2014-2016

6.2.2. Market forecast by region, 2017-2025

7. GLOBAL MANAGED FILE TRANSFER MARKET, BY ORGANIZATION SIZE

7.1. Small & medium enterprises

7.1.1. Historical market size by region, 2014-2016

7.1.2. Market forecast by region, 2017-2025

7.2. Large enterprises

7.2.1. Historical market size by region, 2014-2016

7.2.2. Market forecast by region, 2017-2025

8. GLOBAL MANAGED FILE TRANSFER MARKET, BY INDUSTRY VERTICAL

8.1. IT & telecommunication

8.1.1. Historical market size by region, 2014-2016

8.1.2. Market forecast by region, 2017-2025

8.2. Healthcare

8.2.1. Historical market size by region, 2014-2016

8.2.2. Market forecast by region, 2017-2025

8.3. Government

8.3.1. Historical market size by region, 2014-2016

8.3.2. Market forecast by region, 2017-2025

8.4. BFSI

8.4.1. Historical market size by region, 2014-2016

8.4.2. Market forecast by region, 2017-2025

8.5. Retail

8.5.1. Historical market size by region, 2014-2016

8.5.2. Market forecast by region, 2017-2025

8.6. Media & entertainment

8.6.1. Historical market size by region, 2014-2016

8.6.2. Market forecast by region, 2017-2025

8.7. Others

8.7.1. Historical market size by region, 2014-2016

8.7.2. Market forecast by region, 2017-2025

9. GLOBAL MANAGED FILE TRANSFER MARKET BY GEOGRAPHY

9.1. North America

9.1.1. U.S.

9.1.1.1. Historical market size by region, 2014-2016

9.1.1.2. Market forecast by region, 2017-2025

9.1.2. Canada

9.1.2.1. Historical market size by region, 2014-2016

9.1.2.2. Market forecast by region, 2017-2025

9.1.3. Mexico

9.1.3.1. Historical market size by region, 2014-2016

9.1.3.2. Market forecast by region, 2017-2025

9.2. Europe

9.2.1. UK

- 9.2.1.1. Historical market size by region, 2014-2016
- 9.2.1.2. Market forecast by region, 2017-2025
- 9.2.2. Germany
 - 9.2.2.1. Historical market size by region, 2014-2016
 - 9.2.2.2. Market forecast by region, 2017-2025
- 9.2.3. France
 - 9.2.3.1. Historical market size by region, 2014-2016
 - 9.2.3.2. Market forecast by region, 2017-2025
- 9.2.4. Spain
 - 9.2.4.1. Historical market size by region, 2014-2016
 - 9.2.4.2. Market forecast by region, 2017-2025
- 9.2.5. Italy
 - 9.2.5.1. Historical market size by region, 2014-2016
 - 9.2.5.2. Market forecast by region, 2017-2025
- 9.2.6. Rest of Europe
 - 9.2.6.1. Historical market size by region, 2014-2016
 - 9.2.6.2. Market forecast by region, 2017-2025
- 9.3. Asia-Pacific
 - 9.3.1. China
 - 9.3.1.1. Historical market size by region, 2014-2016
 - 9.3.1.2. Market forecast by region, 2017-2025
 - 9.3.2. Japan
 - 9.3.2.1. Historical market size by region, 2014-2016
 - 9.3.2.2. Market forecast by region, 2017-2025
 - 9.3.3. India
 - 9.3.3.1. Historical market size by region, 2014-2016
 - 9.3.3.2. Market forecast by region, 2017-2025
 - 9.3.4. Australia
 - 9.3.4.1. Historical market size by region, 2014-2016
 - 9.3.4.2. Market forecast by region, 2017-2025
 - 9.3.5. South Korea
 - 9.3.5.1. Historical market size by region, 2014-2016
 - 9.3.5.2. Market forecast by region, 2017-2025
 - 9.3.6. Rest of Asia-Pacific
 - 9.3.6.1. Historical market size by region, 2014-2016
 - 9.3.6.2. Market forecast by region, 2017-2025
- 9.4. LAMEA
 - 9.4.1. Brazil
 - 9.4.1.1. Historical market size by region, 2014-2016

