

Global Kiosk Market

<https://marketpublishers.com/r/G0AFEEDAC0CEN.html>

Date: November 2016

Pages: 187

Price: US\$ 3,995.00 (Single User License)

ID: G0AFEEDAC0CEN

Abstracts

Kiosk Market Overview

Kiosks permit fastest way of allocating information and services to the user based upon the input command. Additionally, kiosks are also considered as useful channel to conduct financial transactions, such as an ATM and cash deposits. Pre-programmed kiosks reduce human effort and time by delivering exact applicational needs such as information, guidance, travel passes, electronics, food items, and many others desired services.

Based on type, the kiosk Market is divided into banking and financial kiosk, photo kiosk, ticketing kiosk, DVD kiosk, HR & employment kiosk, patient self-service kiosk, information providing kiosk, and others (food, beverages, consumer goods). By end-user, the market is categorized into BFSI (Banking, Financial services and Insurance), healthcare, retail, government, travel & tourism, and entertainment & gaming. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

Market Dynamics:

Drivers:

Growing market penetration strategy among the banking and retail service providers has augmented the growth of global kiosk market.

Increase in demand for hassle free buying option from customers and enhanced client service has elevated the global market.

Restraints:

Increase in cybercrime and high initial investment are anticipated to hamper market growth.

Market Players:

The top players in the global Kiosk market include KIOSK Information Systems Inc, HESS Cash Systems GmbH & Co, Fujitsu, Glory Ltd., Azkoyen Group, Maas International Europe B.V. (Netherlands), JCM Global, CSA, LLC, NCR Corporation, and Embross Group Pty Ltd.

KEY TAKEAWAYS

Global Kiosk Market

MARKET LANDSCAPE

By Type

Banking and financial kiosk

Photo kiosk

Ticketing kiosk

DVD kiosk

HR & Employment kiosk

Patient self-service kiosk

Information providing kiosk

Others (Food, Beverages, Consumer goods)

By End-user

BFSI (Banking, Financial services and Insurance)

Healthcare

Retail

Government

Travel & Tourism

Entertainment & Gaming

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Contents

1. EXECUTIVE SUMMARY

- 1.1. Key findings
- 1.2. Market attractiveness and trend analysis
- 1.3. Competitive landscape and recent industry development analysis

2. INTRODUCTION

- 2.1. Report description
- 2.2. Scope and definitions
- 2.3. Research methodology

3. MARKET LANDSCAPE

- 3.1. Growth drivers
 - 3.1.1. Impact analysis
- 3.2. Restraints and challenges
 - 3.2.1. Impact analysis
- 3.3. Porter's analysis
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Industry rivalry
 - 3.3.5. Threat of new entrants
- 3.4. Global kiosk market shares analysis, 2014-2025
 - 3.4.1. Global kiosk market shares by type, 2014-2025
 - 3.4.2. Global kiosk market shares by end-user, 2014-2025
 - 3.4.3. Global kiosk market shares by geography, 2014-2025

4. GLOBAL KIOSK MARKET BY TYPE

- 4.1. Banking and financial kiosk
 - 4.1.1. Historical market size by region, 2014-2016
 - 4.1.2. Market forecast by region, 2017-2025
- 4.2. Photo kiosk
 - 4.2.1. Historical market size by region, 2014-2016
 - 4.2.2. Market forecast by region, 2017-2025

