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Global Laminated Labels Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Laminated labels are used to seal the base label optimally to provide protection against weathering, mechanical stress, and chemical influences. The primary aim is to provide strong protection through multiple layers of composite materials in a laminate. Different films are available that can improve the appearance as desired with optical design effects. Global laminated labels market is expected to grow at a CAGR of 5.3% from 2017 to 2025.

Based on material type, the global laminated labels market is segmented into polyester vinyl, polycarbonate, polypropylene, and others. By end user, the market is classified into food and beverages, pharmaceuticals, home & personal care, consumer durables, retail labels, and others. Other end users include apparels & textile, industrial lubricants, paints, and gifts. By printing technology, the market is divided as digital, flexography, lithography, others. Other technologies include letterpress, gravure, offset, and screen printing. By geography the market is categorized into North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Increase in urbanization and industrialization

Increase in technological developments in the smart labels

Restraint:

Expensive raw material used for the construction of labels

MARKET PLAYERS:

The top players in the global industrial packaging market include Avery Dennison Corporation, CCL Industries Inc., Constantia Flexibles Group GmbH, R.R. Donnelley & Sons Company, 3M Company, Coveris Holdings S.A., Torraspapel Adestor, Bemis Company, Inc., Flexcon Company, Inc., and Stickythings Limited.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Material Type

Polyester

Vinyl

Polycarbonate

Polypropylene

Others

By Printing Technology Type

Digital

Flexography

Lithography

Others (Letterpress, Gravure, Offset, and Screen printing)

By End User

Food & Beverages

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- Pharmaceuticals
- Home & Personal Care
- Consumer Durables
- Retail Labels
- Others (Apparels & Textile, Industrial Lubricants, Paints, and Gifts)

By Geography

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy
  - Rest of Europe
- Asia-Pacific
  - China

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- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific

LAMEA

- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA

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