- 9.4.1.2. Market forecast by region, 2017-2025
- 9.4.2. Saudi Arabia
 - 9.4.2.1. Historical market size by region, 2014-2016
 - 9.4.2.2. Market forecast by region, 2017-2025
- 9.4.3. South Korea
 - 9.4.3.1. Historical market size by region, 2014-2016
 - 9.4.3.2. Market forecast by region, 2017-2025
- 9.4.4. Rest of LAMEA
 - 9.4.4.1. Historical market size by region, 2014-2016
 - 9.4.4.2. Market forecast by region, 2017-2025

10. COMPANY PROFILES

- 10.1. Axway
 - 10.1.1. Overview
 - 10.1.2. Financials and business segments
 - 10.1.3. Recent developments
- 10.2. OpenText Corporation
 - 10.2.1. Overview
 - 10.2.2. Financials and business segments
 - 10.2.3. Recent developments
- 10.3. JSCAPE LLC.
 - 10.3.1. Overview
 - 10.3.2. Financials and business segments
 - 10.3.3. Recent developments
- 10.4. International Business Machines (IBM) Corporation
 - 10.4.1. Overview
 - 10.4.2. Financials and business segments
 - 10.4.3. Recent developments
- 10.5. Saison Information Systems Co., Ltd.
 - 10.5.1. Overview
 - 10.5.2. Financials and business segments
 - 10.5.3. Recent developments
- 10.6. GlobalSCAPE, Inc.
 - 10.6.1. Overview
 - 10.6.2. Financials and business segments
 - 10.6.3. Recent developments
- 10.7. Attunity Ltd.
 - 10.7.1. Overview

10.7.2. Financials and business segments

10.7.3. Recent developments

10.8. Ipswitch, Inc.

10.8.1. Overview

10.8.2. Financials and business segments

10.8.3. Recent developments

10.9. Coviant Software Corp.

10.9.1. Overview

10.9.2. Financials and business segments

10.9.3. Recent developments

10.10. TIBCO

10.10.1. Overview

10.10.2. Financials and business segments

10.10.3. Recent developments

10.11. Data Expedition Inc

10.11.1. Overview

10.11.2. Financials and business segments

10.11.3. Recent developments

List Of Tables

LIST OF TABLES

Table 1. Managed File Transfer Market Share, by Solution Type, 2014-2025

Table 2. Managed File Transfer Market Share, by Service, 2014-2025

Table 3. Managed File Transfer Market Share, by Deployment, 2014-2025

Table 4. Managed File Transfer Market Share, by Organization Size, 2014-2025

Table 5. Managed File Transfer Market Share, by Industry Vertical, 2014-2025

Table 6. Managed File Transfer Market Share, by Region, 2014-2025

Table 7. Managed File Transfer Market Value for Application-Centric Solutions, by Region,
2017-2025, \$million

Table 8. Managed File Transfer Market Value for Ad-Hoc Solutions, by Region,
2017-2025, \$million

Table 9. Managed File Transfer Market Value for People-Centric Solutions, by Region,
2017-2025, \$million

Table 10. Managed File Transfer Market Value for Others, by Region, 2017-2025,
\$million

Table 11. Managed File Transfer Market Value for Implementation, Integration &
Testing Service, by Region, 2017-2025, \$million

Table 12. Managed File Transfer Market Value for Support & Maintenance Service, by
Region,
2017-2025, \$million

Table 13. Managed File Transfer Market Value for Consulting Service, by Region,
2017-2025, \$million

Table 14. Managed File Transfer Market Value for On-Premise, by Region, 2017-2025,
\$million

Table 15. Managed File Transfer Market Value for Cloud, by Region, 2017-2025,
\$million

Table 16. Managed File Transfer Market Value for Small and Medium Enterprises, by
Region,
2017-2025, \$million

Table 17. Managed File Transfer Market Value for Large Enterprises, by Region,
2017-2025, \$million

Table 18. Managed File Transfer Market Value for IT & Telecommunication, by Region,
2017-2025, \$million

Table 19. Managed File Transfer Market Value for Healthcare, by Region, 2017-2025,
\$million

Table 20. Managed File Transfer Market Value for Government, by Region, 2017-2025, \$million

Table 21. Managed File Transfer Market Value for BFSI, by Region, 2017-2025, \$million

Table 22. Managed File Transfer Market Value for Retail, by Region, 2017-2025, \$million

Table 23. Managed File Transfer Market Value for Media & Entertainment, by Region, 2017-2025, \$million