4.3. Ticketing kiosk

4.3.1. Historical market size by region, 2014-2016

4.3.2. Market forecast by region, 2017-2025

4.4. DVD kiosk

4.4.1. Historical market size by region, 2014-2016

4.4.2. Market forecast by region, 2017-2025

4.5. HR & employment kiosk

4.5.1. Historical market size by region, 2014-2016

4.5.2. Market forecast by region, 2017-2025

4.6. Patient self-service kiosk

4.6.1. Historical market size by region, 2014-2016

4.6.2. Market forecast by region, 2017-2025

4.7. Information providing kiosk

4.7.1. Historical market size by region, 2014-2016

4.7.2. Market forecast by region, 2017-2025

4.8. Others (food, beverages, consumer goods)

4.8.1. Historical market size by region, 2014-2016

4.8.2. Market forecast by region, 2017-2025

5. GLOBAL KIOSK MARKET BY END-USER

5.1. BFSI (banking, financial services, and insurance)

5.1.1. Historical market size by region, 2014-2016

5.1.2. Market forecast by region, 2017-2025

5.2. Healthcare

5.2.1. Historical market size by region, 2014-2016

5.2.2. Market forecast by region, 2017-2025

5.3. Retail

5.3.1. Historical market size by region, 2014-2016

5.3.2. Market forecast by region, 2017-2025

5.4. Government

5.4.1. Historical market size by region, 2014-2016

5.4.2. Market forecast by region, 2017-2025

5.5. Travel & tourism

5.5.1. Historical market size by region, 2014-2016

5.5.2. Market forecast by region, 2017-2025

5.6. Entertainment & gaming

5.6.1. Historical market size by region, 2014-2016

5.6.2. Market forecast by region, 2017-2025

6. GLOBAL KIOSK MARKET BY GEOGRAPHY

6.1. North America

6.1.1. U.S.

6.1.1.1. Historical market size, 2014-2016

6.1.1.2. Market forecast, 2017-2025

6.1.2. Canada

6.1.2.1. Historical market size, 2014-2016

6.1.2.2. Market forecast, 2017-2025

6.1.3. Mexico

6.1.3.1. Historical market size, 2014-2016

6.1.3.2. Market forecast, 2017-2025

6.2. Europe

6.2.1. UK

6.2.1.1. Historical market size, 2014-2016

6.2.1.2. Market forecast, 2017-2025

6.2.2. Germany

6.2.2.1. Historical market size, 2014-2016

6.2.2.2. Market forecast, 2017-2025

6.2.3. France

6.2.3.1. Historical market size, 2014-2016

6.2.3.2. Market forecast, 2017-2025

6.2.4. Italy

6.2.4.1. Historical market size, 2014-2016

6.2.4.2. Market forecast, 2017-2025

6.2.5. Rest of Europe

6.2.5.1. Historical market size, 2014-2016

6.2.5.2. Market forecast, 2017-2025

6.3. Asia-Pacific

6.3.1. China

6.3.1.1. Historical market size, 2014-2016

6.3.1.2. Market forecast, 2017-2025

6.3.2. Japan

6.3.2.1. Historical market size, 2014-2016

6.3.2.2. Market forecast, 2017-2025

6.3.3. India

6.3.3.1. Historical market size, 2014-2016

6.3.3.2. Market forecast, 2017-2025

6.3.4. Rest of Asia-Pacific

6.3.4.1. Historical market size, 2014-2016

6.3.4.2. Market forecast, 2017-2025

6.4. LAMEA

6.4.1. Brazil

6.4.1.1. Historical market size, 2014-2016

6.4.1.2. Market forecast, 2017-2025

6.4.2. Saudi Arabia

6.4.2.1. Historical market size, 2014-2016

6.4.2.2. Market forecast, 2017-2025

6.4.3. South Africa

6.4.3.1. Historical market size, 2014-2016

6.4.3.2. Market forecast, 2017-2025

6.4.4. Rest of LAMEA

6.4.4.1. Historical market size, 2014-2016

6.4.4.2. Market forecast, 2017-2025

7. COMPANY PROFILES

7.1. KIOSK Information Systems Inc

7.1.1. Overview

7.1.2. Financials and business segments

7.1.3. Recent developments

7.2. HESS Cash Systems GmbH & Co

7.2.1. Overview

7.2.2. Financials and business segments

7.2.3. Recent developments

7.3. Fujitsu

7.3.1. Overview

7.3.2. Financials and business segments

7.3.3. Recent developments

7.4. Glory Ltd.

7.4.1. Overview

7.4.2. Financials and business segments

7.4.3. Recent developments

7.5. Azkoyen Group

7.5.1. Overview

7.5.2. Financials and business segments

7.5.3. Recent developments

7.6. Maas International Europe B.V.

7.6.1. Overview

7.6.2. Financials and business segments

7.6.3. Recent developments

7.7. JCM Global

7.7.1. Overview

7.7.2. Financials and business segments

7.7.3. Recent developments

7.8. CSA, LLC

7.8.1. Overview

7.8.2. Financials and business segments

7.8.3. Recent developments

7.9. NCR Corporation

7.9.1. Overview

7.9.2. Financials and business segments

7.9.3. Recent developments

7.10. Embross Group Pty Ltd.

7.10.1. Overview

7.10.2. Financials and business segments

7.10.3. Recent developments

List Of Tables

LIST OF TABLES

Table 1. Kiosk Market Share by Type, 2014-2025, \$million

Table 2. Kiosk Market Share by End-User, 2014-2025, \$million

Table 3. Kiosk Market Share by Region, 2014-2025, \$million

Table 4. Kiosk Market Value for Banking and Financial Kiosk, by Region, 2017-2025, \$million

Table 5. Kiosk Market Value for Photo Kiosk, by Region, 2017-2025, \$million

Table 6. Kiosk Market Value for Ticketing Kiosk, by Region, 2017-2025, \$million

Table 7. Kiosk Market Value for DVD Kiosk, by Region, 2017-2025, \$million

Table 8. Kiosk Market Value for HR & Employment Kiosk, by Region, 2017-2025, \$million

Table 9. Kiosk Market Value for Patient Self-Service Kiosk, by Region, 2017-2025, \$million

Table 10. Kiosk Market Value for Information Providing Kiosk, by Region, 2017-2025, \$million

Table 11. Kiosk Market Value for Others (Food, Beverages, Consumer goods), by Region, 2017-2025, \$million

Table 12. Kiosk Market Value for BFSI (Banking, Financial services and Insurance), by Region, 2017-2025, \$million

Table 13. Kiosk Market Value for Healthcare, by Region, 2017-2025, \$million

Table 14. Kiosk Market Value for Retail, by Region, 2017-2025, \$million

Table 15. Kiosk Market Value for Government, by Region, 2017-2025, \$million

Table 16. Kiosk Market Value for Travel & Tourism, by Region, 2017-2025, \$million

Table 17. Kiosk Market Value for Entertainment & Gaming, by Region, 2017-2025, \$million

Table 18. Kiosk Market Value for North America, by Country, 2014-2025, \$million

Table 19. Kiosk Market Value for North America, by Type, 2014-2025, \$million

Table 20. Kiosk Market Value for North America, by End-User, 2014-2025, \$million

Table 21. Kiosk Market Value for Europe, by Country, 2014-2025, \$million

Table 22. Kiosk Market Value for Europe, by Type, 2014-2025, \$million

Table 23. Kiosk Market Value for Europe, by End-User, 2014-2025, \$million

Table 24. Kiosk Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 25. Kiosk Market Value for Asia-Pacific, by Type, 2014-2025, \$million