Table 24. Managed File Transfer Market Value for Others, by Region, 2017-2025, \$million

Table 25. Managed File Transfer Market Value for North America, by Country, 2014-2025, \$million

Table 26. Managed File Transfer Market Value for North America, by Solution Type, 2014-2025, \$million

Table 27. Managed File Transfer Market Value for North America, by Service, 2014-2025, \$million

Table 28. Managed File Transfer Market Value for North America, by Deployment, 2014-2025, \$million

Table 29. Managed File Transfer Market Value for North America, by Organization Size, 2014-2025, \$million

Table 30. Managed File Transfer Market Value for North America, by Industry Vertical, 2014-2025, \$million

Table 31. Managed File Transfer Market Value for Europe, by Country, 2014-2025, \$million

Table 32. Managed File Transfer Market Value for Europe, by Solution Type, 2014-2025, \$million

Table 33. Managed File Transfer Market Value for Europe, by Service, 2014-2025, \$million

Table 34. Managed File Transfer Market Value for Europe, by Deployment, 2014-2025, \$million

Table 35. Managed File Transfer Market Value for Europe, by Organization Size, 2014-2025, \$million

Table 36. Managed File Transfer Market Value for Europe, by Industry Vertical, 2014-2025, \$million

Table 37. Managed File Transfer Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 38. Managed File Transfer Market Value for Asia-Pacific, by Solution Type, 2014-2025, \$million

Table 39. Managed File Transfer Market Value for Asia-Pacific, by Service, 2014-2025, \$million

Table 40. Managed File Transfer Market Value for Asia-Pacific, by Deployment, 2014-2025, \$million

Table 41. Managed File Transfer Market Value for Asia-Pacific, by Organization Size, 2014-2025, \$million

Table 42. Managed File Transfer Market Value for Asia-Pacific, by Industry Vertical, 2014-2025, \$million

Table 43. Managed File Transfer Market Value for LAMEA, by Country, 2014-2025, \$million

Table 44. Managed File Transfer Market Value for LAMEA, by Solution Type, 2014-2025, \$million

Table 45. Managed File Transfer Market Value for LAMEA, by Service, 2014-2025, \$million

Table 46. Managed File Transfer Market Value for LAMEA, by Deployment, 2014-2025, \$million

Table 47. Managed File Transfer Market Value for LAMEA, by Organization Size, 2014-2025, \$million

Table 48. Managed File Transfer Market Value for LAMEA, by Industry Vertical, 2014-2025, \$million