Table 26. Kiosk Market Value for Asia-Pacific, by End-User, 2014-2025, \$million

Table 27. Kiosk Market Value for LAMEA, by Country, 2014-2025, \$million

Table 28. Kiosk Market Value for LAMEA, by Type, 2014-2025, \$million

Table 29. Kiosk Market Value for LAMEA, by End-User, 2014-2025, \$million

Table 30. KIOSK Information Systems Inc - Company Snapshot

Table 31. HESS Cash Systems GmbH & Co - Company Snapshot

Table 32. Fujitsu - Company Snapshot

Table 33. Glory Ltd. - Company Snapshot

Table 34. Azkoyen Group - Company Snapshot

Table 35. Maas International Europe B.V. - Company Snapshot

Table 36. JCM Global - Company Snapshot

Table 37. CSA, LLC - Company Snapshot

Table 38. NCR Corporation - Company Snapshot

Table 39. Embross Group Pty Ltd. - Company Snapshot

List Of Figures

LIST OF FIGURES

- Figure 1. Kiosk: Banking and Financial Kiosk Market Value, 2014-2016, \$million
- Figure 2. Kiosk: Photo Kiosk Market Value, 2014-2016, \$million
- Figure 3. Kiosk: Ticketing Kiosk Market Value, 2014-2016, \$million
- Figure 4. Kiosk: DVD Kiosk Market Value, 2014-2016, \$million
- Figure 5. Kiosk: HR & Employment Kiosk Market Value, 2014-2016, \$million
- Figure 6. Kiosk: Patient Self-Service Kiosk Market Value, 2014-2016, \$million
- Figure 7. Kiosk: Information Providing Kiosk Market Value, 2014-2016, \$million
- Figure 8. Kiosk: Others (Food, Beverages, Consumer goods) Market Value, 2014-2016, \$million
- Figure 9. Kiosk: BFSI (Banking, Financial services and Insurance) Market Value, 2014-2016, \$million
- Figure 10. Kiosk: Healthcare Market Value, 2014-2016, \$million
- Figure 11. Kiosk: Retail Market Value, 2014-2016, \$million
- Figure 12. Kiosk: Government Market Value, 2014-2016, \$million
- Figure 13. Kiosk: Travel & Tourism Market Value, 2014-2016, \$million
- Figure 14. Kiosk: Entertainment & Gaming Market Value, 2014-2016, \$million
- Figure 15. Kiosk: U.S. Market Value, 2014-2016, \$million
- Figure 16. Kiosk: U.S. Market Value, 2017-2025, \$million
- Figure 17. Kiosk: Canada Market Value, 2014-2016, \$million
- Figure 18. Kiosk: Canada Market Value, 2017-2025, \$million
- Figure 19. Kiosk: Mexico Market Value, 2014-2016, \$million
- Figure 20. Kiosk: Mexico Market Value, 2017-2025, \$million
- Figure 21. Kiosk: UK Market Value, 2014-2016, \$million
- Figure 22. Kiosk: UK Market Value, 2017-2025, \$million
- Figure 23. Kiosk: Germany Market Value, 2014-2016, \$million
- Figure 24. Kiosk: Germany Market Value, 2017-2025, \$million
- Figure 25. Kiosk: France Market Value, 2014-2016, \$million
- Figure 26. Kiosk: France Market Value, 2017-2025, \$million
- Figure 27. Kiosk: Italy Market Value, 2014-2016, \$million
- Figure 28. Kiosk: Italy Market Value, 2017-2025, \$million
- Figure 29. Kiosk: Rest of Europe Market Value, 2014-2016, \$million
- Figure 30. Kiosk: Rest of Europe Market Value, 2017-2025, \$million
- Figure 31. Kiosk: China Market Value, 2014-2016, \$million
- Figure 32. Kiosk: China Market Value, 2017-2025, \$million
- Figure 33. Kiosk: Japan Market Value, 2014-2016, \$million

Figure 34. Kiosk: Japan Market Value, 2017-2025, \$million

Figure 35. Kiosk: India Market Value, 2014-2016, \$million

Figure 36. Kiosk: India Market Value, 2017-2025, \$million

Figure 37. Kiosk: Rest of Asia-Pacific Market Value, 2014-2016, \$million

Figure 38. Kiosk: Rest of Asia-Pacific Market Value, 2017-2025, \$million

Figure 39. Kiosk: Brazil Market Value, 2014-2016, \$million

Figure 40. Kiosk: Brazil Market Value, 2017-2025, \$million

Figure 41. Kiosk: Saudi Arabia Market Value, 2014-2016, \$million

Figure 42. Kiosk: Saudi Arabia Market Value, 2017-2025, \$million

Figure 43. Kiosk: South Africa Market Value, 2014-2016, \$million

Figure 44. Kiosk: South Africa Market Value, 2017-2025, \$million

Figure 45. Kiosk: Rest of LAMEA Market Value, 2014-2016, \$million

Figure 46. Kiosk: Rest of LAMEA Market Value, 2017-2025, \$million

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