Table 49. International Business Machines Corporation - Company Snapshot

Table 50. Axway - Company Snapshot

Table 51. OpenText Corporation - Company Snapshot

Table 52. JSCAPE LLC - Company Snapshot

Table 53. Saison Information Systems Co. , Ltd. - Company Snapshot

Table 54. GlobalSCAPE, Inc. - Company Snapshot

Table 55. Attunity Ltd. - Company Snapshot

Table 56. Ipswitch, Inc. - Company Snapshot

Table 57. Coviant Software Corp. - Company Snapshot

Table 58. TIBCO - Company Snapshot

Table 59. Data Expedition Inc. - Company Snapshot

List Of Figures

LIST OF FIGURES

- Figure 1. Managed File Transfer : Application-Centric Solutions Market Value, 2014-2016, \$million
- Figure 2. Managed File Transfer : Ad-Hoc Solutions Market Value, 2014-2016, \$million
- Figure 3. Managed File Transfer : People-Centric Solutions Market Value, 2014-2016, \$million
- Figure 4. Managed File Transfer : Others Market Value, 2014-2016, \$million
- Figure 5. Managed File Transfer : Implementation, Integration & Testing Service Market Value, 2014-2016, \$million
- Figure 6. Managed File Transfer : Support & Maintenance Service Market Value, 2014-2016, \$million
- Figure 7. Managed File Transfer : Consulting Service Market Value, 2014-2016, \$million
- Figure 8. Managed File Transfer : On-Premise Market Value, 2014-2016, \$million
- Figure 9. Managed File Transfer : Cloud Market Value, 2014-2016, \$million
- Figure 10. Managed File Transfer : Small and Medium Enterprises Market Value, 2014-2016, \$million
- Figure 11. Managed File Transfer : Large Enterprises Market Value, 2014-2016, \$million
- Figure 12. Managed File Transfer : IT & Telecommunication Market Value, 2014-2016, \$million
- Figure 13. Managed File Transfer : Healthcare Market Value, 2014-2016, \$million
- Figure 14. Managed File Transfer : Government Market Value, 2014-2016, \$million
- Figure 15. Managed File Transfer : BFSI Market Value, 2014-2016, \$million
- Figure 16. Managed File Transfer : Retail Market Value, 2014-2016, \$million
- Figure 17. Managed File Transfer : Media & Entertainment Market Value, 2014-2016, \$million
- Figure 18. Managed File Transfer : Others Market Value, 2014-2016, \$million
- Figure 19. Managed File Transfer : U.S. Market Value, 2014-2016, \$million
- Figure 20. Managed File Transfer : U.S. Market Value, 2017-2025, \$million
- Figure 21. Managed File Transfer : Canada Market Value, 2014-2016, \$million
- Figure 22. Managed File Transfer : Canada Market Value, 2017-2025, \$million
- Figure 23. Managed File Transfer : Mexico Market Value, 2014-2016, \$million
- Figure 24. Managed File Transfer : Mexico Market Value, 2017-2025, \$million
- Figure 25. Managed File Transfer : UK Market Value, 2014-2016, \$million
- Figure 26. Managed File Transfer : UK Market Value, 2017-2025, \$million

- Figure 27. Managed File Transfer : Germany Market Value, 2014-2016, \$million
Figure 28. Managed File Transfer : Germany Market Value, 2017-2025, \$million
Figure 29. Managed File Transfer : France Market Value, 2014-2016, \$million
Figure 30. Managed File Transfer : France Market Value, 2017-2025, \$million
Figure 31. Managed File Transfer : Spain Market Value, 2014-2016, \$million
Figure 32. Managed File Transfer : Spain Market Value, 2017-2025, \$million
Figure 33. Managed File Transfer : Italy Market Value, 2014-2016, \$million
Figure 34. Managed File Transfer : Italy Market Value, 2017-2025, \$million
Figure 35. Managed File Transfer : Rest of Europe Market Value, 2014-2016, \$million
Figure 36. Managed File Transfer : Rest of Europe Market Value, 2017-2025, \$million
Figure 37. Managed File Transfer : China Market Value, 2014-2016, \$million
Figure 38. Managed File Transfer : China Market Value, 2017-2025, \$million
Figure 39. Managed File Transfer : Japan Market Value, 2014-2016, \$million
Figure 40. Managed File Transfer : Japan Market Value, 2017-2025, \$million
Figure 41. Managed File Transfer : India Market Value, 2014-2016, \$million
Figure 42. Managed File Transfer : India Market Value, 2017-2025, \$million
Figure 43. Managed File Transfer : Australia Market Value, 2014-2016, \$million
Figure 44. Managed File Transfer : Australia Market Value, 2017-2025, \$million
Figure 45. Managed File Transfer : South Korea Market Value, 2014-2016, \$million
Figure 46. Managed File Transfer : South Korea Market Value, 2017-2025, \$million
Figure 47. Managed File Transfer : Rest of Asia-Pacific Market Value, 2014-2016, \$million
Figure 48. Managed File Transfer : Rest of Asia-Pacific Market Value, 2017-2025, \$million
Figure 49. Managed File Transfer : Brazil Market Value, 2014-2016, \$million
Figure 50. Managed File Transfer : Brazil Market Value, 2017-2025, \$million
Figure 51. Managed File Transfer : Saudi Arabia Market Value, 2014-2016, \$million
Figure 52. Managed File Transfer : Saudi Arabia Market Value, 2017-2025, \$million
Figure 53. Managed File Transfer : South Africa Market Value, 2014-2016, \$million
Figure 54. Managed File Transfer : South Africa Market Value, 2017-2025, \$million
Figure 55. Managed File Transfer : Rest of LAMEA Market Value, 2014-2016, \$million
Figure 56. Managed File Transfer : Rest of LAMEA Market Value, 2017-2025, \$million

COMPANIES MENTIONED

Axway, OpenText Corporation, JSCAPE LLC, Saison Information Systems Co., Ltd., GlobalSCAPE, Inc., Attunity Ltd., Ipswitch, Inc., Coviant Software Corp., TIBCO, and Data Expedition Inc. among others. These companies have adopted different market strategies in an effort to gain foothold in the global market.

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